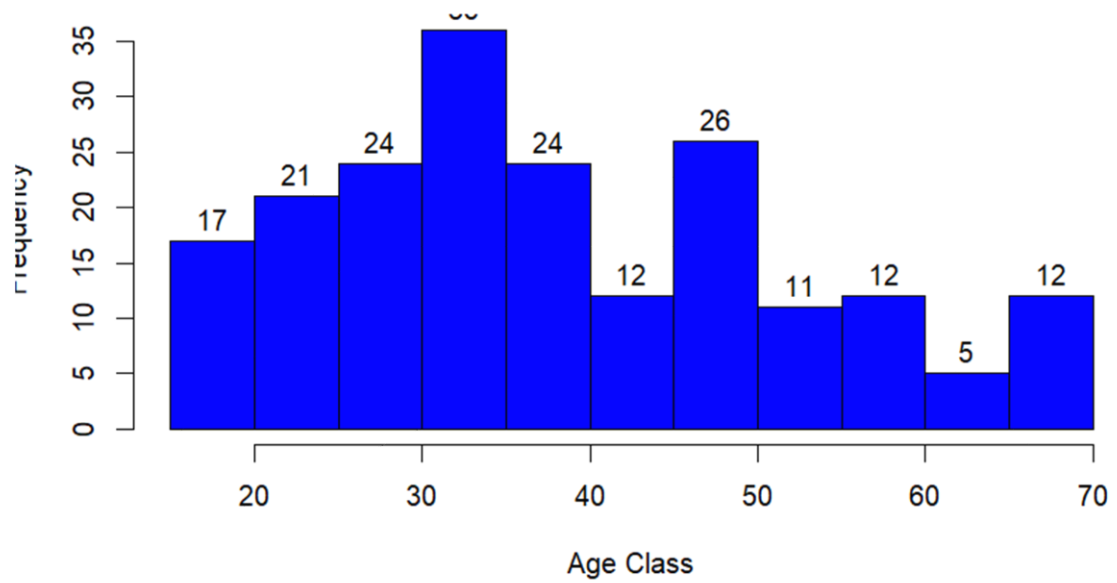
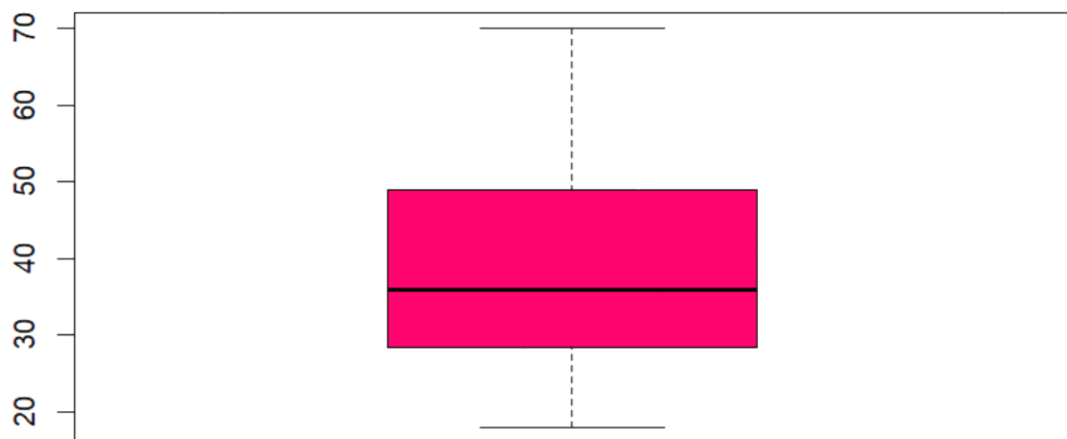
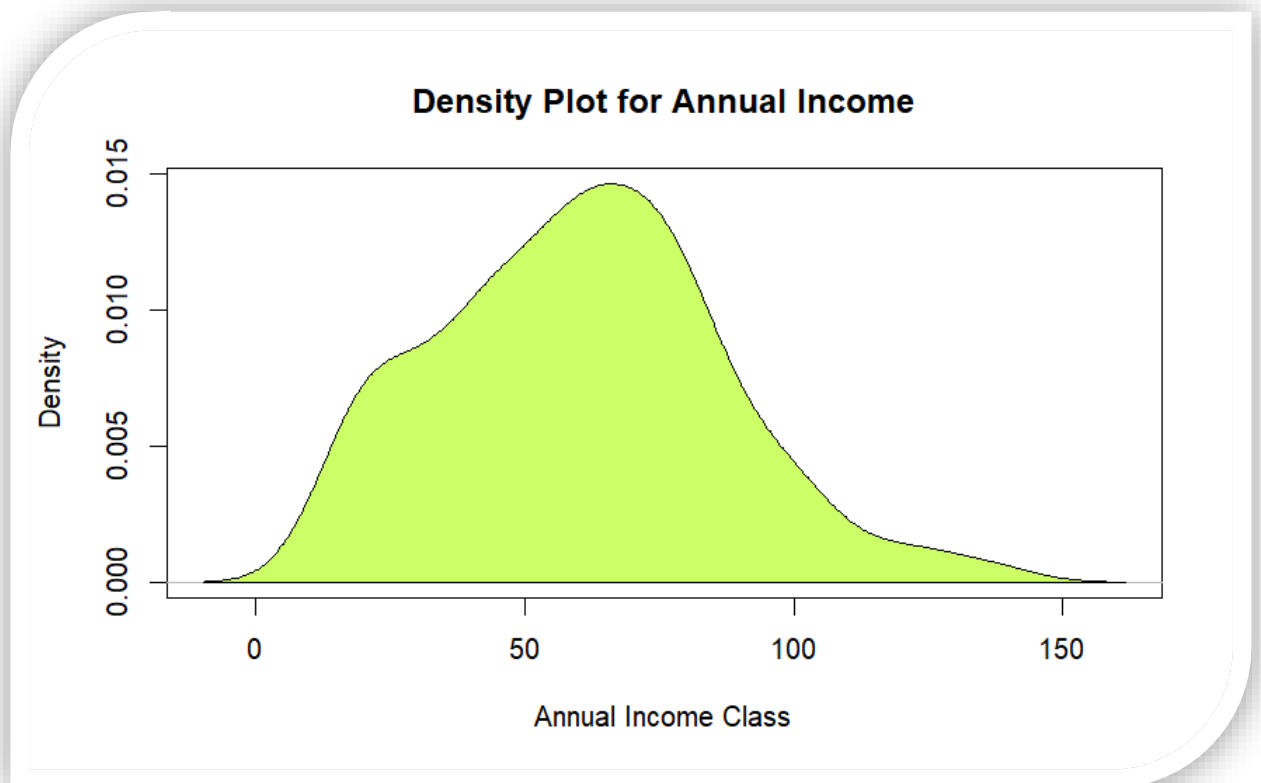
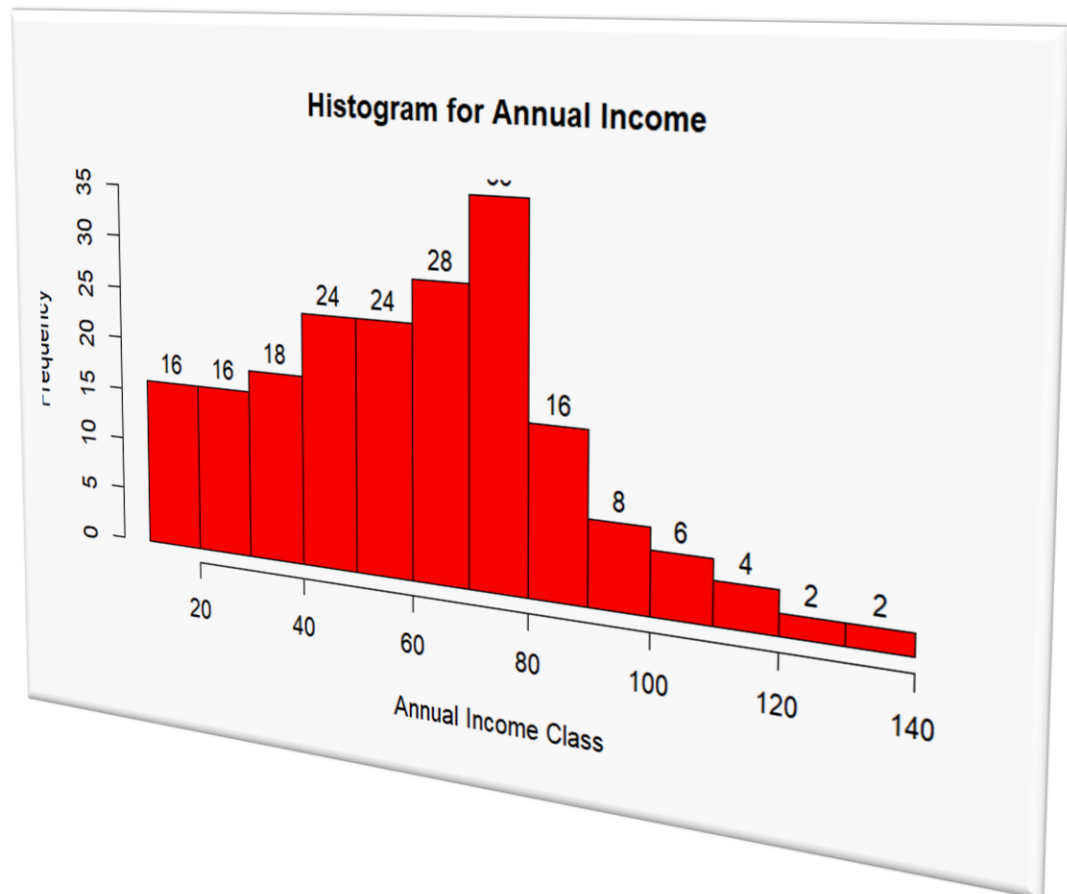


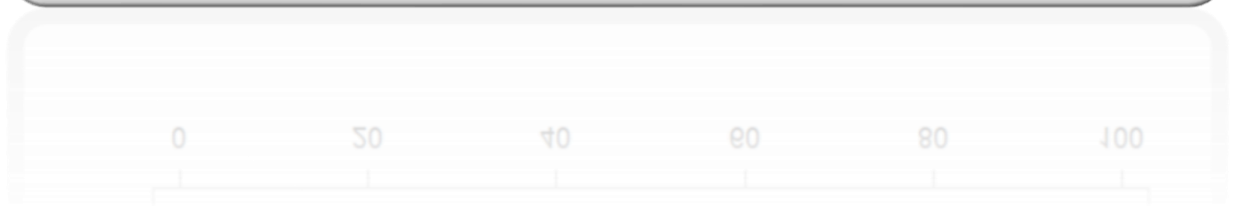
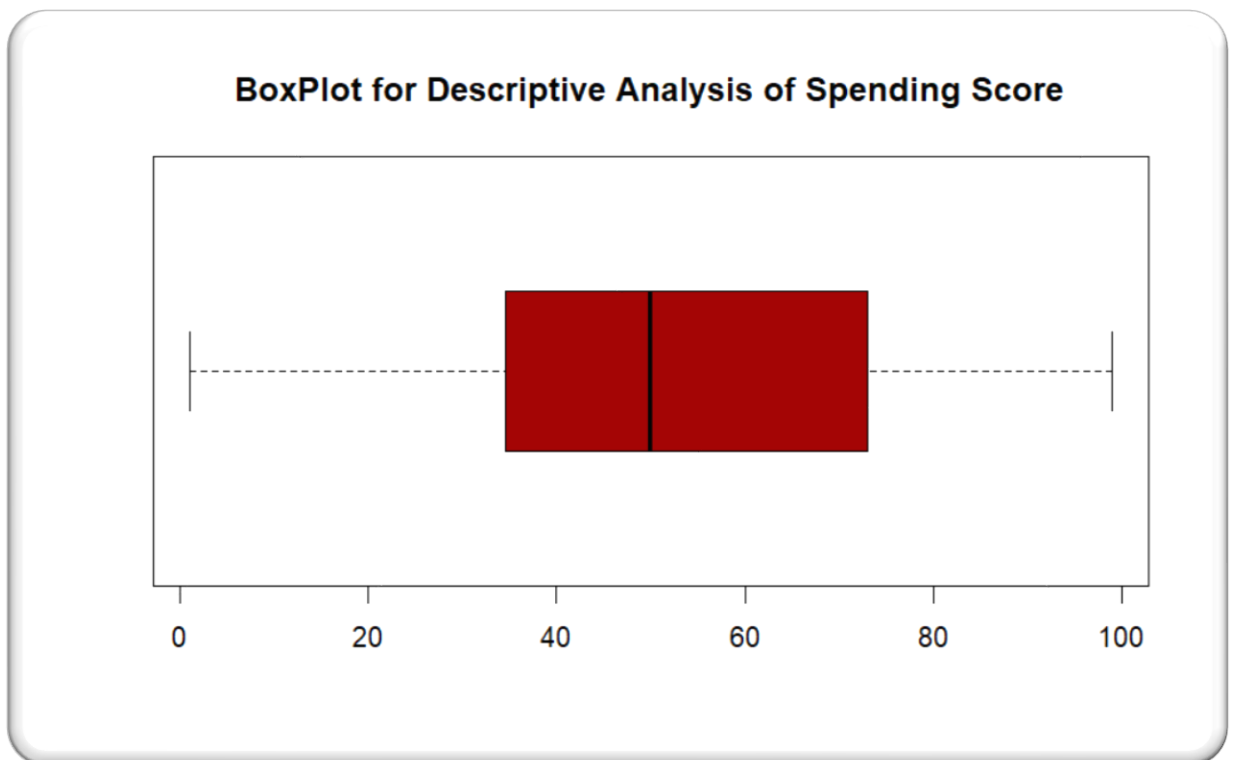
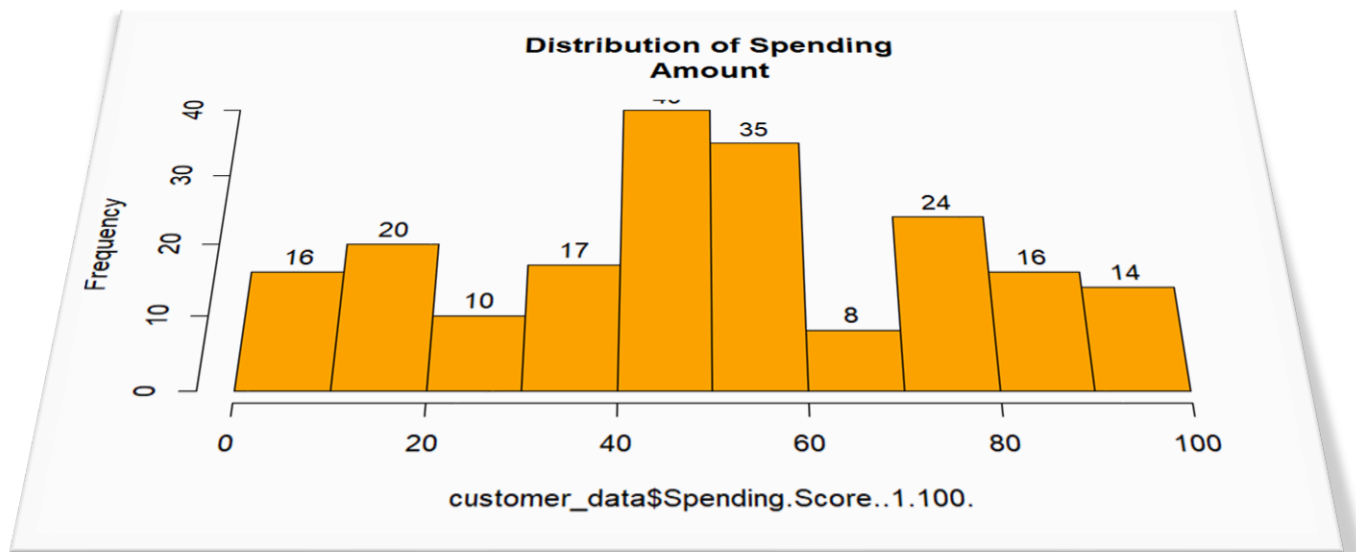
Histogram to Show Count of Age Class

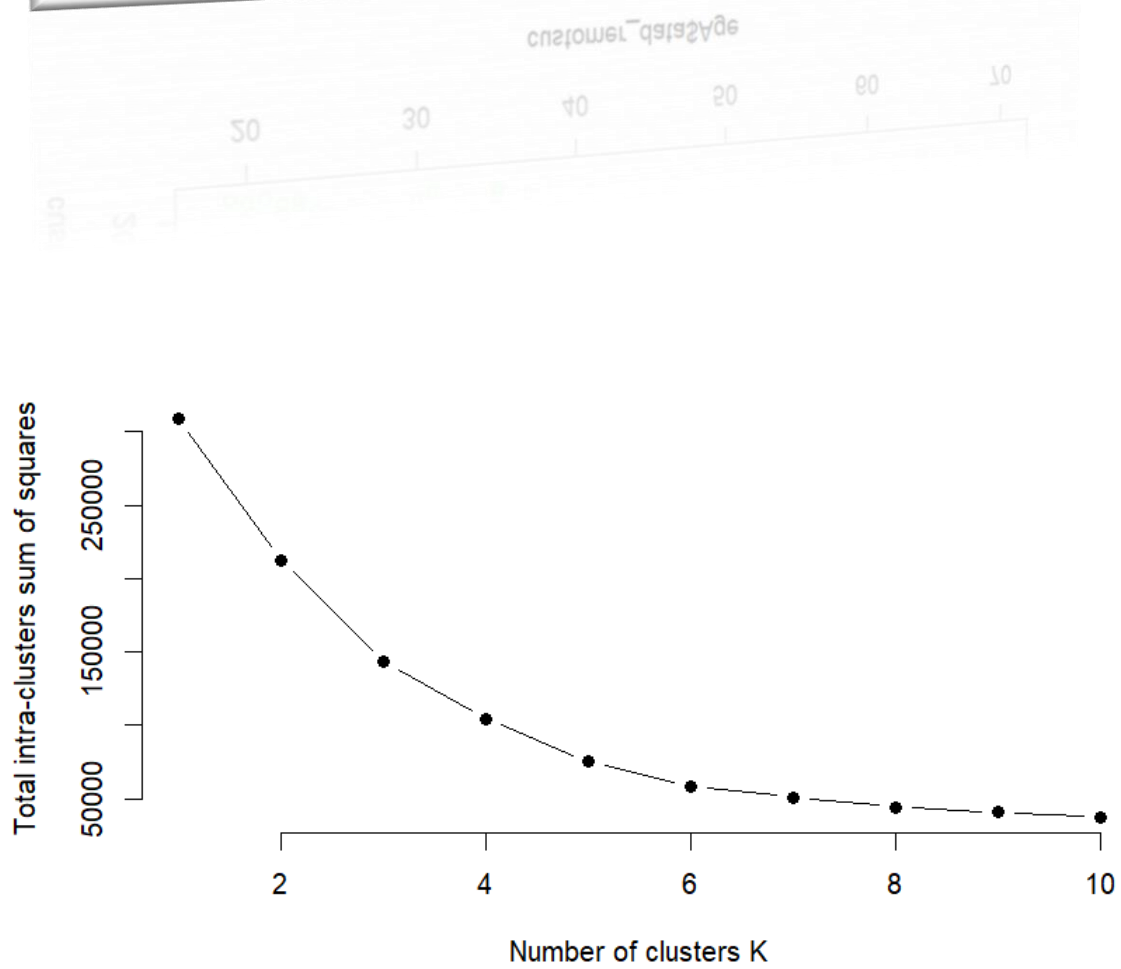
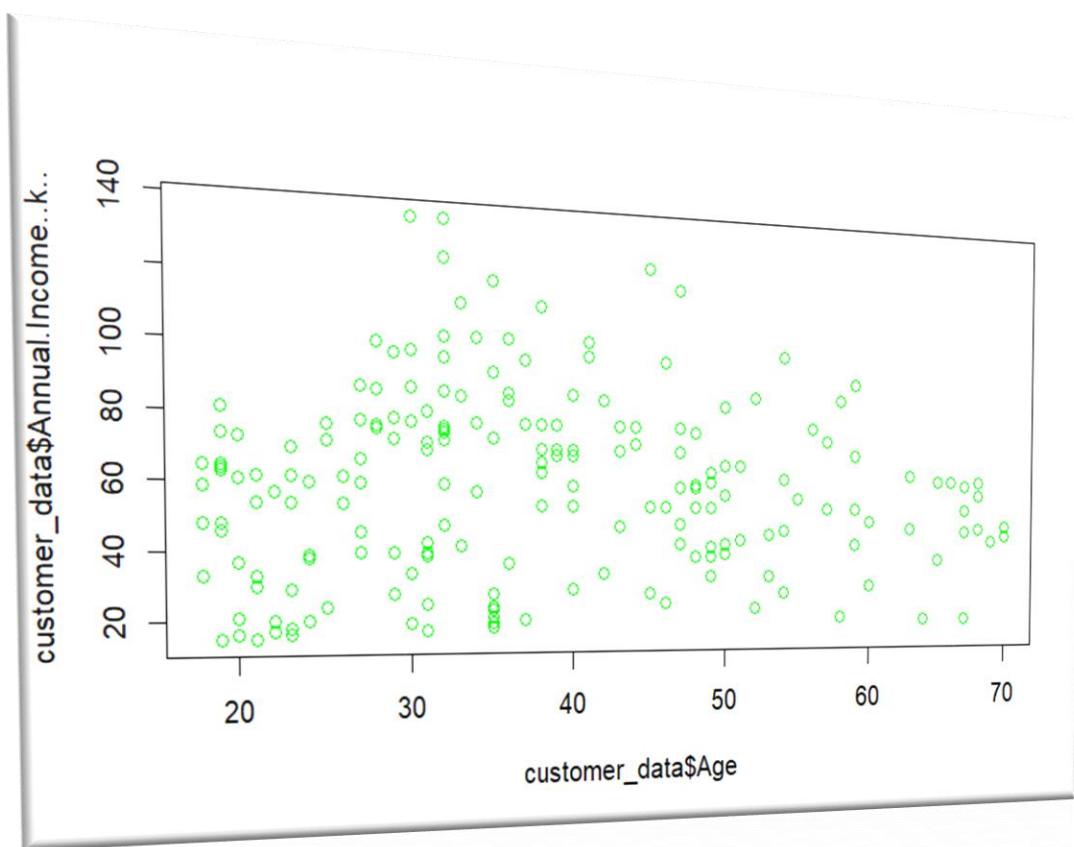


Boxplot for Descriptive Analysis of Age





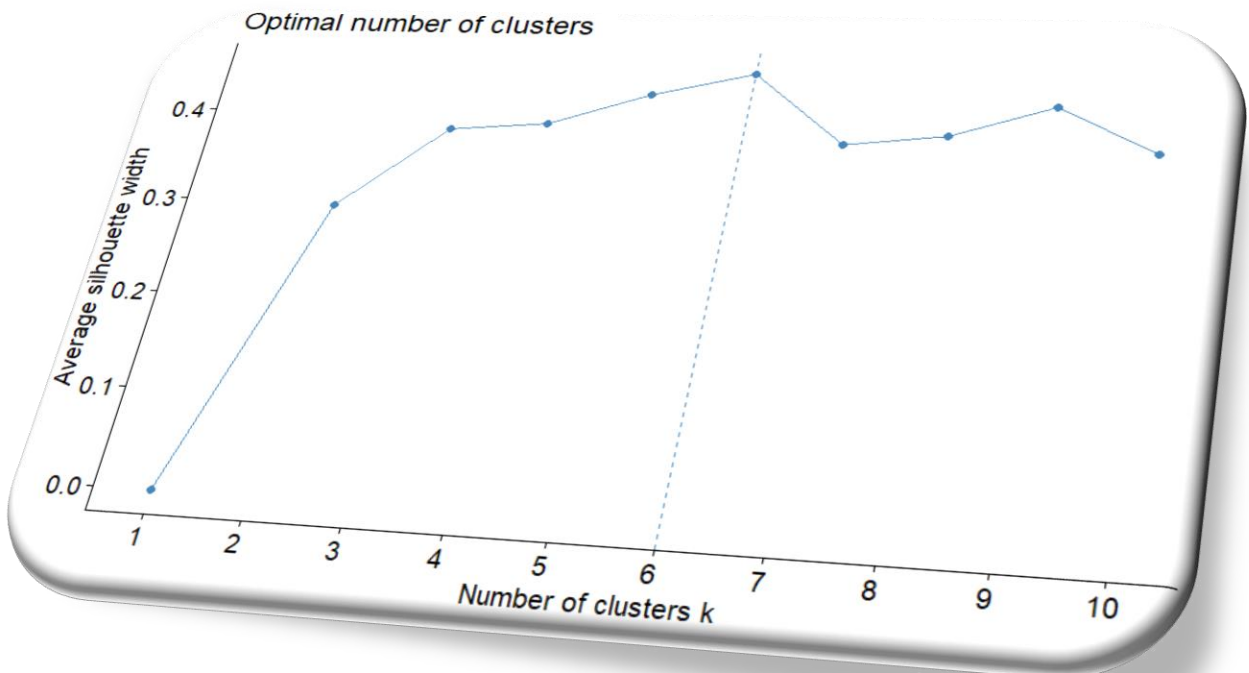
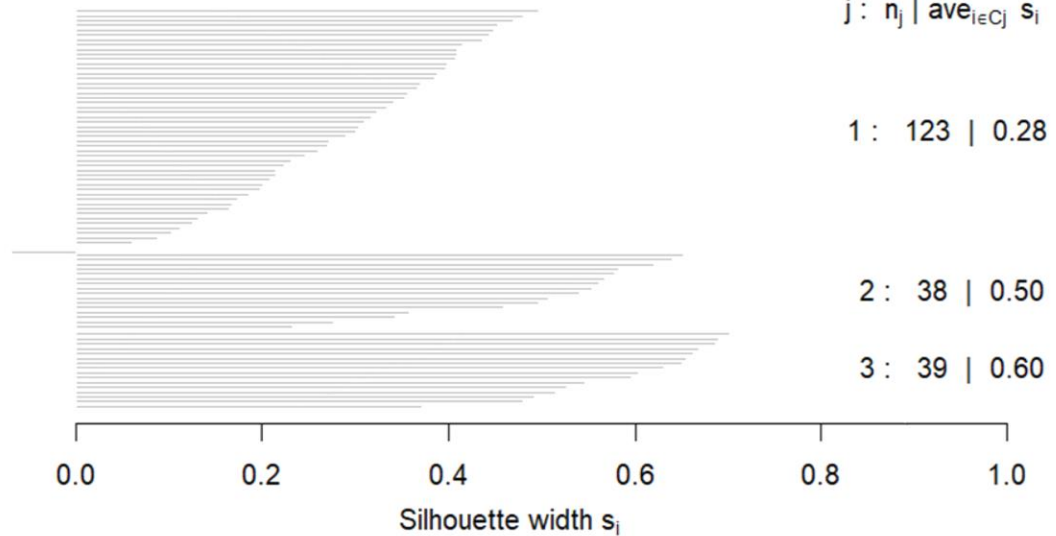




Silhouette plot of $(x = k3\$cluster, \text{dist} = \text{dist}(\text{customer_data}[, 3:5], n = 200$

3 clusters C_j

$j : n_j \mid \text{ave}_{i \in C_j} s_i$



Customer Segmentation using K-means

