**JIBY JOSE**  
**E-Commerce Developer Cum Specialist**  
Abu Dhabi |jibyjose2024@gmail.com | +971 569451514 | jibyjose2024.github.io/jibyjose**PROFESSIONAL SUMMARY**

E-commerce Specialist | E-commerce Developer | Web & Platform Management | API Integration | Analytics

Highly skilled **Ecommerce Professional** with **10+ years of experience** in **Developing and Managing E-Commerce Stores** using **WordPress** and **Shopify**. Skilled in using **data analytics** to drive strategic decisions, **optimize product listings**, and improve overall platform performance. Technically adept in **backend operations, API integrations, SEO** and **server management** with a strong focus on efficiency and scalability. **TECHNICAL SKILLS**

* **Frontend:** HTML, CSS, JavaScript, React.js, jQuery, and Bootstrap
* **Backend:** PHP, Python and Laravel
* **CMS & E-commerce:** WordPress and WooCommerce, Shopify
* **Database Management:** MySQL
* **Payment Integration:** Stripe, PayPal, Google Pay, Apple Pay and Magnati
* **Version Control:** Git and GitHub
* **APIs:** RESTful API development & integration and Expert in Postman
* **Hosting:** AWS, cPanel, Digital Ocean, WP Engine
* **SEO & Performance Optimization:** On-page and Off-Page SEO, CDN integration
* **Currently Learning:** Next.js, Tailwind CSS, TypeScript, Remix, Hydrogen.

**ADDITIONAL DATA ANALYSIS SKILLS**

* **Data Analysis & Visualization**: Power BI, DAX, M S Excel, Matplotlib and Seaborn
* **Data Analysis Programming**: Python- NumPy, Pandas and Scikit-learn

**WORK EXPERIENCE**

**Senior Web Developer |** Seamedia Ecommerce solutions, Dubai | Mar 2024 – Sep 2025

* Integrated ***Shopify Admin API with ERP systems*** to automate inventory synchronization, order fulfillment, and customer data flow, enhancing operational efficiency and reducing manual tasks.
* Managed and updated Shopify stores via the admin interface and ***custom Shopify apps*** for custom reporting and managing employee customer accounts.
* Developed a ***Custom Checkout*** experience for internal employees, enabling automatic application of exclusive discounts during the purchase process in ***Shopify*.**
* ***Ticket booking system*** with QR-code scanning for an Amusement Expo Dubai by using ***WooCommerce***.
* Developed and maintained ***Responsive E-commerce Websites***.
* Created and customized ***WordPress plugins*** for enhanced functionality.
* Implemented ***custom WooCommerce features***, including multi-shipping options and discount rules.
* Integrated ***REST APIs*** to enable seamless data exchange between systems, utilizing ***Ngrok*** to test and debug webhooks and local services in a secure development environment.
* Optimized website performance using ***CDN and caching techniques***.
* Experience in working with Storefront, Astra and Ocean WP

**Senior Software Developer |** Tranetech Software Solutions, Abu Dhabi | Aug 2021 – Nov 2023

* Developed and maintained dynamic e-commerce websites using ***WooCommerce****,* ***MySQL***, and ***WordPress***, ensuring high performance and scalability.
* Managed end-to-end ***product lifecycle on e-commerce platforms***, including uploading products, images, descriptions, and implementing pricing strategies.
* Set up and managed ***discount campaigns, coupons***, and seasonal promotions to drive sales and customer engagement.
* Regularly performed ***website backups*** and monitored server performance to ensure data integrity and minimize downtime.
* Integrated ***APIs for payment gateways, shipping partners, and third-party services*** to streamline operations and enhance user experience.
* Collaborated with design and content teams to ensure ***SEO-optimized*** listings and a seamless customer journey.
* Utilized ***Google Analytics*** and custom dashboards for data-driven decision-making and performance tracking.
* Provided ***client support*** for website updates, troubleshooting issues, and delivering timely technical solutions to ensure smooth business operations.
* Developed a ***POS system*** integrated with ***Magnati payment solutions***.
* Designed and developed ***Real-time vehicle tracking system*** for property management ERP.
* Specialized in ***ERP projects*** focused on ***inventory and sales*** modules using ***SAP UI5.***
* Actively contributed to the development of ***Finance Management ERP System*** using ***react.js and Laravel.***
* Implemented ***inventory tracking with barcode, stock control system for inventory management.***

**Senior Web Developer |** Seamedia E-commerce Solutions, Calicut | Sept 2013 – Aug 2021

* Developed ***MVC-based PHP & MySQL projects***.
* Created and maintained ***WordPress websites*** using ***WP Engine****.*
* Built a ***CRM system for Real Estate Agencies*** using PHP & MySQL.
* Developed APIs using ***Laravel for system integration***.
* Developed ERP solutions and multilingual ***WordPress websites****.*
* Integrated third-party ***APIs (Facebook, Twitter, Google, Indeed)****.*
* Created and maintained ***Magento-based e-commerce websites****.*
* Managed ***server maintenance***, ***backups***, and ***domain renewals****,* ***security patches, and email systems****.*
* Implemented ***SEO strategies*** and conducted performance analysis.

**Junior Web Developer** | Capricorn Technologies, Kochi | Feb 2012 – Jan 2013

* Developed and customized ***WordPress themes.***
* Assisted in updating and modifying ***MVC-based PHP websites***.

**PROJECTS**

* **Real-time POS System** – Integrated with Magnati Payment Gateway.
* **ERP System Development** – Sales and Inventory Management ERP built using SAP UI5 and MySQL. Finance Management ERP built using React.js, Laravel and MySQL.
* **Websites:**
  + <https://uae.swissarabian.com/>
  + <https://kidulan.com/>
  + <https://www.smallworldsme.com>
  + <https://tatlisarayiuae.com/>

**EDUCATION**

**Bachelor of Computer Application (BCA)**  
Calicut University, India (2007 – 2010)

**Higher Secondary Education**  
Gov. of Kerala (2004 – 2006)

**LANGUAGES**

* **English** (Fluent)
* **Malayalam** (Native)

**Date:** 21-04-2025  
**Place:** Abu Dhabi