

Zip Code Maps 2023 and 2024 Comparison

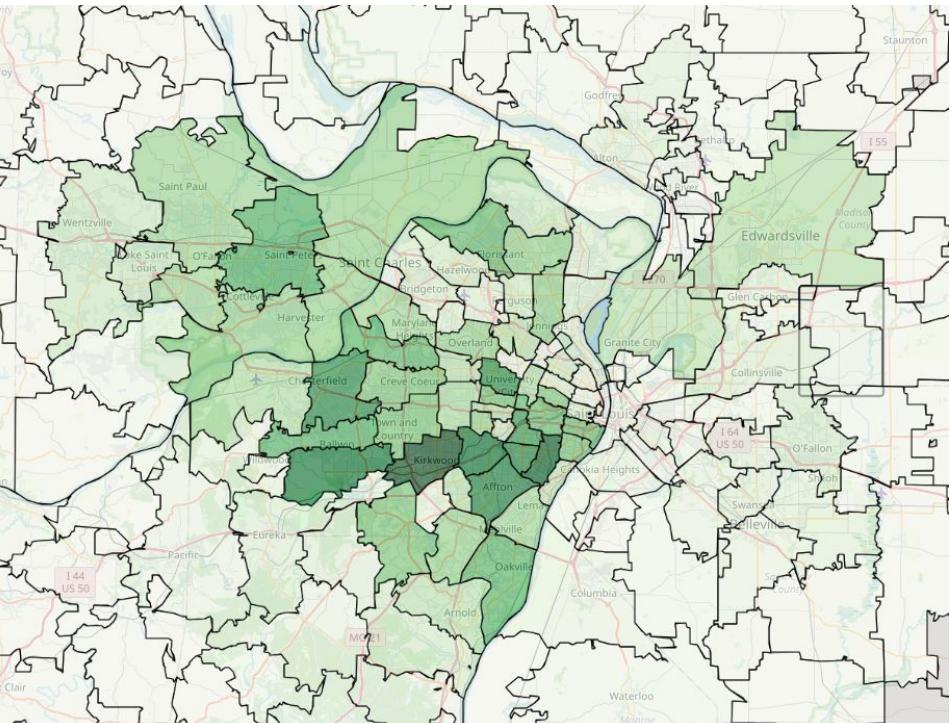
New Customers in MO, IL and TN with different jobs completed

Overview

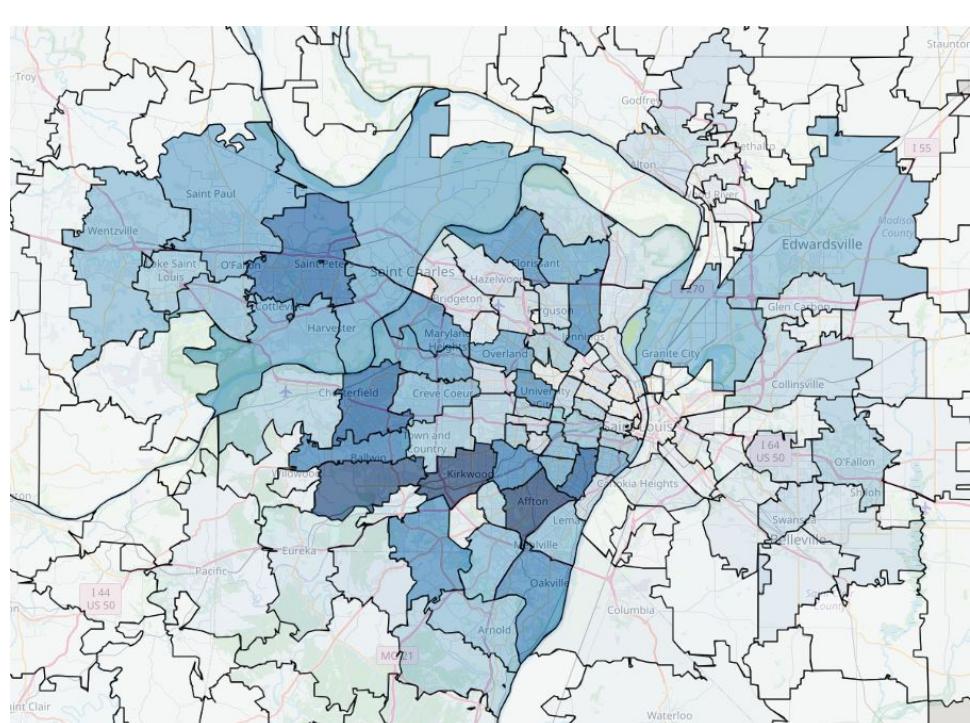
1. The color shade represents the number of new customers: lighter shades indicate fewer new customers, while darker shades indicate more. Green shades are used for 2023, and blue shades for 2024.
2. The color shades on the map represent the concentration of new customers, with darker shades indicating higher numbers. It's important to note that the intensity of green in 2023 is only comparable to other green areas within 2023, and the same applies to blue in 2024. For example, a darker green area has more customers than a lighter green area, but a darker blue area doesn't necessarily have more customers than a lighter green area. When comparing different colors, we can say that the percentage of customers in a darker blue zip code relative to the total customers in 2024 is greater than the percentage of customers in a lighter green zip code relative to the total customers in 2023.

New customers 0 jobs completed, St.Louis

2023

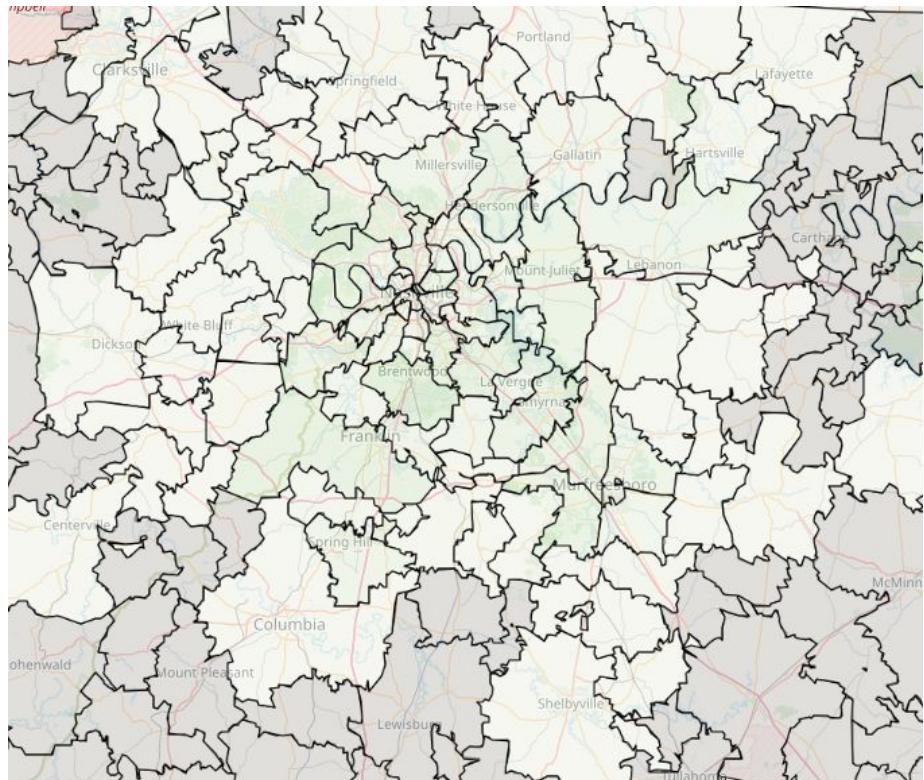


2024

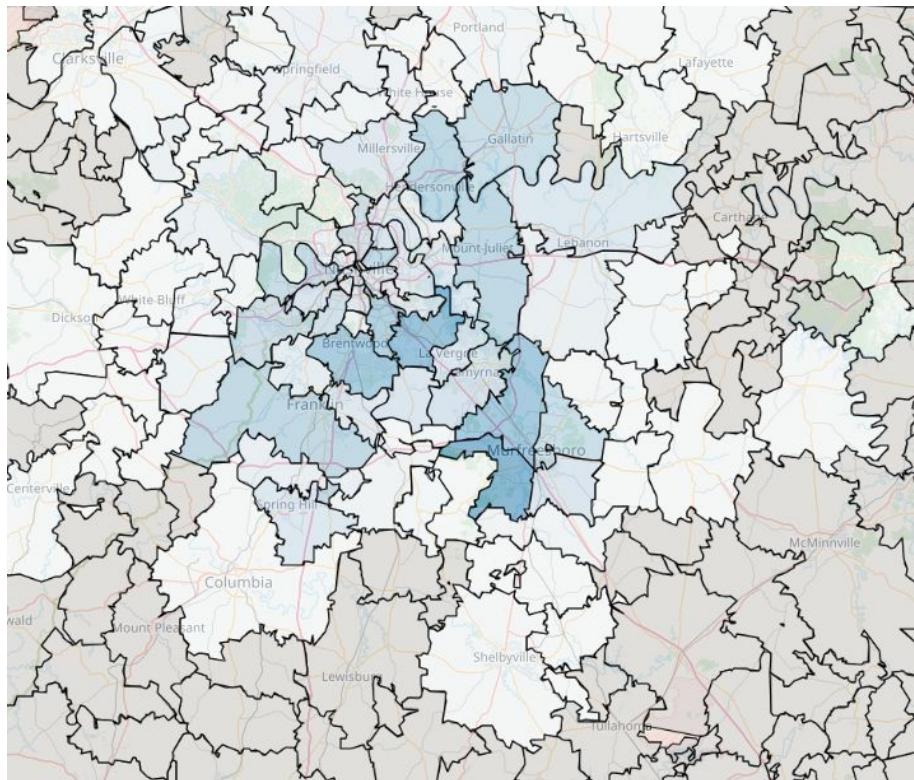


New customers 0 jobs completed, Nashville

2023

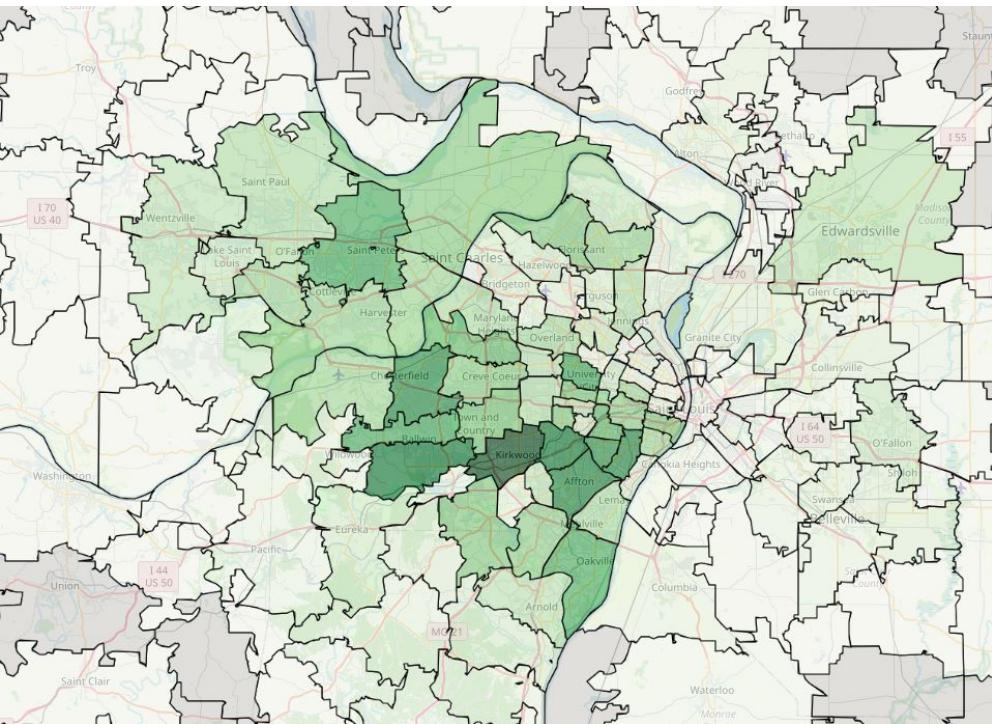


2024

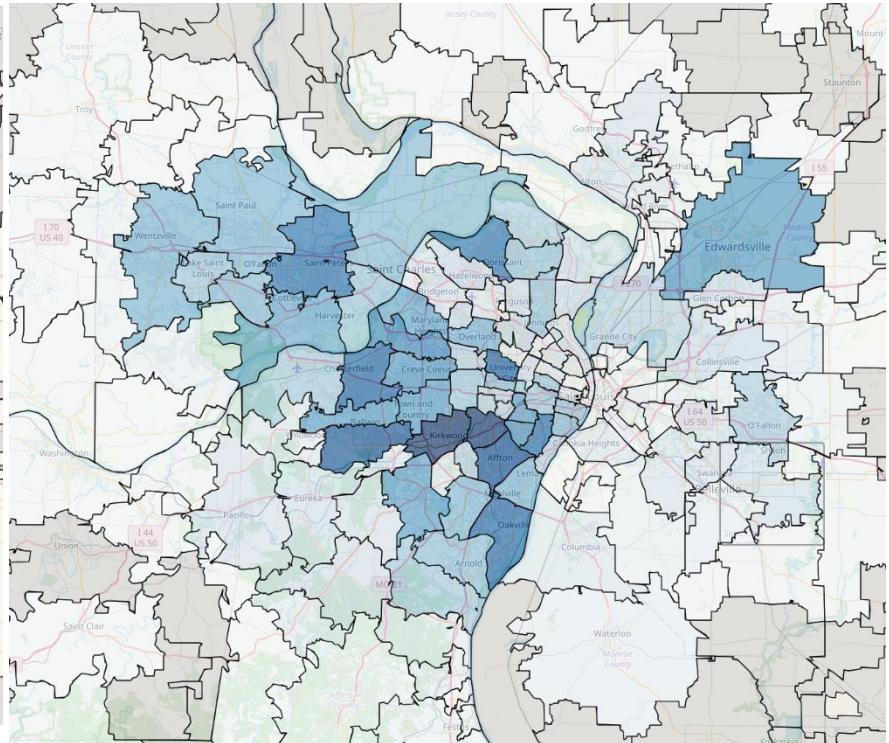


New customers 1 jobs completed, St.Louis

2023

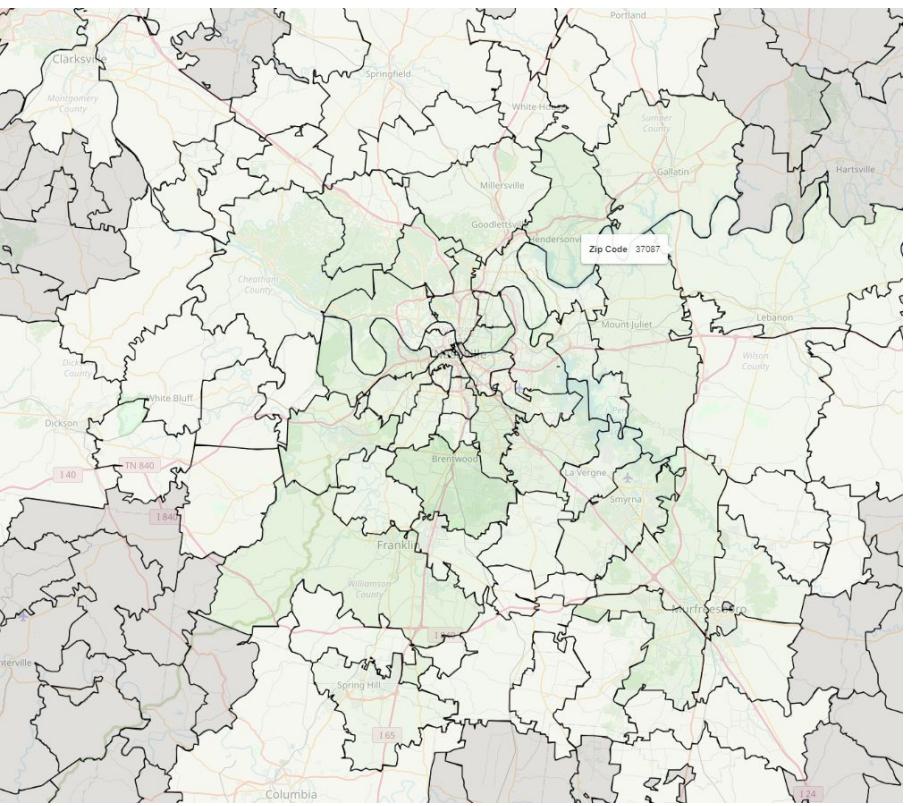


2024

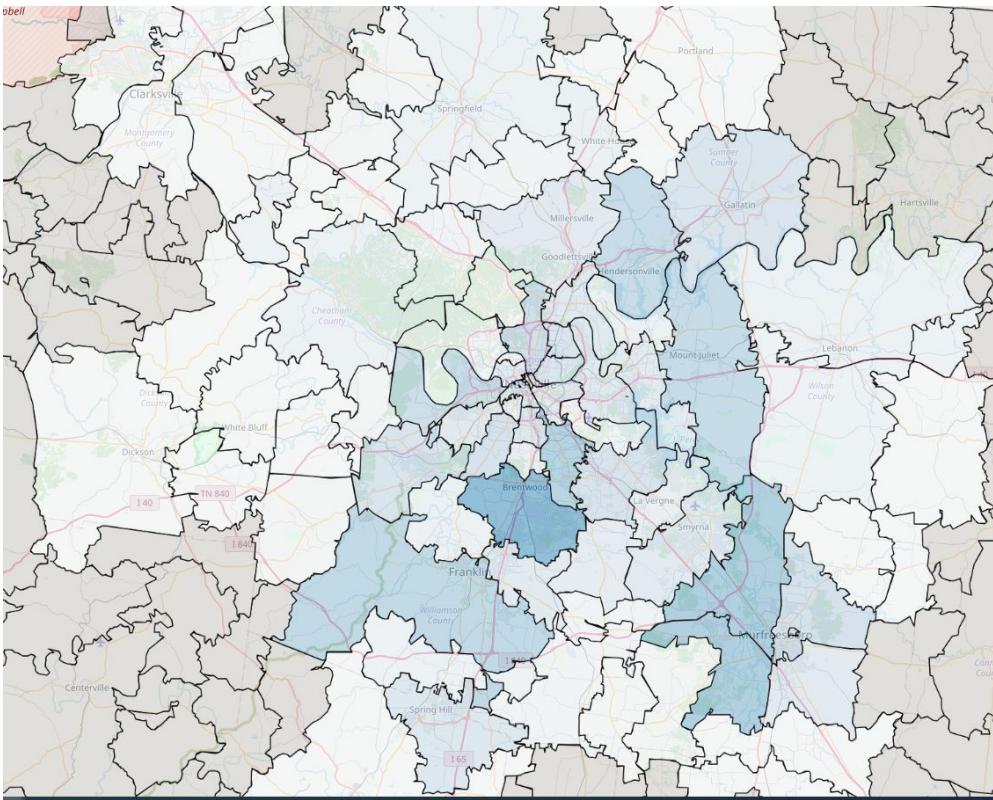


New customers 1 jobs completed, Nashville

2023

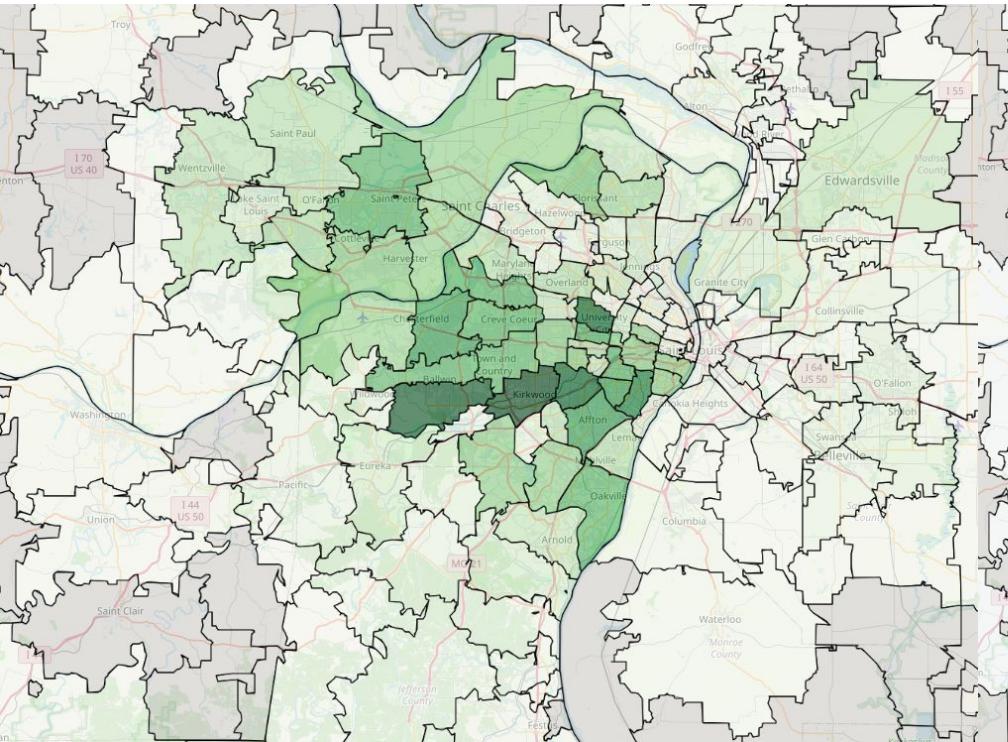


2024

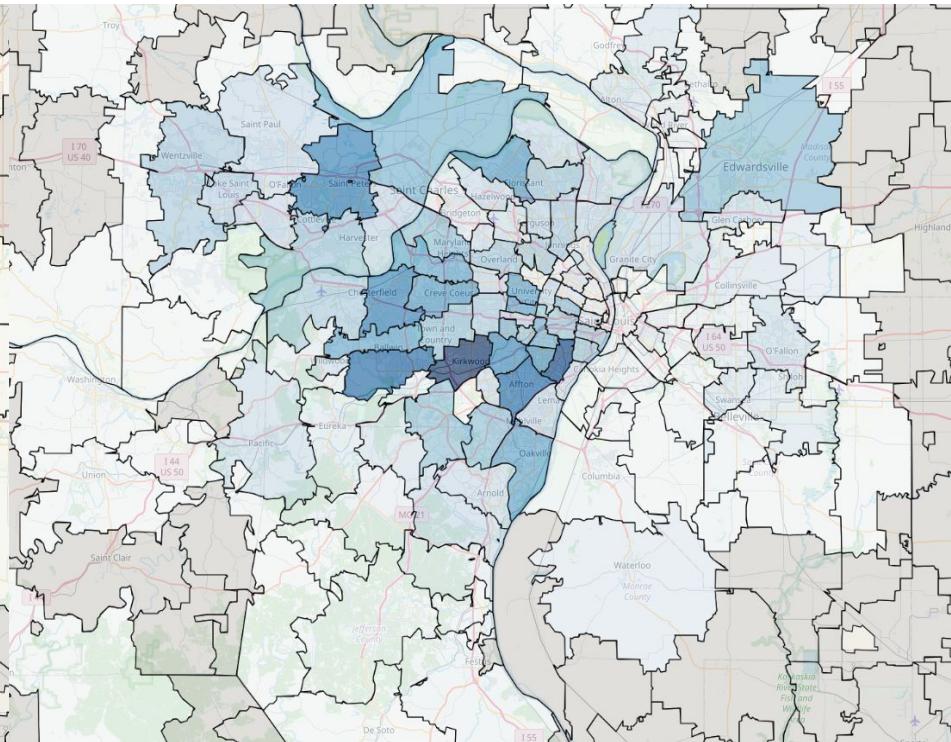


New customers 2 jobs completed, St.Louis

2023

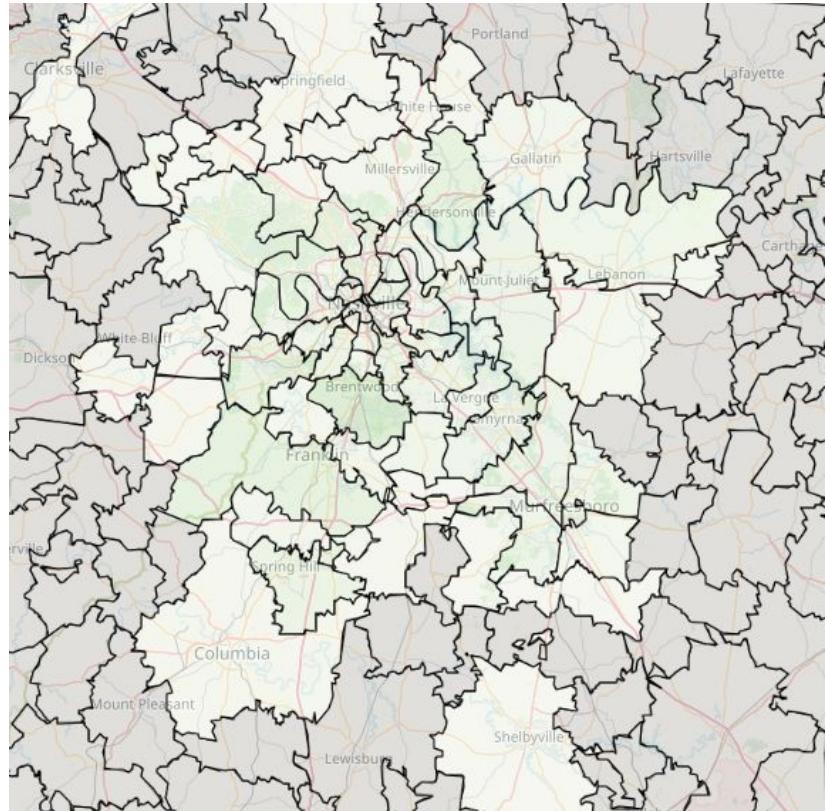


2024

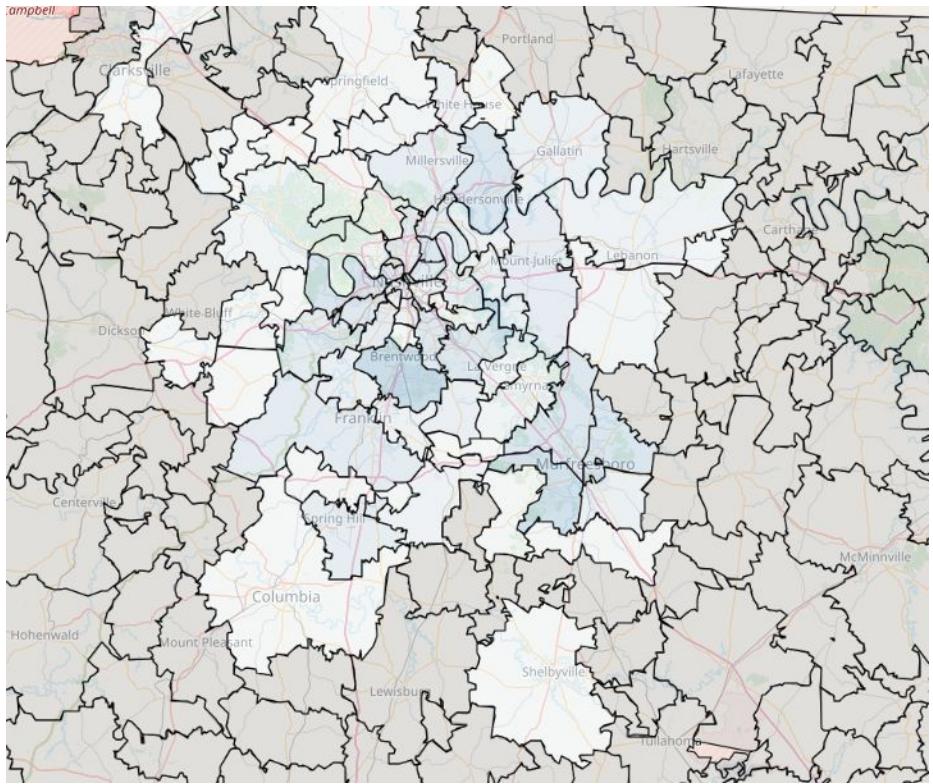


New customers 2 jobs completed, Nashville

2023

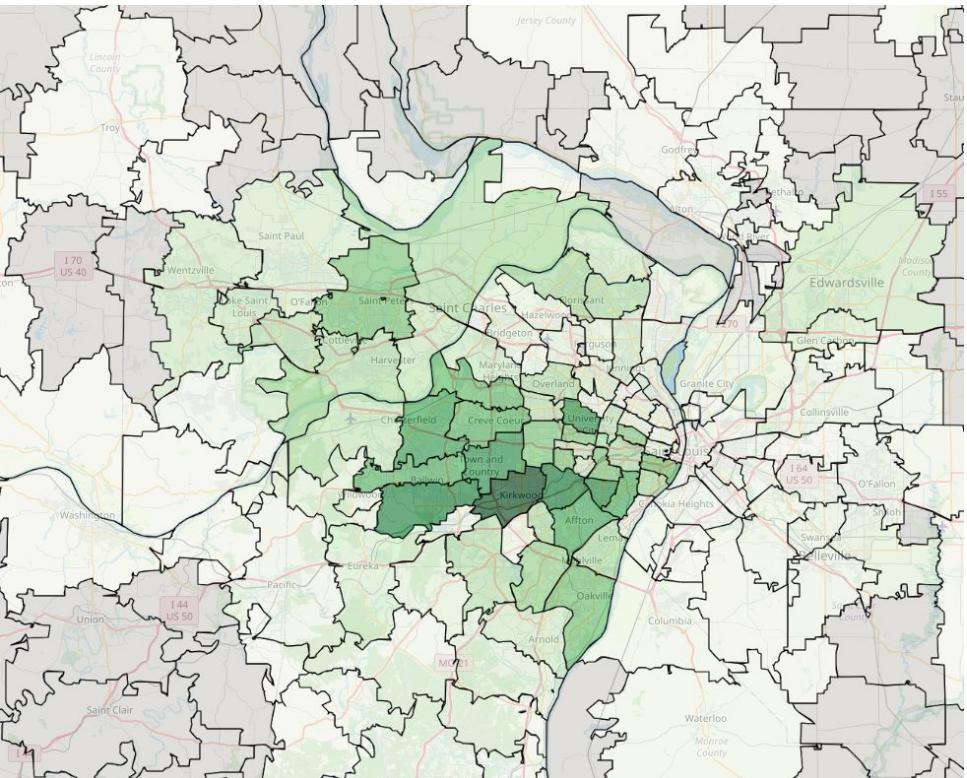


2024

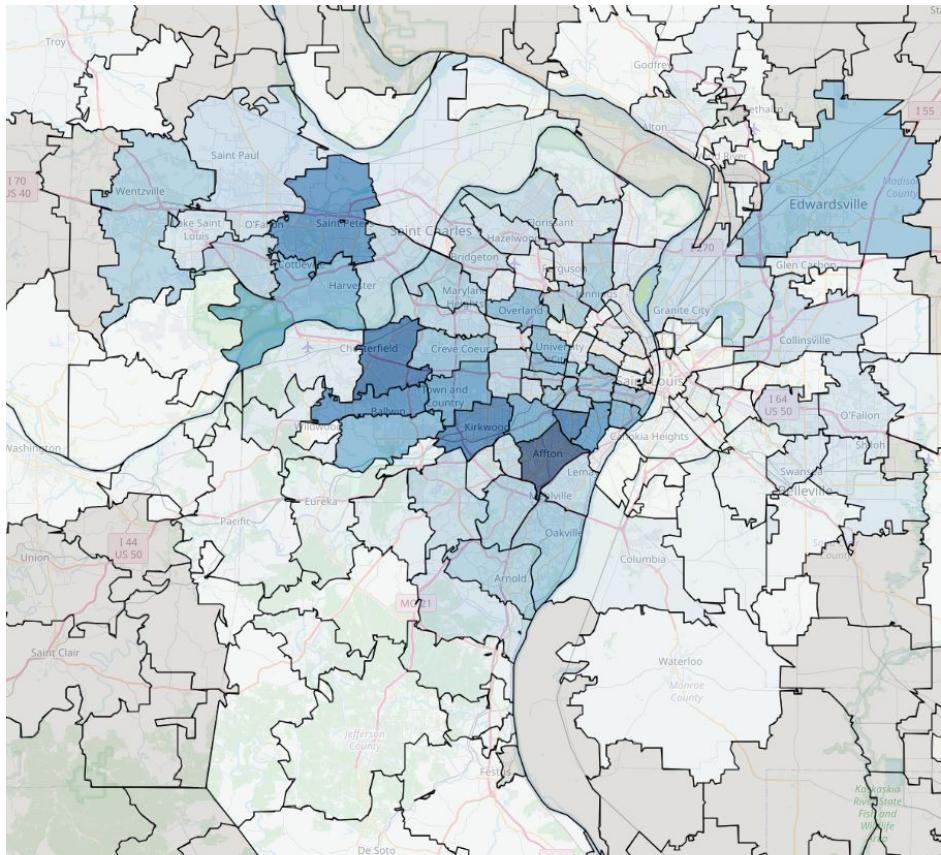


New customers 3 jobs completed, St.Louis

2023

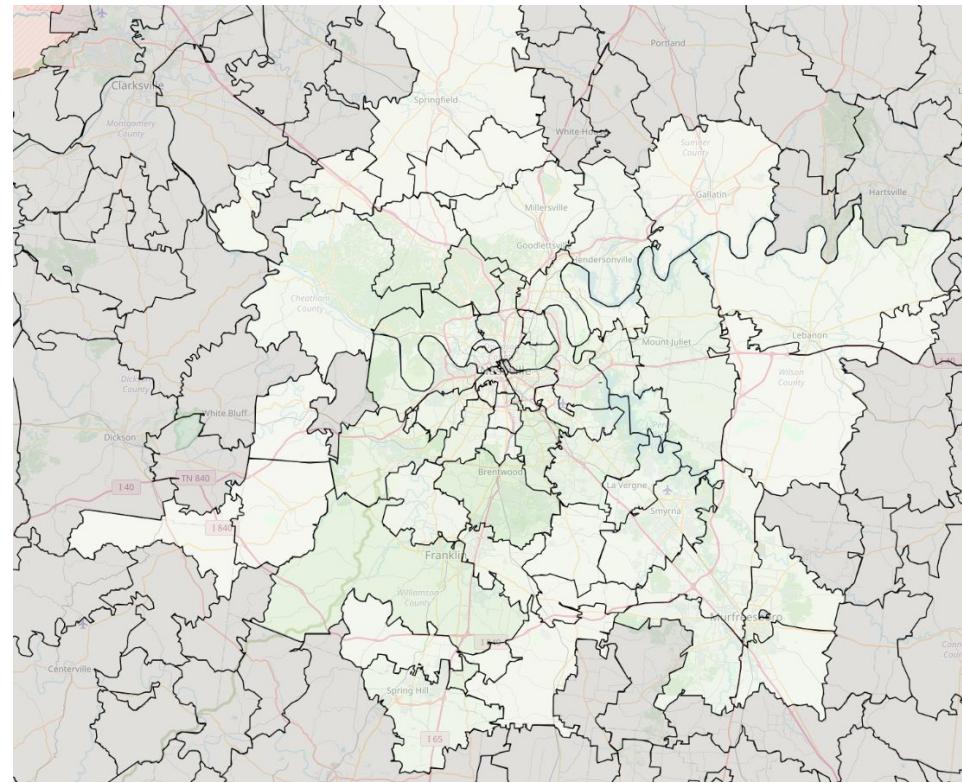


2024

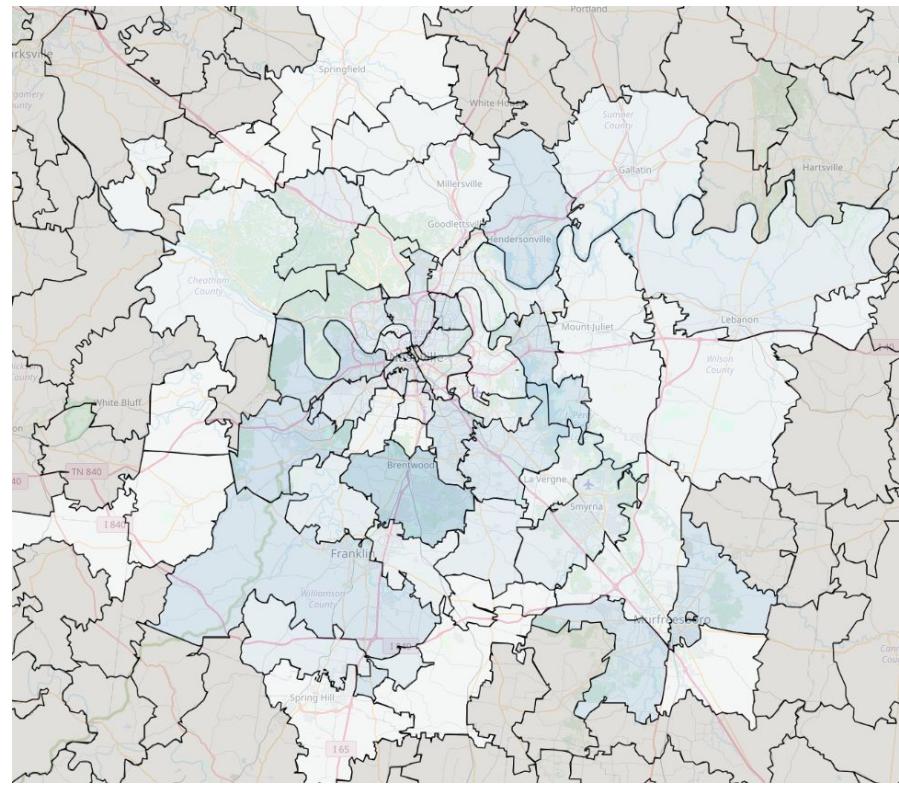


New customers 3 jobs completed, Nashville

2023

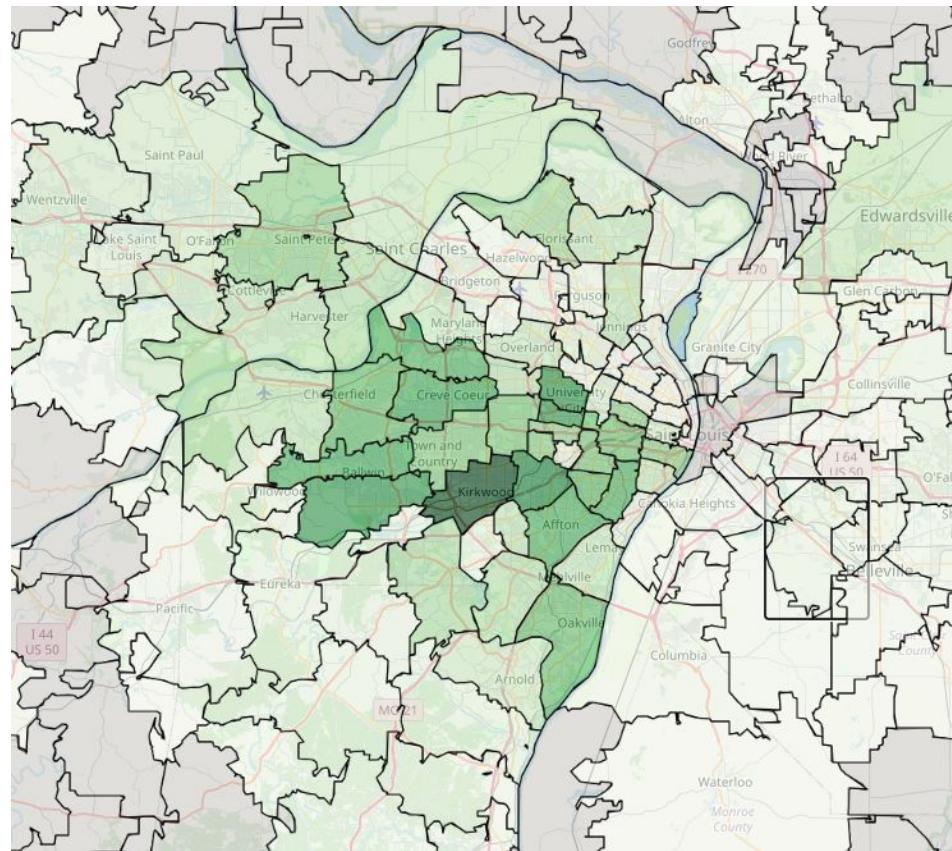


2024

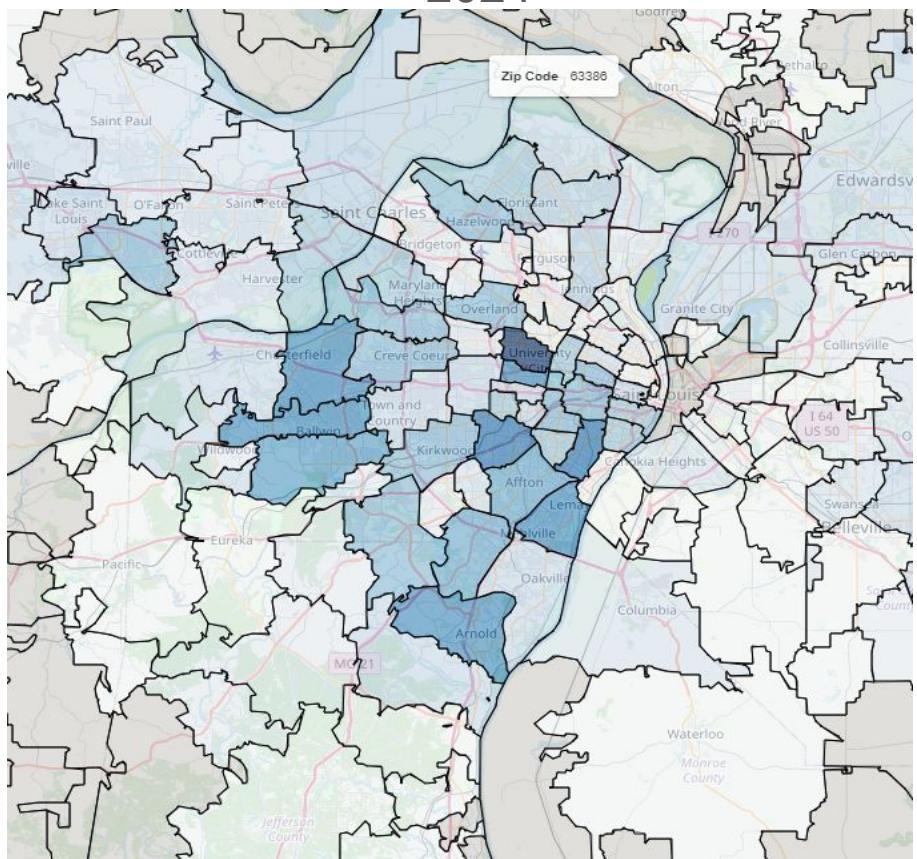


New customers 4 jobs completed, St.Louis

2023

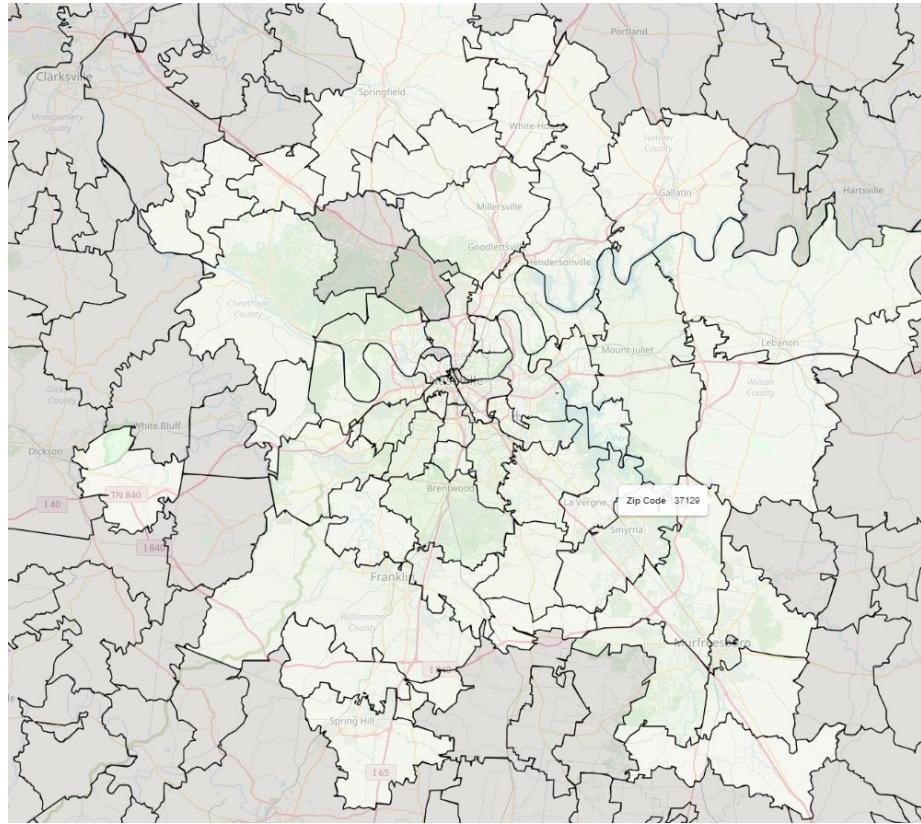


2024

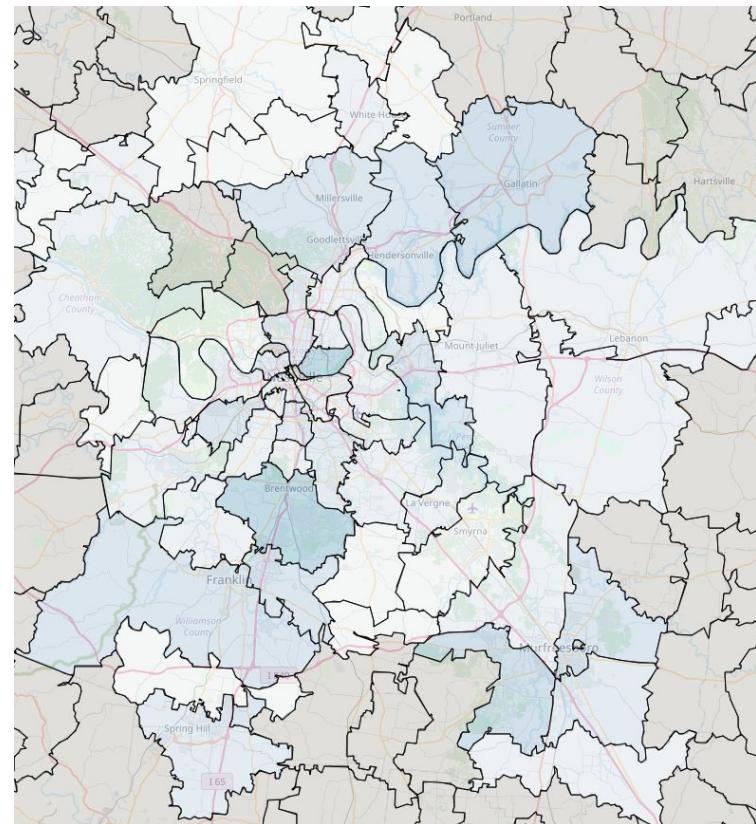


New customers 4 jobs completed, Nashville

2023

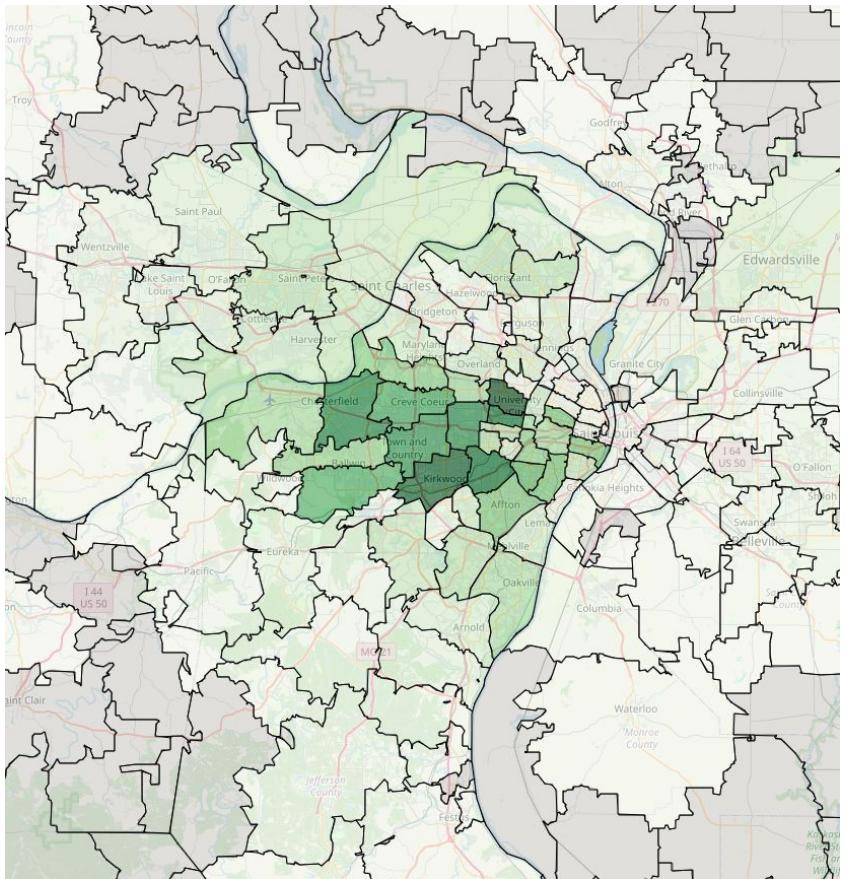


2024

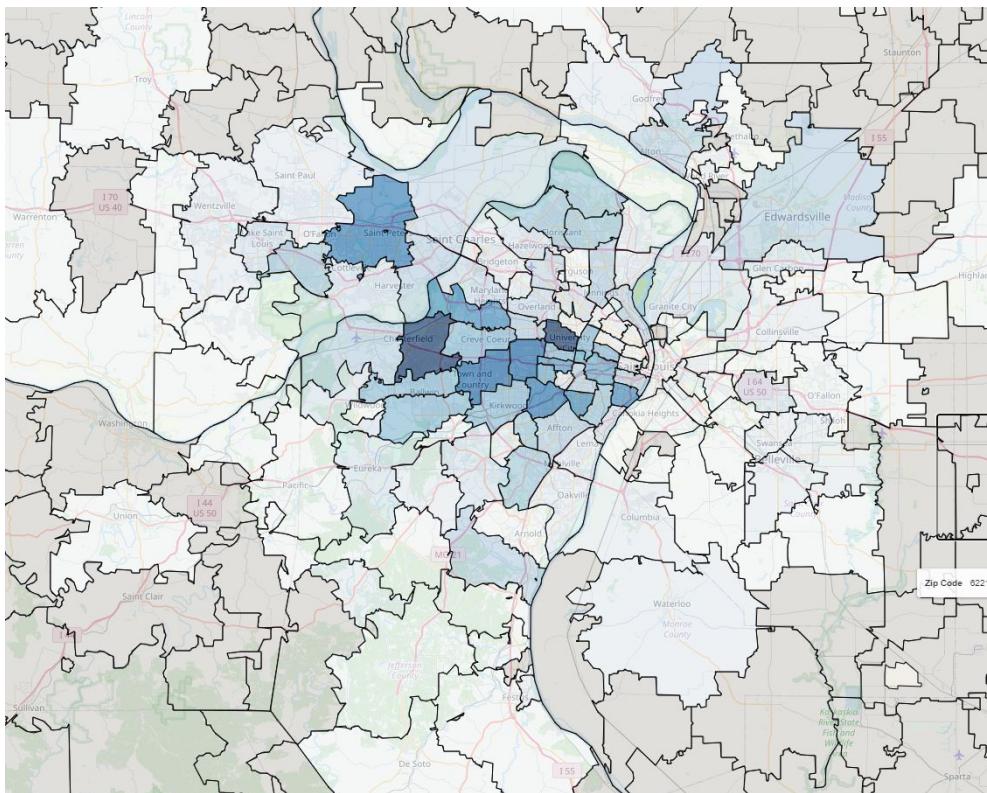


New customers 5+ jobs completed, St.Louis

2023

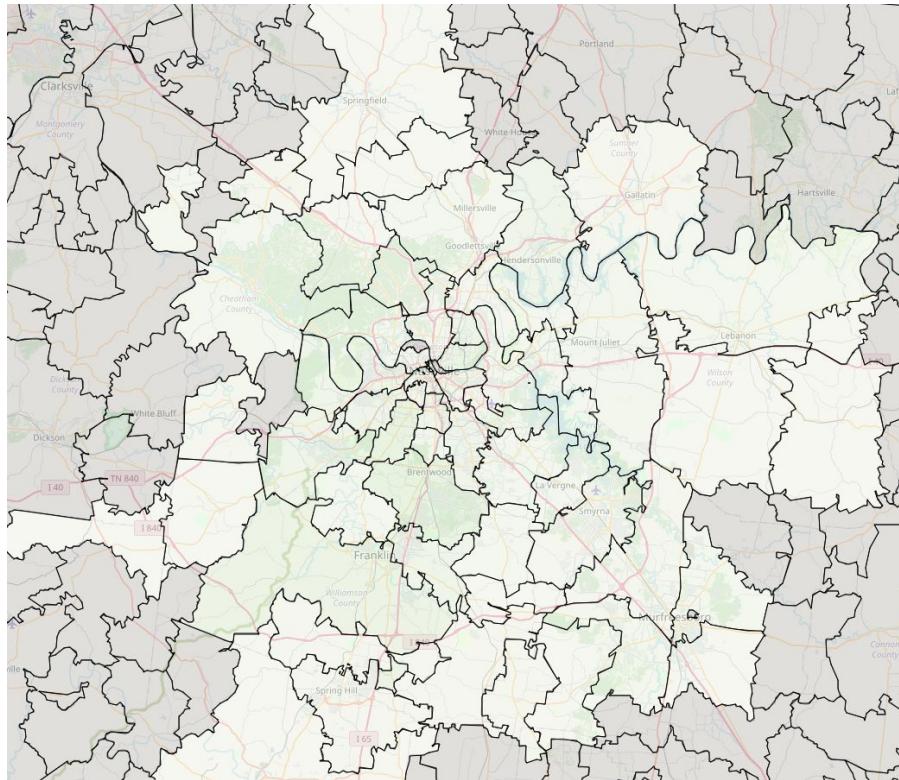


2024



New customers 5+ jobs completed, Nashville

2023



2024

