

# Submodular Maximization

advances in distributed/streaming computing

Jiecao Chen

Indiana University Bloomington

*jiēcchen@indiana*

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# Definitions of Submodularity

## Definition (submodular concave)

A function  $f : 2^V \rightarrow \mathbb{R}$  is **submodular** if for any  $A, B \subseteq V$ , we have that:

$$f(A) + f(B) \geq f(A \cup B) + f(A \cap B). \quad (1)$$

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An alternate equivalent definition is more interpretable in many situations.

## Definition (diminishing returns)

A function  $f : 2^V \rightarrow \mathbb{R}$  is **submodular** if for any  $A \subseteq B \subset V$ , and  $v \in V \setminus B$ , we have that:

$$f(A + v) - f(A) \geq f(B + v) - f(B). \quad (2)$$

# Properties

Submodularity is closed under addition.

## Property

*Let  $f_1, f_2 : 2^V \rightarrow \mathbb{R}$  be two submodular functions. Then*

$$f : 2^V \rightarrow \mathbb{R} \text{ with } f(A) = \alpha f_1(A) + \beta f_2(A)$$

*is submodular for any fixed  $\alpha, \beta \in \mathbb{R}^+$ .*

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is submodular for any fixed  $\alpha, \beta \in \mathbb{R}^+$ .

Submodularity is preserved under restriction.

## Property

Let  $f : 2^V \rightarrow \mathbb{R}$  be a submodular function. Let  $S \subseteq V$  be a fixed set. Then

$$f' : 2^V \rightarrow \mathbb{R} \text{ with } f'(A) = f(A \cap S)$$

is submodular.

# Properties cont.

The following property can be useful if we want to show that the negative of the objective function of k-median problem is submodular.

## Property

*Let  $V$  be the ground set we consider, each element in  $V$  is a real number. Then*

$$f : 2^V \rightarrow \mathbb{R} \quad \text{with} \quad f(A) = \max_{c \in A} c$$

*is submodular.*

# Constraints

## Submodular Maximization Problem

A submodular maximization problem usually has the following form:

$$\arg \max_{I \in \mathcal{I}} f(I), \quad (3)$$

where  $f$  is a submodular function and  $\mathcal{I} \subseteq 2^V$  is the collection of all feasible solutions. We call  $\mathcal{I}$  the **constraint** of the optimization problem.

## Example

**Cardinality constraint:**  $\mathcal{I} = \{A \subseteq V \mid |A| \leq k\}$



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$\mathcal{I}$  is important!

The structure of  $\mathcal{I}$  plays a crucial role in submodular optimization:

- Different constraints have different hardness results.
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## Popular constraints

Some popular constraints:

- Cardinality constraint
- Knapsack constraint
- Matroid constraint
- Matching
- $p$ -System
- ...

# Constraints cont.

First we define hereditary set systems.

## Definition (Hereditary)

A constraint  $\mathcal{I} \subseteq 2^V$  is said to be **hereditary** if

$$I \in \mathcal{I} \implies J \in \mathcal{I} \text{ for any } J \subseteq I.$$

A hereditary constraint is sometimes called an **independent system** and each  $I \in \mathcal{I}$  is called an **independent set**.

**All constraints we will discuss are hereditary.**

# Constraints cont.

## Cardinality

Cardinality constraint:  $\mathcal{I} = \{A \subseteq V \mid |A| \leq k\}$

# Constraints cont.

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## Knapsack

**Knapsack Constraint:** each  $i \in V$  is assigned a weight  $w_i \geq 0$ ,  
 $\mathcal{I} = \{S \subseteq V \mid \sum_{i \in S} w_i \leq W\}.$

# Constraints cont.

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## Matching

**Matching:** given a graph  $G = (V, E)$ , a *Matching* is a set  $S \subseteq E$  such that no edges in  $S$  share common vertex.

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## Matroid

**Matroid** is the generalization of the independence concept in linear algebra; omit details here ...



# $p$ -System

$p$ -system is very general, it includes many other constraints as special cases.

## Definition of $p$ -System

Let  $(V, \mathcal{I})$  be a set system and  $\mathcal{I}$  hereditary. Let  $\mathcal{B}(A)$  be the collection of all bases of  $A$ .

$$\mathcal{I} = \{A \subseteq V \mid \frac{\max_{S \in \mathcal{B}(A)} |S|}{\min_{S \in \mathcal{B}(A)} |S|} \leq p\}.$$

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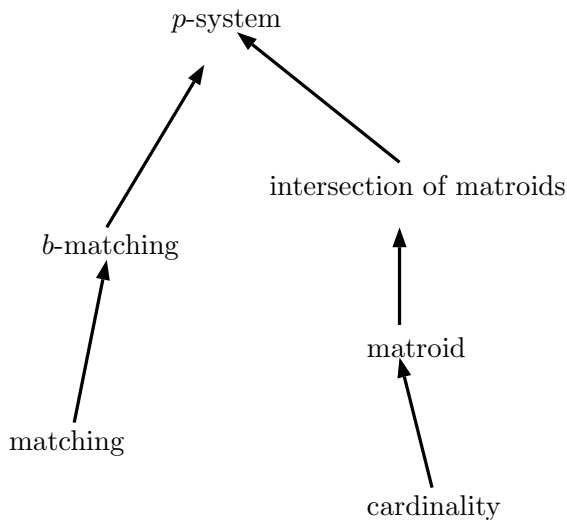
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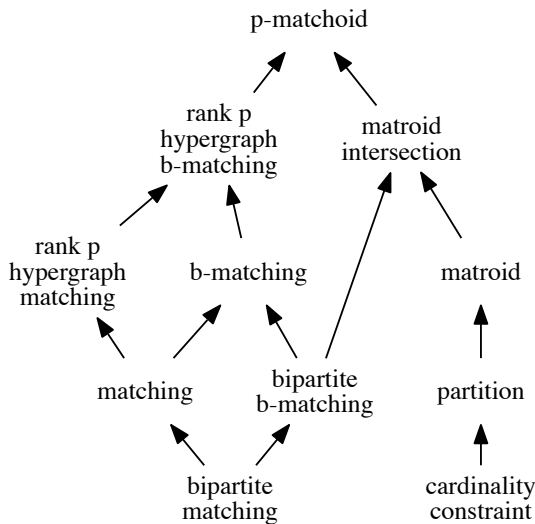
## examples of $p$ -system

- matroid is 1-system
- matching is 2-system
- intersection of  $p$  matroids is  $p$ -system
- ...

# Hierarchy of constraints



# Hierarchy of constraints (extended)



# Notations

## Some notations

- $\Delta_f(e|S) = f(S + e) - f(S)$  (or simply  $\Delta(e|S)$  when  $f$  is clear from context), call it **marginal gain**.
- **$\alpha$ -approximation**: the returned solution  $S$  always satisfies  $f(S) \geq \alpha \cdot \arg \max_{I \in \mathcal{I}} f(I)$
- When the algorithm is randomized, we normally say it guarantees  **$\alpha$ -approximation in expectation** if

$$\mathbf{E}[f(S)] \geq \alpha \cdot \arg \max_{I \in \mathcal{I}} f(I).$$

# The standard greedy algorithm

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**Algorithm 1:** GREEDY algorithm for submodular maximization

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**Input:**  $V$  the ground set,  $f$  the submodular function,  $\mathcal{I}$  the constraint

**Output:** a set  $S \subseteq V$

```

1  $S \leftarrow \emptyset$ 
2 while  $\exists e \in V \setminus S$  s.t.  $S \cup \{e\} \in \mathcal{I}$  do
3    $e \leftarrow \arg \max_{e \in V \setminus S, S \cup \{e\} \in \mathcal{I}} \Delta_f(e|S)$ 
4    $S \leftarrow S \cup \{e\}$ 
5 return  $S$ 
```

---

# Theorems of Algorithm 1

## Theorem ([17], for cardinality constraint)

For a non-negative *monotone submodular* function  $f : 2^V \rightarrow \mathbb{R}$ , let  $\mathcal{I}$  be the *cardinality constraint*, Algorithm 1 returns a  $(1 - 1/e)$ -approximation to  $\arg \max_{I \in \mathcal{I}} f(S)$ .



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## Theorem ([17, 4], for $p$ -system)

For a non-negative *monotone submodular* function  $f$ , given a  $p$ -system  $(V, \mathcal{I})$ , Algorithm 1 returns a  $\frac{1}{p+1}$ -approximation.

# Speedup - GREEDYLAZY

## GreedyLazy

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- In each step, only update the top element in the heap and push it back, if this element remains in the top, include it into solution.

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- GREEDYLAZY keeps an upper bound  $\rho(e)$  on the marginal gain sorted in a heap.
- In each step, only update the top element in the heap and push it back, if this element remains in the top, include it into solution.
- Again gives  $(1 - e^{-1})$ -approximation.

# Speedup - STOCGREEDY[16]

## StocGreedy

- In each round, instead of considering all  $V \setminus S$  to get

$$e \leftarrow \arg \max_{e \in V \setminus S, S \cup \{e\} \in \mathcal{I}} \Delta_f(e|S),$$

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## StocGreedy

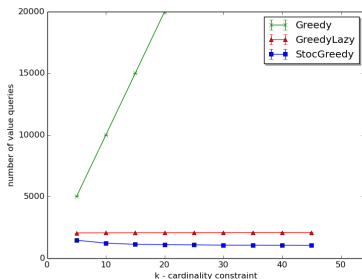
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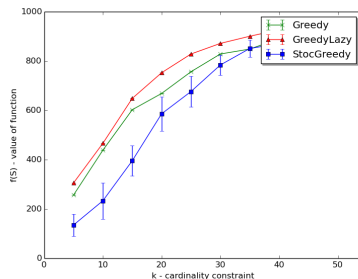
- consider only  $\frac{|V|}{k} \log \frac{1}{\epsilon}$  random samples from  $V \setminus S$ .
- $(1 - e^{-1} - \epsilon)$ -approximation in expectation.



# Comparison



(a) Efficiency



(b) Quality

Figure : Experiment on SYNTHETIC dataset

# Summary of state of the arts

| constraint                   | monotone                    | non-negative  |
|------------------------------|-----------------------------|---|
| cardinality                  | $1 - 1/e$ [17]              | $1/e + .004$ [3]                                    |
| matroid                      | $1 - 1/e$ [4], R            | $\frac{1-\epsilon}{e}$ [8], R                       |
| matching                     | $\frac{1}{2+\epsilon}$ [9]  | $\frac{1}{4+\epsilon}$ [9]                          |
| intersection of $p$ matroids | $\frac{1}{p+\epsilon}$ [13] | $\frac{p-1}{p^2+\epsilon}$ [13]                     |
| $p$ -matchoid                | $\frac{1}{p+1}$ [4, 17]     | $\frac{(1-\epsilon)(2-o(1))}{e \cdot p}$ [9, 18], R |

**Table :** Best known approximation bounds for submodular maximization in RAM model. Bounds for randomized algorithms that hold in expectation are marked (R).

# Overview of Applications

- **Combinatorial Problems:** set cover, max  $k$  coverage, vertex cover, edge cover, graph cut problems etc.
- **Networks:** social networks, viral marketing, diffusion networks etc.
- **Graphical Models:** image segmentation, tree distributions, factors etc.
- **NLP:** document summarization, web search, information retrieval
- **Machine Learning:** active/semi-supervised learning etc.
- **Economics:** markets, economies of scale

# Set Cover Problem

- Let  $E$  be a fixed set with finite size.
- $V = \{C_1, C_2, \dots, C_n\}$  where each  $C_i \subseteq E$ .
- We define a function  $f : 2^V \rightarrow \mathbb{R}$  such that  $f(S) = |\cup_{C \in S} C|$ .
- Goal: pick  $S \subseteq V$  with  $|S| \leq k$  that maximizes  $f(S)$
- $f(S)$  is monotone submodular and this is a submodular maximization problem s.t. cardinality constraint!

# Kernel Machines

The data set  $V = \{x_1, x_2, \dots, x_n\}$  is represented in a transformed space via a kernel matrix

$$K_V = \begin{pmatrix} \mathcal{K}(x_1, x_1) & \dots & \mathcal{K}(x_1, x_n) \\ \vdots & \ddots & \vdots \\ \mathcal{K}(x_n, x_1) & \dots & \mathcal{K}(x_n, x_n) \end{pmatrix},$$

where  $\mathcal{K} : V \times V \rightarrow \mathbb{R}$  is the kernel function that is symmetric and positive definite.

# Kernel Machines cont.

- $K_V$  is large for large  $|V|$ , need to select a subset from  $V$ .
- How to measure the quality of selected subset?
- A popular way is to use *Informative Vector Machine* (IVM) introduced by Laurence et al. [12]:

$$f(S) = \frac{1}{2} \log \det (\mathbf{I} + \sigma^{-2} K_S)$$

- $f(S)$  is submodular!
- Goal:

$$\arg \max_{S \subseteq V: |S| \leq k} f(S).$$

# The model

The ground set  $V$  is an ordered sequence of items  $e_1, e_2, \dots, e_n$ . We process the items one by one and the maximum space being used should be sublinear (i.e.  $o(n)$ ).

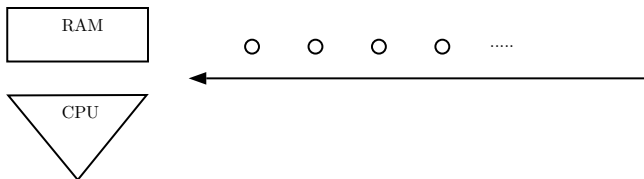


Figure : Streaming model

# SIEVESTREAM assume OPT is known

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**Algorithm 2:** SIEVESTREAMOPT for submodular maximization

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**Input:**  $V$  as data stream,  $f$  a monotone submodular function,  $k$  the size constraint, OPT the optimal value of  $f(S)$  under the constraint

**Output:** a set  $S \subseteq V$

```

1  $S \leftarrow \emptyset$ 
2 for each  $e$  in the data stream do
3   if  $\Delta(e|S) \geq \frac{\text{OPT}/2 - f(S)}{k - |S|}$  and  $|S| < k$  then
4      $S \leftarrow S \cup \{e\}$ 
5 return  $S$ 

```

---



# SIEVESTREAM assume OPT is unknown

Problems with SIEVESTREAMOPT

OPT is unknown!

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## Problems with SIEVESTREAMOPT

OPT is unknown!

So what we do?

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## Problems with SIEVESTREAMOPT

OPT is unknown!

So what we do?

## Solution

- $m = \max_{e \in V} f(\{e\})$ , for simplicity, assume  $f(\emptyset) = \emptyset$
- note that  $m \leq \text{OPT} \leq k \cdot m$
- if we know  $m$ , we guess OPT as  $m, (1 + \epsilon)m, (1 + \epsilon)^2 m, \dots \leq k \cdot m$ , each guess runs an instance of SIEVESTREAMOPT
- it runs only  $O(\log_{(1+\epsilon)} k) = O(\frac{k}{\epsilon})$  instances

# SIEVESTREAM assume OPT is unknown, cont.

Problem again

calculating  $m = \max_{e \in V} f(\{e\})$  requires an extra pass!

# SIEVESTREAM assume OPT is unknown, cont.

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Solution?

# SIEVESTREAM assume OPT is unknown, cont.

## Problem again

calculating  $m = \max_{e \in V} f(\{e\})$  requires an extra pass!

Solution?

## Solution

- update  $m \leftarrow \max(f(e_i), m)$  on the fly!
- lazy-evaluation, create an instance of SIEVESTREAMOPT only when necessary
- it runs only  $O(\log_{(1+\epsilon)}) = O(\frac{k}{\epsilon})$  instances, using only 1 pass
- guarantee  $(1/2 - \epsilon)$ -approximation for monotone submodular maximization s.t. cardinality constraint

# SIEVESTREAM

---

**Algorithm 3:** SIEVESTREAM for submodular maximization
 

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**Input:**  $V$  as data stream,  $f$  a monotone submodular function,  $k$  the size constraint,  $\epsilon$  a parameter

**Output:** a set  $S \subseteq V$

```

1  $O = \{(1 + \epsilon)^i \mid i \in \mathbb{Z}\}$ 
  /* maintain the sets only for the necessary  $v$ 's
  lazily                                     */
2 For each  $v \in O$ ,  $S_v \leftarrow \emptyset$ 
3  $m \leftarrow 0$ 
4 for each  $e$  in the data stream do
5    $m \leftarrow \max\{m, f(\{e\})\}$ 
6    $O \leftarrow \{(1 + \epsilon)^i \mid m \leq (1 + \epsilon)^i \leq 2 \cdot k \cdot m\}$ 
7   run in parallel SIEVESTREAMOPT with each OPT in  $O$ 
8 return  $\arg \max_{S_v: v \in O} f(S_v)$ 
  
```

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# RANDOMSTREAM , assume $\alpha$ is known

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**Algorithm 4:** RANDOMSTREAM for submodular maximization

---

**Input:**  $V$  as data stream,  $f$  a non-negative submodular function,  $k$  the cardinality constraint,  $\epsilon$  a parameter

**Output:** a set  $S \subseteq V$

```

1  $B \leftarrow \emptyset, S \leftarrow \emptyset$ 
2 for each  $e$  in the data stream do
3   if  $|S| < k$  and  $\Delta(e|S) > \alpha$  then
4      $B \leftarrow B + e$ 
5   if  $|B| > \frac{k}{\epsilon}$  then
6      $e \leftarrow$  uniformly random from  $B$ 
7      $B \leftarrow B - e, S \leftarrow S + e$ 
8     for all  $e' \in B$  s.t.  $\Delta(e'|S) \leq \alpha$  do
9        $B \leftarrow B - e'$ 
10  $S' \leftarrow$  offline algorithm on  $B$ 
11 return  $\arg \max_{A \in \{S, S'\}} f(A)$ 
```

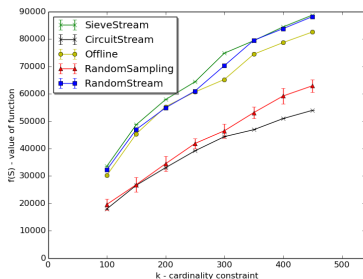


# RANDOMSTREAM cont.

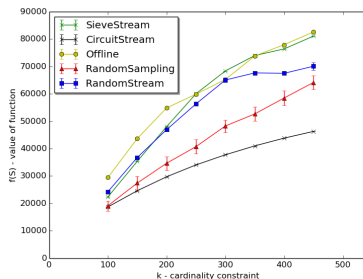
$\alpha/\text{OPT}$  is unknown

- In RANDOMSTREAM , when  $\alpha \approx \frac{\text{OPT}}{k}$ , then algorithm gives  $\frac{1-\epsilon}{2+\epsilon}$ -approximation.
- Again we can guess OPT in parallel as we did in SIEVESTREAM .

# experiment



(a) Shuffled edges



(b) Edges grouped by vertices

**Figure :** Streaming Algorithms on FACEBOOK;  $\epsilon$  is set to be 0.2 for both SIEVESTREAM and RANDOMSTREAM ;  $\gamma$  is set to be 1.0 for CIRCUITSTREAM .

# Summary of state of the art

| constraint                   | monotone                   | non-negative  |
|------------------------------|----------------------------|---|
| cardinality                  | $\frac{1-\epsilon}{2}$ [1] | $\frac{1-\epsilon}{2+e}$ [6], R                     |
| matroid                      | $1/4$ [5]                  | $\frac{1-\epsilon}{4+e}$ [6], R                     |
| matching                     | $4/31$ [5]                 | $\frac{1-\epsilon}{12+e}$ [6], R                    |
| intersection of $p$ matroids | $\frac{1}{4p}$ [5]         | $\frac{(1-\epsilon)(p-1)}{5p^2-4p+\epsilon}$ [6], R |
| $p$ -matchoid                | $\frac{1}{4p}$ [6]         | $\frac{(1-\epsilon)(2-o(1))}{(8+e)p}$ [6], R        |

**Table :** Best known approximation bounds for submodular maximization in streaming model. Bounds for randomized algorithms that hold in expectation are marked (R).

# The model

## Crash Introduction to MapReduce

- the data is represented as  $\langle \text{key}, \text{value} \rangle$  pairs that are distributed across  $m$  machines
- a computation in this model proceeds in rounds. In each round, there will be two phases.
- **Map phase:** each pair  $\langle \text{key}, \text{value} \rangle$  is mapped by a user-defined hash function to  $\langle \text{hash}(\text{key}), \text{value} \rangle$ , all pairs are then shuffled and sent to different machines
- **Reduce phase:** each machine performs computation on the pairs it received as the output or the input of the next round

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## If you do not know MapReduce model ...

Think of it as a group of machines with one machine as the coordinator/center node.

# GREEDI-based algorithms

## framework of GREEDI-based algorithms

$m$  - the number of machines;  $C \in \mathbb{Z}^+$  is an parameter;  $k$  - the cardinality constraint. The algorithm goes as follows:

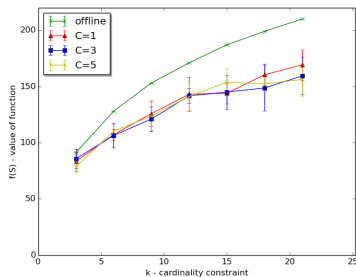
- Randomly assign each  $v$  to  $C$  out of  $m$  machines, we obtain subsets  $V_1, \dots, V_m$
- Let ALG be an offline algorithm,  $k'$  be a cardinality constraint. Run ALG on each  $V_i$  with constraint  $k'$ , we obtains  $U_1, U_2, \dots, U_m$  as results.
- Let  $U = \cup_i S_i$ , run ALG on  $U$  with parameter  $k$ , we obtain  $S$  as the result. Also run ALG on  $U_1, \dots, U_m$  with parameter  $k$  to obtain  $S_1, S_2, \dots, S_m$ .
- Return the best solution among  $S, S_1, \dots, S_m$ .

# Some theories about the GREEDI-Based Algorithms

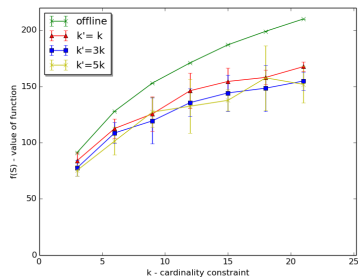
## some theories (informal)

- use the standard greedy algorithm as ALG,  $k' = k$ ,  $C = 1$ , the GREEDI-Based algorithm gives  $\frac{1-e^{-1}}{2}$ -approximation.
- increasing  $k'$  or  $C$  would **slightly** increase the approximation ratio (in worse case!), but not too much

# experiment



(a) Different multiplicity  $C$ ; set  $k' = k$ ; number of machines is 20.



(b) Different  $k'$ ;  $C$  is set to be 1; number of machines is set to be 20.

Figure : GREEDI-based Algorithms on ACCIDENTS dataset.



# Summary of state of the art

| constraint  | rounds                       | approx.                    | reference |
|-------------|------------------------------|----------------------------|-----------|
| cardinality | $O(\frac{\log n}{\epsilon})$ | $1 - e^{-1} - \epsilon$    | [11]      |
|             | 2                            | 0.545                      | [15]      |
|             | $O(1/\epsilon)$              | $1 - e^{-1} - \epsilon$    | [2]       |
| matroid     | $O(\frac{\log n}{\epsilon})$ | $1/2 - \epsilon$           | [11]      |
|             | 2                            | $1/4$                      | [7]       |
|             | $O(1/\epsilon)$              | $1 - e^{-1} - \epsilon$    | [2]       |
| p-system    | $O(\frac{\log n}{\epsilon})$ | $\frac{1}{p+1} - \epsilon$ | [11]      |
|             | 2                            | $\frac{1}{2(p+1)}$         | [7]       |
|             | $O(1/\epsilon)$              | $\frac{1}{p+1} - \epsilon$ | [2]       |

**Table :** Best known algorithms for monotone submodular maximization in the MapReduce model. All algorithms are randomized.

Question? Thank you!



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