## **Heng Jian Shun**

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**EDUCATION** 

2022 - 2023 London Business School (LBS), London

Masters in Analytics and Management

2017 - 2021 National University of Singapore (NUS), Singapore

Bachelor of Social Sciences with Honours (Economics) | Specialisation in Applied & Policy Economics

First Class Honours GPA: 4.85 / 5.0

Dean's Scholars List (Top 1% of faculty), Faculty of Arts and Social Sciences (2019/2020)

Dean's List (Top 5% of faculty), Faculty of Arts and Social Sciences (2018/2019)

Student Exchange Programme to Stockholm School of Economics

#### **BUSINESS EXPERIENCE**

# 2021 - 2022 NATIONAL UNIVERSITY OF SINGAPORE, Singapore

**DEPARTMENT OF MARKETING** 

Research Assistant, SPIRE Initiative

- Conducted quantitative conditional logit, spatial and mediation analysis for an interdisciplinary (Economics, Sociology and Business) team of professors studying the rise of Chinese Communist Party
- Assisted principal investigator in researching methods to increase a foreign bank's efficiency of debt collection via natural language processing (NLP) analysis and data visualisation
- Carried out field research, spanning 156 interviews with taxi drivers, for a Behavioural Economics paper that was eventually published in the *Management Science* journal
- Copy-edited 5 academic papers that were eventually published in leading academic journals such as Proceedings of the National Academy of Sciences, Marketing Science, and Management Science

# 2020 - 2020 REVENUE MANAGEMENT SOLUTIONS, Singapore

**RESTAURANT CONSULTANCY** 

**Intern (Transaction segmentation analyst)** 

- Internship offer accepted rescinded by firm due to COVID-19
- Studied Latent-Dirichlet Allocation modelling and Python programming to prepare for the internship; this was also the starting point for my interest in analytics

# 2019 - 2019 MONETARY AUTHORITY OF SINGAPORE (INSURANCE DEPARTMENT), Singapore CENTRAL BANK OF SINGAPORE

Intern

- Devised a novel reinsurance mechanism, after executing jurisdictional scans across 5 countries, that was launched by the central bank after 1 year
- Identified trends across the nation's 107 insurers through data visualisation and trend analysis; senior management used findings to assess each insurer's financial health and regulate annual risk ratings
- Leveraged qualitative responses from 19 life insurance companies and extracted overarching themes that allowed the central bank to understand insurers' challenges and redesign regulatory approaches

### **ADDITIONAL INFORMATION**

**Military** Selected as 1 of 13 Air Traffic Controller Officers for fighter aircrafts

Led an Airforce squadron's operations control room as the Second-in-Command Operations Controller

Received the Outstanding Serviceman of the Month Award

Prepared and conducted daily briefings to a squadron of 100 soldiers including senior officers

Leadership Held coach and team manager roles in 8 different tchoukball teams over 7 years; these teams achieved over

10 podium finishes in annual leagues

Was captain of Junior College Tchoukball (similar to Handball) team; led them to win league 2 years in a row

Languages Fluent in English and Mandarin

**Technical** Econometrics, Statistics, Machine Learning, Data Visualisation, Data Analysis, System Dynamics Modelling,

**Skills** Agent Based modelling

Software STATA, R, Python, SQL, Tableau, Vensim, Anylogic, Lightroom, Photoshop

Interests Table tennis, Volleyball, Photography, Piano