<u>Text-Symbol Alignment and Semantic Annotations</u>

Entity Linking

April 6th, 2023

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github.com/laura-dietz/neurosymbolic-representations-for-IR/



TUTORIAL OUTLINE

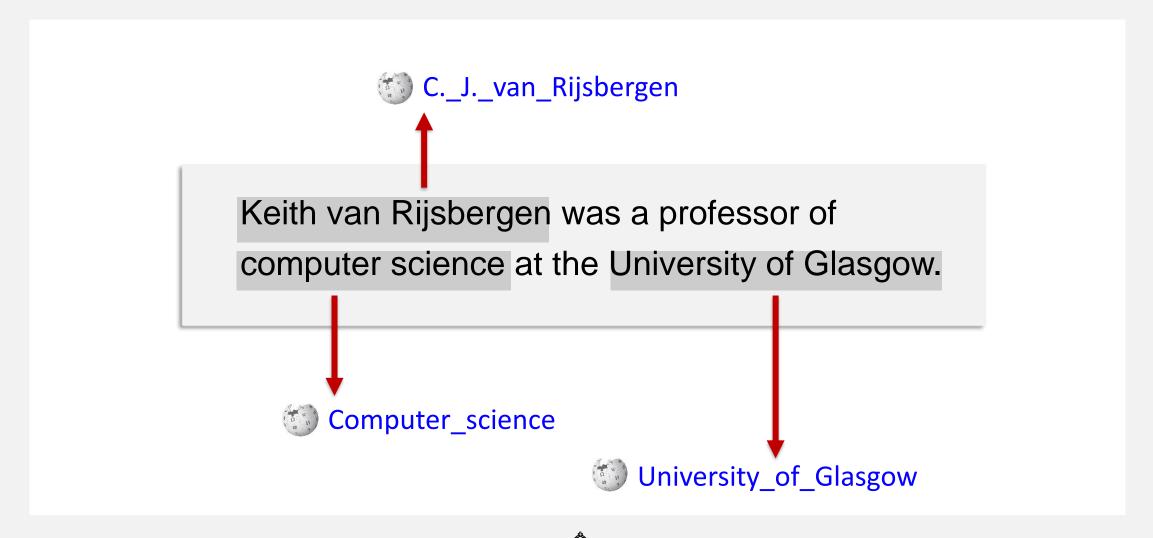
NEUROSYMBOLIC REPRESENTATIONS FOR INFORMATION RETRIEVAL

- Part 1: Symbolic AI representations and tasks
 - Welcome/Purpose of this tutorial
 - (Sub)symbolic Al, and representations
 - Question Answering on Knowledge Graphs
- Part 2: Text-to-symbols and Ranking
 - Neural Text Representations
 - <u>Text-Symbol Alignment and Semantic Annotations</u>
 - Entity Representations and Entity Ranking
- Part 3: Neuro-symbolic representations for Reasoning
 - Reasoning about Relevance
 - Neuro Pseudo-Relevance Feedback with Explainability
- Part 4: Applications for Neuro-symbolic approaches
 - Use Case: Knowledge Discovery
 - Use Case: Task-based Assistance
 - Use Case: Generating relevant (long-form) Articles
- Panel & Discussion

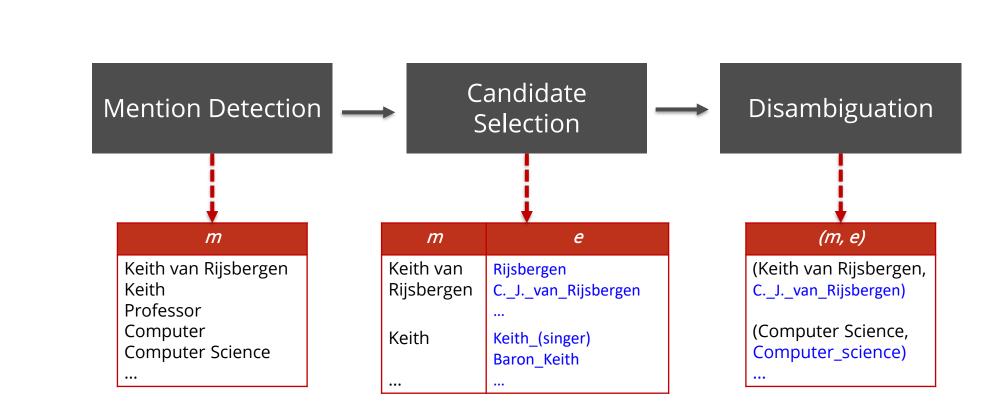
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HOW TO TRANSITION FROM TEXT TO SYMBOLS?



STANDARD PIPELINE



Krisztian Balog, Entity-Oriented Search (2018). https://eos-book.org/

MENTION DETECTION

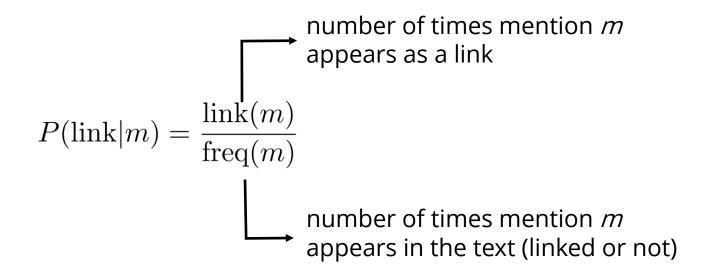
- Identify all "linkable phrases" (mentions) in the text
- Recall oriented
 - Do not miss any mention that should be linked, because we cannot recover in later stages
- Find entity name variants
 - E.g. "jlo" is a name variant of [Jennifer Lopez]

SURFACE FORM DICTIONARY

- Page title
 - The most common name of the entity
- Redirect pages
 - Alternative name for referring to the entity
- Disambiguation pages
 - Entities that share the same name
- Anchor text
 - Wikipedia hyperlinks
- Use other sources, e.g. YAGO, annotated corpora (e.g., ClueWeb with Freebase annotations, shared by Google), etc.

MENTION DETECTION

Probability of a word being linked to an entity

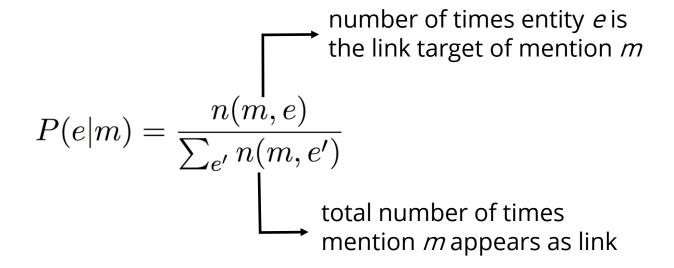


CANDIDATE SELECTION

- Narrow down the space of disambiguation possibilities, by ranking the entities for each mention
 - Very important: exact formulation for entity disambiguation leads to an NP-complete problem
- Types of features used:
 - Popularity
 - Textual similarities
 - Entity relatedness in the knowledge graph

CANDIDATE SELECTION

- Commonness:
 - Probability of a word referring to the entity:



DISAMBIGUATION

- Disambiguation strategies
 - Individually: one-mention-at-a-time
 E.g., rank candidates for each mention, take the top ranked one (or NIL)
 Take into account entity coherency?
 - Collectively: all mentions in the document jointly E.g., using graph based approaches

OFTEN: A "BLACK BOX"

- Quite a complex task, as we will see!
- Typically delegated to a third-party toolkit, in the hope that it does this well
 - EM-BERT details later does not work well on MS Marco because only a very low percentage of queries have entities that are detected by these tools!











ENTITY LINKING SHORTCOMINGS

- Not keeping up with the recent NLP progress
 - More recent neural approaches are rarely integrated
- Designed for short texts and inefficient for long texts
- Lack of speed (throughput)
- Requiring large computational power
- Reliance on external sources like web search engines

RADBOUD ENTITY LINKER (REL)

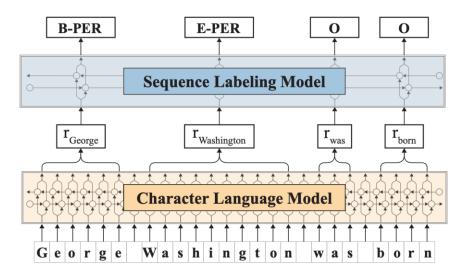
Advertorial!

- Fast and lightweight
 - Can be deployed on an average laptop/desktop machine
 - Does not need much RAM and GPU
- Modular, available as a python package
 - NER component can be replaced by other algorithms/tools
 - Can be used for NER, ED, and end-to-end entity linking

van Hulst, J. M., Hasibi, F., Dercksen, K., Balog, K., & de Vries, A. P. (2020). REL: An Entity Linker Standing on the Shoulders of Giants. SIGIR '20.

MENTION DETECTION

 Mention detection uses the Flair named entity recognizer: a bidirectional character-level language model and a sequence labeling module to generate NER tags



Alan Akbik, Duncan Blythe, and Roland Vollgraf. 2018. Contextual String Embeddings for Sequence Labeling. In Proceedings of the 27th International Conference on Computational Linguistics, pages 1638–1649, Santa Fe, New Mexico, USA. Association for Computational Linguistics.

https://alanakbik.github.io/flair.html

https://towardsdatascience.com/contextual-embeddings-for-nlp-sequence-labeling-9a92ba5a6cf0

MENTION DETECTION

- Flair uses "stacked embeddings"
 - Concatenates the contextual embeddings with GloVe embeddings to represent words for the sequence tagging stage

MENTION DETECTION

- Alternatives for mention detection:
 - Dictionary-based (e.g., when we needed Dutch medical entity linking...)
 - Spacy may be more efficient than Flair, models for many languages, usually very quick on integrating new ideas from NLP community: https://github.com/explosion/spaCy
 - BERT as a classifier to assign NER labels;
 see also https://github.com/google-research/bert/issues/223 (and this comment)

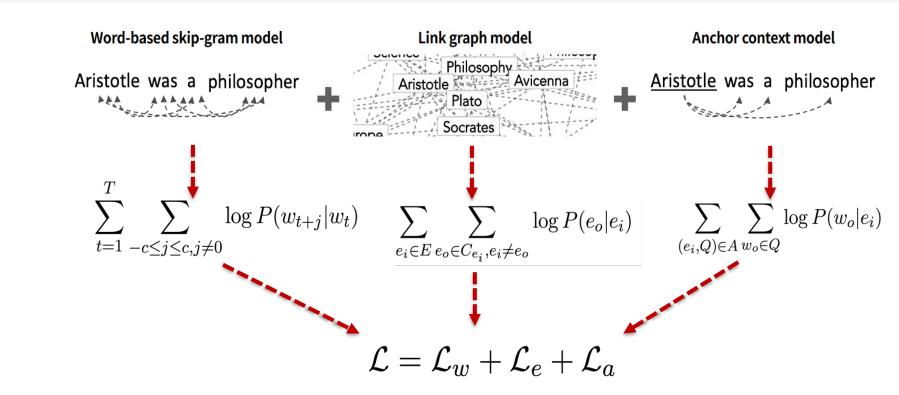
CANDIDATE SELECTION

- Select up to 7 candidate entities for every mention:
 - 4 entities based on the prior probability $p(e|m) = \frac{n(m,e)}{\sum_{e'} n*m,e'}$

Estimated using the surface dictionary

3 entities based on their similarity to the mention's context (50 tokens)
 Estimated using Wikipedia2Vec embeddings

WIKIPEDIA2VEC EMBEDDINGS



Joint Learning of the Embedding of Words and Entities for Named Entity Disambiguation (Yamada et al., CoNLL 2016) Wikipedia2Vec: An Efficient Toolkit for Learning and Visualizing the Embeddings of Words and Entities from Wikipedia (Yamada et al., EMNLP 2020)

https://wikipedia2vec.github.io/wikipedia2vec/

ENTITY DISAMBIGUATION

• Combines **local compatibility** of entity-mention pair $\psi(.)$ with **global compatibility** of all entity linking decisions $\phi(.)$

$$\underset{E \in C_1 \times ... \times C_n}{\operatorname{arg\,max}} \sum_{i=1}^{n} \Psi(e_i, c_i) + \sum_{i \neq j} \Phi(e_i, e_j, D)$$

- $\psi(.)$ combines context word vectors, candidate entity priors and embeddings (but ignores coherence)
- $\phi(.)$ assumes K latent relations between every two mentions and computes global combability using Loopy Belief Propagation, an approximate inference method based on message passing

Deep Joint Entity Disambiguation with Local Neural Attention (Ganea & Hofmann, EMNLP 2017) Improving Entity Linking by Modeling Latent Relations between Mentions (Le & Titov, ACL 2018)

EFFICIENCY

REL: measured (in seconds per document) for 50 documents with > 200 words from AIDA-B, each containing in average 323 (± 105) words and 42 (± 19) mentions

	Time MD	Time ED
With GPU	0.44±0.22	0.24 ± 0.08
Without GPU	2.41±1.24	0.18 ± 0.09

Mention detection most expensive, where GPU is really desirable

TAGGING MS MARCO V2

- MS MARCO v2 is a Web collection often used for deep learning IR research
 - 12 million web documents
 - 33 GB in size (60 compressed JSONL files)
- Linking using default REL installation way slower than expected ⊗
 - Longer documents (5x) and more mentions (2x)
- Modifications to REL for dataset-at-a-time tagging (REBL):
 - Separate Mention Detection completely from Candidate Selection and Entity Disambiguation, so the expensive mention detection can be run on our GPU cluster – store intermediate representations
 - Batch sentences for processing by FLAIR
 - Memory requirements for internal data representations could be improved by a factor of 5
 - Explicit GPU memory management (clear embeddings after every document)

ENTITY LINKING MMEAD

Advertorial!

- MMEAD is a specification for entity links for MSMARCO
 - JSON specification for sharing and using entity links
 - Pretrained Wikipedia2Vec embeddings
 - Python library to use both resources (entity links and embeddings) easily
- MS Marco V1 and V2, passage and doc, tagged with entity annotations
 - RE(B)L
 - BLINK (only V1 passage completed right now)
- Ready to use!



Chris Kamphuis, Aileen Lin, Siwen Yang, Jimmy Lin, Arjen de Vries and Faegheh Hasibi. MMEAD: MS MARCO Entity Annotations and Disambiguations. In SIGIR 2023 (!).

https://github.com/informagi/MMEAD

EXAMPLE: MMEAD IN QLEVER

- Take MMEAD, reformat the entity links into RDF, and ingest the results into QLever
- Combining MMEAD with RDF data from Wikidata and OpenStreetMap, we can issue SPARQL queries like "show me all passages in MS MARCO about France"

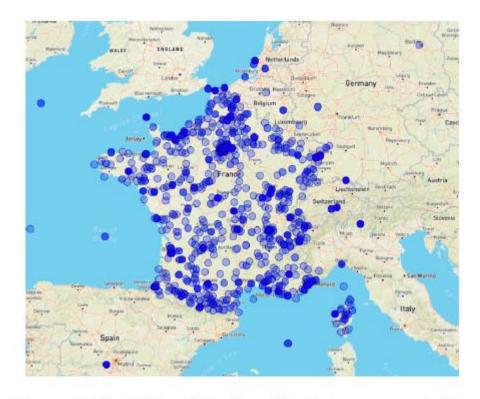
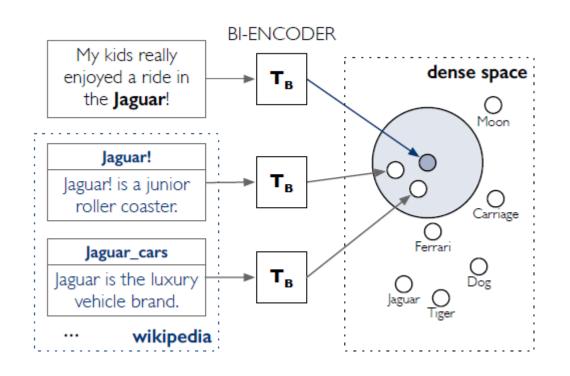


Figure 11: First 100 entities found in that are connected to France. Entities are represented with a blue dot on the map.

META'S BLINK ENTITY LINKER

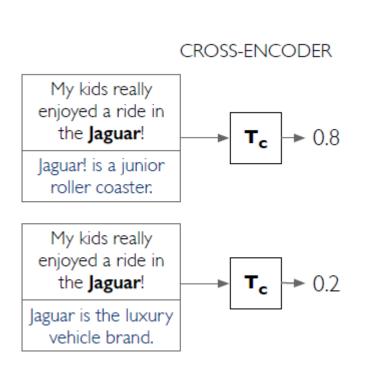
- Mention Detection: Flair
- Candidate Selection:
 - What entities in the KB are close to the query entity?
 - Using bi-encoders with FAISS / HNSW for efficiency



Scalable Zero-shot Entity Linking with Dense Entity Retrieval (Wu et al., EMNLP 2020) https://github.com/facebookresearch/BLINK

META'S BLINK ENTITY LINKER

- Mention Detection: Flair
- Candidate Selection
 - What entities in the KB are close to the query entity?
 - Using bi-encoders with FAISS / HNSW for efficiency
- Entity Disambiguation
 - Attend to the input and each of the candidates' entity descriptions to create a probability distribution over the candidates
 - Using cross-encoder for effectiveness



Scalable Zero-shot Entity Linking with Dense Entity Retrieval (Wu et al., EMNLP 2020)

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META'S BLINK/ELQ: ENTITY LINKING FOR QUESTIONS

- Approach to perform mention detection as part of the inference process:
 - Consider all spans [i; j] (i-th to j-th tokens of q) in the text up to length L
 - Estimate a probability for span [i; j] to be a mention, by adding scores for every token in the span to be a member of an entity mention, and two extra scores for s(i) and s(j) to be a start of end token, respectively
 - Learned using binary cross-entropy loss across all mention candidates

Efficient One-Pass End-to-End Entity Linking for Questions (Li et al., EMNLP 2020) https://github.com/facebookresearch/BLINK/tree/main/elq

OPEN TOPICS

BUT THE WORLD NEVER STOPS!

- Entity Linkers like REL and BLINK are not updated continuously
 - Yes... that is our plan... but it is more complicated than anticipated!
- Dependencies on data include:
 - Wikipedia dump what year/month?
 - Associated Wikipedia2Vec embeddings
 - Surface dictionary with prior probability estimates, drawn from Wikipedia, Web data and Yagoo
 - GloVe embeddings
- Some of these dependencies may also interact with mention detection (i.e., Flair)
- Can we get this under control, without too much of a hazzle?

Neuro-Symbolic IR

LINKING TO OTHER KNOWLEDGE GRAPHS THAN WIKIPEDIA

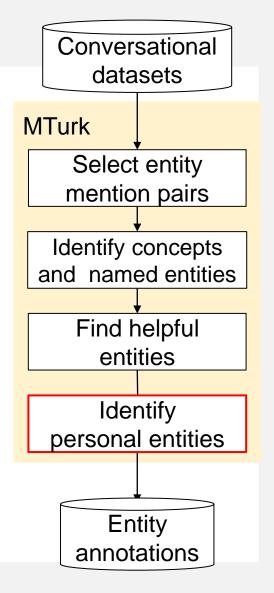
- Target knowledge graph is usually Wikipedia / WikiData, but...
- UMLS for medical?
- Product KG for e-commerce?
- Resources like surface dictionary and graph embeddings have to be constructed?!
 "Hyperparameters" such as the number of mentions considered as candidates?

WHAT ABOUT CONVERSATIONS INSTEAD OF DOCUMENTS?

- Conversations are informal
 - References to entities are made by their pronouns
 - E.g., "my city", "my guitar", "its population"
- Based on an annotation process, we found:
 - 33% of dialogues in social chat contain personal entities (not in KG)
 - 57% of the entities *marked as helpful* by crowd workers are **concepts** E.g., "I'm looking for a hotel with a 3 star rating"

Hideaki Joko, Faegheh Hasibi, Krisztian Balog, and Arjen P. de Vries. "<u>Conversational Entity Linking:</u> Problem Definition and Datasets". SIGIR '21

github.com/informagi/conversational-entity-linking



Personal Entities

Does a <u>simple extension</u> of traditional EL work for personal entities?

Step 1: Calculate cosine similarity of the embeddings between the reference of personal entity and all entities in a dialogue history

Calculate similarity

USER: I am using Gibson Les Paul, but I am thinking about buying a new guitar.

Do you have any recommendations?

SYSTEM: What are your preferences? How about YAMAHA, for example?

USER: Hmmm, YAMAHA is not my favourite. Do you have something similar to my guitar?

Step 2: Select the entity which has the highest similarity (Entities which do not exceed the threshold are ignored)

ENTITY DISAMBIGUATION

CO-REFERENCE RESOLUTION

- Coreference resolution = cluster multiple mentions of the same entity within a given text
- S-2-E: Start-to-End Coreference Resolution
 - Using a smart trick from dependency parsing literature ("deep biaffine attention") to determine
 efficiently how likely the span's start/end token qs/qe is a beginning/ending of an entity mention,
 and whether those tokens are the boundary points of the same entity mention.

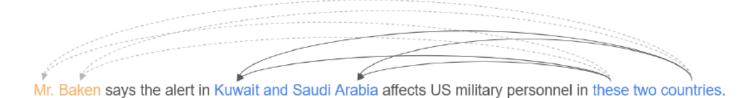
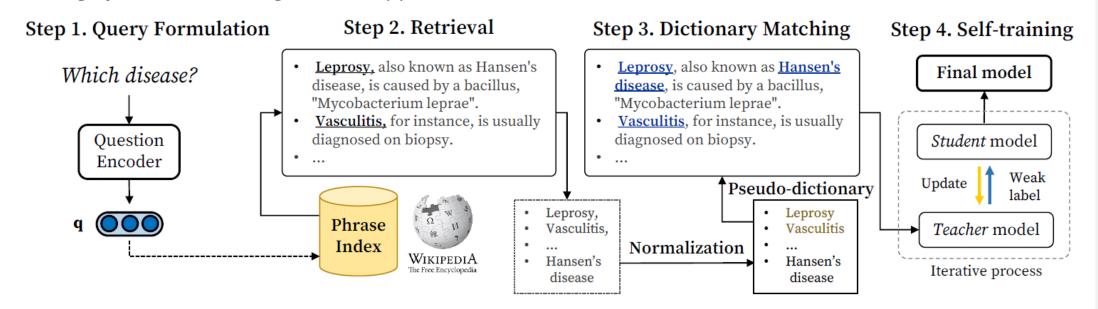


Figure 1: The antecedent score $f_a(c,q)$ of a query mention $q=(q_s,q_e)$ and a candidate antecedent $c=(c_s,c_e)$ is defined via bilinear functions over the representations of their endpoints c_s,c_e,q_s,q_e . Solid lines reflect factors participating in positive examples (coreferring mentions), and dashed lines correspond to negative examples.

Coreference Resolution without Span Representations (Kirstain et al., ACL-IJCNLP 2021) https://github.com/yuvalkirstain/s2e-coref/

GENERATE ENTITY LINKERS ON-THE-FLY?

Highly flexible "ask-to-generate" approach:



Simple Questions Generate Named Entity Recognition Datasets (Kim et al., EMNLP 2022) Jinhyuk Lee, Mujeen Sung, Jaewoo Kang, Danqi Chen. Learning dense representations of phrases at scale. ACL-IJCNLP 2021

github.com/dmis-lab/GeNER/github.com/princeton-nlp/DensePhrases

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