



# PIZZA SALES REPORT

Jan/15 Dec/15

Pizza Category

All

01-01-2015

31-12-2015



HOME

Best/Worst Seller

## BUSIEST DAYS & TIMES

### DAYS

Orders are **Highest** on weekends, **Friday/ Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July and January**

## SALES

### CATEGORY

**Classic category** contributes to **maximum** sales & total orders.

### SIZE

**Large Pizza size** contributes to **maximum** sales.



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza sold



2.32

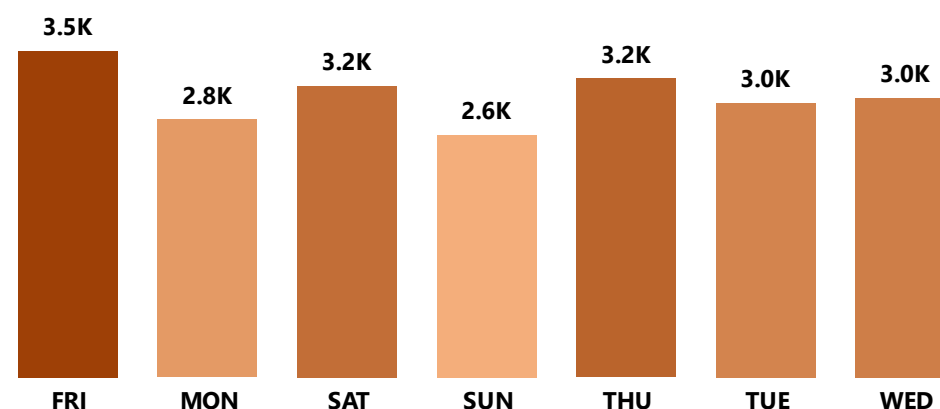
Avg pizzas per order



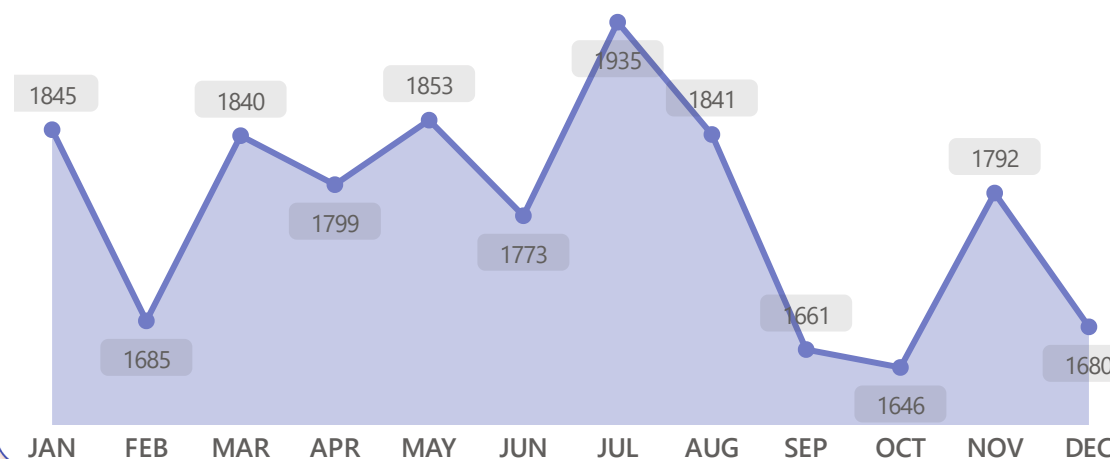
21350

Total Order

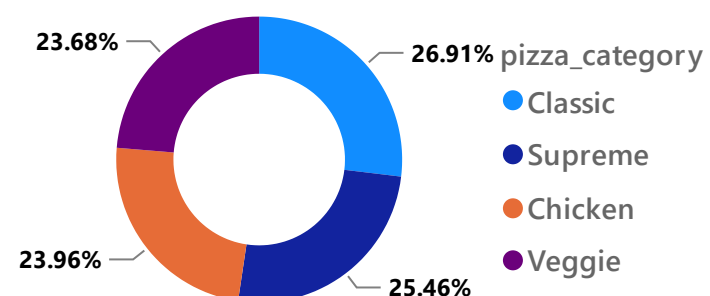
## Daily Trend For Total Orders



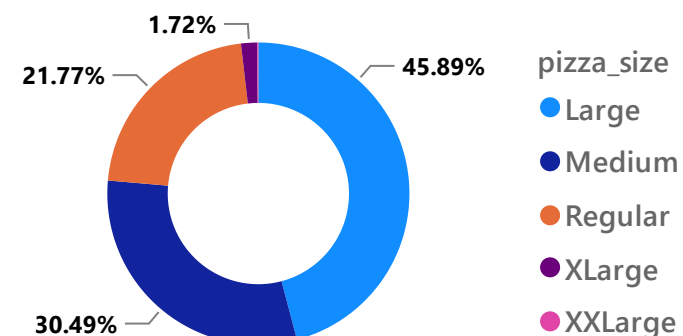
## Monthly Trend By Orders



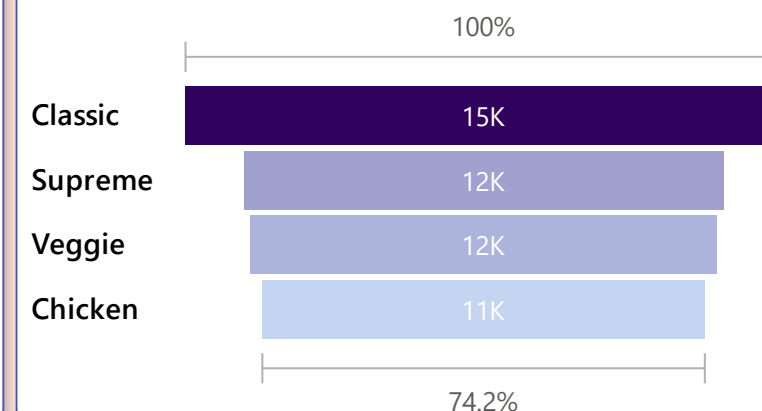
## % of Sales by Pizza Category



## % of Sales by Pizza Size



## Total Pizza sold by pizza\_category





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## BEST SELLER

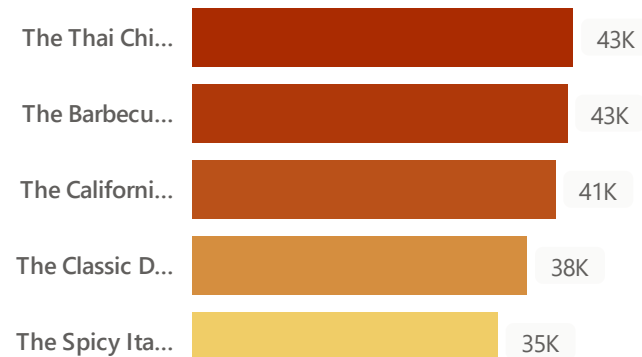
The Thai Chicken Pizza contributes to **Maximum** REVENUE, TOTAL QUANTITY AND TOTAL ORDER.

## WORST SELLER

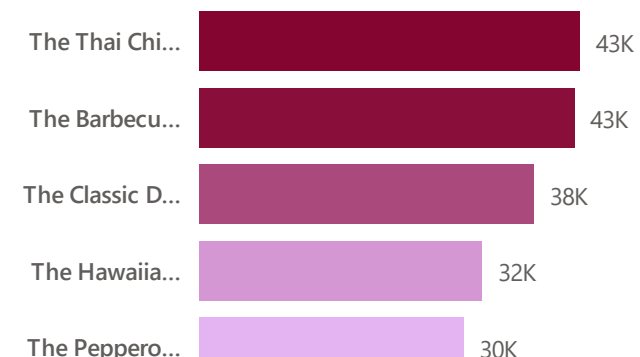
REVENUE  
The Spinach Pesto Pizza gives **minimum** revenue.

The Soppresta Pizza has **minimum** orders and sold with less quantity.

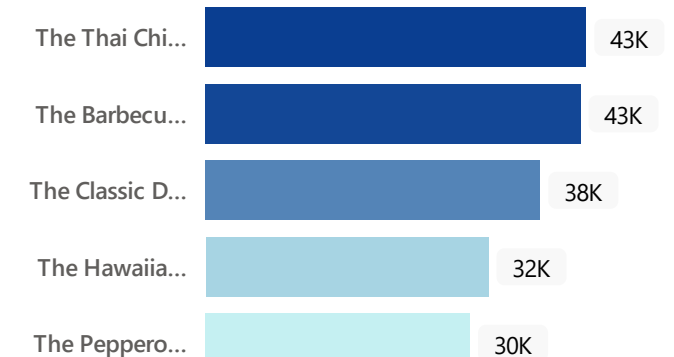
### Top 5 Pizzas by Revenue



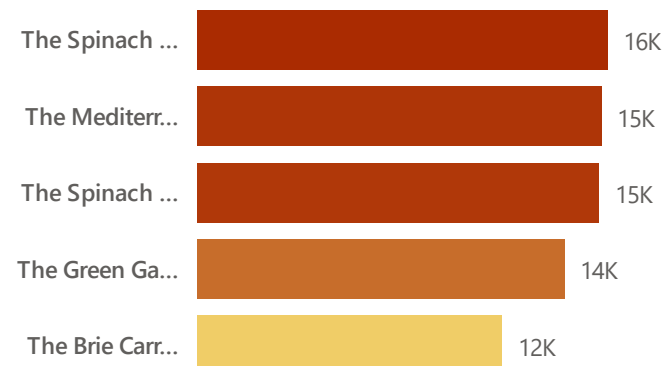
### Top 5 Pizzas by Quantity



### Top 5 Pizaa by order



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Order

