

# Jiding Zhang

+1 (215) 603-5257 ♦ [jiding@wharton.upenn.edu](mailto:jiding@wharton.upenn.edu)

527.9 Jon M. Huntsman Hall, 3730 Walnut Street ♦ Philadelphia, PA 19104

<http://oid.wharton.upenn.edu/profile/jiding>

## EDUCATION

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**The Wharton School, University of Pennsylvania** 2015 – present  
Operations, Information and Decisions Department  
Ph.D. in Managerial Science and Applied Economics (expected 2020)  
Committee: Dr. Morris Cohen, Dr. Ken Moon, Dr. Sergei Savin, Dr. Christophe Van den Bulte, Dr. Senthil Veeraraghavan (chair)

**Shanghai Jiao Tong University** 2011 – 2015  
B.A. in Economics (Honors Program)  
Ranked 1<sup>st</sup> in class (out of 171), College of Economics and Management

**The University of Texas at Austin** Fall 2013  
Exchange Undergraduate Student

## RESEARCH INTERESTS

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Marketplace Analytics, Service Operations, Revenue Management, Empirical Operations Management, Structural Estimation

## RESEARCH

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1. **J. Zhang**, S. Savin and S. Veeraraghavan. Revenue Management in Crowdfunding.  
Under Major Revision at *Manufacturing & Service Operations Management*.
  - Recipient, Fishman-Davidson Center Research Grant
2. E. Belavina, K. Girotra, K. Moon, and **J. Zhang**. Matching in Online Marketplaces when Talent is Difficult to Discern.\*  
In preparation for submission.
  - Finalist, 2019 MSOM Student Paper Competition
  - Finalist, 2019 Revenue Management and Pricing (RMP) Section Student Paper Prize
  - Accepted to the 2019 Workshop on Empirical Research in Operations Management
  - Accepted to the 2019 Cornell ORIE Young Researchers Workshop
3. A. Singh, **J. Zhang**, and S. Veeraraghavan. Fulfillment by Platform and Upstream Market Power.  
In preparation for submission.
4. **J. Zhang**, K. Moon and S. Veeraraghavan. Fake News and Fact Checking: Impact on News Consumption and Dissemination.  
Work in progress.

## HONORS AND AWARDS

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| Finalist, MSOM Student Paper Competition                                   | 2019             |
| Finalist, Revenue Management and Pricing (RMP) Section Student Paper Prize | 2019             |
| George James Travel Award, The Wharton School                              | 2016 – 2018      |
| Wharton Doctoral Fellowship, The Wharton School                            | 2015 – 2019      |
| National Scholarship, Ministry of Education of China                       | 2012, 2013, 2014 |

\* authors listed alphabetically

## TEACHING EXPERIENCE

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Instructor, The Wharton School

- Wharton Math Camp (PhD) 2019

Teaching Assistant, The Wharton School

- Operations Strategy (MBA elective) 2019
- Introduction to Operations & Information Management (undergraduate core) 2016 – 2018
- Operations Strategy (EMBA elective) 2018
- Operations and Supply Chain Management (EMBA core) 2016 – 2017

## CONFERENCE PRESENTATIONS

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Revenue Management in Crowdfunding

- INFORMS 2018 Annual Meeting, Phoenix, AZ October 2018
- MSOM 2018, Dallas, TX July 2018
- INFORMS 2017 Annual Meeting, Houston, TX October 2017
- MSOM 2017, Chapel Hill, NC<sup>†</sup> June 2017
- INFORMS 2016 Annual Meeting, Nashville, TN November 2016

Matching in Online Marketplaces when Talent is Difficult to Discern

- INFORMS 2019 Annual Meeting, Seattle, WA (**SA26, SA52, MC14**) October 2019
- Cornell ORIE Young Researchers Workshop, Ithaca, NY October 2019
- Workshop on Empirical Research in Operations Management, Philadelphia, PA September 2019
- MSOM 2019, Singapore July 2019
- Fifth Marketplace Innovation Workshop, Stanford, CA<sup>†</sup> June 2019
- POMS 2019 Conference, Washington DC May 2019
- INFORMS 2018 Annual Meeting, Phoenix, AZ October 2018
- MSOM 2018, Dallas, TX<sup>†</sup> July 2018
- 2018 Revenue Management and Pricing Section Conference, Toronto, ON June 2018
- INFORMS 2017 Annual Meeting, Houston, TX<sup>†</sup> October 2017
- MSOM 2017, Chapel Hill, NC<sup>†</sup> June 2017

Fulfillment by Platform and Upstream Market Power

- INFORMS 2019 Annual Meeting, Seattle, WA<sup>†</sup> October 2019
- WISE 2018, San Francisco, CA December 2018

Fake News and Fact Checking: Impact on News Consumption and Dissemination

- INFORMS 2019 Annual Meeting, Seattle, WA (**SC16**) October 2019
- POMS 2019 Conference, Washington DC May 2019

## SERVICE

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Reviewer, *Operations Research Letters*

Reviewer, International Conference on Information Systems (ICIS) 2019

Reviewer, Wharton Innovation Doctoral Symposium 2017, 2018

Co-founder, Operations Management Journal Club, OID Department at Wharton 2016 – 2017

## SKILLS

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Computer: Python, R, Matlab, Julia, Stata, Mathematica, L<sup>A</sup>T<sub>E</sub>X

<sup>†</sup> presented by coauthor

## REFERENCES

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**Dr. Ken Moon**

Assistant Professor of Operations, Information and Decisions  
The Wharton School, University of Pennsylvania  
Phone: (215) 898-8418  
Email: [kenmoon@wharton.upenn.edu](mailto:kenmoon@wharton.upenn.edu)

**Dr. Sergei Savin**

Associate Professor of Operations, Information and Decisions  
The Wharton School, University of Pennsylvania  
Phone: (215) 898-1175  
Email: [savin@wharton.upenn.edu](mailto:savin@wharton.upenn.edu)

**Dr. Senthil Veeraraghavan**

Professor of Operations, Information and Decisions  
The Wharton School, University of Pennsylvania  
Phone: (215) 898-0792  
Email: [senthilv@wharton.upenn.edu](mailto:senthilv@wharton.upenn.edu)

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