

# Store Performance Report

Year

2014

2015

2016

2017

2018

Total Sales by Mon

83.83K

Total Profit by Mon

8.48K

Margin Profit by Mon

0.10

Distinct Customer by Mon

195

Average Discount by Mon

0.15

Total Sales by Category

Technology

272K

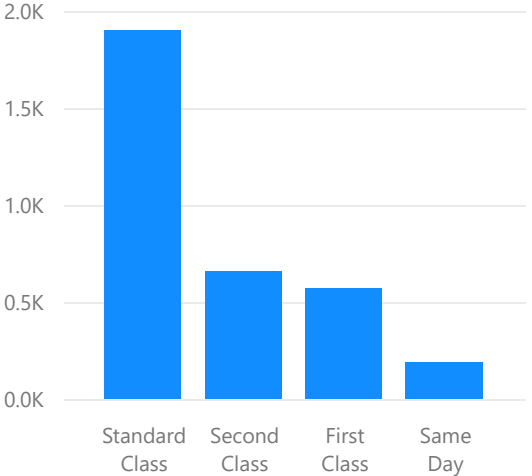
Office Supplies

246K

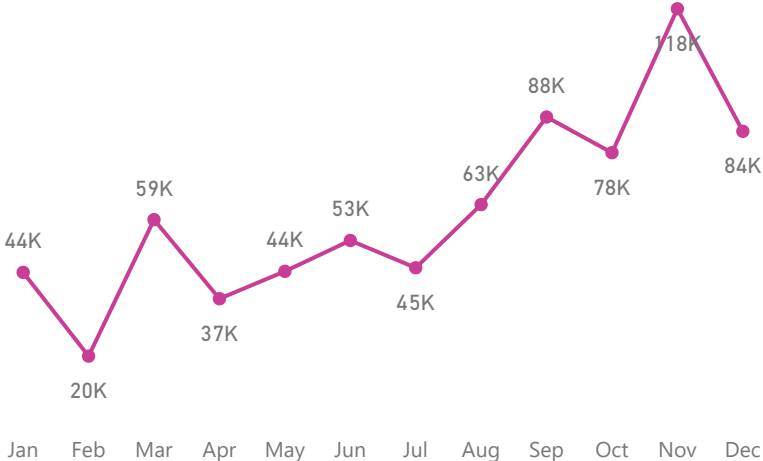
Furniture

215K

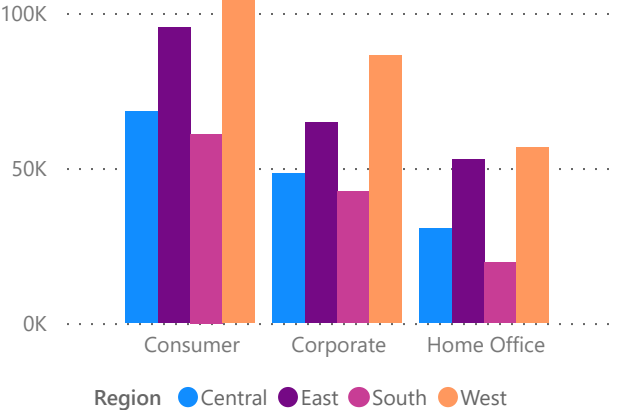
Counter Orders by Ship Mode



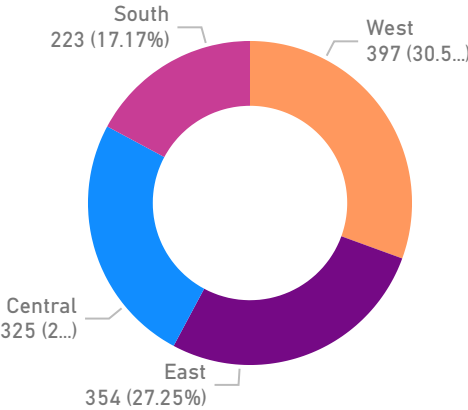
Total Sales by Mon



Total Sales by Segment and Region



Count of Customer ID by Region



Details of Orders

Order Date	Order ID	Customer Name	Total Sales	Total Profit
23/3/17	CA-2017-140151	Raymond Buch	14,052	6,734
22/10/17	CA-2017-127180	Tom Ashbrook	13,716	4,597
17/11/17	CA-2017-166709	Hunter Lopez	10,500	5,040
4/11/17	US-2017-168116	Grant Thornton	8,167	-3,825
20/9/17	CA-2017-100111	Seth Vernon	7,360	1,572
16/1/17	CA-2017-138289	Andy Reiter	5,803	2,602
5/10/17	CA-2017-142112	Todd Sumrall	5,509	1,398
Total			733,215	93,439