Jiding Zhang

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EDUCATION

The Wharton School, University of Pennsylvania   *2015 - present*
Operations, Information and Decisions Department
Ph.D. in Managerial Science and Applied Economics (expected 2020)
Dissertation: Service Platform Operations Management
Committee: Dr. Ken Moon, Dr. Sergei Savin, Dr. Senthil Veeraraghavan (chair)

Shanghai Jiao Tong University   *2011 - 2015*
B.A. in Economics (Honors Program)
Ranked 1st in class (out of 171), College of Economics and Management

The University of Texas at Austin   *2013*
Exchange Undergraduate Student

RESEARCH INTERESTS

Marketplace Analytics, Service Operations, Revenue Management, Empirical Operations Management, Structural Estimation

RESEARCH PAPERS

1. **J. Zhang**, S. Savin and S. Veeraraghavan. Revenue Management in Crowdfunding.
   Under Major Revision at *Manufacturing & Service Operations Management*.

2. E. Belavina, K. Girotra, K. Moon, and **J. Zhang**. Matching in Online Marketplaces when Talent is Difficult to Discern.*

   - Finalist, 2019 MSOM Student Paper Competition
   - Accepted to Workshop on Empirical Research in Operations Management 2019

3. A. Singh, **J. Zhang**, and S. Veeraraghavan. Fulfillment by Platform and Upstream Market Power.

WORK IN PROGRESS

1. **J. Zhang**, K. Moon and S. Veeraraghavan. Fake News and Fact Checking: Impact on News Consumption and Dissemination.

2. E. Belavina, K. Girotra, K. Moon, and **J. Zhang**. Data-Driven Mechanism Design for Online Platforms.*

3. L. Debo, S. Veeraraghavan, and **J. Zhang**. Detecting Fake News by Observing Reader Reactions.*

HONORS AND AWARDS

Finalist, 2019 MSOM Student Paper Competition	2019
George James Travel Award, The Wharton School	2016 - 2018
Wharton Doctoral Fellowship, The Wharton School	2015 - 2019
National Scholarship, Ministry of Education of China	2012, 2013, 2014

* authors listed alphabetically

TEACHING EXPERIENCE

Instructor, The Wharton School

- Wharton Math Camp (PhD)   2019

Teaching Assistant, The Wharton School

- Operations Strategy (MBA elective)   2019
- Introduction to Operations & Information Management (undergraduate core)   2016 - 2018
- Operations Strategy (EMBA elective)   2018
- Operations and Supply Chain Management (EMBA core)   2016 - 2017

CONFERENCE TALKS

Revenue Management in Crowdfunding

- INFORMS 2018 Annual Meeting, Phoenix, AZ   October 2018
- MSOM 2018, Dallas, TX   July 2018
- INFORMS 2017 Annual Meeting, Houston, TX   October 2017
- MSOM 2017, Chapel Hill, NC†   June 2017
- INFORMS 2016 Annual Meeting, Nashville, TN   November 2016

Matching in Online Marketplaces when Talent is Difficult to Discern

- INFORMS 2019 Annual Meeting, Seattle, WA   October 2019
- Workshop on Empirical Research in Operations Management, Philadelphia, PA September 2019
- MSOM 2019, Singapore   July 2019
- Fifth Marketplace Innovation Workshop, Stanford, CA†   June 2019
- POMS 2019 Conference, Washington DC   May 2019
- INFORMS 2018 Annual Meeting, Phoenix, AZ   October 2018
- MSOM 2018, Dallas, TX†   July 2018
- 2018 Revenue Management and Pricing Section Conference, Toronto, ON   June 2018
- INFORMS 2017 Annual Meeting, Houston, TX†   October 2017
- MSOM 2017, Chapel Hill, NC†   June 2017

Fulfillment by Platform and Upstream Market Power

- INFORMS 2019 Annual Meeting, Seattle, WA†   October 2019
- WISE 2018, San Francisco, CA   December 2018

Fake News and Fact Checking: Impact on News Consumption and Dissemination

- INFORMS 2019 Annual Meeting, Seattle, WA   October 2019
- POMS 2019 Conference, Washington DC   May 2019

SERVICE

Reviewer, *Operations Research Letters*
Reviewer, International Conference on Information Systems (ICIS)   2019
Reviewer, Wharton Innovation Doctoral Symposium   2017, 2018
Co-founder, Operations Management Journal Club, OID Department at Wharton   2016 - 2017

SKILLS

Computer: Python, R, Matlab, Julia, Stata, Mathematica, LaTeX
Language: English (fluent), Chinese (native)

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† presented by coauthor

REFERENCES

Dr. Ken Moon
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