

# LEK JIA YING

DESIGNER & FRONT-END DEVELOPER

☎ +65 9766 9307

✉ JIAYINGLEK@GMAIL.COM

🌐 [HTTP://WWW.JIAYINGY.SPACE](http://www.jiayingy.space)

## 🏠 Education

### ▣ Bachelor of Computing (Computing Science)

National University of  
Singapore  
2014 - 2018

### ▣ Diploma in International Business

Ngee Ann Polytechnic  
2011 -2014

## 🔧 Skills

### ⋮ User Experience

User Study  
Contextual Inquiry  
Storyboarding  
Prototyping  
Usability Testing

### Design

User Interface  
Responsive Web  
Poster

### Tools

HTML  
CSS  
Javascript  
VueJS  
Photoshop  
Illustrator  
Sketch  
Java  
MySQL  
PHP

## 📁 Projects

### ⋮ Sashimi Note

#### *Document Viewing and Editing Web Application*

Designed and developed UI/UX  
Developed front-end with VueJS  
Researched on the UI of similar products in the market  
Created hi-fidelity prototypes with Sketch

GitHub: <http://bit.do/SashimiNote>

### FoodByte

#### *Food Order Consolidation Application (User Interface Design)*

Designed and developed UI/UX.  
Conducted user study and contextual inquiry.  
Created storyboards and hi-fidelity prototypes to understand user flow.  
Developed end product with HTML, CSS and Javascript.

Poster: <http://bit.do/FoodByteShowcase>

Video: <http://bit.do/FoodByteVideo>

## 👛 Work

### ▣ Programmer Intern

Mediafreaks Pte Ltd, Singapore (May 2016 - Jul 2016)

Converted Photoshop designs into webpages with HTML, CSS and Javascript.  
Designed backend system with PHP for editing content and uploading images

### ▣ Digital Media Marketer

Mediafreaks Pte Ltd, Singapore (Sep 2013 - Aug 2014)

Managed up to 8 social media accounts.  
Generated content to enhance consumers engagement among 30k fans.