# Jiannan Zhou

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### **EDUCATION**

Ph.D. in Economics, University of Colorado Boulder, 2020 (Expected)

#### References

Professor Miles Kimball (Chair) Department of Economics University of Colorado Boulder +1 (303) 492-8295

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Professor Martin Boileau
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Professor Xingtan Zhang Leeds School of Business University of Colorado Boulder

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M.A. in Economics, University of Colorado Boulder, 2016

M.A. in Economics, Central University of Finance and Economics, 2014

B.A. in Economics, Hebei University of Technology, 2012

#### RESEARCH FIELDS

Macroeconomics, Behavioral Economics, Cognitive Economics, Econometrics

#### RESEARCH PAPERS

"Survey Evidence on Habit Formation" (Job Market Paper)

Abstract: Habit formation captures the response diminution to repetitive stimulation. Models with habit formation have been used to explain many important economic phenomena, such as the equity premium puzzle, excess sensitivity and smoothness of consumption, and causal effect of high growth on high saving. The literature, however, disagrees or is uninformative regarding the micro evidence of habit formation, which has led to controversies over its existence, specification, and implications. To address this gap, I designed and fielded a survey eliciting ten preference parameters of habit formation. My estimates show that both internal and external habits exist, with the latter accounting for about 17% of habit. Adjustment and cognition costs do not explain habit formation. Habit depreciates by around two thirds per year. The preference of habit formation is neither additive nor multiplicative. Habit formation affects us about as much as does keeping up with the Joneses. Combining habit formation with keeping up with the Joneses could potentially explain the Easterlin paradox. The explanation implies that even if happiness eventually stops growing with income, continued income growth is still necessary to maintain happiness.

"Measuring Altruism"

Abstract: Does altruism vary with relationships, demographics, and behavior? Structurally estimating a measure of altruism, I find that after controlling for demographics and behavior, the altruism measure increases with the closeness of relationships. Senior white people who are healthier and have more children are on average more altruistic than others. Regarding behavior, people measured as being more selfless tend to retire later, to save more before retirement and for precautionary purposes, to be more likely to leave a bequest greater than \$10,000, to transfer more than \$500 to children while alive, and to spend more than 100 hours helping a grandchild.

## RESEARCH IN PROGRESS

"Efficiency Wages and the Cost of Business Cycles"

"Habit Formation Preferences Consistent with Survey Evidence: Axiomatics and Implications"

#### **PUBLICATION**

"A Social Interaction Model with Ordered Choices" with Xiaodong Liu, Economics Letters, 2017.

### TEACHING EXPERIENCE

Instructor of Record, University of Colorado Boulder

Intermediate Macroeconomic Theory, Spring 2018

Intermediate Microeconomic Theory, Fall 2016, Spring 2017

Teaching Assistant, University of Colorado Boulder

Principles of Macroeconomics, Spring 2015, Fall 2018, Spring & Fall 2019

Principles of Microeconomics, Fall 2014

Environmental Economics, Fall 2017

First-Year Ph.D. Core Courses (Micro, Macro, Econometrics), Fall 2015, Spring 2016

#### **PRESENTATIONS**

2019	Western Economic Association International Graduate Student Workshop
	Canadian Economics Association Annual Conference
	Leeds School of Business, University of Colorado Boulder
2018-19	Department of Economics, University of Colorado Boulder

## HONORS, SCHOLARSHIPS, FELLOWSHIPS, AND GRANTS

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2019	Graduate School Travel Grant, University of Colorado Boulder
	Department of Economics Travel Grant, University of Colorado Boulder
2018	Eric D. Bovet Endowed Fellowship, University of Colorado Boulder
2017	Eric D. Bovet Endowed Fellowship, University of Colorado Boulder
2016	Sieglinde T. Haller Endowed Economics Scholarship, University of Colorado Boulder
	Prize in Econometrics, University of Colorado Boulder
2014	Wyn Owen Special Fellowship, University of Colorado Boulder

### PERSONAL INFORMATION

Citizenship: China

Languages: Mandarin Chinese (Native), English (Fluent)