

Jiding Zhang

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Education

- Ph.D., Operations, Information & Decisions, University of Pennsylvania 2015 – 2020 (expected)
- B.A., Economics (Honors Program), Shanghai Jiao Tong University (SJTU) 2011 – 2015
 - GPA: 92/100, ranked 1/171 in Antai College of Economics and Management, SJTU

Research

(*: Authors are listed alphabetically)

Working Papers

- J. Zhang**, S. Savin and S. Veeraraghavan. “Revenue Management in Crowdfunding”.
 - Major Revision at *Manufacturing & Service Operations Management*.
- *E. Belavina, K. Girotra, K. Moon, and **J. Zhang**. “Matching in Online Marketplaces when Talent is Difficult to Discern”.
 - Finalist, 2019 MSOM Student Paper Competition.
 - Accepted to Workshop on Empirical Research in Operations Management 2019.
- A. Singh, **J. Zhang**, and S. Veeraraghavan. “Fulfillment by Platform and Upstream Market Power”.

Work in Progress

- J. Zhang**, K. Moon and S. Veeraraghavan. “Fake News and Fact Checking: Impact on News Consumption and Dissemination”.
- *E. Belavina, K. Girotra, K. Moon, and **J. Zhang**. “Data-Driven Mechanism Design for Online Platforms”.
- *L. Debo, S. Veeraraghavan, and **J. Zhang**. “Detecting Fake News by Observing Reader Reactions”.

Honors and Awards

- Finalist, 2019 MSOM Student Paper Competition 2019
- George James Travel Award, The Wharton School 2016 – 2018
- Wharton Doctoral Fellowship, The Wharton School 2015 – 2019
- National Scholarship, Ministry of Education of China 2012, 2013, 2014
 - highest honor for undergraduates in SJTU

Conference Presentations

“Revenue Management in Crowdfunding”

INFORMS 2018 Annual Meeting, Phoenix, AZ	October 2018
MSOM 2018, Dallas, TX	July 2018
INFORMS 2017 Annual Meeting, Houston, TX	October 2017
*MSOM 2017, Chapel Hill, NC	June 2017
INFORMS 2016 Annual Meeting, Nashville, TN	November 2016

“Matching in Online Marketplaces when Talent is Difficult to Discern”

INFORMS 2019 Annual Meeting, Seattle, WA	October 2019
Workshop on Empirical Research in Operations Management 2019, Philadelphia, PA	September 2019
MSOM 2019, Singapore	July 2019
*Fifth Marketplace Innovation Workshop, Stanford, CA	June 2019
POMS 2019 Conference, Washington DC	May 2019
INFORMS 2018 Annual Meeting, Phoenix, AZ	October 2018
*MSOM 2018, Dallas, TX	July 2018
2018 INFORMS Revenue Management and Pricing Section Conference, Toronto, ON	June 2018
*INFORMS 2017 Annual Meeting, Houston, TX	October 2017
*MSOM 2017, Chapel Hill, NC	June 2017

“Fulfillment by Platform and Upstream Market Power”

*INFORMS 2019 Annual Meeting, Seattle, WA	October 2019
WISE 2018, San Francisco, CA	December 2018

“Fake News and Fact Checking: Impact on News Consumption and Dissemination”

INFORMS 2019 Annual Meeting, Seattle, WA	October 2019
POMS 2019 Conference, Washington DC	May 2019

(*: *presented by coauthor*)

Teaching Experience

Instructor

Wharton Math Camp (PhD)	2019
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Teaching Assistant

Operations Strategy (MBA elective)	2019
Introduction to Operations & Information Management (undergraduate core)	2016 – 2018
Operations Strategy (EMBA elective)	2018
Operations and Supply Chain Management (EMBA core)	2016 – 2017

Service

Ad Hoc Reviewer: *Operations Research Letters*

Reviewer, International Conference on Information Systems (ICIS) 2019

Reviewer, Wharton Innovation Doctoral Symposium 2017, 2018

Co-founder, Operations Management Journal Club, OID Department at Wharton 2016 – 2017

Skills

Computer: Python, R, Matlab, Julia, Stata, Mathematica, \LaTeX

Language: English (fluent), Chinese (native)

References

Dr. Senthil Veeraraghavan
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Dr. Ken Moon
Assistant Professor of Operations, Information and Decisions
The Wharton School, University of Pennsylvania
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Dr. Sergei Savin
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