Heng Jian Shun

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EDUCATION

2022 - 2023 **London Business School, London**

Masters in Analytics and Management

2017 - 2021 National University of Singapore (NUS), Singapore

Bachelor of Social Sciences with Honours (Economics) | Specialisation in Applied & Policy Economics

First Class Honours

Dean's Scholars List (Top 1% of faculty), Faculty of Arts and Social Sciences (2019/2020)

Dean's List (Top 5% of faculty), Faculty of Arts and Social Sciences (2018/2019)

Student Exchange Programme to Stockholm School of Economics

BUSINESS EXPERIENCE

2021 - 2022 NATIONAL UNIVERSITY OF SINGAPORE, Singapore

DEPARTMENT OF MARKETING

Research Assistant

- Collaborated with an interdisciplinary (Economics, Sociology and Business) team of professors on a 4year long inter-disciplinary project studying the rise of the Chinese Communist Party in the 1940s and served as the main econometric analyst. Performed quantitative data analysis using econometric and statistical models such as conditional logit regression, spatial regression and mediation analysis via programming software STATA and R
- Partnered a small foreign bank to increase its efficiency of debt collection. Performed data extraction and cleaning, followed by natural language processing (NLP) analysis. Data visualisation was then done through R, with findings presented thereafter
- Conducted field research spanning 156 interviews with taxi drivers: the data obtained was eventually used in a Behavioural Economics paper to derive support for the reference-dependent preferences theory over the neoclassical labour supply model and to identify important managerial implications
- Copy-edited 5 academic papers; these were eventually published in leading academic journals

2019 - 2019

MONETARY AUTHORITY OF SINGAPORE (INSURANCE DEPARTMENT), Singapore **CENTRAL BANK OF SINGAPORE**

Intern

- Proposed the inception of a novel special purpose reinsurance vehicle within the country after executing jurisdictional scans across selected countries worldwide and brainstorming regulatory mechanisms. The vehicle was launched by the central bank after 1 year
- Analysed driving forces behind industry trends, leveraging data of 107 insurers, to identify patterns on both sector and company levels and to assess the risk and financial health of each insurer; these findings were presented to senior management at a department meeting
- Accurately extracted overarching themes found in qualitative responses, of 19 life insurance companies, to a parallel run survey comprising 20 unique questions; results obtained could allow the central bank to more effectively understand challenges faced by life insurers and redesign its approach

ADDITIONAL INFORMATION

Selected as 1 of 13 Air Traffic Controller Officers for fighter aircrafts and underwent rigorous training **Military**

(however, went out-of-course due to an ACL tear in the left knee)

Operations Controller within an Airforce squadron's operations control room. Second-in-Command

Received the Outstanding Serviceman of the Month Award

Prepared and conducted daily briefings to a squadron of 100 soldiers including senior officers

Leadership

Captain of Junior College Tchoukball (similar to Handball) team; led team to win league 2 years in a row Held coach and team manager roles in 8 different tchoukball teams over 6 years; these teams achieved

various podium finishes in various annual leagues

Languages

Fluent in English and Mandarin

Technical Skills

Econometrics, Statistics, Machine Learning, Data Visualisation, Data Analysis

Spent 2 years in an external university program studying simulations modeling skills such as System

Dynamics and Agent Based modelling; software such as Vensim and Java-based AnyLogic were used.

STATA, Microsoft Office, Vensim, R, Python, Anylogic, Tableau, SQL **Software**

Table tennis, Photography, Piano Interests