



WESPORT

A healthy & fun way to connect with your friends



Problem



What does an innovative online social environment look like?

Problem 1

People have needs for social connection, but in-person hangouts are difficult during the pandemic.

Problem 2

As more people are working from/staying at home, staying fit is a problem for many due to the lack of physical exercise and low self-motivation.

Problem 3

It is generally hard to maintain online social interactions.



Solution to Problem 1

A web space for everyone to virtually hangout with their friends and even make new friends

Solution to Problem 2

A web space that encourages users to exercise more

Solution to Problem 3

A web space where users can challenge their friends to do physical exercise anywhere anytime

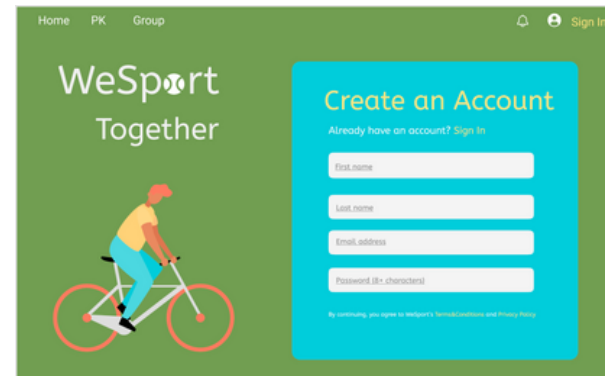
**How
might we
solve the
problems?**

WESPORT

Hence, we want to create a space and gamified fun experience for people to exercise together and to maintain social interactions both at the same time.



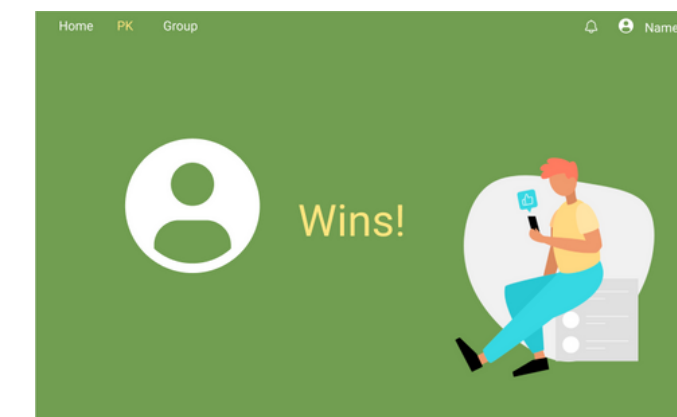
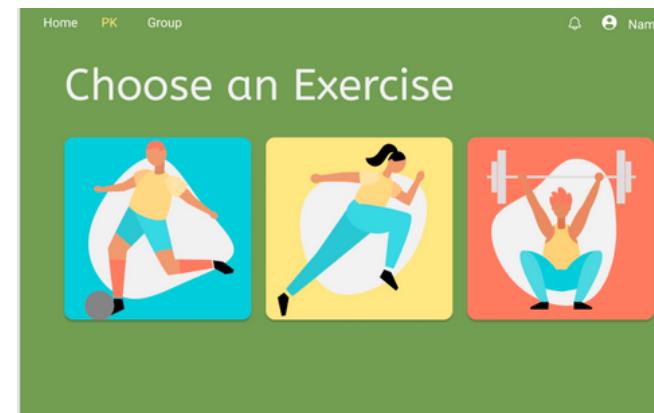
Sign up



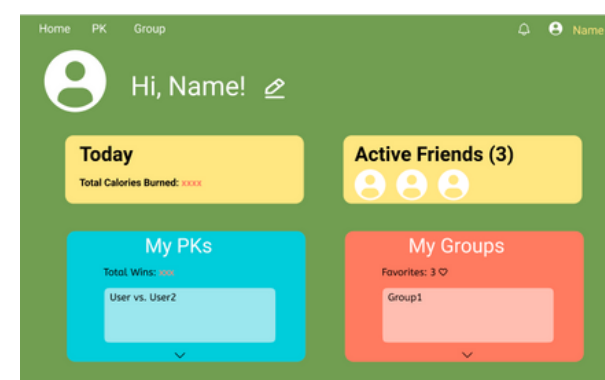
PK with friends

User Flow & Features

Choose an Exercise -> Pair with Friend -> Start PK -> Announce Winner



Join
Community
Groups



Target User

Anyone who cares about social interaction and fitness.
Age Range: 10-50

For people who want online social experience:

Both our PK feature and Community feature allow users to directly connect and interact with others who share the same interest in sports. Exercising together remotely will be a fun and unique online social experience.

For people who are into health and fitness:

Users' health data, including total calories burned will be presented in the user center. So users can easily keep track of their fitness progress. Challenging friends and joining communities can also motivate users to keep up with their fitness goals.