

Texas Hold'em Website

Persona Detail



"I would be a poker pro one day, but gaining knowledge from daily life is too slow for me to improve."

Age: 21

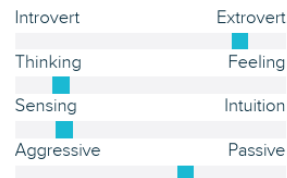
Occupation: Student

Family: single

Location: Toronto

Income: 15k/year

Personality



Learning more knowledge about Poker for his subscriber

Looking for more poker strategy to enhance his poker skills.

Bio

Daniel Wang is a student studying in Math Program in UTSC, card games that involves calculations are his favorite. Daniel had been playing Texas Hold'em for 2 years now, he had made 10k by playing home games and casino games so far, vlogging his gameplay and upload it on Youtube also had brought him an extra income of 15k/year.

But as he plays more and challenge himself to higher stake game, he felt his experiences at 1/2(blind level) table couldn't help him to make the right decision at a 5/5 game that requires a minimum of \$1000 buy-in. His Youtube subscriber number had decreased because viewers think his content had less things to learn from.

Goals

- More confident in playing higher stake games.
- More knowledge about how to deal with different types of players, and different strategy to use at different position.
- To play poker online.

Needs

- How can should we deal with down swings?
- What is the best strategy playing with tight player?
- Which blind level should I play?
- How can I improve my skill on reading other people's card?
- Should I buy-in for more if I got unlucky in a game?

Motivation

- To show his subscriber that he is a good poker player with things he can teach.
- Turning his interest into his future career.
- To get more subscriber.

Pain Points

- Poker Strategy without real life practices are not accurate and not useful.
- Strategies may contradict during a real game.
- Knowledge learned from website might not be useful in his vlog.