**WASTEWISE**

*Smart Waste Collection for a Cleaner Tomorrow*

**1. Company Overview**

**Founder:** Joan Maina  
**Established:** 2020  
**Headquarters:** Nairobi, Kenya  
**Mission:** To revolutionize waste management through technology, ensuring efficient, eco-friendly, and on-demand garbage collection.

WasteWise connects households and businesses with certified waste collectors via a user-friendly platform. Customers schedule pickups in seconds, while our system optimizes routes for minimal environmental impact.

**2. Our Services**

**a) Residential Waste Pickup**

* Scheduled or on-demand garbage collection.
* Segregation support (recyclables, organic, hazardous).

**b) Commercial Waste Solutions**

* Tailored plans for businesses, restaurants, and offices.
* Bulk waste handling.

**c) Special Collections**

* E-waste, medical waste, and construction debris (partner facilities).

**3. How It Works**

1️⃣ **Book a Pickup** – Via app, website, or phone.  
2️⃣ **Confirm Location** – GPS auto-detection or manual entry.  
3️⃣ **Choose Time Slot** – Same-day or advance scheduling.  
4️⃣ **Waste Collected!** – Track your collector in real-time.

![WasteWise Workflow Diagram] *(Add an infographic here)*

**4. Coverage Areas**

**Counties We Serve:**

* **Nairobi** (All sub-counties)
* **Mombasa** (CBD, Nyali, Likoni)
* **Kisumu**
* **Nakuru**
* **Kiambu**
* *Expanding soon!*

**Service Hours:**

* **Monday–Friday:** 6:00 AM – 8:00 PM
* **Saturday:** 8:00 AM – 5:00 PM
* **Sunday/Holidays:** Limited slots

**5. Pricing & Plans**

| **Plan** | **Frequency** | **Price (KSh)** | **Best For** |
| --- | --- | --- | --- |
| **One-Time** | Single Pickup | 500 | Occasional cleanups |
| **Monthly** | 4x Weekly | 1,800 | Homes, small biz |
| **Corporate** | Custom | Contact Us | Restaurants, offices |

*Discounts for long-term contracts!*

**6. Meet the Team**

**Joan Maina** – Founder & CEO  
*A former environmental scientist, Joan launched WasteWise to combat Kenya’s waste crisis.*

**Our Collectors** – Trained, uniformed, and GPS-monitored for reliability.

**7. Join Us!**

**We’re Hiring:**

* Drivers
* Customer Support Agents
* Operations Managers

**Apply:** [careers@wastewise.co.ke](https://mailto:careers@wastewise.co.ke/) | +254 700 123 456

**8. Contact & Support**

📞 **Call:** +254 700 123 456  
📧 **Email:** [hello@wastewise.co.ke](https://mailto:hello@wastewise.co.ke/)  
🌐 **Website:** [www.wastewise.co.ke](https://www.wastewise.co.ke/)  
📱 **Social Media:** @WasteWiseKE