

# Jiding Zhang

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<https://jidingz.github.io/>

## EDUCATION

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<b>The Wharton School, University of Pennsylvania</b> Operations, Information and Decisions Department Ph.D. in Managerial Science and Applied Economics (expected 2021)	2015 – present
<b>Shanghai Jiao Tong University (SJTU)</b> B.A. in Economics (Honors Program)	2011 – 2015
<b>The University of Texas at Austin</b> Exchange Undergraduate Student	Fall 2013

## RESEARCH INTERESTS

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Marketplace Analytics, Digital Platforms, Structural Estimation

## RESEARCH

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1. **J. Zhang**, S. Savin and S. Veeraraghavan. Revenue Management in Crowdfunding.  
Invited for the third-round review at *Manufacturing & Service Operations Management*.
  - Recipient, Fishman-Davidson Center Research Grant
2. E. Belavina, K. Girotra, K. Moon, and **J. Zhang**. Matching in Labor Marketplaces: The Role of Experiential Information.\*  
(formerly titled: “Matching in Online Marketplaces when Talent is Difficult to Discern”)  
Submitted to *Management Science*.
  - Finalist, 2019 MSOM Student Paper Competition
  - Finalist, 2019 Revenue Management and Pricing (RMP) Section Student Paper Prize
  - Finalist, 2019 IBM (Service Science Section) Best Student Paper Award
  - Accepted to the 2019 Workshop on Empirical Research in Operations Management
  - Accepted to the 2019 Cornell ORIE Young Researchers Workshop
3. A. Singh, **J. Zhang**, and S. Veeraraghavan. Fulfillment by Platform: Antitrust and Upstream Market Power.  
In preparation for submission to *Management Science*.
4. **J. Zhang**, K. Moon and S. Veeraraghavan. Fake News and Fact Checking: Impact on News Consumption and Dissemination.  
Work in progress.

## HONORS AND AWARDS

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Finalist, MSOM Student Paper Competition	2019
Finalist, Revenue Management and Pricing (RMP) Section Student Paper Prize	2019
Finalist, IBM (Service Science Section) Best Student Paper Award	2019
George James Travel Award, The Wharton School	2016 – 2018
Wharton Doctoral Fellowship, The Wharton School	2015 – 2019
Rank 1 in class (out of 171), College of Economics and Management, SJTU	2015
National Scholarship, Ministry of Education of China	2012, 2013, 2014

\* authors listed alphabetically

## TEACHING EXPERIENCE

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Instructor, The Wharton School

- Wharton Math Camp (PhD) 2019

Teaching Assistant, The Wharton School

- Operations Strategy (MBA elective) 2019
- Introduction to Operations & Information Management (undergraduate core) 2016 – 2018
- Operations Strategy (EMBA elective) 2018
- Operations and Supply Chain Management (EMBA core) 2016 – 2017

## INVITED SEMINARS

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Toronto Rotman School of Management	January 2020
NYU Stern School of Business	January 2020
London Business School	January 2020
The Wharton School	November 2019

## CONFERENCE PRESENTATIONS

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Revenue Management in Crowdfunding

- INFORMS 2018 Annual Meeting, Phoenix, AZ October 2018
- MSOM 2018, Dallas, TX July 2018
- INFORMS 2017 Annual Meeting, Houston, TX October 2017
- MSOM 2017, Chapel Hill, NC<sup>†</sup> June 2017
- INFORMS 2016 Annual Meeting, Nashville, TN November 2016

Matching in Labor Marketplaces: The Role of Experiential Information

- INFORMS 2019 Annual Meeting, Seattle, WA October 2019
- Cornell ORIE Young Researchers Workshop, Ithaca, NY October 2019
- Workshop on Empirical Research in Operations Management, Philadelphia, PA September 2019
- MSOM 2019, Singapore July 2019
- Fifth Marketplace Innovation Workshop, Stanford, CA<sup>†</sup> June 2019
- POMS 2019 Conference, Washington DC May 2019
- INFORMS 2018 Annual Meeting, Phoenix, AZ October 2018
- MSOM 2018, Dallas, TX<sup>†</sup> July 2018
- 2018 Revenue Management and Pricing Section Conference, Toronto, ON June 2018
- INFORMS 2017 Annual Meeting, Houston, TX<sup>†</sup> October 2017
- MSOM 2017, Chapel Hill, NC<sup>†</sup> June 2017

Fulfillment by Platform: Antitrust and Upstream Market Power

- INFORMS 2019 Annual Meeting, Seattle, WA<sup>†</sup> October 2019
- WISE 2018, San Francisco, CA December 2018

Fake News and Fact Checking: Impact on News Consumption and Dissemination

- INFORMS 2019 Annual Meeting, Seattle, WA October 2019
- POMS 2019 Conference, Washington DC May 2019

## SERVICE

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<sup>†</sup> presented by coauthor

Reviewer, *Operations Research Letters*

Reviewer, International Conference on Information Systems (ICIS)

2019

Reviewer, Wharton Innovation Doctoral Symposium

2017, 2018

Co-founder, Operations Management Journal Club, OID Department at Wharton

2016 – 2017

## SKILLS

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Programming/Software: Python, R, Matlab, Julia, Stata, Mathematica, L<sup>A</sup>T<sub>E</sub>X

Language: English (fluent), Chinese (native)

## REFERENCES

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**Dr. Ken Moon** (Co-advisor)

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**Dr. Senthil Veeraraghavan** (Co-advisor)

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