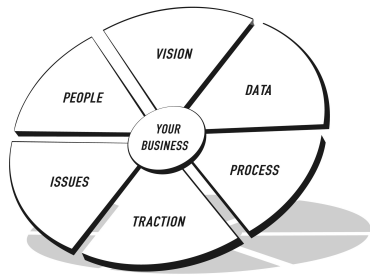


ORGANIZATION NAME:

VISION

CORE VALUES	1. 2. 3. 4. 5.	3-YEAR PICTURE™
		Future Date: Revenue: \$ Profit: \$ Measurables: <u>What does it look like?</u> • • • • • • • • • • • • • •
CORE FOCUS™	Purpose/Cause/Passion: Our Niche:	
10-YEAR TARGET™		
MARKETING STRATEGY	Target Market/"The List": Three Uniques: 1. 2. 3. Proven Process: Guarantee:	



THE VISION/TRACTION ORGANIZER™

ORGANIZATION NAME:

TRACTION

1-YEAR PLAN	ROCKS	ISSUES LIST																																																							
<p>Future Date:</p> <p>Revenue: \$</p> <p>Profit: \$</p> <p>Measurables:</p> <p>Goals for the Year:</p> <table border="1"> <tr><td>1.</td><td></td></tr> <tr><td>2.</td><td></td></tr> <tr><td>3.</td><td></td></tr> <tr><td>4.</td><td></td></tr> <tr><td>5.</td><td></td></tr> <tr><td>6.</td><td></td></tr> <tr><td>7.</td><td></td></tr> </table> <p>With your cursor in the last row, press Tab to add another row.</p>	1.		2.		3.		4.		5.		6.		7.		<p>Future Date:</p> <p>Revenue: \$</p> <p>Profit: \$</p> <p>Measurables:</p> <p>Rocks for the Quarter:</p> <table border="1"> <tr><td>1.</td><td></td><td>Who</td></tr> <tr><td>2.</td><td></td><td></td></tr> <tr><td>3.</td><td></td><td></td></tr> <tr><td>4.</td><td></td><td></td></tr> <tr><td>5.</td><td></td><td></td></tr> <tr><td>6.</td><td></td><td></td></tr> <tr><td>7.</td><td></td><td></td></tr> </table> <p>With your cursor in the last row, press Tab to add another row.</p>	1.		Who	2.			3.			4.			5.			6.			7.			<table border="1"> <tr><td>1.</td><td></td></tr> <tr><td>2.</td><td></td></tr> <tr><td>3.</td><td></td></tr> <tr><td>4.</td><td></td></tr> <tr><td>5.</td><td></td></tr> <tr><td>6.</td><td></td></tr> <tr><td>7.</td><td></td></tr> <tr><td>8.</td><td></td></tr> <tr><td>9.</td><td></td></tr> <tr><td>10.</td><td></td></tr> </table> <p>With your cursor in the last row, press Tab to add another row.</p>	1.		2.		3.		4.		5.		6.		7.		8.		9.		10.	
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