

**Contact:**

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jiayi-zheng.com

Work Experience

Junior Art Director Intern**TBWA\World Health**

Boston, MA | Jun 2019 – Present

Graphic Designer**Reporter Magazine**

Rochester, NY | May 2019 – Present

I cooperate with the art director, writers, photographers, and illustrators to design spreads for the monthly student-run magazine.

Freelancer

Sep 2018 – Present

I create drawings and paintings for individuals as well as a non-profit organization.

Involvement

Graphic Designer**Thought at Work**

Rochester, NY | Sep 2018 – Mar 2019

I worked within a student team to create marketing graphic designs for Thought at Work design conference and events including posters, t-shirt, and a brochure based on the branding style.

Participant**IDEO Human-Centered Design Course**

Jan 2019 – Mar 2019

I participated 7-week certification course along with learning with other professionals and students together.

Member**New Media Design Club**

Rochester, NY | Oct 2018 – present

Education

Rochester Institute of Technology**Graphic Design, BFA**

Rochester, NY | Expected Graduation Dec 2020

Immersion: Communication

GPA 3.98, Dean's List

Hagerstown Community College**Graphic Design Technology**

Hagerstown, MD | Jun 2015 – May 2017

GPA 4.0, Dean's List

Phi Theta Kappa

Skills

Tools

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Figma/Sketch

Principle

Basic HTML/CSS

Hobbies & Interests

Drawing/Painting

Photography

Illustration

Table Tennis

Music

Design

Graphic Design

Visual Design

UI/UX Design

Concept Design

Typography/Layout

Languages

Mandarin

English