## **Heng Jian Shun**

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**EDUCATION** 

2022 - 2023 London Business School (LBS), London

Masters in Analytics and Management

2017 - 2021 National University of Singapore (NUS), Singapore

Bachelor of Social Sciences with Honours (Economics) | Specialisation in Applied & Policy Economics

First Class Honours GPA: 4.85 / 5.0

Dean's Scholars List (Top 1% of faculty), Faculty of Arts and Social Sciences (2019/2020)

Dean's List (Top 5% of faculty), Faculty of Arts and Social Sciences (2018/2019)

Student Exchange Programme to Stockholm School of Economics

## **BUSINESS EXPERIENCE**

## 2021 - 2022 NATIONAL UNIVERSITY OF SINGAPORE, Singapore

**DEPARTMENT OF MARKETING** 

Research Assistant, SPIRE Initiative

- Conducted quantitative analysis conditional logit, spatial and mediation for an interdisciplinary (Economics, Sociology and Business) team of professors working on a 4-year project that studies the rise of the Chinese Communist Party
- Presented accurate research findings to principal investigator after executing natural language processing (NLP) analysis and data visualization research to increase a foreign bank's efficiency of debt collection
- Carried out field research, spanning 156 interviews with taxi drivers, for a Behavioural Economics paper that was eventually published in the *Management Science* journal
- Copy-edited 5 academic papers that were eventually published in leading academic journals such as Proceedings of the National Academy of Sciences, Marketing Science, and Management Science

## 2020 - 2020 REVENUE MANAGEMENT SOLUTIONS, Singapore

**RESTAURANT CONSULTANCY** 

Intern (Transaction segmentation analyst)

- Internship offer accepted rescinded by firm due to COVID-19
- Studied Python programming and Latent-Dirichlet Allocation modelling to prepare for the internship that would have involved topic modelling and consumer sentiment analysis
- This was also the starting point for my interest in analytics

# 2019 - 2019 MONETARY AUTHORITY OF SINGAPORE (INSURANCE DEPARTMENT), Singapore CENTRAL BANK OF SINGAPORE

Interr

- Executed jurisdictional scans and analysed complex regulatory frameworks and laws across 5 countries to devise a novel reinsurance mechanism; this was launched by the central bank after 1 year
- Identified trends across the nation's 107 insurers through dashboard analysis; senior management used findings to assess each insurer's financial health and regulate annual risk ratings
- Leveraged qualitative responses from 19 life insurance companies and extracted overarching themes that allowed the central bank to understand insurers' challenges and redesign regulatory approaches

#### ADDITIONAL INFORMATION

Military Selected as 1 of 13 Air Traffic Controller Officers for fighter aircrafts

Led an Airforce squadron's operations control room as the Second-in-Command Operations Controller

Received the Outstanding Serviceman of the Month Award

Prepared and conducted daily briefings to a squadron of 100 soldiers including senior officers

Leadership Held coach and team manager roles in 8 different Tchoukball (similar to Handball) teams over 7 years; these

teams achieved over 10 podium finishes in annual leagues

Led Junior College Tchoukball team as captain and led them to win national league 2 years in a row

**Languages** Fluent in English and Mandarin

**Technical** Econometrics, Statistics, Machine Learning, Data Visualisation, Data Analysis, System Dynamics Modelling,

**Skills** Agent Based modelling

Software STATA, R, Python, SQL, Tableau, Vensim, Anylogic, Lightroom, Photoshop Interests Table tennis, Volleyball, Photography, Piano (Self-taught over 12 years)

Portfolio Do check out https://jianshun-official.netlify.app/ for my portfolio of past academic and photography work!