

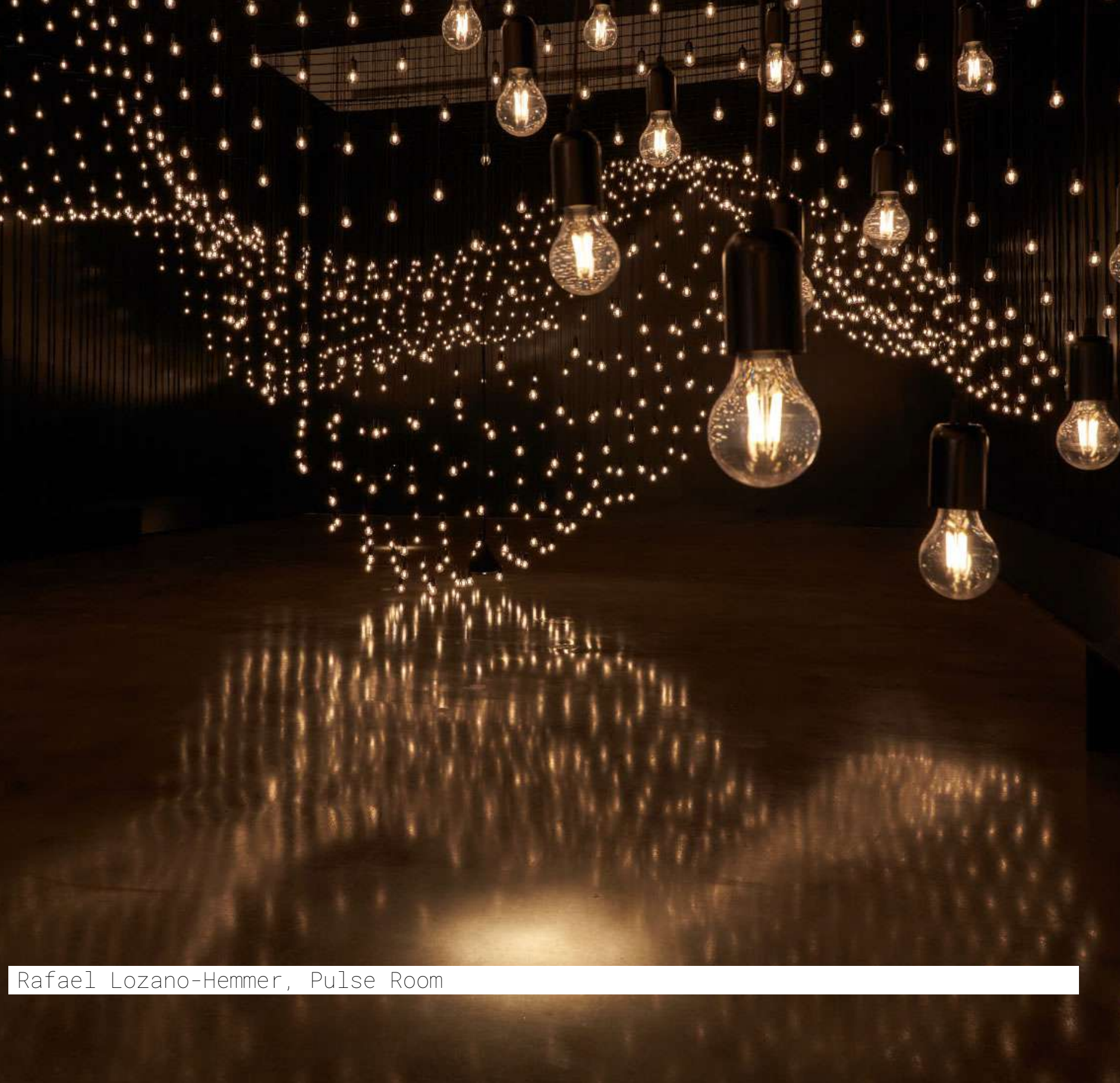
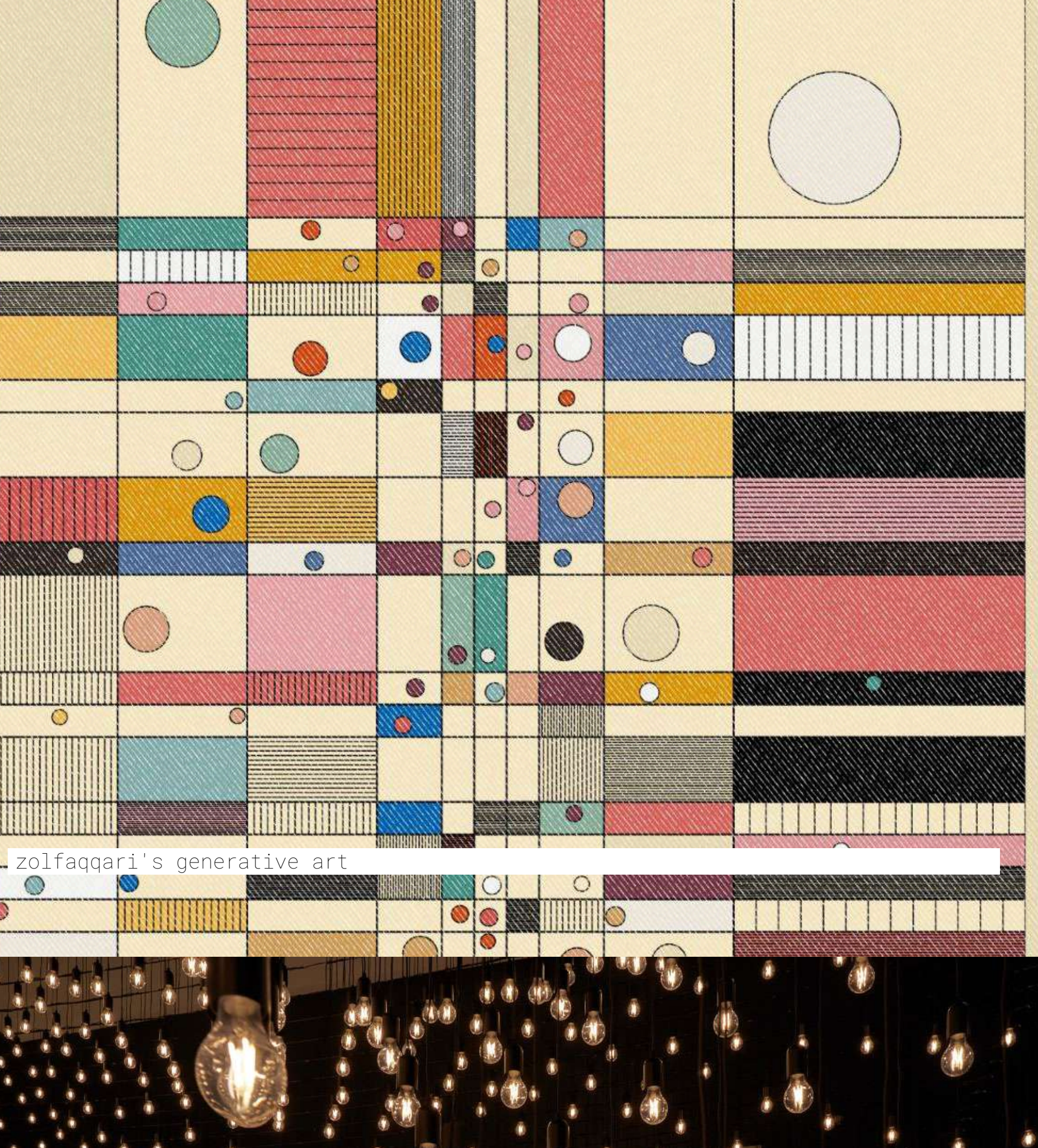
INTERACTIVE MEDIA RESEARCH JOURNAL, 2025 {WWW.WAYPOSTS}

{JIAQI YIN # 1494051 | GDES30008}

- ZOLFAQQARI
- PULSE ROOM
- RAIN ROOM
- Gig poster, 2023
- Josef Müller-Brockmann "swiss style"
- Omid Nemalhabib
- Thijs Biersteker
- Universal Everything
- Daria Kondratenko



<https://jiaqiyin097.github.io/interactive-media/ResearchJournal/researchJournal-template.html>



Rafael Lozano-Hemmer, Pulse Room



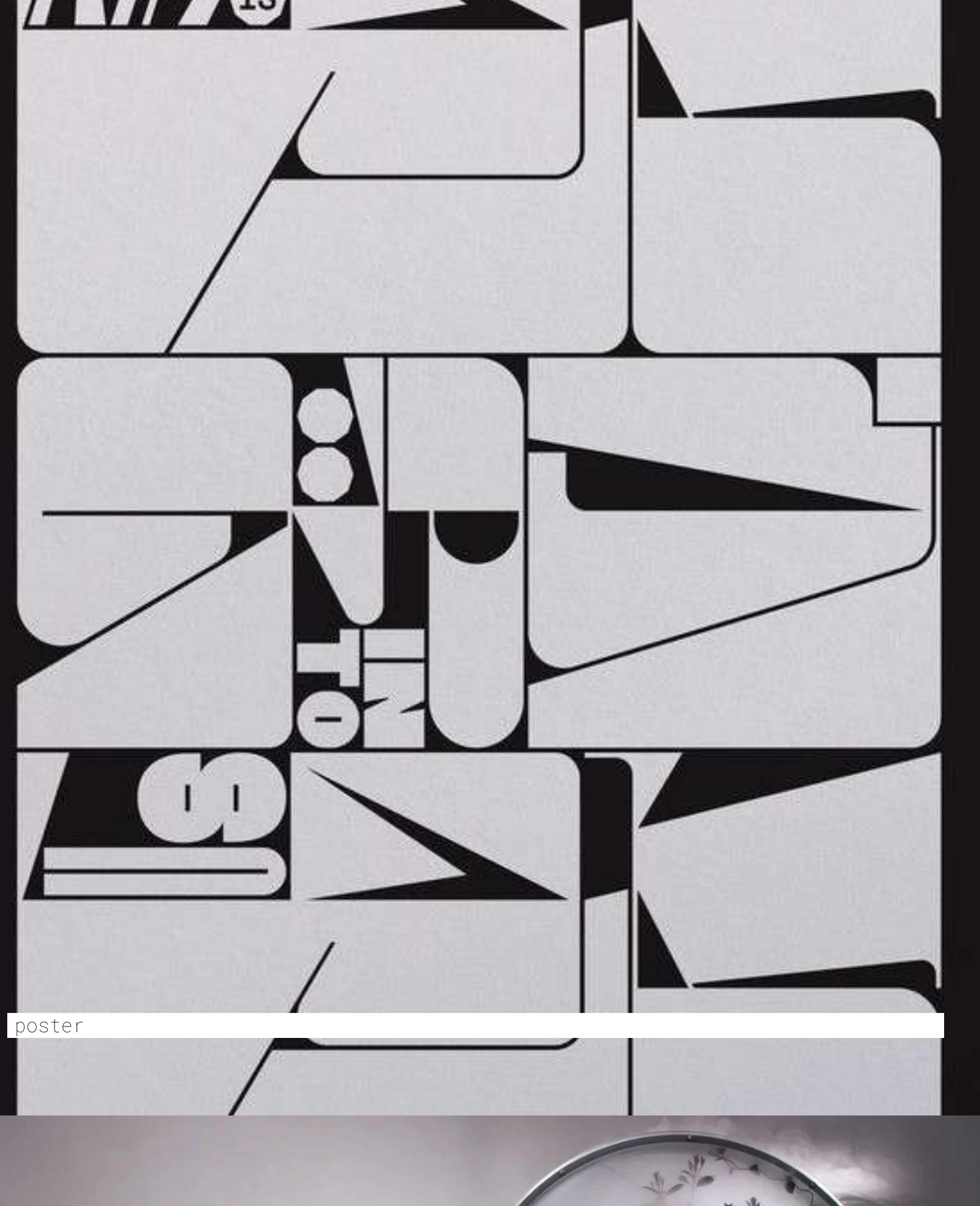
Above: Rain Room | Below: Rain Room



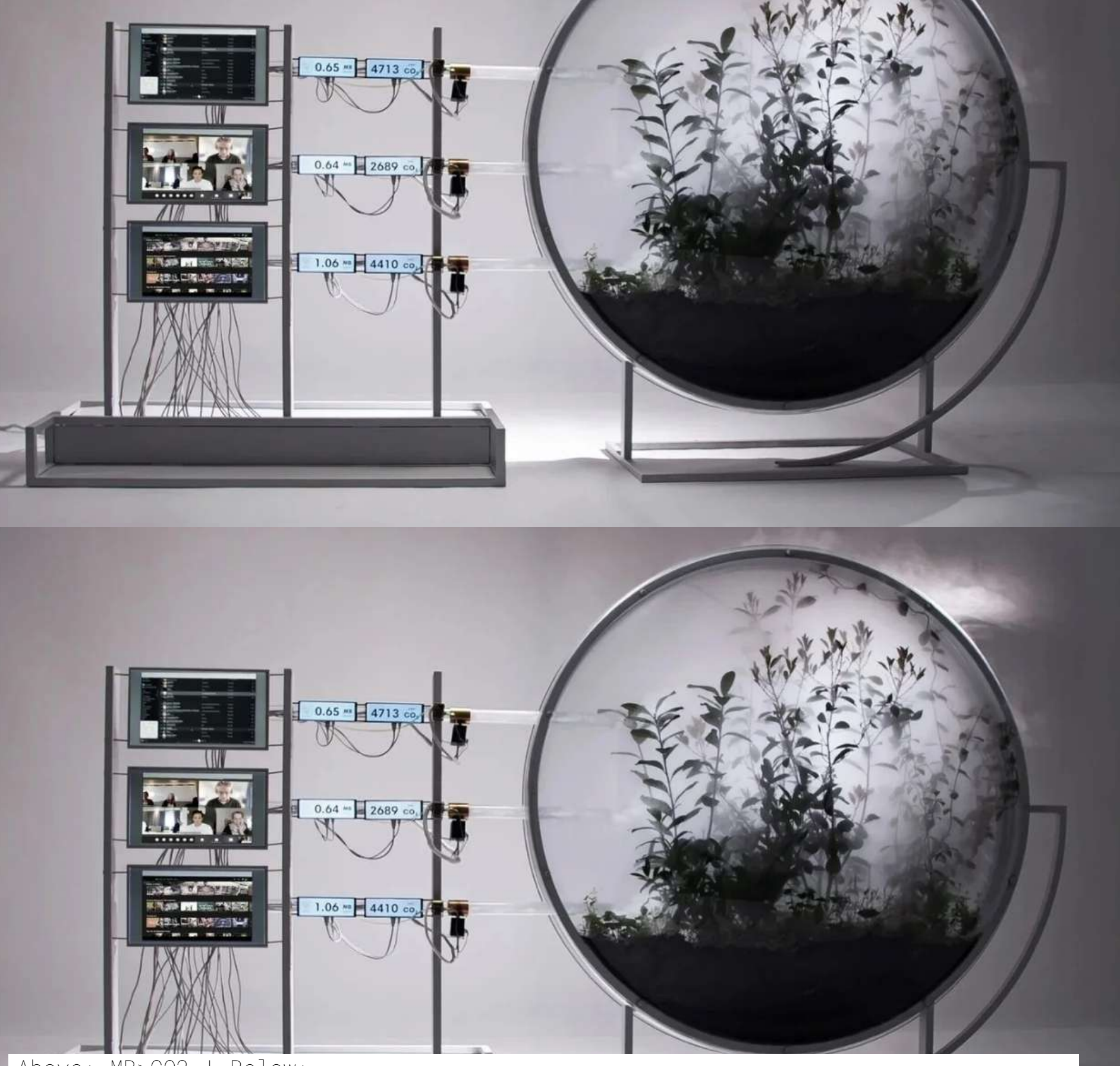
Gig poster, 2023



beethoven poster



poster

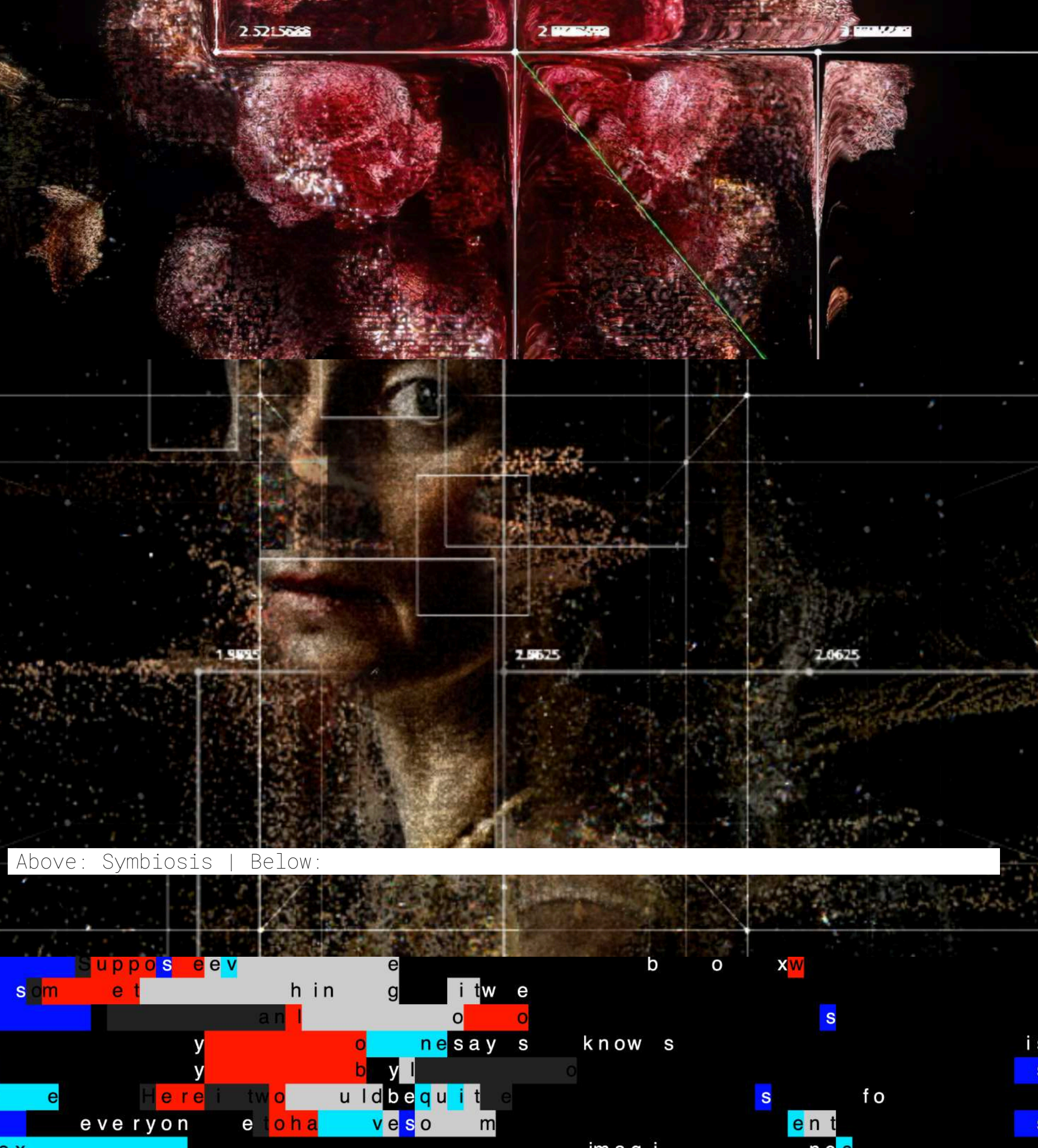


Above: MB-CO2 | Below

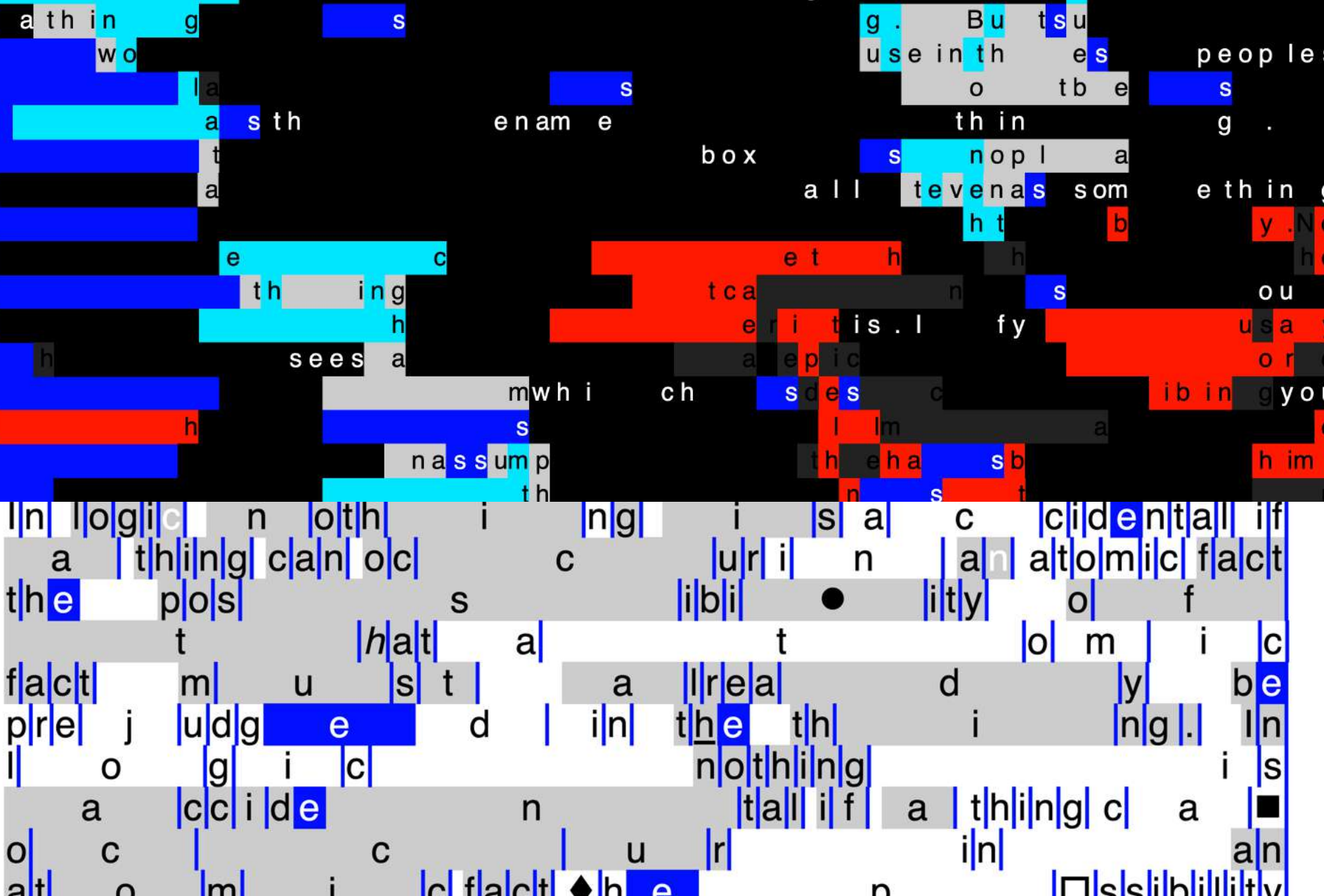


Above: Future You, for the Barbican's AI: More than Human | Below:

Main page About, Latest works sections



Above: Symbiosis | Below



Above: Max Cooper - Symphony in Acid | Below

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ZOLFAQQARI

{INTERNET ARTIST, GRAPHIC COMPOSITION}

Zolfaqqari is a mostly generative artist and his works is recognized by his minimal geometric approach to the art. also out of generative world he has artistic experiences in creating works including complex forms and compositions. In this artist's work, I see three core elements: points, lines, and surfaces. The circles of different sizes are "points", which are scattered in an orderly manner on the "lines" that are intertwined like a grid; and the various colored areas outlined by these lines constitute a rich "surface". I plan to apply this logic of point-line-surface to my web design, such as using color blocks to divide different content sections, and then using simple lines to strengthen the page structure and hierarchy.

<https://zolfagari.art/zolfaqqari/info>

#ComputerArt #Artist

PULSE ROOM

{ARTIST, MEXICO, INTERACTIVE INSTALLATIONS}

Rafael Lozano-Hemmer's Pulse Room consists of 300 incandescent light bulbs suspended from a ceiling grid, and an electronic device that captures the cardiac rhythm of a viewer, which is then translated into a light signal.

When a viewer places their hands on the captor located near the gallery entrance, their pulse is recorded and transmitted to a single bulb in front of them, which then begins to pulsate in time with the recorded heartbeat. In this interactive art installation, the concept of "pulse" - that is, heartbeat - deeply inspired me and became the core of my final project. I plan to use heart signals as triggers to visualize the rhythmically high aesthetic value and appeal it shows, which made me deeply realize that interactive design can also shine in the aesthetic level. In addition, one of the fun things about interactive design is that it can simulate and fully visualize a substance that does not exist in the real world - just like the rain in the picture that seems real but is not really fall.

<https://www.lozano-hemmer.com/pulse-room.php>

#CreativeCoding #Installation #Artist #Interactive

RAIN ROOM

{INTERACTIVE ARTIST, USA, HANNE KOCH AND FLORIAN ORTKRASS OF RANDOM INTERNATIONAL}

Rain Room can be seen as an amplified representation of our environment. Human presence prevents the rain from falling, creating a unique atmosphere and exploring how human relationships to each other and to nature are increasingly mediated through technology. What really touched me about this work is not the neat technology or concept behind it, but the extremely high aesthetic value and appeal it shows, which made me deeply realize that interactive design can also shine in the aesthetic level. In addition, one of the fun things about interactive design is that it can simulate and fully visualize a substance that does not exist in the real world - just like the rain in the picture that seems real but is not really fall.

<https://www.jacno.org/art/exhibition/rain-room>

#water #Injection moulded tiles #solenoid valves #pressure regulators #custom software #3D tracking cameras #steel beams #water management system

GIG POSTER, 2023

{GRAPHIC DESIGN, USA, POSTER}

Carolyn Hawkins As a member of the band, many of her posters are related to independent music, punk, and experimental art. Although this poster belongs to the category of graphic design and is different from interactive devices in media and form, it has brought me abundant creative inspiration. When I started web design, I hope to learn from its free and unrestrained and childlike expression. As the teacher said in the week 2 interactive media class - current web design is prone to homogenization, designers should be brave enough to break the convention and pursue a more dynamic and individual layout - I am drawing the unrestrained creative spirit from this poster. The posters also have a hint of rebellious spirit.

<https://www.carolyn-hawkins.com/>

#poster #graphic #colour #music

JOSEF MULLER-BROCKMANN "SWISS STYLE"

{SWISS STYLE, GRAPHIC DESIGN, TYPOGRAPHY}

Müller-Brockmann is probably one of the most influential graphic designers in the history. His work is always taught, studied and published. It is certainly the figurehead of Swiss graphic design (which also takes the name of international style). His work is influenced by Bauhaus and constructivism. Typography and geometry are predominant. His compositions are based on very "rigid" grids which will be his trademark. An economical and rational style! This poster is a classic example of Swiss-style design: its rigorous grid system, minimalist composition, and pure black and white color scheme gave me new inspiration. It is completely different from the previous reference works. It especially influenced my project 2B web design, which injected a distinct sense of order and simplicity into the entire visual scheme.

<https://www.graphesine.com/en/graphic-design-en/graphic-designer-muller-brockmann-swiss-style>

#graphic design #composition #grid

OMID NEMALHABIB

{GRAPHIC DESIGN, TYPOGRAPHIC}

Omid Nemalhabib, a designer with backgrounds in The Hague, Rotterdam and Tehran, Iran. Omid Nemalhabib takes "rootless roots" as the core concept, combining the complex narrative of Persian miniatures, Dutch minimalism and the scar aesthetics of war ruins to form a "broken geometric divinity" style.

This poster gave me a deeper inspiration in font design. Designers shape the font itself as a shape, which not only conveys information, but also becomes an important element of the picture composition, thus affecting the overall graphic layout. After seeing it, I began to think: How should I select and use fonts in my web design? How can the shape, thickness, and spacing of these fonts create a harmonious and tense visual relationship with the background and each other?

#graphic design #composition #typographic

THIJS BIERSTEKER

{INTERACTION MEDIA, INSTALLATION}

The artist is known for his ecological artworks that create awareness about the current problems we're facing. This art installation is called MB-CO2, a machine that shows the actual impact that online activities are having on the environment. There are three monitors showing a different activity on each one like a Zoom call, Spotify playlist, Netflix viewing, etc. They are then hooked up to a mini-computer which shows the calculations of the emissions for each of these actions. In addition, this installation creates a harmonious scene of industrial interaction and natural growth by connecting plant ecology with human social activities. Its design concept inspired me deeply: Can the same "symbiotic" rhythm be simulated in digital interfaces? I imagine mapping data such as user clicks, page stays, and interaction frequency into a visual metaphor of plant growth - every time a visitor operates on the pages, it is like injecting nutrients into the plant, allowing the branches and leaves to gradually spread and the buds to slowly bloom.

With this, I hope to create a data-driven dynamic effect that is both interesting and immersive in my web design, so that users can personally experience the wonderful symbiosis between people and interfaces, and between people and nature.

<https://www.yanxindesign.com/2022/05/25/installation-shows-how-data-usage-affects-our-ecological-footprint/>

#interactive media #installation

UNIVERSAL EVERYTHING

{INTERACTION MEDIA, INSTALLATION}

Universal Everything's contribution to the Barbican's AI: More Than Human exhibition is an interactive digital work called Future You. As you arrive, a mirror-like screen captures your movements and projects back a primitive, synthetic form that learns and adapts in real time. Over the course of your interaction, this digital double refines your gestures into a more agile, "enhanced" version of yourself. Each encounter produces a bespoke visual outcome-one of 47,000 unique possible variations. What attracts me most about this installation art is that it abstracts the human body into a geometric structure, and gives flexible activity at those "joints" to connect with human limbs. This design inspired me to deeply integrate human movement with mechanical movement in my final project: not only can body movements drive mechanical devices, but also achieve human-machine synchronous cooperation, thus surpassing the traditional "button trigger" interaction and exploring more possibilities.

#interactive media #installation

DARIA KONDRATENKO

{WEB DESIGN, ART DIRECTION, UI/UX, FIGMA}

Portfolio website for photographer - Web Design, this design is a breath of fresh air. Although this web design looks minimalist, it played a key role in my 2B project. I particularly appreciate the use of only straight lines to divide the structure, as well as the pure black and white color scheme; at the same time, it cleverly uses a grid system and the rigorous Swiss style, which is similar to the Josef Müller-Brockmann poster I referenced earlier.

#interactive media #installation

SARES AT

{AI, GEN ART}

This piece reflects on awe through the delicate harmony of birds and flowers, inspired by Hokusai's Kachō-ga series. An exploration of the eternal within the fleeting, developed through AI-customized Loras and "Synthesis" an interactive generation system. I am interested in this installation because it cleverly combines classical aesthetics with modern abstractionism, and allows the audience to no longer be a passive spectator, but a "witness" of the passage of time. I am particularly impressed by the installation with flowers as the theme: the blooming and withering of petals dynamically presents the traces of time, and also reveals the profound connection between "time" and "interaction". This exploration of finding and participation provides me with new inspiration on how to construct interactive experience in the final project.

#interactive media #gen art

KSAWERY KOMPUTERY

{CODING ARTIST}

Ksawery Komputery, a creative coding artist, and author of many interactive installations, generative animations, music videos and physical sculptures. What attracts me most about this poster is its arbitrary pixelated style and AI generation mechanism-as a generative art, its creation direction is not completely controlled by people, so it contains a unique sense of uncertainty; at the same time, its bold and jumping color matching is also very impactful. The pixelated elements in the poster provide inspiration for my project 2C, in which I blend the background of "The Matrix" into the web design, which makes the page full of a strong sense of technology and futurism.

<https://ksawerykomputery.com/works/max-cooper-symphony-in-acid>

#interactive media #gen art