Jiding Zhang

527.9 Jon M. Huntsman Hall, 3730 Walnut St.
Philadelphia, PA 19104

Phone: (215) 573-0500
Email: jiding@wharton.upenn.edu

Education

Ph.D., Operations, Information and Decisions, University of Pennsylvania (Wharton)   2015 – present

B.A., Economics (Honors Program), Shanghai Jiao Tong University (SJTU)   2011 – 2015

- GPA: 92/100, ranked 1/171 in Antai College of Economics and Management, SJTU

Research

(*: *Authors are listed alphabetically*)

Working Papers

J. Zhang, S. Savin and S. Veeraraghavan. "Revenue Management in Crowdfunding". Major Revision at *Manufacturing & Service Operations Management*.

*E. Belavina, K. Girotra, K. Moon, and **J. Zhang**. "Relationships in Online Marketplaces".

A. Singh, **J. Zhang**, and S. Veeraraghavan. "Fulfillment by Platform and Upstream Market Power".

Work in Progress

J. Zhang, K. Moon and S. Veeraraghavan. "Moderation in the Pursuit of Truth: Consumption of Fake News and Fact Checking".

*E. Belavina, K. Girotra, K. Moon, and **J. Zhang**. "Data-Driven Mechanism Design for Online Platforms".

*L. Debo, R. Hassin, S. Veeraraghavan, and **J. Zhang**. "Detecting Fake News by Observing Reader Reactions".

Honors and Awards

George James Travel Award, The Wharton School   2016 – 2018

Wharton Doctoral Fellowship, The Wharton School   2015 – 2019

National Scholarship, Ministry of Education of China   2012, 2013, 2014

- highest honor for undergraduates in SJTU

Conference Presentations

"Revenue Management in Crowdfunding"

INFORMS 2016 Annual Meeting, Nashville, TN	November 2016
*MSOM 2017, Chapel Hill, NC	June 2017
INFORMS 2017 Annual Meeting, Houston, TX	October 2017
MSOM 2018, Dallas, TX	July 2018
INFORMS 2018 Annual Meeting, Phoenix, AZ	October 2018

"Relationships in Online Marketplace"

*MSOM 2017, Chapel Hill, NC	June 2017
*INFORMS 2017 Annual Meeting, Houston, TX	October 2017
2018 INFORMS Revenue Management and Pricing Section Conference, Toronto, ON	June 2018
*MSOM 2018, Dallas, TX	July 2018
INFORMS 2018 Annual Meeting, Phoenix, AZ	October 2018
POMS 2019 Conference, Washington DC	May 2019

"Fulfillment by Platform and Upstream Market Power"

WISE 2018, San Francisco, CA	December 2018

"Moderation in the Pursuit of Truth: Consumption of Fake News and Fact Checking"

POMS 2019 Conference, Washington DC	May 2019

(*: *presented by coauthor*)

Teaching Experience

Instructor

Wharton Math Camp (PhD)	2019

Teaching Assistant

Operations Strategy (MBA elective)	2019
Introduction to Operations & Information Management (undergraduate core)	2016 – 2018
Operations Strategy (EMBA elective)	2018
Operations and Supply Chain Management (EMBA core)	2016 – 2017

Service

Ad Hoc Reviewer: *Operations Research Letters*

Reviewer, International Conference on Information Systems (ICIS)   2019

Reviewer, Wharton Innovation Doctoral Symposium   2017, 2018

Co-founder, Operations Management Journal Club, OID Department at Wharton   2016 – 2017

Skills

Computer: Python, Matlab, R, Stata, Mathematica, Julia, LaTeX

Language: English (fluent), Chinese (native)