WordiZ – Business Model



Big blogging platforms (will get bloggers for free if advertise WordiZ

SEO agencies (discount if banner)

SEOMoz



Rank writers

Find keywords

Sort writers

Attract publisher



Innovation (private)

People



Bring quality content provided by qualified writers

Provide a secure way to make a deal btw publisher and copywriter

Texts are signed and not anonymous - Celebrity



Quality of content

Simplicity

Autonomy and freedom for deals

Job offers



WordiZ website : direct

Widget on writers' blog: external



CLIENTS

SEO agencies

PR agencies

Website publishers

Online journals

Freelance copywriter

Web journalists

Bloggers



Server

Marketing

R&D



Commission on each deal

Different 'famous' web platforms could receive free text from unknown authors for a subscription