

# Jiding Zhang

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## ACADEMIC POSITIONS

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### W. P. Carey School of Business, Arizona State University

Assistant Professor of Information Systems

2023 –

### New York University Shanghai

Assistant Professor of Operations Management

2021 – 2023

Instructor of Operations Management

2020 – 2021

## EDUCATION

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### The Wharton School, University of Pennsylvania

2015 – 2021

Ph.D., Operations, Information and Decisions

### Shanghai Jiao Tong University

2011 – 2015

B.A. in Economics (Honors Program)

### The University of Texas at Austin

Fall 2013

Exchange Undergraduate Student

## PUBLICATIONS

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1. **J. Zhang**, S. Savin and S. Veeraraghavan. Revenue Management in Crowdfunding. *Manufacturing & Service Operations Management* 25 (1), 200-217.
2. A. Singh, **J. Zhang**, and S. Veeraraghavan. Fulfillment by Platform: Competition and Upstream Market Power.  
Forthcoming at *Operations Research*.
  - Accepted to the 22nd ACM Conference on Economics and Computation (EC'21)

## WORKING PAPERS

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1. **J. Zhang**, K. Moon and S. Veeraraghavan. Does Fake News Create Echo Chambers?
  - Finalist, 2022 INFORMS Service Science Best Cluster Paper Award
  - Media Coverage: Who Is Falling for Fake News?, *Knowledge at Wharton*, August 9, 2022
2. B. Lou, **J. Zhang**, C. Jin, X. Qi and L. Qiu. Unraveling Bitcoin's Market Forces: An Empirical and Analytical Investigation of Mining and Exchange.
3. J. Cao, **J. Zhang**, and P. Chen. Bytes and Bets: How Online Forums Shape Risk Attitudes and Returns.
4. W. Y. Shen, Z. Zhou, **J. Zhang**, and P. Chen. The Impact of Smart Micromobility on Urban Crime: Evidence from Bike-Sharing Systems.
5. E. Bakhtov, A. Singh, and **J. Zhang**. Deep Causal Inequalities: Demand Estimation in Differentiated Products Markets.\*
6. K. Moon, **J. Zhang**, E. Belavina, and K. Girotra. Matching in Labor Marketplaces: The Role of Experiential Learning.  
(formerly titled: "Matching in Online Marketplaces when Talent is Difficult to Discern").

\* authors listed alphabetically

- Finalist, 2019 MSOM Student Paper Competition
- Finalist, 2019 Jeff McGill Student Paper Award
- Finalist, 2019 IBM Best Student Paper Award

7. R. Mayya and **J. Zhang**. Privacy Spillovers across Competing Platforms.\*

8. C. Sun, C. Liao, X. Cao and **J. Zhang**. Why Search with Recall May Benefit Sellers.

## HONORS AND AWARDS

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Finalist, Best Cluster Paper Award, INFORMS Service Science Section, 2022

Finalist, MSOM Student Paper Competition, INFORMS MSOM Society, 2019

Finalist, Jeff McGill Student Paper Award, INFORMS Revenue Management and Pricing Section, 2019

Finalist, IBM Best Student Paper Award, INFORMS Service Science Section, 2019

George James Travel Award, The Wharton School, 2016 – 2018

Wharton Doctoral Fellowship, The Wharton School, 2015 – 2019

Rank 1/171 in class, College of Economics & Management, Shanghai Jiao Tong University, 2015

## MEDIA COVERAGE

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Who Is Falling for Fake News?, *Knowledge at Wharton*, August 9, 2022

## TEACHING EXPERIENCE

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Instructor, Arizona State University

- Enterprise Data Analytics (MSBA program) 2023 – 2025

Instructor, New York University Shanghai

- Statistics for Business and Economics (undergraduate core) 2021 – 2023

Instructor, The Wharton School

- Wharton Math Camp (PhD) Summer 2019

Teaching Assistant, The Wharton School

- Introduction to Operations & Information Management (undergraduate core) 2016 – 2018

## INVITED SEMINARS

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Lyft, Inc. October 2025

Sauder School of Business, University of British Columbia December 2022

School of Business, Stevens Institute of Technology December 2022

W. P. Carey School of Business, Arizona State University November 2022

Heinz College of Information Systems and Public Policy, Carnegie Mellon University November 2022

A. B. Freeman School of Business, Tulane University October 2022

National University of Singapore March 2022

Rotman School of Management, University of Toronto January 2020

Stern School of Business, New York University January 2020

London Business School January 2020

The Wharton School, University of Pennsylvania November 2019

## SERVICE

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Journal Referee: *Management Science*, *Information Systems Research*, *MIS Quarterly*, *Operations Research*, *Manufacturing & Service Operations Management*, *Production and Operations Management*, *Naval Research Logistics*, *Decision Support Systems*, *Operations Research Letters*

Competition Judge: 2022 INFORMS Behavioral Operations Management Section Best Working Paper Competition, 2023 INFORMS Best Working Paper Competition for the Technology, Innovation Management, and Entrepreneurship Section (TIMES), 2023 INFORMS Public Sector Operations Research (PSOR) Best Paper Award, 2023 Best Paper Competition at The Fifteenth International Conference of the Chinese Scholars Association for Management Science and Engineering (CSAMSE)  
Conference Program Committee Member: Conference on Information Systems and Technology (CIST) 2023  
Conference Reviewer: Conference on Information Systems and Technology (CIST), International Conference on Information Systems (ICIS), MSOM SIG, Wharton Innovation Doctoral Symposium  
Member, Full-Time Continuing Contract Faculty Search Committee in Business, NYU Shanghai 2023

**STUDENT ADVISING**

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New York University Shanghai, Dean’s Undergraduate Research Fund Program Advising:

- Qiutong Men and Xintong Xie: Research on the Single-set Meal Market in China 2021
- Lawrence Lim and Weichen Liu: Cryptocurrencies and Stock Markets 2022
- Ruiqi Ge and Jiaqi Liu: Spillover Effects of Virtual Tours on Tourism 2022

**REFERENCES**

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Available upon request.