Jiding Zhang

https://jidingz.github.io/

(215) 603-5257 ⋄ jiding.zhang@asu.edu

ACADEMIC POSITIONS

W. P. Carey School of Business, Arizona State University
Assistant Professor of Information Systems   2023 –

New York University Shanghai
Assistant Professor of Operations Management   2021 – 2023
Instructor of Operations Management   2020 – 2021

EDUCATION

The Wharton School, University of Pennsylvania   2015 – 2021
Ph.D., Operations, Information and Decisions

Shanghai Jiao Tong University   2011 – 2015
B.A. in Economics (Honors Program)

The University of Texas at Austin   Fall 2013
Exchange Undergraduate Student

PUBLICATIONS

1. **J. Zhang**, S. Savin and S. Veeraraghavan. Revenue Management in Crowdfunding.
   Manufacturing & Service Operations Management 25 (1), 200-217.

2. A. Singh, **J. Zhang**, and S. Veeraraghavan. Fulfillment by Platform: Antitrust and Upstream
   Market Power.
   Forthcoming at *Operations Research*.

   - Accepted to the 22nd ACM Conference on Economics and Computation (EC'21)

WORKING PAPERS

1. **J. Zhang**, K. Moon and S. Veeraraghavan. Does Fake News Create Echo Chambers?

   - Finalist, 2022 INFORMS Service Science Best Cluster Paper Award
   - Media Coverage: Who Is Falling for Fake News?, *Knowledge at Wharton*, August 9, 2022

2. B. Lou, **J. Zhang**, C. Jin, X. Qi and L. Qiu. Unraveling Bitcoin's Market Forces: An Empirical
   and Analytical Investigation of Mining and Exchange.

3. J. Cao, **J. Zhang**, and P. Chen. Bytes and Bets: How Online Sports Gamblers Navigate Risk
   through Online Forum Contents.

4. W. Y. Shen, Z. Zhou, **J. Zhang**, and P. Chen. The Impact of Shared (Smart) Mobility on Urban
   Crime: Evidence from Bike-Sharing Systems.

5. E. Bakhitov, A. Singh, and **J. Zhang**. Deep Causal Inequalities: Demand Estimation in Differ-
   entiated Products Markets.*

6. K. Moon, **J. Zhang**, E. Belavina, and K. Girotra. Matching in Labor Marketplaces: The Role of
   Experiential Learning.
   (formerly titled: "Matching in Online Marketplaces when Talent is Difficult to Discern").

---

* authors listed alphabetically

- Finalist, 2019 MSOM Student Paper Competition
- Finalist, 2019 Jeff McGill Student Paper Award
- Finalist, 2019 IBM Best Student Paper Award

7. R. Mayya and **J. Zhang**. Privacy Spillovers across Competing Platforms.*

8. C. Sun, C. Liao, X. Cao and **J. Zhang**. Why Search with Recall May Benefit Sellers.

HONORS AND AWARDS

Finalist, Best Cluster Paper Award, INFORMS Service Science Section, 2022
Finalist, MSOM Student Paper Competition, INFORMS MSOM Society, 2019
Finalist, Jeff McGill Student Paper Award, INFORMS Revenue Management and Pricing Section, 2019
Finalist, IBM Best Student Paper Award, INFORMS Service Science Section, 2019
George James Travel Award, The Wharton School, 2016 – 2018
Wharton Doctoral Fellowship, The Wharton School, 2015 – 2019
Rank 1/171 in class, College of Economics & Management, Shanghai Jiao Tong University, 2015

MEDIA COVERAGE

Who Is Falling for Fake News?, *Knowledge at Wharton*, August 9, 2022

TEACHING EXPERIENCE

Instructor, Arizona State University

- Enterprise Data Analytics (MSBA program)   2023 – 2025

Instructor, New York University Shanghai

- Statistics for Business and Economics (undergraduate core)   2021 – 2023

Instructor, The Wharton School

- Wharton Math Camp (PhD)   Summer 2019

Teaching Assistant, The Wharton School

- Introduction to Operations & Information Management (undergraduate core)   2016 – 2018

INVITED SEMINARS

Lyft, Inc.	October 2025
Sauder School of Business, University of British Columbia	December 2022
School of Business, Stevens Institute of Technology	December 2022
W. P. Carey School of Business, Arizona State University	November 2022
Heinz College of Information Systems and Public Policy, Carnegie Mellon University	November 2022
A. B. Freeman School of Business, Tulane University	October 2022
National University of Singapore	March 2022
Rotman School of Management, University of Toronto	January 2020
Stern School of Business, New York University	January 2020
London Business School	January 2020
The Wharton School, University of Pennsylvania	November 2019

SERVICE

Journal Referee: *Management Science, Information Systems Research, MIS Quarterly, Operations Research, Manufacturing & Service Operations Management, Production and Operations Management, Naval Research Logistics, Decision Support Systems, Operations Research Letters*

Competition Judge: 2022 INFORMS Behavioral Operations Management Section Best Working Paper Competition, 2023 INFORMS Best Working Paper Competition for the Technology, Innovation Management, and Entrepreneurship Section (TIMES), 2023 INFORMS Public Sector Operations Research (PSOR) Best Paper Award, 2023 Best Paper Competition at The Fifteenth International Conference of the Chinese Scholars Association for Management Science and Engineering (CSAMSE)

Conference Program Committee Member: Conference on Information Systems and Technology (CIST) 2023

Conference Reviewer: Conference on Information Systems and Technology (CIST), International Conference on Information Systems (ICIS), MSOM SIG, Wharton Innovation Doctoral Symposium

Member, Full-Time Continuing Contract Faculty Search Committee in Business, NYU Shanghai 2023

STUDENT ADVISING

New York University Shanghai, Dean's Undergraduate Research Fund Program Advising:

- Qiutong Men and Xintong Xie: Research on the Single-set Meal Market in China   2021
- Lawrence Lim and Weichen Liu: Cryptocurrencies and Stock Markets   2022
- Ruiqi Ge and Jiaqi Liu: Spillover Effects of Virtual Tours on Tourism   2022

REFERENCES

Available upon request.