

Tiger Analytics

Azure OpenAl Hackathon

Azure OpenAl Workshop

Date: 20-March-2024

Author: Tiger Analytics

Agenda - Day 1

- **01** Welcome Note & Team Introduction
- 102 | Introduction to Azure OpenAl, Architecture
- OB | Gen AI use cases overview (Tiger Capability + Approach)
- 04 Demos InsightsPro architecture + RAG demo
- 05 Breakout Session
- 04 | Environment setup & Azure AI studio walkthrough



- O1 Hands on Session Azure AI Studio & Azure AI SDK
- **02** | Module Testing
- O3 | Conclusion & Next Steps
- 04 Feedback



Azure Open Al Hackathon - Malaysia



Ashish Ram
Lead Data Scientist

With over 10 years of experience, Ashish Kumar R. is a seasoned tech-driven problem-solver specializing in the field of analytics. His passion for AI and machine learning fuels his drive to harness data for creating impactful solutions. Ashish's proven track record demonstrates his ability to effectively apply technological expertise to tackle real-world challenges.



Saikrishna Punna

Senior Data Scientist

With 4+ years of experience, Sai is s a Senior Data scientist skilled in transforming raw data into actionable insights. Passionate about using statistical analysis and machine learning to solve complex problems.



Bhavesh Pancholi

Senior Machine Learning Engineer

Energetic & diligent person with strong analytical & problem-solving skills. Expertise in NLP, Generative AI, building ML models, and providing data science solutions. Knowledge in various statistical techniques, tools, programming languages, and domain expertise..



Harsh Saxena

Lead - Machine Learning Engineer

Experienced MLE & MLOPs
Engineer with exposure to Data
Science, experience in Python, data
visualisation, data analysis.
Expertise in contextual domains,
healthcare, retail.



Prasanth G

Senior Manager, Business Development and Customer Success

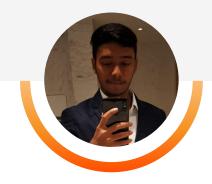
Business Development Professional with experience of working in the advanced analytics consulting, telecommunications and construction materials industries. Skilled in market research, building business solutions and proposals, revenue potential analysis, negotiation, and customer service.

Azure Open Al Hackathon - Philippines



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Setup Checklist

- 1 Wifi Connection
- 2 Laptop Charge Connection
- 3 Github Link Check
- 4 Username & Login Check Received and Able to login
- 5 Azure OpenAl Check

Tiger Analytics' coaches introduction - Vietnam



Rajesh Dash
Director-Data Science Solutions

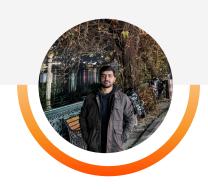


Sulochana Pai
Senior Data Scientist



Natarajan Subramanian

Data Scientist



Shailesh Sharma

Data Scientist



Vivin Karthik

Senior Machine learning Engineer

Experienced Data Science Professional with a demonstrated history of working in the information technology and services industry. Strong understanding of AI, Analytics and Data. Have worked as Cloud Data modernization lead in the US helping clients embrace cloud transformation. Exposure to direct client stakeholders including CXOs.

7+ years of work experience in Data Sciences. Problem solver with hands-on experience in statistical techniques, model building and insight generation.

Currently exploring and implementing solutions using GenAl.

Accomplished data scientist with over nine years of expertise in data science and data engineering including extensive consulting engagements with prominent Banking & Finance, Retail, and Insurance firms.

With 5+ years of experience, Shailesh is a Data scientist skilled in transforming raw data into actionable insights. Passionate about using statistical analysis and machine learning to solve complex problems. 6 plus years of experience in Machine Learning, MLOps, Data Science, Spark, AWS, Hands-on on Azure, Python, Containers, Serverless, DevOps, Terraform.

Tiger Analytics' coaches introduction - Singapore



Rajesh Dash

Director-Data Science Solutions



Sulochana Pai
Senior Data Scientist



Natarajan Subramanian

Data Scientist



Shailesh Sharma

Data Scientist



Vivin Karthik

Senior Machine learning Engineer

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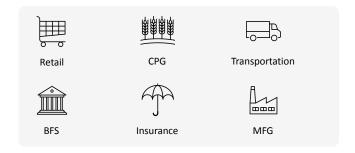
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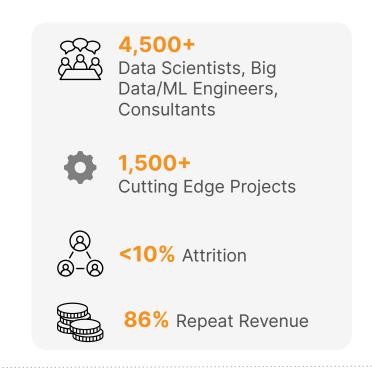
We are a leading Pure Play Data & Al Services Company

Global Delivery:

USA (HQ), Singapore (APAC HQ), Philippines, Malaysia, Australia, Canada, UK, Mexico and India

Market Segments:









America's fastest growing companies 2024, 2023, 2022, 2021

FORRESTER®

Wave Leader **2023** in Customer Analytics Service Providers



Leader and Star Performer in the Analytics and AI Services Specialists PEAK Matrix® **2022**



Leader and Rising Star in
Data Science and Engineering
2022



Our Microsoft Partnership Snapshot





32+

Dedicated P&A Team -Sales, BD, Presales, Marketing and **Partnership**



\$190Mn+

Global ACR across customers



\$30Mn

Analytics





Microsoft

Solutions Partner

Digital & App Innovation



R&D Investment in Azure with 8+ offerings



Working on Azure projects





on Azure

Azure Marketplace

Listingshouse Solution on MS Fabric

- Tiger Data Fabric
- OpenAl Knowledge Based Search
- AI & Advanced Analytics
- Analytical Data Foundation
- Marketing Mix Optimization
- Emerging Trends Identification
- PowerBI Metadata Extractor
- Spend Optimization on Azure



Investment in Accelerators









Marketing **Investments** (Events)

Era of Al Hackathons **Events**

Customer Events (1:1, 1:Manv)

10+

Microsoft Al Build Days in ASEAN with Satya*























Data and Platform Engineering

Data Lake Gen 2 for improved data accessibility and self-service data analysis

Global Analytics & BI Platform for a leading automotive Distributor and Retailer



AI/ML and Data Science

Sales and Labor Forecasting for a Fortune 500 Quick Service Restaurant Computer Vision Platform for a Large CPG Company



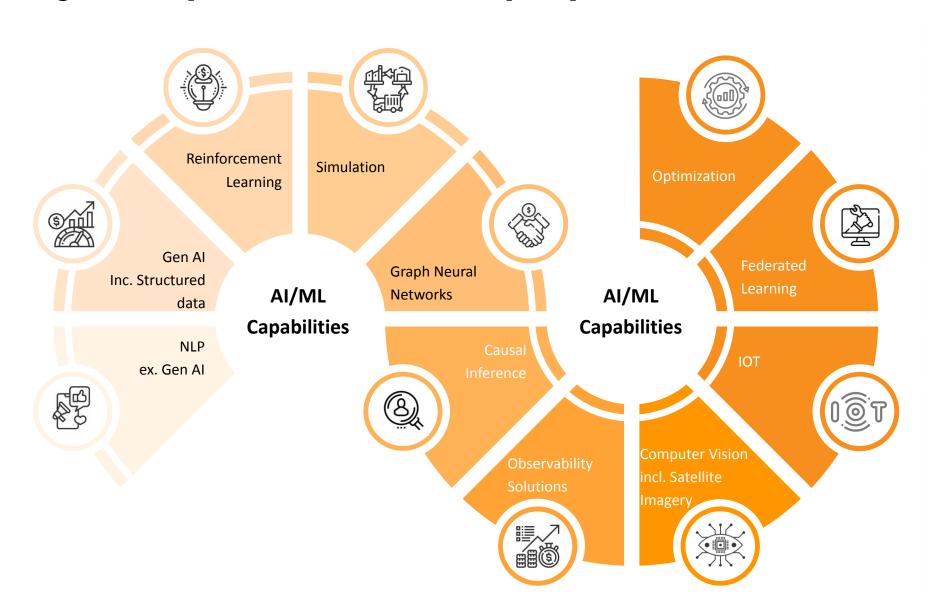
Generative AI/Open AI

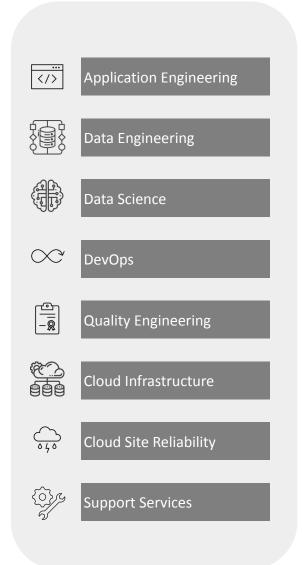
Summarizing customer reviews

Insights generation for various teams Planogram compliance audit

and store digitization for FMCG company

Tiger Analytics: An Al first company





Delivering High Complexity, New To Industry, Large Scale Transformation Initiatives

Key themes: Data foundation, SAP Migration, GenAl, Fabric, Migration, Modernization, Advance Analytics



High Complexity

- Industry Specific Use cases
- Geo Spatial Analysis
- Steam Ingestion
- Wind farm simulation tool







- End to End Modern Data Foundation
- Migration & Modernization
- Industry specific use cases







- End to End Data & Analytics Partner
- Data Engineering
- Data Science
- BI Modernization







Scaling OpenAl

- Multiple customers
- Search
- Summarization
- NLP











Our OpenAl Expertise Overview

Generative AI Expertise

Client Discussions

Client POCs



150

Data Scientists & ML Engineers



Dedicated Gen Al R&D Lab



100+

Ongoing Project Discussions



Projects Executed



20+

Upcoming POCs

Current OpenAl Client Engagements





inspiro









Research & Benchmarking

Top Use Cases

Wealth Coach

Azure OpenAl powered Chatbot to help influence customer investment

3D Avatar

Integrating Custom LLM into its creation of a Generative 3D Avatar for a Large FMCG Company

Planogram Audit

Planogram Compliance Audit and Store Execution Data Digitization for a Large CPG Player

Image Enrichment

Image Enrichment with rich backgrounds through GenAl

Driving OpenAl Adoption and Cross-Selling at GCash

Use Case 1: Wealth Coach Chatbot

Objective: An Azure OpenAl powered Chatbot to help influence customer investment on various GCash's investment products

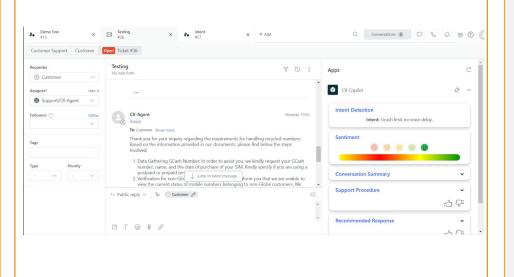
Expected Outcome: A chatbot to proactively propose the end users on investment recommendations based on the customer profile



Use Case 2: Agent CoPilot

Objective: A CoPilot that leverages Azure OpenAl to aid the customer support agents in responding to the customer queries effectively and measure the customer sentiment

Expected Outcome: Help reduce the Average Handling Time and improve the accuracy of responses for the Customer Support Agents



Ongoing Discussions:

- Fabric
- Analytics COE
- Data TribeConsultancy

Scan to share feedback



Reach Out - <u>arun.britto@tigeranalytics.com</u> for more details.