

# Jiesie Crispino Lota

**Address:** Lot12 Blk36 Phase3 Goldcrest Vill. Brgy. Bata,  
Bacolod City

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## OBJECTIVE

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Experienced Web Developer with over 7 years of expertise in front-end development, WordPress, and e-commerce solutions. Seeking a challenging role at a dynamic organization where I can leverage my skills in HTML, CSS, JavaScript, PHP, and various frameworks to develop high-quality, user-friendly websites and applications that drive business success.

## PERSONAL SKILLS

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- **Dedicated and Determined:** Consistently committed to delivering high-quality work and seeing projects through to completion.
- **Team Player:** Capable of collaborating effectively with diverse teams to achieve common goals.
- **Positive Thinker:** Maintains a positive attitude and approaches challenges with a can-do mindset.
- **Adaptable and Open to Challenges:** Willing to take on new and difficult tasks to learn and grow professionally.
- **Self-Motivated:** Proactively takes initiative and works independently to accomplish objectives.

## PROFESSIONAL SKILLS

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- Oriented in Microsoft Office 2010 applications
- Capable of using photo editing software such as Photoshop CS5/CS6
- Capable of using SAP Business One
- Proficient in (HTML, HTML5, CSS, CSS3, PHP, PHP5, JQUERY & JAVASCRIPT) programming language
- Knowledge in (CODEIGNITER, MAGENTO, BOOTSTRAP, LARAVEL AND WORDPRESS, SHOPIFY, VUE JS, TAILWIND CSS) frameworks.
- Converting PSD/FIGMA/XD to Wordpress or HTML
- Creating Wordpress Plugins
- Building WooCommerce websites
- Capable of using ACF and Creating dynamic CPT
- Capable of using Wordpress builders or theme such as Avada, Elementor, Divi and etc

## WORK EXPERIENCE

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### **Freelance Web Developer – Senior Web Developer**

**November 2023 - Present**

- Maintain websites and assist with troubleshooting issues.
  - PSD to HTML conversion and WordPress development.
  - Develop landing pages and web applications.
  - WooCommerce development and dynamic data creation using ACF.
  - Utilize Google Platforms (GTM, GA4, Google Ads).
  - Shopify development.
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### **Growmodo – WordPress Developer**

### **June 2023 - November 2023**

- Maintain websites and assist with troubleshooting issues.
  - PSD to HTML conversion and WordPress development.
  - Develop landing pages and web applications.
  - WooCommerce development and dynamic data creation using ACF.
  - Utilize Google Platforms (GTM, GA4, Google Ads).
  - Shopify development.
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### **Iofortech – Senior Web Developer**

**November 2022 - June 2023**

- Maintain websites and assist with troubleshooting issues.
  - PSD to HTML conversion and WordPress development.
  - Develop landing pages and web applications.
  - WooCommerce development and dynamic data creation using ACF.
  - Utilize Google Platforms (GTM, GA4, Google Ads).
  - Shopify development.
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### **Rocket Media Fusion – Senior Web Developer / WordPress Expert**

**December 2019 - October 2022**

- Provide administrative support and maintain websites.
  - Develop WordPress websites, landing pages, and web applications.
  - Lead a team in developing websites and web applications.
  - WooCommerce development and dynamic data creation using ACF.
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## **Brandetize – Front End Web Developer (Full-Time / Home Based)**

**January 2017 - December 2019**

- Maintain websites and troubleshoot issues.
  - PSD/Figma/XD to HTML conversion and WordPress development.
  - Create custom functionalities, plugins, and dynamic data in WordPress.
  - WooCommerce development and basic SEO.
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## **Archmages Web Solutions – Front End Web Developer / WordPress Developer**

**October 2016 - January 2017**

- Maintain websites and troubleshoot issues.
  - PSD/Figma/XD to HTML conversion and WordPress development.
  - Build web application systems, WordPress plugins, and custom post types.
  - Basic SEO and dynamic data creation using ACF.
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## **Internship: Pepsi-Cola Products Philippines Inc. – Sales MTO Department**

**November 2015 - February 2016**

- Provide administrative support and data entry for orders.
- Update inventory information and manage documentation.

## **EDUCATIONAL BACKGROUND**

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**Tertiary:** University of St. La Salle

2011 - 2015

Bachelor of Science in Information Technology  
*Major in Web and Mobile Development*

**Secondary:** Negros Occidental High School 2007 - 2011

**Elementary:** Bacolod Christian College 2001 – 2007

## SEMINARS ATTENDED

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**Android Developer Conference**  
Google Student Ambassador Program

October 2014 | Bacolod City

## PERSONAL INFORMATION

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Age : 28 years old

Date of Birth: April 23, 1995

Height : 5'2

Weight : 58 lbs

## REFERENCES

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**Mr. Eischied G. Arcenal, Ph.D. T.M**

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