

LEK JIA YING

DESIGNER & FRONT-END DEVELOPER

☎ +65 9766 9307

✉ JIAYINGLEK@GMAIL.COM

🌐 WWW.JIAYINGY.SPACE

🎓 Education

▣ Bachelor of Computing (Computing Science)

National University of
Singapore
2014 - 2018

▣ Diploma in International Business

Ngee Ann Polytechnic
2011 -2014

🔧 Skills

⋮ User Experience

User Study
Contextual Inquiry
Storyboarding
Prototyping
Usability Testing

Design

User Interface
Responsive Web
Poster

Tools

HTML
CSS
Javascript
VueJS
Photoshop
Illustrator
Sketch
Java
MySQL
PHP

📁 Projects

⋮ Sashimi Note

Document Viewing and Editing Web Application

Designed and developed UI/UX
Developed front-end with VueJS
Researched on the UI of similar products in the market
Created hi-fidelity prototypes with Sketch

GitHub: <http://bit.do/SashimiNoteUI>

⋮ FoodByte

Food Order Consolidation Application (User Interface Design)

Designed and developed UI/UX.
Conducted user study and contextual inquiry.
Created storyboards and hi-fidelity prototypes to understand user flow.
Developed end product with HTML, CSS and Javascript.

Poster: <http://bit.do/FoodByteShowcase>

Video: <http://bit.do/FoodByteVideo>

👛 Work

▣ Programmer Intern

Mediafreaks Pte Ltd, Singapore (May 2016 - Jul 2016)

Converted Photoshop designs into webpages with HTML, CSS and Javascript.
Designed backend system with PHP for editing content and uploading images

▣ Digital Media Marketer

Mediafreaks Pte Ltd, Singapore (Sep 2013 - Aug 2014)

Managed up to 8 social media accounts.
Generated content to enhance consumers engagement among 30k fans.