

(347) 603-2769 jzhengfz@gmail.com jiayi-zheng.com

Education

Rochester Institute of Technology Graphic Design, BFA

Rochester, NY | Expected Graduation Dec 2020

Immersion: Communication

Dean's List

Hagerstown Community College Graphic Design Technology

Hagerstown, MD | Jun 2015-May 2017

Dean's List, Phi Theta Kappa

Skills

Softwares

Adobe Creative Suite Figma/Sketch Principle HTML/CSS

Design

Graphic Design Visual Design UI/UX Design Concept Design Typography/Layout

Languages

Mandarin English

Experience

Graphic Designer

RIT-Assessment, Technology, and Communication

Rochester, NY | Aug 2019-Present

Designs materials within RIT brand for departments under Student Affairs. Works include magazine cover, signage, digital image, etc.

Graphic Designer

RIT/CAD-Marketing & Recruitment

Rochester, NY | Aug 2019-Present

Designs marketing and promotion materials from concept sketching to final delivery.

Graphic Designer

Reporter Magazine

Rochester, NY | May 2019-Present

Works with the art director, writers, photographers, and illustrators to design spreads for the monthly student-run magazine.

Junior Art Director Intern

TBWA\WorldHealth

Boston, MA | Jun 2019-Aug 2019

Worked closely with art directors, copywriters, and project managers in creating promotional materials. Involved in multiple projects to create icons, develop layouts, assist in brand guidelines, and come up with graphic styles.

Involvement

Graphic Designer

Thought at Work

Rochester, NY | Sep 2018-Mar 2019

Worked within a student team to create marketing graphic designs for Thought at Work design conference and events within the brand style.

Participant

IDEO Human-Centered Design Course

Jan 2019-Mar 2019

Participated the 7-week course along with working on tasks with professionals and students.

Member

New Media Design Club

Rochester, NY | Oct 2018-present