

# Jiding Zhang

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## EDUCATION

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### The Wharton School, University of Pennsylvania

2015 – present

Operations, Information and Decisions Department

Ph.D. in Managerial Science and Applied Economics (expected 2020)

Committee: Dr. Morris Cohen, Dr. Ken Moon, Dr. Sergei Savin, Dr. Christophe Van den Bulte, Dr. Senthil Veeraraghavan (chair)

### Shanghai Jiao Tong University

2011 – 2015

B.A. in Economics (Honors Program)

Ranked 1<sup>st</sup> in class (out of 171), College of Economics and Management

### The University of Texas at Austin

Fall 2013

Exchange Undergraduate Student

## RESEARCH INTERESTS

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Marketplace Analytics, Service Operations, Revenue Management, Empirical Operations Management, Structural Estimation

## RESEARCH

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1. **J. Zhang**, S. Savin and S. Veeraraghavan. Revenue Management in Crowdfunding.  
Under second-round Major Revision at *Manufacturing & Service Operations Management*.
  - Recipient, Fishman-Davidson Center Research Grant
2. E. Belavina, K. Girotra, K. Moon, and **J. Zhang**. Matching in Online Marketplaces when Talent is Difficult to Discern.\*  
In preparation for submission.
  - Finalist, 2019 MSOM Student Paper Competition
  - Finalist, 2019 Revenue Management and Pricing (RMP) Section Student Paper Prize
  - Finalist, 2019 IBM (Service Science Section) Best Student Paper Award
  - Accepted to the 2019 Workshop on Empirical Research in Operations Management
  - Accepted to the 2019 Cornell ORIE Young Researchers Workshop
3. A. Singh, **J. Zhang**, and S. Veeraraghavan. Fulfillment by Platform and Upstream Market Power.  
In preparation for submission.
4. **J. Zhang**, K. Moon and S. Veeraraghavan. Fake News and Fact Checking: Impact on News Consumption and Dissemination.  
Work in progress.

## HONORS AND AWARDS

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Finalist, MSOM Student Paper Competition	2019
Finalist, Revenue Management and Pricing (RMP) Section Student Paper Prize	2019
Finalist, IBM (Service Science Section) Best Student Paper Award	2019
George James Travel Award, The Wharton School	2016 – 2018

\* authors listed alphabetically

Wharton Doctoral Fellowship, The Wharton School  
National Scholarship, Ministry of Education of China

2015 – 2019  
2012, 2013, 2014

## TEACHING EXPERIENCE

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Instructor, The Wharton School

- Wharton Math Camp (PhD) 2019

Teaching Assistant, The Wharton School

- Operations Strategy (MBA elective) 2019
- Introduction to Operations & Information Management (undergraduate core) 2016 – 2018
- Operations Strategy (EMBA elective) 2018
- Operations and Supply Chain Management (EMBA core) 2016 – 2017

## CONFERENCE PRESENTATIONS

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Revenue Management in Crowdfunding

- INFORMS 2018 Annual Meeting, Phoenix, AZ October 2018
- MSOM 2018, Dallas, TX July 2018
- INFORMS 2017 Annual Meeting, Houston, TX October 2017
- MSOM 2017, Chapel Hill, NC<sup>†</sup> June 2017
- INFORMS 2016 Annual Meeting, Nashville, TN November 2016

Matching in Online Marketplaces when Talent is Difficult to Discern

- INFORMS 2019 Annual Meeting, Seattle, WA October 2019
- Cornell ORIE Young Researchers Workshop, Ithaca, NY October 2019
- Workshop on Empirical Research in Operations Management, Philadelphia, PA September 2019
- MSOM 2019, Singapore July 2019
- Fifth Marketplace Innovation Workshop, Stanford, CA<sup>†</sup> June 2019
- POMS 2019 Conference, Washington DC May 2019
- INFORMS 2018 Annual Meeting, Phoenix, AZ October 2018
- MSOM 2018, Dallas, TX<sup>†</sup> July 2018
- 2018 Revenue Management and Pricing Section Conference, Toronto, ON June 2018
- INFORMS 2017 Annual Meeting, Houston, TX<sup>†</sup> October 2017
- MSOM 2017, Chapel Hill, NC<sup>†</sup> June 2017

Fulfillment by Platform and Upstream Market Power

- INFORMS 2019 Annual Meeting, Seattle, WA<sup>†</sup> October 2019
- WISE 2018, San Francisco, CA December 2018

Fake News and Fact Checking: Impact on News Consumption and Dissemination

- INFORMS 2019 Annual Meeting, Seattle, WA October 2019
- POMS 2019 Conference, Washington DC May 2019

## SERVICE

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Reviewer, *Operations Research Letters*

Reviewer, International Conference on Information Systems (ICIS) 2019

Reviewer, Wharton Innovation Doctoral Symposium 2017, 2018

Co-founder, Operations Management Journal Club, OID Department at Wharton 2016 – 2017

<sup>†</sup> presented by coauthor

## SKILLS

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Programming/Software: Python, R, Matlab, Julia, Stata, Mathematica, L<sup>A</sup>T<sub>E</sub>X  
Language: English (fluent), Chinese (native)

## REFERENCES

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**Dr. Ken Moon** (Co-advisor)

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The Wharton School, University of Pennsylvania  
Phone: (215) 898-8418  
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**Dr. Sergei Savin**

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The Wharton School, University of Pennsylvania  
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**Dr. Senthil Veeraraghavan** (Co-advisor)

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Last updated: October 30, 2019