

# Connected Trade Flows via Trade Cost: Spatial Autoregressive Framework

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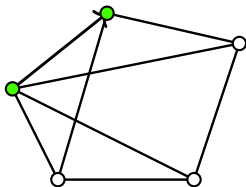
† Department of Economics, Emory University

Presentation Slides

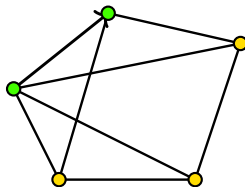
# 1. Introduction

## Motivation - What we do?

- Our paper develops econometric model specification and estimation/inference for analyzing forces, signals, and flows within a *system*.
  - ▶ "system": subject to connectivity/networks



Without considering the system

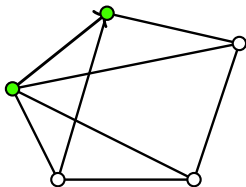


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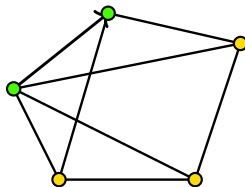
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With considering the system

- Examples of economic flows: **Trade flows**, migration flows, commuting flows


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  - ▶ **Logistics** serve as a fundamental source of economic frictions.

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  - ▶ **Logistics** serve as a fundamental source of economic frictions.
- The *iceberg-cost* specification (Samuelson 1952, 1954)—under which a fraction of the shipped good “melts” in transit—has become the default,
  - ▶ enters trade shares multiplicatively (and is therefore tractable).
  - ▶ This formulation treats trade costs as largely **exogenous** and unavoidable.

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## Research Question and Implication

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  - ▶ Yes. Model fit significantly improves: McFadden's  $R^2$  28% ( $>20\%$ ).
- Implication: How do the network spillovers reshape the global trade?
  - ▶ How do bilateral trade policy shocks (e.g., tariffs, sanctions, or supply-chain disruptions) propagate through the trade network?
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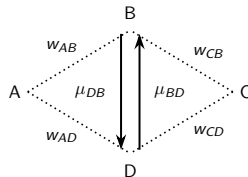
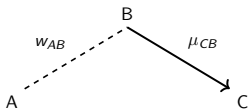
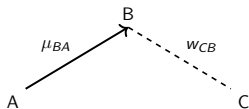
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  - ▶ How this affects *third-country* trade patterns?
- Some notes
  - ▶ Two types of networks
    1. Expected trade flows
    2. Countries' geographic/economic proximities
  - ▶ Cross-sectional analysis

# 1. Introduction

## Core Idea

- Case 1 (Cross-destination linkage): Suppose B and C are connected. Suppose A wants to export to C and A knows the expected trade flow from A to B.
- Case 2 (Cross-origin linkage): Suppose A and B are connected. Suppose A wants to export to C and A knows the expected trade flow from B to C.

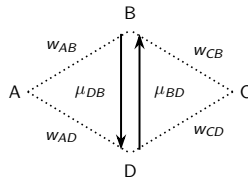
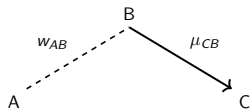
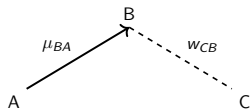


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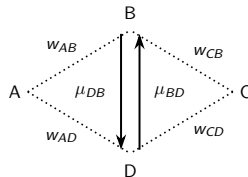
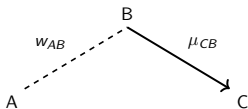
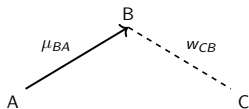


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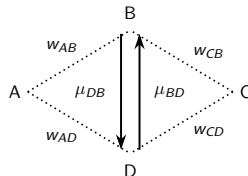
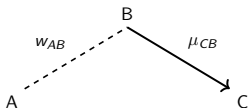
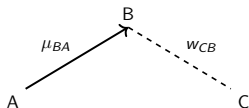


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- A1. A would think if it's worth routing through B when exporting to C.
- A2. A would think if it's worth co-shipping with B when exporting to C.
  - ▶ The expected trade volume from B to C is important. (If not big, A will less likely leverage B when exporting to C.)
  - ▶ If leveraging B, how close with B is also important.

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- Countries may leverage their **trade networks** as a *resource* to operate efficient trade costs scheme.
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- ⇒ *Interdependent trade flows* via specifying a cost function.
- ▶ Trade costs emerge *endogenously* from trade networks, rather than remaining exogenous.
    - ★ i.e., a country's trade costs *depend* on the expected trade flows of others with countries' connectivities.
  - ▶ This feature is captured by the **spatial autoregressive (SAR)** framework.

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  - ▶ This feature is captured by the **spatial autoregressive (SAR)** framework.
- Note. The iceberg costs are a special case of our framework.

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## Role of **Spatial Autoregressive (SAR)** Model

- SAR represents interdependence:  $y_i = w_{i1}y_1 + w_{i2}y_2 + \dots + w_{in}y_n + \dots$ 
  - ▶  $y_i$ :  $i$ 's outcome,  $w_{i1}y_1 + w_{i2}y_2 + \dots + w_{in}y_n$ : neighbors' outcome
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- SAR represents *network-induced* pair-specific heterogeneity
  - ▶ Multilateral resistance traditionally reflects average trade barriers across *all* partners, modeled by individual fixed effects.
  - ▶ Our framework *extends* this concept by allowing for interdependence within these terms.
  - ▶ The resulting *pair-specific heterogeneity* is thus inherently relational, manifesting at the *pair* level.

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Related literature - Contributions

Our paper is about **Econometric model specification**.

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1. [Why] We **endogenize trade costs** through the lens of trade networks as a resource in operating logistics-related trade costs.
  - ▶ Improve model fit by reducing residuals through econometric model specification.
  - ▶ Structural gravity equation for trade flows/iceberg trade cost specification
    - ★ Krugman (1995), Eaton and Kortum (2002 *Ecta*), Anderson and van Wincoop (2003 *AER*), Arkolakis et al. (2012 *AER*), Tyazhelnikov and Romalis (2024 *JIE*)

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- 2-1. [How] From this motivation, we characterize **interdependent trade flows**.
  - ▶ Interdependence from different motivations
    - ★ Allen et al. (2020 *JPE*), Lind and Ramondo (2023 *AER*)
  - ▶ Spatial autoregressive framework
    - ★ Cliff and Ord (1995), Ord (1975 *JASA*), Lee (2004 *Ecta*, 2007 *JoE*)
    - ★ **LeSage and Pace (2008 *JRS*)**
    - ★ Behrens et al. (2012 *JAE*), Pesaran and Yang (2021 *JoE*), Jin et al. (2023 *ER*), Jeong et al. (2023, *EL*), Jeong and Lee (2024 *JoE*)

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- ▶ For estimation, we developed the Poisson pseudo-maximum likelihood estimation with network effects.
- ▶ For inference, spatial HAC estimator.



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## Related literature - Contributions

### 2-2. [Innovation] Efficient computation method

- ▶ Network multiplier matrix: need to calculate an *inverse* of a huge matrix
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- ▶ Computation time comparison

$n$	$N = n^2$	Default (A)	Ours (B)	A/B
9	81	0.5668	0.3518	1.6112
25	625	12.3862	0.3967	31.2265
49	2401	1252.0077	3.9725	315.1687
64	4096	9465.7145	9.2816	1019.8380

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## Related literature - Contributions

### 3. Empirical analysis

- ▶ Four key phases of global trade
  1. Phase 1 (1986, trade liberalization)
  2. Phase 2 (1997, active NAFTA implementation)
  3. Phase 3 (2007, emergence of the China trade shock)
  4. Phase 4 (2016, expansion of global value chains)

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- ▶ Estimation results
  - ★ Phase 1: competition dominating in early liberalization
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  - ★ Phase 4: shifted to complementarity under mature global value chains
- ▶ Counterfactual experiments and their policy implications
  - ★ How conflicts between major economies (e.g., US–China trade war) spill over to third countries and reshape global trade structures

# 1. Introduction

## Outline

### 1. Specification

- ▶ Microfoundation
- ▶ Econometric Model specification

### 2. Estimation/Inference

- ▶ Poisson Pseudo Maximum Likelihood Estimation Under Network Influence
- ▶ Asymptotic Distribution - Main and fixed-effect parameters

### 3. Monte Carlo Simulations

### 4. Empirical Application

- ▶ Basic setup/Network statistics
- ▶ Estimation results
- ▶ Counterfactual experiments



## 2. Specification

### Microfoundation

#### Assumption (Spatial Setting)

Each  $i \in \{1, \dots, n\}$  is in a  $d$ -dimensional space  $\mathcal{D}_n \subset \mathcal{D}$ , where  $\mathcal{D}$  denotes a set of all potential locations in  $\mathbb{R}^d$ .

We assume  $\lim_{n \rightarrow \infty} \#(\mathcal{D}_n) = \infty$  and  $\min_{i \neq j} d(l(i), l(j)) \geq 1$ , where  $\#(\mathcal{D}_n)$  is the cardinality of  $\mathcal{D}_n$ ,  $l : i \mapsto l(i) \in \mathcal{D}$  stands for an injective location function, and  $d(l(i), l(j))$  is a distance between  $i$  and  $j$ .

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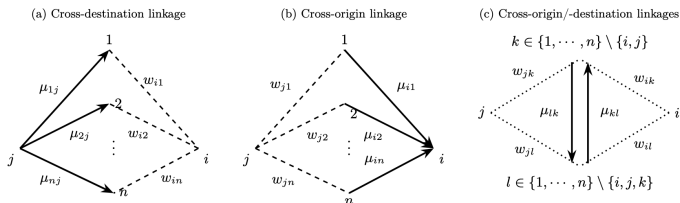
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- Trade flow from  $j$  to  $i$ ,  $y_{ij}$ , is generated by two locations, origin  $j$  and destination  $i$ .
- ⇒ There are  $n$  locations in a sample, so  $N = n^2$  flow outcomes are observed.
- Each  $w_{ij}$  denotes proximity between  $i$  and  $j$ .
  - ▶ Note. In practice,  $W$  can be constructed using historical trade flows.
    - ★  $w_{ij}$  = long-run relationship between  $i$  and  $j$
  - ▶ Free from the construction issue of  $W$ , thanks to the nature of network data.

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## Microfoundation



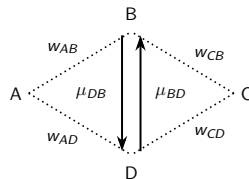
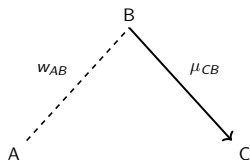
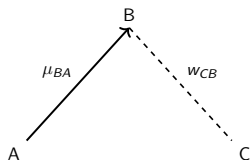
- Stage 1 (partner (hub) selection):** For each  $\nu$ ,  $i$  forms a probability distribution over potential partners  $k \in \{1, \dots, n\} \setminus \{i\}$ , and  $j$  forms a probability distribution over  $l \in \{1, \dots, n\} \setminus \{j\}$ :

$$\Pr(k \text{ is } i\text{'s partner at } \nu) = w_{ik}^d \text{ and } \Pr(l \text{ is } j\text{'s partner at } \nu) = w_{jl}^o.$$

- For empirical application, we adopt a single set of proximity weights and impose  $W^d = W^o = W$ .

## 2. Specification

### Microfoundation



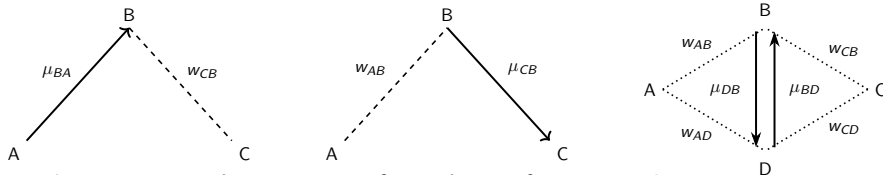
- **Stage 2:** Let  $\pi_{CA}$  be a measure of a trade cost from  $A$  to  $C$ . Suppose

$$\pi_{CA}(\mu) = \left( \underbrace{(\mu_{BA}^{w_{CB}})^{\tilde{\lambda}_d}}_{\text{outflows from } A \text{ cross-destination linkage}} \times \underbrace{(\mu_{CB}^{w_{AB}})^{\tilde{\lambda}_o}}_{\text{inflows to } C \text{ cross-origin linkage}} \times \underbrace{(\dots (\mu_{DB}^{w_{AB} w_{CD}}) \cdot (\mu_{BD}^{w_{AD} w_{CB}}) \dots)^{\tilde{\lambda}_w}}_{\text{flows among third-party units cross-origin and cross-destination linkage}} \right)^{-1} \times \underbrace{D_{CA}^{\tilde{\beta}}}_{\text{bilateral characteristics}}$$

- ▶  $\mu_{ij}$ : expected trade flow  $y_{ij}$
- ▶  $\tilde{\lambda}_d, \tilde{\lambda}_o, \tilde{\lambda}_w, \tilde{\beta}$ : structural parameters

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### Microfoundation



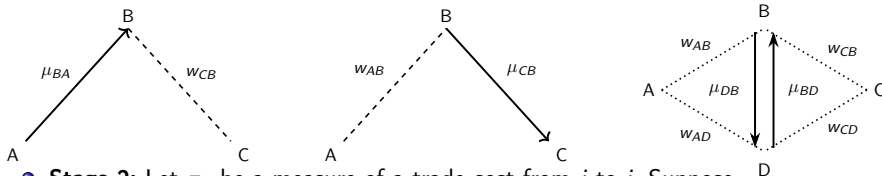
- **Stage 2:** Let  $\pi_{ij}$  be a measure of a trade cost from  $j$  to  $i$ . Suppose

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 & \times \underbrace{D_{ij}^{\tilde{\beta}}}_{\text{bilateral characteristics}} \\
 & =:\pi_{ij}^+ \text{ (exogenous part)}
 \end{aligned}$$

## 2. Specification

### Microfoundation

► Full derivation

**Stage 3:** Given  $\pi_{ij}(\mu)$  from **Stage 2**, the optimal trade flows are determined as in Anderson and van Wincoop (2003).

- At equilibrium, the total trade flow from exporter  $j$  to importer  $i$  is

$$\mu_{ij}^* = \frac{G_i G_j}{G^W} \left( \frac{\pi_{ij}(\mu^*)}{\Pi_j(\mu^*) P_i(\mu^*)} \right)^{1-\varrho},$$

- $G_i$ :  $i$ 's budget (exogenously given)
- $G^W$ : World budget
- $\Pi_j(\mu)$  and  $P_i(\mu)$ : multilateral resistance terms at  $\mu$ .
- $\varrho$ : CES elasticity

## 2. Specification

### Microfoundation

► Full derivation

**Stage 3:** Given  $\pi_{ij}(\mu)$  from **Stage 2**, the optimal trade flows are determined as in Anderson and van Wincoop (2003).

- At equilibrium, the total trade flow from exporter  $j$  to importer  $i$  is

$$\mu_{ij}^* = \frac{G_i G_j}{G^W} \left( \frac{\pi_{ij}(\mu^*)}{\Pi_j(\mu^*) P_i(\mu^*)} \right)^{1-\varrho},$$

- $G_i$ :  $i$ 's budget (exogenously given)
- $G^W$ : World budget
- $\Pi_j(\mu)$  and  $P_i(\mu)$ : multilateral resistance terms at  $\mu$ .
- $\varrho$ : CES elasticity

- Plugging  $\pi_{ij}(\mu)$  from **Stage 2**,

$$\mu_{ij} = \underbrace{(\pi_{ij}^e(\mu))^{\varrho-1}}_{\text{explicitly endogenous term}} \cdot \underbrace{P_i^{\varrho-1}(\mu) \Pi_j^{\varrho-1}(\mu)}_{\text{implicitly endogenous term}} \cdot \underbrace{G_i G_j (G^W)^{-1} (\pi_{ij}^+)^{1-\varrho}}_{\text{purely exogenous term}},$$

- $(\pi_{ij}^e(\mu))^{\varrho-1} = \left( \prod_{k=1}^n \mu_{kj}^{w_{ik}} \right)^{\lambda_d} \left( \prod_{l=1}^n \mu_{il}^{w_{jl}} \right)^{\lambda_o} \left( \prod_{k,l=1}^n \mu_{kl}^{w_{ik} w_{jl}} \right)^{\lambda_w}$ ,  
where  $\lambda_d = (\varrho - 1) \tilde{\lambda}_d$ ,  $\lambda_o = (\varrho - 1) \tilde{\lambda}_o$ ,  $\lambda_w = (\varrho - 1) \tilde{\lambda}_w$ .



## 2. Specification

### Microfoundation

#### Assumption (Equilibrium uniqueness (i))

$\rho_{\text{spec}}(\mathbf{A}) < 1$ , where  $\mathbf{A}$  is an aggregate network matrix defined by

$$\mathbf{A} := \underbrace{\lambda_d(I_n \otimes W)}_{\text{cross-destination linkage}} + \underbrace{\lambda_o(W \otimes I_n)}_{\text{cross-origin linkage}} + \underbrace{\lambda_w(W \otimes W)}_{\text{cross-origin and -destination linkages}},$$

with  $\lambda_d = (\varrho - 1)\tilde{\lambda}_d$ ,  $\lambda_o = (\varrho - 1)\tilde{\lambda}_o$ ,  $\lambda_w = (\varrho - 1)\tilde{\lambda}_w$ .

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with  $\lambda_d = (\varrho - 1)\tilde{\lambda}_d$ ,  $\lambda_o = (\varrho - 1)\tilde{\lambda}_o$ ,  $\lambda_w = (\varrho - 1)\tilde{\lambda}_w$ .

- Semi-reduced form: Under (i) and (ii), there is a unique  $\mu^*$  satisfying

$$\mu_{ij}^* = \exp \left( \sum_{k,l=1}^n s_{ij,kl} (x'_{kl}\beta + \alpha_l(\mu^*) + \eta_k(\mu^*)) \right), \text{ for } i, j = 1, \dots, n,$$

where  $x_{kl} = (\ln(D_{kl,1}), \dots, \ln(D_{kl,K}))'$  and  $\beta = (\beta_1, \dots, \beta_K)'$  with  $\beta_k = (1 - \varrho)\tilde{\beta}_k$ .

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- ▶  $\mathbf{S}^{-1}$ : Network multiplier matrix

- ★  $s_{ij,kl} \equiv ((j-1)n + i, (l-1)n + k)$ -element of  $\mathbf{S}^{-1}$ .

- ★  $\mathbf{S} = I_N - \mathbf{A}$ : Network SAR operator (LeSage and Pace (2008) *JRS*)

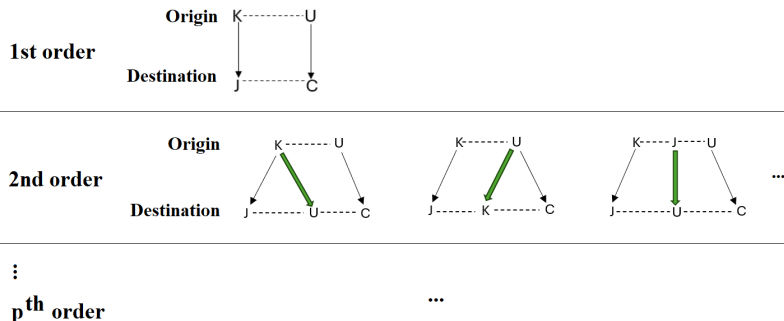
- ▶ *Network Multilateral Resistance* fixed effects:  $\alpha_l(\mu^*)$  and  $\eta_k(\mu^*)$

## 2. Specification

### Microfoundation - Structure of Network Multiplier Matrix

Remark. This specification encompasses all intermediate flows that carry the signal  $s_{ij,kl}$  between the flows  $(k, l)$  and  $(i, j)$  by  $p$ -th order,  $p \in \mathbb{N}$ .

Eg. The signal  $s_{KJ,UC}$  between  $(Korea, Japan)$  and  $(US, China)$  is carried by infinitely many intermediate flows as....



## 2. Specification

### Microfoundation - Equilibrium uniqueness

#### Assumption (Equilibrium uniqueness (ii))

$\mu^*$  satisfies the following condition:

$$\sup_{i,j} \sum_{k,l=1}^n \left| \sum_{p,q=1}^n s_{ij,pq} \left( \frac{\partial (\alpha_q(\mu) + \eta_p(\mu))}{\partial \ln(\mu_{kl})} \right) \right| < 1.$$

In words, a small change of  $\mu_{kl}$  does *not* yield dramatic changes in the network fixed effects, which include the multilateral resistance terms.

- $\alpha_q(\mu) = \text{const.} + \ln(G_q) + \ln(\Pi_q^{e-1}(\mu))$  for  $q = 1, \dots, n$ ,
- $\eta_p(\mu) = \text{const.} + \ln(G_p) + \ln(P_p^{e-1}(\mu))$  for  $p = 1, \dots, n$ ,
- $\Pi_j(\mu) = \left( \sum_{i=1}^n \frac{G_i}{G^W} \left( \frac{\pi_{ij}(\mu)}{P_i(\mu)} \right)^{1-e} \right)^{\frac{1}{1-e}}$  : Price index for origin  $j$
- $P_i(\mu) = \left( \sum_{j=1}^n \frac{G_j}{G^W} \left( \frac{\pi_{ij}(\mu)}{\Pi_j(\mu)} \right)^{1-e} \right)^{\frac{1}{1-e}}$  : Price index for destination  $i$

## 2. Specification

### Econometric Model Specification

- From the semi-reduced form, the true data-generating process can be specified by

$$y_{ij} = \mu_{ij}^0 \times \xi_{ij}, \text{ where } \mu_{ij}^0 = \exp \left( \sum_{k,l=1}^n s_{ij,kl} (x'_{kl} \beta^0 + \alpha_l^0 + \eta_k^0) \right),$$

- ▶  $\mu_{ij}^0 = \mathbb{E}(y_{ij}|\mathbf{z})$ : Economic Model;  $\xi_{ij}$ : Error satisfying  $\mathbb{E}(\xi_{ij}|\mathbf{z}) = 1$
- ▶  $\mathbf{z}$  stands for a vector of exogenous characteristics
- ▶  $u_{ij} = \mu_{ij}^0(\xi_{ij} - 1)$ : additive error,  $\mathbb{E}(u_{ij}|\mathbf{z}) = 0$
- ▶  $\lambda^0 = (\lambda_d^0, \lambda_o^0, \lambda_w^0)'$  denotes a vector of the true network influence parameters
- ▶  $\beta^0 = (\beta_1^0, \dots, \beta_K^0)'$  is the true parameter for  $x_{kl}$
- ▶  $\alpha_j^0$  and  $\eta_i^0$  are the true origin- and destination- fixed effects, respectively.

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- Remarks


- ▶ The purpose of this model is to identify  $\lambda^0$ ,  $\beta^0$ ,  $\alpha_1^0, \dots, \alpha_n^0$ ,  $\eta_1^0, \dots, \eta_n^0$ .
- ▶  $\mu_{ij}^0$  ( $i, j = 1, \dots, n$ ) can be identified by the semi-reduced form.

Estimation



# 3. Estimation

## Poisson Pseudo Maximum Likelihood Estimation


- **Poisson pseudo maximum likelihood (PPML) estimator** (Gourieroux et al. 1984 *Ecta*) has become the *standard* since Santos Silva and Tenreyro (2006 *REStat*).
- Pseudo log-likelihood 

$$\ell_N(\theta, \phi) = \sum_{i,j=1}^n \left( -\mu_{ij}(\theta, \phi) + y_{ij} \ln \mu_{ij}(\theta, \phi) \right) - \ln y_{ij}! - \frac{1}{2} \left( \sum_{j=1}^n \alpha_j - \sum_{i=1}^n \eta_i \right)^2,$$

where  $\phi := (\alpha', \eta')'$ .

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where  $\phi := (\alpha', \eta')'$ .

- ▶ PPMLE:  $\hat{\theta} = \arg \max_{\theta} \ell_N(\theta)$ , where  $\theta = (\theta', \phi')'$
- First-order conditions:  $\partial_{\theta} \ell_N(\theta) = \sum_{i,j=1}^n \partial_{\theta} \tilde{\mu}_{ij}(\theta) u_{ij}(\theta)$ 
  - ▶ Requirement: Correctly specifying  $\mathbb{E}(y_{ij}|\mathbf{z})$  to be exponential conditional mean
- Can accommodate many zero  $y$ s  $\Rightarrow$  No need to have  $\ln(y+1)$

### 3. Estimation

PPMLE - Efficient computation algorithm for  $\mathbf{S}^{-1}(\lambda)\mathbf{Z}(\theta)$

- Main issue here
  - ▶ Need to compute  $\mathbf{S}^{-1}(\lambda)\mathbf{Z}(\theta)$  for each  $\theta$ .
  - ▶ Do we need to invert  $\mathbf{S}(\lambda)$ ?
  - ▶ When there are  $n = 150$  countries,  $\mathbf{S}(\lambda)$  is an  $150^2 \times 150^2$  matrix (506,250,000 elements!)

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- Core idea

- ▶ Utilize the structure of  $\mathbf{A} = \lambda_d(I_n \otimes W) + \lambda_o(W \otimes I_n) + \lambda_w(W \otimes W)$   
( $\mathbf{S}(\lambda) = I_N - \mathbf{A}(\lambda)$ )
- ▶ Utilize  $W = QDQ^{-1}$  (obtain this decomposition before estimation).
  - ★  $Q$  is the eigenvector basis of  $W$
  - ★  $D$  is the diagonal matrix consisting of eigenvalues of  $W$

## 2. Specification

### Microfoundation - Invertibility of $\mathbf{S}$

Recall  $\mathbf{S}^{-1} = (I_N - \mathbf{A})^{-1}$ , where  $\mathbf{A} = \lambda_d(I_n \otimes W) + \lambda_o(W \otimes I_n) + \lambda_w(W \otimes W)$ .

- For the invertibility of  $\mathbf{S}$ , we assume  $\rho_{\text{spec}}(\mathbf{A}) < 1$ .

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- For the invertibility of  $\mathbf{S}$ , we assume  $\rho_{\text{spec}}(\mathbf{A}) < 1$ .
- We have  $\rho_{\text{spec}}(\mathbf{A}) = \max\{b(1, 1), b(1, \varphi_{\min}), b(\varphi_{\min}, 1), b(\varphi_{\min}, \varphi_{\min})\}$ , where
  - ▶  $b(1, 1) = \lambda_d + \lambda_o + \lambda_w$ ,  $b(1, \varphi_{\min}) = \lambda_d \varphi_{\min} + \lambda_o + \lambda_w \varphi_{\min}$ ,  
 $b(\varphi_{\min}, 1) = \lambda_d + \lambda_o \varphi_{\min} + \lambda_w \varphi_{\min}$ ,  
 $b(\varphi_{\min}, \varphi_{\min}) = \lambda_d \varphi_{\min} + \lambda_o \varphi_{\min} + \lambda_w \varphi_{\min}^2$ .

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 $b(\varphi_{\min}, 1) = \lambda_d + \lambda_o \varphi_{\min} + \lambda_w \varphi_{\min}$ ,  
 $b(\varphi_{\min}, \varphi_{\min}) = \lambda_d \varphi_{\min} + \lambda_o \varphi_{\min} + \lambda_w \varphi_{\min}^2$ .
- Why?  $\mathbf{I}_n \otimes \mathbf{W}$ ,  $\mathbf{W} \otimes \mathbf{I}_n$ , and  $\mathbf{W} \otimes \mathbf{W}$  share the same eigenvector basis:

$$(\mathbf{I}_n \otimes \mathbf{W})(\mathbf{q}_i \otimes \mathbf{q}_j) = \mathbf{q}_i \otimes \mathbf{W}\mathbf{q}_j = \mathbf{q}_i \otimes \varphi_j \mathbf{q}_j = \varphi_j(\mathbf{q}_i \otimes \mathbf{q}_j)$$

$$(\mathbf{W} \otimes \mathbf{I}_n)(\mathbf{q}_i \otimes \mathbf{q}_j) = \mathbf{W}\mathbf{q}_i \otimes \mathbf{q}_j = \varphi_i \mathbf{q}_i \otimes \mathbf{q}_j = \varphi_i(\mathbf{q}_i \otimes \mathbf{q}_j)$$

$$(\mathbf{W} \otimes \mathbf{W})(\mathbf{q}_i \otimes \mathbf{q}_j) = \mathbf{W}\mathbf{q}_i \otimes \mathbf{W}\mathbf{q}_j = (\varphi_i \mathbf{q}_i) \otimes (\varphi_j \mathbf{q}_j) = (\varphi_i \varphi_j)(\mathbf{q}_i \otimes \mathbf{q}_j),$$

where  $\mathbf{Q}$  is some eigenvector basis of  $\mathbf{W}$  and  $\mathbf{q}_i$  is the  $i^{\text{th}}$  column vector of  $\mathbf{Q}$ . 

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$$(I_n \otimes W)(q_i \otimes q_j) = q_i \otimes Wq_j = q_i \otimes \varphi_j q_j = \varphi_j(q_i \otimes q_j)$$

$$(W \otimes I_n)(q_i \otimes q_j) = Wq_i \otimes q_j = \varphi_i q_i \otimes q_j = \varphi_i(q_i \otimes q_j)$$

$$(W \otimes W)(q_i \otimes q_j) = Wq_i \otimes Wq_j = (\varphi_i q_i) \otimes (\varphi_j q_j) = (\varphi_i \varphi_j)(q_i \otimes q_j),$$

where  $Q$  is some eigenvector basis of  $W$  and  $q_i$  is the  $i^{\text{th}}$  column vector of  $Q$ . 

- ▶ Thus,

$$\begin{aligned}\mathbf{A}(q_i \otimes q_j) &= (\lambda_d(I_n \otimes W) + \lambda_o(W \otimes I_n) + \lambda_w(W \otimes W))(q_i \otimes q_j) \\ &= (\lambda_d\varphi_j + \lambda_o\varphi_i + \lambda_w\varphi_i\varphi_j)(q_i \otimes q_j), \quad i, j = 1, \dots, n.\end{aligned}$$

- ▶ Note that the eigenvalue of  $\mathbf{A}$  is a bilinear map:

$$b(\varphi_i, \varphi_j) = \lambda_d\varphi_j + \lambda_o\varphi_i + \lambda_w\varphi_i\varphi_j \text{ for } (\varphi_i, \varphi_j) \in [\varphi_{\min}, 1]^2.$$



## 2. Specification

Microfoundation - Faster computation algorithm for  $\mathbf{S}^{-1}\mathbf{Z}(\theta)$

- Recall  $A(\lambda)(q_i \otimes q_j) = (\lambda_d \varphi_j + \lambda_o \varphi_i + \lambda_w \varphi_i \varphi_j)(q_i \otimes q_j)$  for  $i, j = 1, \dots, n$ .
- We want to obtain the matrix fixed-point  $T(\theta)$  satisfying  $\text{vec}(T(\theta)) = \mathbf{S}^{-1}(\lambda)\mathbf{Z}(\theta)$  for each  $\theta$ .
  - ▶  $Z^{\text{mat}}(\theta)$  is such that  $\mathbf{Z}(\theta) = \text{vec}(Z^{\text{mat}}(\theta))$ .

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  - $Z^{\text{mat}}(\theta)$  is such that  $\mathbf{Z}(\theta) = \text{vec}(Z^{\text{mat}}(\theta))$ .
- Note that  $Q$  and  $D$  are invariant in the estimation procedure. Hence, we have

$$\tilde{Z}^{\text{mat}}(\theta) = \tilde{T}(\theta) - \lambda_d D \tilde{T}(\theta) - \lambda_o \tilde{T}(\theta) D - \lambda_w D \tilde{T}(\theta) D,$$

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- $\tilde{T}(\theta) = Q^{-1} T(\theta) Q^{-1'}$

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- $\tilde{Z}^{\text{mat}}(\theta) = Q^{-1} Z^{\text{mat}}(\theta) Q^{-1'}$
  - $\tilde{T}(\theta) = Q^{-1} T(\theta) Q^{-1'}$

- This implies

$$(\tilde{T}(\theta))_{ij} = \frac{(\tilde{Z}^{\text{mat}}(\theta))_{ij}}{1 - \lambda_d \varphi_i - \lambda_o \varphi_j - \lambda_w \varphi_i \varphi_j}$$

by  $A(\lambda)(q_i \otimes q_j) = (\lambda_d \varphi_j + \lambda_o \varphi_i + \lambda_w \varphi_i \varphi_j)(q_i \otimes q_j)$  for  $i, j = 1, \dots, n$ .

- Then, we can easily recover  $T(\theta) = Q \tilde{T}(\theta) Q'$ .

### 3. Estimation

PPMLE - Efficient computation algorithm for  $\mathbf{S}^{-1}(\lambda)\mathbf{Z}(\theta)$

$n$	$N = n^2$	Default (A)	Ours (B)	A/B
9	81	0.5668	0.3518	1.6112
25	625	12.3862	0.3967	31.2265
49	2401	1252.0077	3.9725	315.1687
64	4096	9465.7145	9.2816	1019.8380

- Default (A) maximizes the log-likelihood based on the direct computation of  $\mathbf{S}^{-1}(\lambda)$ .
- Ours (B) maximizes the log-likelihood based on our suggested method.
- When  $n \simeq 150$ , our proposed method is **more than four orders of magnitude faster**, rendering maximum likelihood estimation computationally feasible even for moderately large  $n$ .

# 3. Estimation

## PPMLE - Identification

### Assumption (Identification)

Let  $\Theta_\theta$  denote a compact parameter space of  $\theta$  and  $\Phi$  represent a parameter space of  $\phi$ .

- (i) Assume  $\liminf_{n \rightarrow \infty} \inf_{\phi \in \Phi} \varphi_{\min} \left( \frac{1}{n} \mathbf{D}' \mathbf{S}^{-1'}(\lambda) \text{Diag}(\boldsymbol{\mu}(\theta)) \mathbf{S}^{-1}(\lambda) \mathbf{D} + \text{other terms} \right) > 0$  for each  $\theta \in \Theta_\theta$ . Then,  $\hat{\phi}(\theta) = \arg\max_{\phi \in \Phi} \ell_N(\theta, \phi)$  is unique for each  $\theta \in \Theta_\theta$  and for a large  $n$ .
- (ii) For each  $\theta \in \Theta_\theta$ , let

$$\hat{\mathbf{H}}(\theta) = \frac{1}{N} \hat{\mathbf{G}}'(\theta) \mathbf{S}^{-1'}(\lambda) \text{Diag}(\hat{\boldsymbol{\mu}}(\theta)) \mathbf{S}^{-1}(\lambda) \hat{\mathbf{G}}(\theta) + \text{other terms},$$

where  $\hat{\mathbf{G}}(\theta) = \mathbf{G}(\theta, \hat{\phi}(\theta))$  and  $\hat{\boldsymbol{\mu}}(\theta) = \boldsymbol{\mu}(\theta, \hat{\phi}(\theta))$  for each  $\theta \in \Theta_\theta$ .

Assume  $\liminf_{n \rightarrow \infty} \inf_{\theta \in \Theta_\theta} \varphi_{\min}(\hat{\mathbf{H}}(\theta)) > 0$ .

$\Rightarrow$  Uniqueness of  $\theta^0 = \arg\max_{\theta \in \Theta_\theta} \ell_\infty(\theta, \phi(\theta))$ , and consequently,  $\phi^0 = \phi(\theta^0)$ .

#### • Notations

- ▶  $\mathbf{D} = [I_n \otimes I_n, I_n \otimes I_n]$  is an  $N \times 2n$  matrix for dummy variables
- ▶  $\mathbf{G}(\theta) = [(I_n \otimes W) \mathbf{S}^{-1}(\lambda) \mathbf{Z}(\theta), (W \otimes I_n) \mathbf{S}^{-1}(\lambda) \mathbf{Z}(\theta), (W \otimes W) \mathbf{S}^{-1}(\lambda) \mathbf{Z}(\theta), \mathbf{X}]$   
and  $\mathbf{Z}(\theta) = \mathbf{X}\beta + \alpha \otimes I_n + I_n \otimes \eta$
- ▶  $\boldsymbol{\mu}(\theta) = (\exp(\tilde{\mu}_{11}(\theta)), \dots, \exp(\tilde{\mu}_{n1}(\theta)), \dots, \exp(\tilde{\mu}_{1n}(\theta)), \dots, \exp(\tilde{\mu}_{nn}(\theta)))$  with  
 $\tilde{\mu}_{ij}(\theta) = \sum_{k,l=1}^n s_{ij,kl}(\lambda) (x'_{kl}\beta + \alpha_l + \eta_k)$

### 3. Estimation

#### PPMLE - Asymptotic Distribution

##### Theorem

*Under some regularity conditions,*

$$\sqrt{N} \left( \hat{\theta} - \theta^0 \right) \xrightarrow{d} N \left( 0, \Sigma_{\theta}^{-1} \Omega_{\theta} \Sigma_{\theta}^{-1} \right) \text{ as } n \rightarrow \infty,$$

where  $\Sigma_{\theta} = \text{plim}_{n \rightarrow \infty} \Sigma_{\theta, N}$ ,  $\Omega_{\theta} = \text{plim}_{n \rightarrow \infty} \Omega_{\theta, N}$ .

- Here,

$$\Sigma_{\theta, N} = \frac{1}{N} \mathbf{G}' \mathbf{S}^{-1'} \text{Diag}(\boldsymbol{\mu}) \mathbf{M}_D \mathbf{S}^{-1} \mathbf{G},$$

and

$$\Omega_{\theta, N} = \frac{1}{N} \mathbf{G}' \mathbf{S}^{-1'} \mathbf{M}_D' \mathbb{E}(\mathbf{u} \mathbf{u}') \mathbf{M}_D \mathbf{S}^{-1} \mathbf{G}.$$

- ▶  $\mathbf{M}_D = \mathbf{I}_N - \mathbf{P}_D \text{Diag}(\boldsymbol{\mu})$  and  $\mathbf{P}_D = \mathbf{S}^{-1} \widetilde{\mathbf{D}(\mathbf{D}' \mathbf{D})^{-1} \mathbf{D}' \mathbf{S}^{-1'}}$  with  $\widetilde{\mathbf{D}' \mathbf{D}} = \mathbf{D}' \mathbf{S}^{-1'} \text{Diag}(\boldsymbol{\mu}) \mathbf{S}^{-1} \mathbf{D} - \mathbf{H}^{\phi \phi}$

- No asymptotic bias

### 3. Estimation

#### PPMLE - Asymptotic Distribution

#### Theorem (Fixed-effect estimators)

*Under some regularity conditions,*

$$\sqrt{n}(\hat{\alpha}_j - \alpha_j^0) \xrightarrow{d} N(0, \lim_{n \rightarrow \infty} e'_{2n,j} \mathbf{V}_{\phi,N} e_{2n,j}), \text{ and}$$

$$\sqrt{n}(\hat{\eta}_i - \eta_i^0) \xrightarrow{d} N(0, \lim_{n \rightarrow \infty} e'_{2n,n+i} \mathbf{V}_{\phi,N} e_{2n,n+i})$$

as  $n \rightarrow \infty$ .

- Using  $\{\hat{\alpha}_j\}$  and  $\{\hat{\eta}_i\}$ , we can identify/estimate  $\gamma_o^0$  and  $\gamma_d^0$ .
- Note that

$$\mathbf{V}_{\phi,N} = n \left( \widetilde{\mathbf{D}'\mathbf{D}} \right)^{-1} \mathbf{D}' \mathbf{S}^{-1'} \mathbf{M}'_{\phi} \mathbb{E}(\mathbf{u}\mathbf{u}') \mathbf{M}_{\phi} \mathbf{S}^{-1} \mathbf{D} \left( \widetilde{\mathbf{D}'\mathbf{D}} \right)^{-1},$$

where

$$\mathbf{M}_{\phi} = \mathbf{I}_N - \mathbf{M}_D \mathbf{S}^{-1} \mathbf{G} (\mathbf{G}' \mathbf{S}^{-1'} \text{Diag}(\boldsymbol{\mu}) \mathbf{M}_D \mathbf{S}^{-1} \mathbf{G})^{-1} \mathbf{G}' \mathbf{S}^{-1'} \text{Diag}(\boldsymbol{\mu}).$$

- $e_{2n,j}$  denotes the  $2n$ -dimensional unit vector with its  $j$ -th element equal to 1 and all other elements equal to 0.

### 3. Estimation

#### PPMLE - Asymptotic Distribution

- $\Omega_\theta$  contains  $\mathbb{E}(\mathbf{u}\mathbf{u}')$ , where  $\mathbf{u} = (u_{11}, \dots, u_{n1}, \dots, u_{1n}, \dots, u_{nn})'$ .



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### Theorem (Variance estimators)

Let  $d_N$  denote the pre-specified threshold distance and  $d_{ij,kl}^*$  the distance between  $ij$  and  $kl$ . Let the spatial HAC estimator and the infeasible spatial HAC estimator, respectively,

$$\hat{\Omega}_{\theta,N} = \frac{1}{N} \sum_{i,j,k,l=1}^n b_{ij} c'_{kl} \hat{u}_{ij} \hat{u}_{kl} \cdot K\left(\frac{d_{ij,kl}^*}{d_N}\right) \text{ for some } b_{ij} \text{ and } c_{kl},$$

$$\tilde{\Omega}_{\theta,N} = \frac{1}{N} \sum_{i,j,k,l=1}^n b_{ij} c'_{kl} u_{ij} u_{kl} \cdot K\left(\frac{d_{ij,kl}^*}{d_N}\right) \text{ for some } b_{ij} \text{ and } c_{kl}.$$

Under some regularity conditions,

(i) (Variance)  $\lim_{n \rightarrow \infty} \frac{N}{\mathbb{E}(\deg^*)} \text{Var}\left(\text{vec}\left(\tilde{\Omega}_{\theta,N}\right)\right) = \bar{K}(1+C)(\Omega_\theta \otimes \Omega_\theta);$

(ii) (Bias)  $\lim_{n \rightarrow \infty} d_N^q \left( \mathbb{E}\left(\tilde{\Omega}_{\theta,N}\right) - \Omega_{\theta,N} \right) = -K_q \Omega_\theta^{(q)};$

(iii) If  $0 < \lim_{n \rightarrow \infty} \frac{d_N^{2q} \mathbb{E}(\deg^*)}{N} < \infty$ ,  $\sqrt{\frac{N}{\mathbb{E}(\deg^*)}} \left( \hat{\Omega}_{\theta,N} - \Omega_{\theta,N} \right) = O_p(1),$

$\sqrt{\frac{N}{\mathbb{E}(\deg^*)}} \left( \hat{\Omega}_{\theta,N} - \tilde{\Omega}_{\theta,N} \right) = O_p(1).$

# Monte Carlo Simulations

## 4. Monte Carlo Simulations

- We generate the data based on the structural gravity model.
  - ▶ Basic setting
  - ▶  $n = 49$ ,  $\lambda_d = 0.2$ ,  $\lambda_o = 0.2$ ,  $\lambda_w = 0.1$ ,  $\beta_1 = 0.6$ , and  $\beta_2 = 0.2$
  - ▶  $W$  is row-normalized, constructed by supposing two influential units.

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  - ▶  $W$  is row-normalized, constructed by supposing two influential units.
- Results

	$\lambda_d$	$\lambda_o$	$\lambda_w$	$\beta_1$	$\beta_2$	$\alpha_{49}$	$\eta_{49}$
Empirical bias	0.0123	-0.0004	-0.0163	-0.0011	-0.0001	0.0131	0.0044
Empirical STD	0.0266	0.0260	0.0355	0.0137	0.0130	0.0845	0.0850
s.e.	0.0229	0.0232	0.0331	0.0120	0.0118	0.0297	0.0228
CP	0.9330	0.9340	0.9280	0.8970	0.9180	0.8630	0.8910

- ▶ Among the four possible kernel choices (Bartlett, Parzen, Tukey–Hanning, QS), Parzen performs best.
- ▶ Among the three distance measures,  $d_{ij,kl}^{*,2}$  performs best.
  - ★  $d_{ij,kl}^{*,1} = D_{ik} + D_{jl}$
  - ★  $d_{ij,kl}^{*,2} = (D_{ik}^2 + D_{jl}^2)^{\frac{1}{2}}$
  - ★  $d_{ij,kl}^{*,\infty} = \max(D_{ik}, D_{jl})$

## Empirical Application

# 5. Empirical Application

## Setup and Data

- We suspect different network structures across the following phases:
  - ▶ Phase 1: 1986, trade liberalization
  - ▶ Phase 2: 1997, active NAFTA implementation
  - ▶ Phase 3: 2007, emergence of the China trade shock
  - ▶ Phase 4: 2016, expansion of global supply chains.

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- Data
  - ▶ World trade flows: the Center for International Data at UC Davis
  - ▶ Distance, border, legal, language, colony, currency, islands, landlock from Helpman et al. (2008), Chen et al. (2021)
  - ▶ FTA from WTO data
  - ▶ Due to the data availability, the 136, 142, 146, and 147 countries by phase, respectively, are included.

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  - ▶ FTA from WTO data
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- Countries' connectivity matrix: Average total trade flows over the recent past years
  - ▶  $w_{ij}^{\text{Phase}} = \frac{\tilde{w}_{ij}^{\text{Phase}}}{\sum_{k=1}^n \tilde{w}_{ik}^{\text{Phase}}}$ , where  $\tilde{w}_{ij}^{\text{Phase}} = \frac{1}{\#(\mathcal{T}^{\text{Phase}})} \sum_{t \in \mathcal{T}^{\text{Phase}}} (y_{ij,t} + y_{ji,t})$
  - ▶ e.g.,  $\mathcal{T}^{\text{Phase}=2} = \{1987, 1988, \dots, 1996\}$
  - ▶  $W$  is undirected and row-normalized, with its diagonal elements being zero.



# 5. Empirical Application

## Network Statistics

	linear-in-means	Bipartite	Phase 1	Phase 2	Phase 3	Phase 4
degree (deg)	149.0000	75.0000	81.3088	118.9859	136.3973	138.4354
Std(deg)	0.0000	0.0000	34.9280	21.9047	12.5476	12.1543
Herfindahl–Hirschman Index (HHI)	0.0067	0.0133	0.1673	0.1419	0.1249	0.1182
Std(HHI)	0.0000	0.0000	0.1206	0.1040	0.0932	0.0881
$n^{\text{HHI}}$	149.0000	75.0000	8.3230	9.7423	11.0296	11.5994
$\varphi(2)$	-0.0067	$\simeq 0$	0.5413	0.5653	0.5752	0.5553
$\varphi_{\min}$	-0.0067	-1	-0.5296	-0.5151	-0.5088	-0.4419
Density	1	0.5034	0.4948	0.7560	0.8910	0.9105

### ● Summary network statistics

- ▶ Networks become more *connected and diversified* as the phases progress.
- ▶ Networks deviate from a bipartite structure but continue to display heterogeneity that differs from the linear-in-means structure.
- ▶ A persistent core-periphery structure across all phases is observed.

# 5. Empirical Application

## Estimation Results

Phase	1	2	3	4
$\lambda_d$ (same exporter)	-0.1261*** (0.0480)	0.3002*** (0.0362)	-0.6440*** (0.1106)	0.1370* (0.0712)
$\lambda_o$ (same importer)	-0.1900** (0.0968)	0.3510*** (0.0392)	-0.6246*** (0.0913)	0.2830*** (0.0649)
$\lambda_w$ (third-party)	-0.1533*** (0.0561)	0.3354*** (0.0336)	1.3110*** (0.0742)	0.5734*** (0.0418)
Distance	-1.5011** (0.7203)	-1.5184*** (0.2449)	-1.5808*** (0.3730)	-1.7511*** (0.2849)
Border	1.1213*** (0.3638)	0.9973*** (0.2134)	-0.1417 (0.2256)	0.9402*** (0.1575)
FTA	0.8220*** (0.2338)	0.4123*** (0.1717)	0.2586** (0.1303)	0.4968*** (0.0851)
McFadden's $R^2$	0.1295	0.2848	0.1037	0.1739

Note: Significance levels: \*\*\* (1%), \*\* (5%), \* (10%). Standard errors are in parentheses. McFadden's  $R^2 = 1 - \frac{\hat{\ell}_N(\text{our model})}{\hat{\ell}_N^{\text{trad.}}(\text{traditional gravity model})}$

# 5. Empirical Application

## Estimation Results

- $\lambda_w$  changes from negative to positive and remains highly significant.
  - ▶ persistent and significant *third-party* network effects.

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- $\lambda_w$  changes from negative to positive and remains highly significant.
  - ▶ persistent and significant *third-party* network effects.
- **Phase 1 (1986, early trade liberalization):** All interaction parameters are negative and statistically significant,
  - ▶ indicating trade flows sharing the same exporter or the same importer behaved as *substitutes*.
  - ▶ In the early stage of market liberalization
    - ★ exporters: exporters faced limited capacity or market-access constraints
    - ★ importers: reallocated their demand across competing sources of supply.
  - ▶ At this stage, network competition dominated network complementarity.
- **Phase 2 (1997, active NAFTA implementation):** All interaction parameters turn positive,
  - ▶ reflecting a structural shift toward *complementarity*.
  - ▶ Regional integration under NAFTA
    - ★ reduced trade frictions
    - ★ deepened production linkages across member countries
  - ▶ capture the emergence of regional value chains and increasing returns to network connectivity.

# 5. Empirical Application

## Estimation Results

- **Phase 3 (2007, the emergence of the China trade shock):**  $\lambda_d$  and  $\lambda_o$  again become negative.
  - ▶ The sharp rise of China as a global exporter may have introduced strong competitive pressures in world markets.
  - ▶ This leads to substitution effects across both exporters and importers.
    - ★ exporters increasingly competed for global market share
    - ★ importers rebalanced sourcing patterns in response to China's dominance.
- **Phase 4 (2016, expansion of global value chains):**  $\lambda_d$  and  $\lambda_o$  turn to positive,
  - ▶ as the value of participating in the network increases when more countries become interconnected under global value chains,
  - ▶ reinforcing complementarities across the system.

# 5. Empirical Application

## Counterfactual analysis

- Counterfactual scenario: Focusing on Phase 4, we consider a threefold increase in  $\pi_{US,CN}^+$  and  $\pi_{CN,US}^+$ , thereby illustrating the recent US-China trade war.

# 5. Empirical Application

## Counterfactual analysis

- Counterfactual scenario: Focusing on Phase 4, we consider a threefold increase in  $\pi_{US,CN}^+$  and  $\pi_{CN,US}^+$ , thereby illustrating the recent US-China trade war.
- We compute  $\hat{s}_{ij}$  and  $\tilde{s}_{ij}$ : for each  $i = 1, \dots, n$ ,

$$\hat{s}_{ij} = \frac{\hat{\mu}_{ij}}{\sum_{k=1, k \neq i} \hat{\mu}_{ik}} \text{ (estimated) and } \tilde{s}_{ij} = \frac{\tilde{\mu}_{ij}}{\sum_{k=1, k \neq i}^n \tilde{\mu}_{ik}} \text{ (counterfactual) for } j \neq i.$$

- For comparison, we also compute  $\hat{s}_{ij}^{\text{con}}$  and  $\tilde{s}_{ij}^{\text{con}}$  from the conventional model.

# 5. Empirical Application

Counterfactual analysis: Model mechanism

- Shock:  $\pi_{US,CN}^+ \uparrow, \pi_{CN,US}^+ \uparrow$



# 5. Empirical Application

## Counterfactual analysis: Model mechanism

- Shock:  $\pi_{US,CN}^+ \uparrow, \pi_{CN,US}^+ \uparrow$
- Conventional gravity model ( $\lambda = 0$ )
  - ▶ Direct:  $\mu_{US,CN}, \mu_{CN,US} \downarrow$
  - ▶ Indirect
    - ★ MR only:  $\{P_i, \Pi_j\}$  adjust  $\Rightarrow$  *limited* third-country effects

# 5. Empirical Application

## Counterfactual analysis: Model mechanism

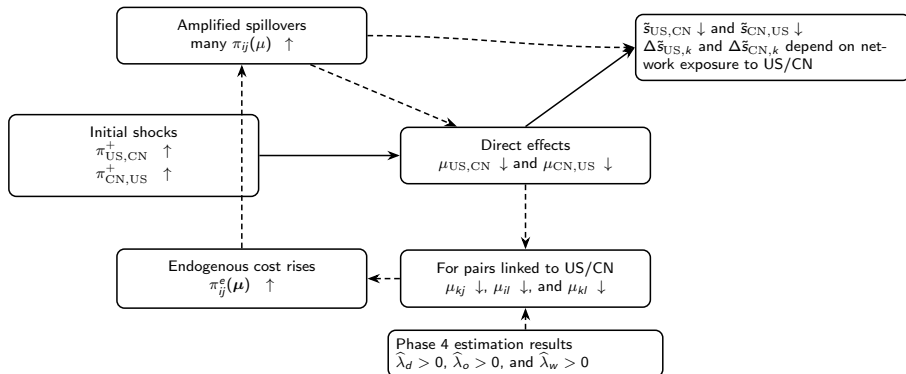
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- Our model (Phase 4:  $\hat{\lambda}_d, \hat{\lambda}_o, \hat{\lambda}_w > 0$ )
  - ▶ Direct:  $\mu_{US,CN}, \mu_{CN,US} \downarrow$
  - ▶ Indirect
    - ★ Endogenous network cost rises for pairs linked to US/CN:  $\tilde{\pi}_{ij}^e(\mu; k, l) \uparrow$
    - ★ Amplified propagation:  $\pi(\mu) \Rightarrow \{P_i(\mu), \Pi_j(\mu)\}$
    - $\Rightarrow$  Large, system-wide reallocation of import shares

# 5. Empirical Application

## Counterfactual analysis: Model mechanism

### Model's mechanism

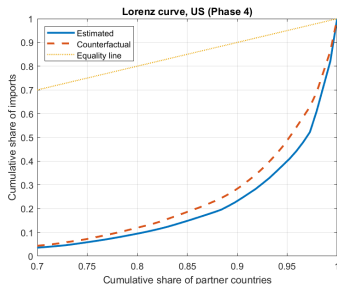
- ▶ Solid arrows: channels that are present in the conventional model
- ▶ Dashed arrows: additional propagation mechanisms implied by  $\hat{\lambda} > 0$



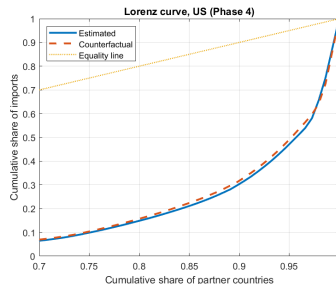
# 5. Empirical Application

## Counterfactual analysis

(a) U.S. (Our model)



(b) U.S. (Conventional)

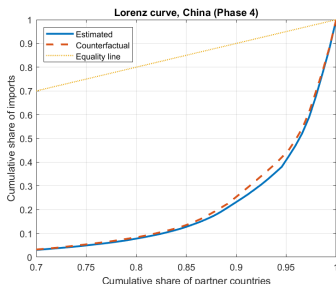


- U.S.-China shock  $\Rightarrow$  U.S. import shares strongly reallocated toward many alternative suppliers.
  - ▶ Our model: Loss absorbed by many partners, Import concentration  $\downarrow$
  - ▶ Conventional gravity: Adjustment concentrated on few large suppliers.

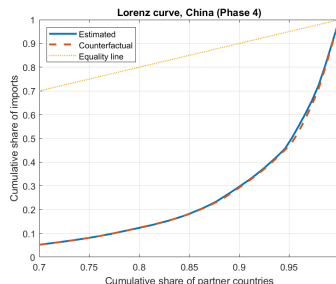
# 5. Empirical Application

## Counterfactual analysis

(a) China (Our model)



(b) China (Conventional)



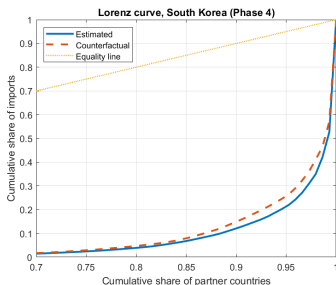
### ● U.S.-China shock

- ▶ Our model: China experiences diversification under spillovers.
- ▶ Conventional gravity: Minimal third-country adjustment

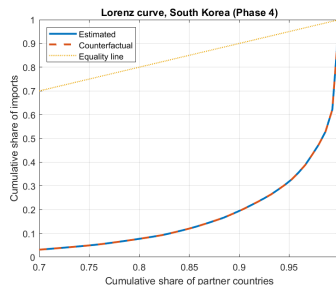
# 5. Empirical Application

## Counterfactual analysis

(a) South Korea (Our model)



(b) South Korea (Conventional)



- U.S.-China shock  $\Rightarrow$  Non-targeted countries respond through network exposure, not bilateral costs.

# 5. Empirical Application

Counterfactual analysis: Overall results and policy implications

- Takeaway
  - ▶ Trade policy shocks reshape the *global trade structure* through networks.
    - ★ Network-based endogenous trade costs generate large third-country adjustments and distributional responses.
    - ★ These are largely absent in the conventional gravity models.

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    - ★ Import shares reallocated toward many partners  $\Rightarrow$  Diversification (lower concentration)



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  - ▶ Third countries (e.g. Korea):
    - ★ Large reallocation despite no direct bilateral shock  $\Rightarrow$  Network exposure matters
    - ★ Spillovers occur even when  $\pi_{ij}^+$  is unchanged

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    - ★ Spillovers occur even when  $\pi_{ij}^+$  is unchanged
- **Policy implications:** Ignoring network spillovers leads to a systematic understatement of trade policy effects.
  - ▶ Network-aware policy evaluation
    - ★ Bilateral tariffs generate global distributional effects
  - ▶ Hub countries matter
    - ★ Policies targeting hubs propagate disproportionately

# Conclusion

- Research question: How do countries operate trade costs leveraging their trade networks?
- To this end, we characterized a network-interaction-based gravity equation.
- For estimation, we developed a Poisson pseudo maximum likelihood estimator with network effects and relevant tools for statistical inference.
- In empirical application, we expect to find evidence of endogenous trade costs, followed by implications.
- Counterfactual experiments illustrate how spillovers reshape global trade structures.

## Appendix

# Background

## Origin-Destination (OD) Flows

- A common way to organize movements is through **Origin-Destination (OD) flows**, which represent *non-negative* intensities between origins and destinations.


	Origin-destination flow matrix				
Destination / Origin	Origin 1	Origin 2	...	Origin $n$	
Destination 1	$o_1 \rightarrow d_1$	$o_2 \rightarrow d_1$	...	$o_n \rightarrow d_1$	
Destination 2	$o_1 \rightarrow d_2$	$o_2 \rightarrow d_2$	...	$o_n \rightarrow d_2$	
$\vdots$		$\vdots$			
Destination $n$	$o_1 \rightarrow d_n$	$o_2 \rightarrow d_n$	...	$o_n \rightarrow d_n$	

Source: LeSage and Pace (2009)



# Background

## Origin-Destination (OD) flows

- OD flows capture *directional* interactions between two distinct *locations* (i.e., an origin and a destination).
  - ▶ A structured framework for analyzing heterogeneous policy effects (e.g., directional heterogeneities in economic activities). 
- OD flows are *spatial* in nature.
  - ▶ Why? Because OD flows inherently involve two locations.
  - ▶ Reflect regional dynamics shaped by geographic coordinates (e.g., latitude and longitude) or socioeconomic factors (e.g., income levels, population density).
- Thus, *distance* naturally emerges as a key determinant.
  - ▶ As distance increases, flows typically weaken and may even cease when costs become prohibitive.
  - ▶ Highlights the importance of incorporating distance into OD flows models.

# Background

## Constant elasticity models for origin-destination (OD) flows

- OD flows are often analyzed using the **constant elasticity models**.
  - ▶ E.g.  $Y = AX^\alpha Z^\beta$
  - ▶ Examines how proportional changes in explanatory variables influence the intensity of flows.
  - ▶ E.g., Cobb-Douglas function, migration, activities in networks, household production functions, consumer preference, firm production functions, etc.
- **The gravity equation** stands out for its profound and enduring influence on trade literature. (Isard 1954; Tinbergen 1962)
  - ▶ A robust framework for predicting trade flows between countries.
  - ▶ Accounting for factors such as economic size and geographic distance. (Anderson 1979; Helpman and Krugman 1985; Anderson and van Wincoop 2003; Chen et al. 2021)
  - ▶ Traditionally employed in a bilateral context.



# Issues with the traditional gravity equation

However, traditional gravity models overlook the role of dominant units, encountering several limitations.

1. Fail to capture the interdependencies among individual units under their influence. (i.e., assume all pairwise interactions are independent of dominant units.)
  - ▶ **Multilateral interactions**
  - ▶ **Spatial correlations in errors**
2. Lack individual units' inherent heterogeneities
  - ▶ Heterogeneity in trade costs shaped by dominant units, represented as **multilateral resistance**
  - ▶ Extent of the influence of dominant units varies across countries depending on their unique characteristics, leading to **heteroskedasticity in errors**
3. Use the **log-transformed specification**, leading to invalid inference.

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## Traditional Gravity Equation (Isard 1954; Tinbergen 1962)

- The *gravity equation* in trade literature:

$$E(Y_{ij}|X) = G \frac{X_i^{\beta_1} X_j^{\beta_2}}{D_{ij}^{\beta_3}},$$

- ▶  $Y_{ij}$  represents volume of trade from country  $j$  to country  $i$ ;
- ▶  $X_i$  and  $X_j$  typically represent the GDPs for countries  $i$  and  $j$ ; and
- ▶  $D_{ij}$  denotes the distance between the two countries.

## Traditional Gravity Equation (Isard 1954; Tinbergen 1962)

- The *gravity equation* in trade literature:

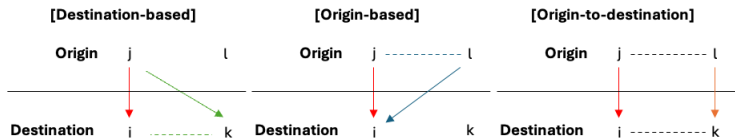
$$E(Y_{ij}|X) = G \frac{X_i^{\beta_1} X_j^{\beta_2}}{D_{ij}^{\beta_3}},$$

- ▶  $Y_{ij}$  represents volume of trade from country  $j$  to country  $i$ ;
  - ▶  $X_i$  and  $X_j$  typically represent the GDPs for countries  $i$  and  $j$ ; and
  - ▶  $D_{ij}$  denotes the distance between the two countries.
- 
- Often use Poisson pseudo-maximum likelihood estimator (PPMLE) (Gourieroux et al. 1984, *Ecta*)
    - ▶ Became a standard (Silva and Tenreyro 2006, *REStat*)
    - ▶ Works for nonnegative outcomes (Note: Trade data often contain many zeros, with right-skewed and outliers)
    - ▶ PPMLE works well with various error structures and no asymptotic bias from the incidental parameters

# Background

## Extension: Spatial Gravity Equation (LeSage and Pace 2008)

- Traditional gravity equation only addresses *bilateral* interactions.  
(Isard 1954; Tinbergen 1962; Anderson 1979; Helpman and Krugman 1985; Helpman 1987; Feenstra 2002; Anderson and van Wincoop 2003; Chen et al. 2021)
  - i.e., All pairwise interactions are independent, even of dominant units.
- Why should we care about *multilateral* interactions?
  - Dominant units exert significant influence on other units, creating interdependencies, i.e., multilateral. (Acemoglu et al. 2012, 2016)
  - Literature also finds third-party effects through networks. (Porojon 2001; Lee and Pace 2005; Tiefelsdorf 2003; LeSage and Pace 2008; Behrens et al. 2012)
- Spatial* gravity equation (LeSage and Pace 2008) addresses multilateral interactions among cross-sectional units.
  - Idea: Modeling *three* types of dependencies



# Background

## Extension: Spatial Gravity Equation (LeSage and Pace 2008)

- Augmenting spatial terms,

$$\begin{aligned} \ln(y_{ij} + 1) = & \underbrace{\lambda_d \sum_{k=1}^n w_{ik} \ln(y_{kj} + 1)}_{\text{Destination-based dependence}} + \underbrace{\lambda_o \sum_{l=1}^n m_{lj} \ln(y_{il} + 1)}_{\text{Origin-based dependence}} \\ & + \underbrace{\lambda_w \sum_{k,l=1}^n w_{ik} m_{lj} \ln(y_{kl} + 1)}_{\text{origin-to-destination dependence}} + x'_{ij} \beta + error_{ij} \end{aligned}$$

- This reduces to

► Derivation

$$\ln(y_{ij} + 1) = \sum_{k,l=1}^n s_{ij \leftarrow kl} (x'_{kl} \beta + error_{kl}),$$

where  $s_{ij \leftarrow kl}$  represents the signal from flow  $(k, l)$  to flow  $(i, j)$  as an element in  $S_N^{-1} := (I_N - \lambda_d W_N - \lambda_o M_N - \lambda_w R_N)^{-1}$ .

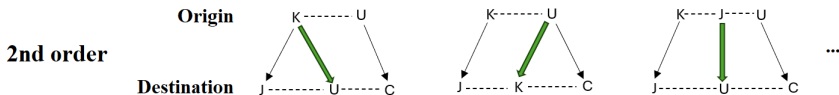
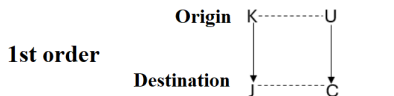


# Background

## How Signals Capture Rich Structure of Dependencies

Remark. This specification encompasses all intermediate flows that carry the signal  $s_{ij,kl}$  between the flows  $(k,l)$  and  $(i,j)$  by  $p$ -th order,  $p \in \mathbb{N}$ .

Eg. The signal  $s_{KJ,UC}$  between  $(K,J)$  and  $(U,C)$  is carried by infinitely many intermediate flows as....



⋮

**p<sup>th</sup> order**

...

# Issue 1: Absence of Multilateral *Resistance* (MR)

Motivation: Unresolved issues in the traditional/spatial gravity models

- MR represents the general equilibrium effect of trade frictions within the entire global trade system.
  - ▶ Eg. If a country has high MR, it faces significant trade frictions relative to other countries.
  - ▶ MR captures *heterogeneity* in trade frictions by accounting for a country's relative access to global markets.

Why? Countries with different geographic, institutional, and economic characteristics face varying degrees of trade resistance.

- Consider the gravity equation with MR (Anderson and van Wincoop 2003)

$$y_{ij} = \frac{x_i x_j}{x_w} \left( \frac{c_{ij}}{R_i R_j} \right)^{1-\sigma},$$

- ▶  $y_{ij}$  is the trade volume from country  $j$  to country  $i$ ,
- ▶  $x_i, x_j$  are the GDP of country  $i$  and  $j$  and  $x_w$  is the world GDP,
- ▶  $\sigma (> 1)$  is the elasticity of substitution between goods,
- ▶  $c_{ij}$  represents the trade costs between countries  $i$  and  $j$ ,
- ▶  $R_i, R_j$  denote the multilateral resistance terms for countries  $i$  and  $j$ .



# Issue 1: Absence of Multilateral *Resistance* (MR)

Motivation: Unresolved issues in the traditional/spatial gravity models

- The MRs are represented as

$$\begin{cases} R_i^{1-\sigma} = \sum_j \left( \frac{c_{ij}}{R_j} \right)^{1-\sigma} \frac{x_j}{x_w} \\ R_j^{1-\sigma} = \sum_i \left( \frac{c_{ij}}{R_i} \right)^{1-\sigma} \frac{x_i}{x_w} \end{cases}$$

- Thus, MR can be absorbed into *individual fixed effects*:

► Derivation

$$\ln y_{ij} = \sum_{k,l=1}^n s_{ij \leftarrow kl} (x'_{kl} \beta + \alpha_l + \eta_k + error_{kl}),$$

where  $s_{ij \leftarrow kl}$  represents the signal from pair  $(k, l)$  to pair  $(i, j)$  as an element in  $S_N^{-1} := (I_N - \lambda_d W_N - \lambda_o M_N - \lambda_w R_N)^{-1}$ .

## Issue 2: Absence of Heteroskedasticity and Spatial Correlations in Errors

Motivation: Unresolved issues in the traditional/spatial gravity models

- Consider dominant economic positions that exerted substantial influence on other countries.
  - ▶ E.g., In 1986, the United States accounted for approximately 31.5% of global GDP, ranking first worldwide, and 2.44% of global trade as an origin, ranking third.
- Note that this is a common feature in the real world.
  - ▶ As a result, the error terms become correlated.
  - ▶ Moreover, the extent of this influence varies across countries depending on their unique characteristics (i.e., heteroskedasticity in errors).
- The traditional/spatial gravity equations do *not* account for these.
  - ▶ Failing to address these features affects the *efficiency* of estimators. (i.e., incorrect estimates of the variance-covariance matrix of estimators.)
  - ▶ Unreliable inferences on confidence intervals and hypothesis tests.

## Issue 3: Invalid Inference with the Log-transformation

Motivation: Unresolved issues in the traditional/spatial gravity models

[▶ Back](#)

(i) The log-transformed error may fail to preserve the moment conditions of the error in the (original) constant elasticity model. (Silva and Tenreyro 2006)

To see this, consider a constant elasticity model:

$$y_{ij} = \exp(\beta_0^0 + \beta_1^0 x_{ij}) \cdot \xi_{ij} \Leftrightarrow y_{ij} = \exp(\beta_0^0 + \beta_1^0 x_{ij}) + u_{ij}, \quad (1)$$

where

$$\begin{cases} \xi_{ij} \text{ is the error with } E(\xi_{ij}|x_{ij}) = 1 \\ u_{ij} = \exp(x'_{ij}\beta^0) \cdot (\xi_{ij} - 1) \text{ with } E(u_{ij}|x_{ij}) = 0. \end{cases}$$

- The following moment conditions are

$$[\beta_0]: E(u_{ij}) = E(y_{ij} - \exp(\beta_0^0 + \beta_1^0 x_{ij})) = 0, \text{ and}$$

$$[\beta_1]: E(x_{ij} u_{ij}) = E(x_{ij}(y_{ij} - \exp(\beta_0^0 + \beta_1^0 x_{ij}))) = 0.$$

## Issue 3: Invalid Inference with the Log-transformation

Motivation: Unresolved issues in the traditional/spatial gravity models

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where

$$\begin{cases} \xi_{ij} \text{ is the error with } E(\xi_{ij}|x_{ij}) = 1 \\ u_{ij} = \exp(x'_{ij}\beta^0) \cdot (\xi_{ij} - 1) \text{ with } E(u_{ij}|x_{ij}) = 0. \end{cases}$$

- Now consider the log-transformation of (2) as

$$\ln y_{ij} = \beta_0^0 + \beta_1^0 x_{ij} + v_{ij},$$

where  $v_{ij} = \ln \xi_{ij}$ .

- By Jensen's inequality,  $E(\xi_{ij}|x_{ij}) = 1$  does not imply  $E(v_{ij}|x_{ij}) = 0$ .  
Why?  $E(v_{ij}|x_{ij}) = E(\ln \xi_{ij}|x_{ij}) < \ln E(\xi_{ij}|x_{ij}) = 0$ .

► Eg

# Issue 3: Invalid Inference with the Log-transformation

Motivation: Unresolved issues in the traditional/spatial gravity models

[▶ Back](#)

- Specifically, the Maclaurin series expansion for  $E \ln(\xi_{ij})$  gives

$$E(v_{ij}) = E(\ln \xi_{ij}) = \sum_{p=2}^{\infty} \frac{(-1)^{p-1}}{p} E((\xi_{ij}^-)^p),$$

$$E(x_{ij} v_{ij}) = E(x_{ij} \ln \xi_{ij}) = \sum_{p=2}^{\infty} \frac{(-1)^{p-1}}{p} E(x_{ij} (\xi_{ij}^-)^p),$$

where  $\xi_{ij}^- := \xi_{ij} - 1$  with  $E(\xi_{ij}^- | x_{ij}) = 0$ , followed by  $E(\xi_{ij}^-) = 0$  and  $E(x_{ij} \xi_{ij}^-) = 0$ .

- ▶ Note that  $E(v_{ij})$  could deviate from zero when the higher-order moments of  $\xi_{ij}^-$  are non-zero (e.g., large variance, heavy tails, or high skewness).
- ▶  $E(x_{ij} v_{ij})$  could deviate from zero if the interaction between  $x_{ij}$  and  $(\xi_{ij}^-)^p$  is non-zero (e.g., heteroskedasticity).
- ▶ This is even more severe in the presence of spillovers due to the interactions among  $x_{ij}$ 's. [▶ Detail](#)

## Issue 3: Invalid Inference with the Log-transformation

Motivation: Unresolved issues in the traditional/spatial gravity models

► Back

(ii) Log transformation by shifting zero by some random constant is problematic. (Mullahy and Norton 2024)

- Intuition: Log-transformation distorts data structure due to the sharp slope of log function around zero.
- Consider  $\frac{d \ln(y_{ij}+c)}{dy_{ij}} = \frac{1}{y_{ij}+c}$  for some  $c > 0$  such that

$$\left. \frac{d \ln(y_{ij} + c)}{dy_{ij}} \right|_{y_{ij}=0} = \frac{1}{c} \begin{cases} \rightarrow 0 & \text{as } c \rightarrow \infty \\ \rightarrow \infty & \text{as } c \rightarrow 0 \end{cases}.$$

- ▶ A small change around  $y_{ij} = 0$  ( $c \rightarrow 0$ ) produces significantly distorted log-transformed outcome ( $\ln(y_{ij} + c)$ ).
- ▶ A large change around  $y_{ij} = 0$  ( $c \rightarrow \infty$ ) produces log-transformed outcome similar to the non-transformed one. However, adding  $c \rightarrow \infty$  involves an *asymptotic bias* that grows to infinity for  $y_{ij}$  close to zero.

# Issue 3: Invalid Inference with the Log-transformation

Motivation: Unresolved issues in the traditional/spatial gravity models

► Back

To see this, let  $\hat{\beta}^+(c)$  be the OLS estimator when we employ  $\ln(y_{ij} + c)$  as the dependent variable. The asymptotic bias is characterized as

$$\begin{aligned}\hat{\beta}^+(c) - \beta^0 &= \begin{bmatrix} 1 & \frac{1}{N} \sum_{i,j=1}^n x_{ij} \\ \frac{1}{N} \sum_{i,j=1}^n x_{ij} & \frac{1}{N} \sum_{i,j=1}^n x_{ij}^2 \end{bmatrix}^{-1} \cdot \left( \frac{1}{N} \sum_{i,j=1}^n v_{ij} \right) \\ &\quad + \underbrace{\begin{bmatrix} 1 & \frac{1}{N} \sum_{i,j=1}^n x_{ij} \\ \frac{1}{N} \sum_{i,j=1}^n x_{ij} & \frac{1}{N} \sum_{i,j=1}^n x_{ij}^2 \end{bmatrix}^{-1} \cdot \left( \frac{1}{N} \sum_{i,j=1}^n \Delta_{y,ij}(c) \right)}_{\text{Asymptotic Bias}},\end{aligned}$$

where  $\Delta_{y,ij}(c) := \begin{cases} \ln\left(1 + \frac{c}{y_{ij}}\right) = \ln(y_{ij} + c) - \ln(y_{ij}) & \text{if } y_{ij} > 0 \\ \ln\left(1 + \frac{c}{\varepsilon_y}\right) = \ln(\varepsilon_y + c) - \ln(\varepsilon_y) & \text{if } y_{ij} = 0, \end{cases}$   
and  $\varepsilon_y > 0$  denotes an infinitesimal number.

# Issue 3: Invalid Inference with the Log-transformation

Motivation: Unresolved issues in the traditional/spatial gravity models

► Back

Since

$$\begin{aligned} & \frac{1}{N} \sum_{i,j=1}^n \mathbb{E}(\Delta_{y,ij}(c)) \\ & \geq \frac{1}{N} \sum_{i,j=1}^n 1\{0 \leq y_{ij} < \varepsilon_y\} \cdot \mathbb{E}(\Delta_{y,ij}(c)) \\ & \geq \underbrace{\frac{\sum_{i,j=1}^n 1\{0 \leq y_{ij} < \varepsilon_y\}}{N}}_{\substack{\text{proportion of } y_{ij}\text{'s} \\ \text{zero or close to zero}}} \cdot \inf_{\substack{n,i,j, \\ 0 \leq y_{ij} < \varepsilon_y}} \mathbb{E}(\Delta_{y,ij}(c)), \end{aligned}$$

we expect a large bias of  $\hat{\beta}^+(c)$  when a sample includes many zero values or positive infinitesimal values.



# Issue 3: Invalid Inference with the Log-transformation

Motivation: Unresolved issues in the traditional/spatial gravity models

[▶ Back](#)

(iii) Log-transformed specification is *sensitive* to the error distributions, due to the specific feature of spatial econometric models.

To see this, recall the spatial gravity equation (LeSage and Pace 2008):

$$\ln(y_{ij}) = \sum_{k,l=1}^n s_{ij \leftarrow kl} (x'_{kl} \beta + v_{kl}),$$

or equivalently,

$$y_{ij} = \exp \left( \sum_{k,l=1}^n s_{ij,kl} x'_{kl} \beta \right) \prod_{k,l=1}^n \exp(v_{kl})^{s_{ij,kl}}.$$

Observe how  $E(y_{ij}|z)$  changes by the distributional assumption on  $\{v_{kl}\}$ :

1. If  $v_{ij}|z \stackrel{i.i.d.}{\sim} N(0, \sigma^2)$

$$\mathbb{E}(y_{ij}|z) = \exp \left( \sum_{k,l=1}^n s_{ij,kl} x'_{kl} \beta \right) \exp \left( \frac{\sigma^2}{2} \sum_{k,l=1}^n s_{ij,kl}^2 \right)$$

since  $\mathbb{E}(\exp(v_{kl})^{s_{ij,kl}} | z) = \exp\left(\frac{\sigma^2 s_{ij,kl}^2}{2}\right)$ .

## Issue 3: Invalid Inference with the Log-transformation

Motivation: Unresolved issues in the traditional/spatial gravity models

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$$y_{ij} = \exp \left( \sum_{k,l=1}^n s_{ij,kl} x'_{kl} \beta \right) \prod_{k,l=1}^n \exp(v_{kl})^{s_{ij,kl}}.$$

2. If  $v_{ij}|z \stackrel{i.i.d.}{\sim} \log\text{Gamma}(\alpha, \rho)$  with  $\frac{\alpha}{\rho} = 1$ ,

$$\mathbb{E}(y_{ij}|z) = \exp \left( \sum_{k,l=1}^n s_{ij,kl} x'_{kl} \beta \right) \frac{\alpha^{\sum_{k,l=1}^n s_{ij,kl}} \prod_{k,l=1}^n \Gamma(\alpha + s_{ij,kl})}{\Gamma(\alpha)^{n^2}},$$

$$\text{since } \mathbb{E}(\exp(v_{kl})^{s_{ij,kl}}|z) = \frac{\Gamma(\alpha + s_{ij,kl})}{\Gamma(\alpha) \rho^{s_{ij,kl}}} = \frac{\Gamma(\alpha + s_{ij,kl}) \alpha^{s_{ij,kl}}}{\Gamma(\alpha)}.$$

# Recap: Poisson Regression

Consider a set of nonnegative discrete OD flows. Suppose  $y_i|x_i \sim \text{Poisson}$ .

- Regression equation:

$$\ln(\mathbb{E}y_i|x_i) = x_i'\beta$$

so that

$$\begin{cases} \mu_i := \mathbb{E}y_i|x_i = \exp(x_i'\beta) & \text{(conditional mean)} \\ p(y_i|x_i) = \mu_i^{y_i} \exp(-\mu_i)/y_i! & \text{(prob. mass function)} \end{cases}$$

- Issue: Overdispersion
  - ▶ Mean=Variance in Poisson, but the variance of the observed data may be greater in the real world.

# Poisson Pseudo Maximum Likelihood Estimation (PPMLE)

Gourieroux et al. (1984) [▶ Details](#)

- Introduced the *specification error* in Poisson regression as

$$\mathbb{E}(y_i|x_i, \varepsilon_i) = \exp(x_i'\beta + \varepsilon_i) \quad \text{s.t.} \quad \begin{cases} \varepsilon_i \perp\!\!\!\perp x_i \\ \mathbb{E}_{\varepsilon_i} \exp \varepsilon_i = 1 \\ \mathbb{V}_{\varepsilon_i} \exp \varepsilon_i = \nu^2, \end{cases}$$

so that

$$\begin{cases} \mathbb{E}_y y_i | x_i = \exp(x_i'\beta) \\ \mathbb{V}_y y_i | x_i = \exp(x_i'\beta) + \nu^2 \exp(2x_i'\beta). \end{cases}$$

i.e., Overdispersion is resolved!

# Specification

## PPMLE for Spatial Models

- We introduce a PPMLE for spatial models with individual fixed effects:

$$y_{ij} = \mu_{ij}\xi_{ij},$$

# Specification

## PPMLE for Spatial Interaction Models

- Note on the individual fixed effects
  - ▶ Due to the non-linearity, can't get rid of them
  - ▶ Need to estimate
  - ▶ Solution: Introduce a scalar restriction in the likelihood



# Asymptotics in Non-spatial Linear Model

- Consider

$$y_N = X_N\beta + D_N\phi + \epsilon_N,$$

- ▶ Boldface indicates an  $N$ -dimensional vector or matrix.
- ▶  $y_N = (y_{11}, y_{21}, \dots, y_{n1}, \dots, y_{1n}, y_{2n}, \dots, y_{nn})'$ ,
- ▶  $X_N = [x_{ij,k}]$  is an  $N \times K$  matrix of regressors,
- ▶  $D_N = [I_n \otimes 1_n, 1_n \otimes I_n]$  is an  $N \times 2n$  matrix of dummy variables, and
- ▶  $\epsilon_N = (\epsilon_{11}, \epsilon_{21}, \dots, \epsilon_{n1}, \dots, \epsilon_{1n}, \epsilon_{2n}, \dots, \epsilon_{nn})'$  is an  $N$ -dimensional vector of disturbances.

- The log-likelihood function is

$$\ell_N(\beta, \phi) = -\frac{1}{2}(y_N - X_N\beta - D_N\phi)'(y_N - X_N\beta - D_N\phi) - \frac{1}{2}(v'_{2n}\phi)^2,$$

where  $v_{2n} = (1'_n, -1'_n)'$ .

# Asymptotics in Non-spatial Linear Model

- The first-order conditions are

- $[\beta] : X'_N(y_N - X_N\beta - D_N\phi) = 0,$
  - $[\phi] : D'_N(y_N - X_N\beta - D_N\phi) - v_{2n}v'_{2n}\phi = 0.$

- The second-order derivatives are

$$\begin{aligned}\partial_{\psi\psi}\ell_N(\beta, \phi) &= - \begin{bmatrix} X'_N X_N & X'_N D_N \\ D'_N X_N & D'_N D_N \end{bmatrix} - \begin{bmatrix} 0 & 0 \\ 0 & \begin{bmatrix} 1 & -1 \\ -1 & 1 \end{bmatrix} \otimes 1_n 1'_n \end{bmatrix} \\ &=: \begin{bmatrix} X'_N X_N & \widetilde{X'_N D_N} \\ D'_N X_N & \widetilde{D'_N D_N} \end{bmatrix},\end{aligned}$$

- $D'_N D_N = \begin{bmatrix} n l_n & 1_n 1'_n \\ 1_n 1'_n & n l_n \end{bmatrix}, \quad \widetilde{D'_N D_N} = \begin{bmatrix} n l_n - 1_n 1'_n & 2 \cdot 1_n 1'_n \\ 2 \cdot 1_n 1'_n & n l_n - 1_n 1'_n \end{bmatrix},$   
 and  $\psi := (\beta', \phi')'$ .

- Note that

- (i)  $\text{rank}(D'_N D_N) = 2n - 1$  (not full) and  $\text{rank}(\widetilde{D'_N D_N}) = 2n$  (full).
  - (ii)  $\partial_{\psi\psi}\ell_N(\beta, \phi)$  does *not* depend on the parameters.





# Asymptotics in Non-spatial Linear Model

- The quadratic expansion of  $\ell_N(\psi)$  gives

$$\begin{aligned}\partial_{\psi} \ell_N(\hat{\psi}_N) &= 0 = \partial_{\psi} \ell_N(\psi^0) + \partial_{\psi\psi} \ell_N(\psi^0)(\hat{\psi}_N - \psi^0) \\ \Rightarrow (\hat{\psi}_N - \psi^0) &= (-\partial_{\psi\psi} \ell_N(\psi^0))^{-1} \partial_{\psi} \ell_N(\psi^0).\end{aligned}$$

- Issue: Different convergence rate of  $\beta$  and  $\phi$

▶  $\beta : N, \quad \phi : n$

▶ Let  $\Gamma = \begin{pmatrix} N I_K & 0 \\ 0 & n I_{2n} \end{pmatrix}$  so that

$$(\hat{\psi}_N - \psi^0) = (\Gamma^{-1/2} (-\partial_{\psi\psi} \ell_N(\psi^0)) \Gamma^{-1/2})^{-1} (\Gamma^{-1/2} \partial_{\psi} \ell_N(\psi^0) \Gamma^{-1/2}).$$

▶ Then

$$\begin{aligned}\hat{\psi}_N - \psi^0 &= \begin{bmatrix} \frac{1}{N} X'_N X_N & \frac{1}{n\sqrt{n}} X'_N D_N \\ \frac{1}{n\sqrt{n}} D'_N X_N & \frac{1}{n} \widetilde{D'_N D_N} \end{bmatrix}^{-1} \times \begin{pmatrix} \frac{1}{N} X'_N \epsilon_N \\ \frac{1}{n} D'_N \epsilon_N \end{pmatrix} \\ \Rightarrow \begin{pmatrix} \sqrt{N}(\hat{\beta}_N - \beta^0) \\ \sqrt{n}(\hat{\phi}_{2n,N} - \phi^0) \end{pmatrix} &= \begin{bmatrix} \frac{1}{N} X'_N X_N & \frac{1}{n\sqrt{n}} X'_N D_N \\ \frac{1}{n\sqrt{n}} D'_N X_N & \frac{1}{n} \widetilde{D'_N D_N} \end{bmatrix}^{-1} \times \begin{pmatrix} \frac{1}{\sqrt{N}} X'_N \epsilon_N \\ \frac{1}{\sqrt{n}} D'_N \epsilon_N \end{pmatrix}.\end{aligned}$$

# Asymptotics in Non-spatial Linear Model

- Thus, the approximated variance of  $\begin{pmatrix} \sqrt{N}(\hat{\beta}_N - \beta^0) \\ \sqrt{n}(\hat{\phi}_{2n,N} - \phi^0) \end{pmatrix}$  is

$$\begin{bmatrix} \frac{1}{N} X'_N X_N & \frac{1}{n\sqrt{n}} X'_N D_N \\ \frac{1}{n\sqrt{n}} D'_N X_N & \frac{1}{n} \widetilde{D'_N D_N} \end{bmatrix}^{-1} \begin{bmatrix} \frac{1}{N} X'_N E(\epsilon_N \epsilon'_N) X_N & \frac{1}{n\sqrt{n}} X'_N E(\epsilon_N \epsilon'_N) D_N \\ \frac{1}{n\sqrt{n}} D'_N E(\epsilon_N \epsilon'_N) X_N & \frac{1}{n} D'_N E(\epsilon_N \epsilon'_N) D_N \end{bmatrix} \\ \times \begin{bmatrix} \frac{1}{N} X'_N X_N & \frac{1}{n\sqrt{n}} X'_N D_N \\ \frac{1}{n\sqrt{n}} D'_N X_N & \frac{1}{n} \widetilde{D'_N D_N} \end{bmatrix}^{-1}.$$

- When the likelihood is correctly specified, the variance reduces to

$$\begin{bmatrix} \frac{1}{N} X'_N X_N & \frac{1}{n\sqrt{n}} X'_N D_N \\ \frac{1}{n\sqrt{n}} D'_N X_N & \frac{1}{n} \widetilde{D'_N D_N} \end{bmatrix}^{-1}.$$

# Asymptotics in Spatial Models

1. Due to our model's *nonlinearity*, the second-order derivatives rely on  $\theta$  and  $\phi$ .

► Thus, we need consistent estimates of  $\theta^0$  and  $\phi^0$  for

$$\begin{aligned} & E(\Gamma^{-1/2}(-\partial_{\psi\psi}\ell_N(\theta^0))\Gamma^{-1/2}|\mathbf{z}) \\ &= \begin{bmatrix} \frac{1}{N}G'_NS_N^{-1'}\text{diag}(\boldsymbol{\mu}_N)S_N^{-1}G_N & \frac{1}{n\sqrt{n}}G'_NS_N^{-1'}\text{diag}(\boldsymbol{\mu}_N)S_N^{-1}D_N \\ \frac{1}{n\sqrt{n}}D'_NS_N^{-1'}\text{diag}(\boldsymbol{\mu}_N)S_N^{-1}G_N & \frac{1}{n}D'_NS_N^{-1'}\text{diag}(\boldsymbol{\mu}_N)S_N^{-1}D_N + \frac{1}{n}\begin{bmatrix} 1 & -1 \\ -1 & 1 \end{bmatrix} \otimes \mathbf{1}_n\mathbf{1}_n' \end{bmatrix}, \end{aligned}$$

with  $G_N := G_N(\theta^0) = [W_NS_N^{-1}\mathbf{z}_N, M_NS_N^{-1}\mathbf{z}_N, R_NS_N^{-1}\mathbf{z}_N, X_N]$ ,  
 $\boldsymbol{\mu}_N = \boldsymbol{\mu}_N(\theta^0) = (\exp(\tilde{\mu}_{11}), \dots, \exp(\tilde{\mu}_{n1}), \dots, \exp(\tilde{\mu}_{1n}), \dots, \exp(\tilde{\mu}_{nn}))$ ,  
 $\tilde{\boldsymbol{\mu}}_N = \tilde{\boldsymbol{\mu}}_N(\theta^0) = (\tilde{\mu}_{11}, \dots, \tilde{\mu}_{n1}, \dots, \tilde{\mu}_{1n}, \dots, \tilde{\mu}_{nn})$ ,  
 $\tilde{\boldsymbol{\mu}}_N = S_N^{-1}(X_N\beta^0 + \boldsymbol{\alpha}^0 \otimes \mathbf{1}_n + \mathbf{1}_n \otimes \boldsymbol{\eta}^0) = S_N^{-1}\mathbf{z}_N$ ,  
 and  $\boldsymbol{\psi} := (\theta', \phi')'$ .

## 2. Observe that

$$\begin{pmatrix} \frac{1}{\sqrt{N}} \partial_{\theta} \ell_N(\theta, \phi) \\ \frac{1}{\sqrt{n}} \partial_{\phi} \ell_N(\theta, \phi) \end{pmatrix} = \begin{pmatrix} \frac{1}{\sqrt{N}} (S_N^{-1}(\lambda) G_N(\theta, \phi))' \epsilon_N(\theta, \phi) \\ \frac{1}{\sqrt{n}} (S_N^{-1}(\lambda) D_N)' \epsilon_N(\theta, \phi) \end{pmatrix},$$

where

$G_N(\theta, \phi) = [W_N S_N^{-1}(\lambda) z_N(\beta, \phi), M_N S_N^{-1}(\lambda) z_N(\beta, \phi), R_N S_N^{-1}(\lambda) z_N(\beta, \phi), X_N]$ ,  
and  $z_N(\beta, \phi) = X_N \beta + \alpha \otimes \mathbf{1}_n + \mathbf{1}_n \otimes \eta$ .

► The variance is then

$$V \left( \begin{pmatrix} \frac{1}{\sqrt{N}} (S_N^{-1} G_N)' \epsilon_N \\ \frac{1}{\sqrt{n}} (S_N^{-1} D_N)' \epsilon_N \end{pmatrix} \middle| Z \right) = \begin{bmatrix} \frac{1}{N} G_N' S_N^{-1'} E(\epsilon_N \epsilon_N') S_N^{-1} G_N & \frac{1}{n\sqrt{N}} G_N' S_N^{-1'} E(\epsilon_N \epsilon_N') S_N^{-1} D_N \\ \frac{1}{n\sqrt{n}} D_N' S_N^{-1'} E(\epsilon_N \epsilon_N') S_N^{-1} G_N & \frac{1}{n} D_N' S_N^{-1'} E(\epsilon_N \epsilon_N') S_N^{-1} D_N \end{bmatrix}.$$

# Heteroscedastic and Spatially Correlated Errors

- Since we do *not* impose a specification structure on  $\text{Cov}(\epsilon_{ij}, \epsilon_{kl})$  but weak correlation among  $\{\epsilon_{ij}\}$ , our goal is to consistently estimate the variance.
- Observe that

$$E(\epsilon_N \epsilon_N') = \begin{bmatrix} \sigma_{11,11} & \dots & \sigma_{11,n1} & \dots & \sigma_{11,1n} & \dots & \sigma_{11,nn} \\ \vdots & \ddots & \vdots & \ddots & \vdots & \ddots & \vdots \\ \sigma_{nn,11} & \dots & \sigma_{nn,n1} & \dots & \sigma_{nn,1n} & \dots & \sigma_{nn,nn} \end{bmatrix},$$

where  $\sigma_{ij,kl} = \text{Cov}(\epsilon_{ij}, \epsilon_{kl})$ .

- ▶  $E(\epsilon_N \epsilon_N')$  involves  $N + \frac{N(N-1)}{2}$  unknown variance and covariance parameters, exceeding our  $N$  observation.
- Problem: The variance does *not* converge very well.
  - ▶ Solution: Reduce the number of effective terms in  $E(\epsilon_N \epsilon_N')$  for convergence.

Recap: **heteroskedasticity-Autocorrelation-Consistent (HAC)** Standard Errors  
in Time-series Literature (Newey & West 1987; Andrews 1991)

- Consider  $y_t = x_t' \beta + \varepsilon_t$ ,  $t = 1, \dots, T$ .
  - ▶ Let  $\hat{\beta} = (X'X)^{-1}X'y$ .
- Suppose  $V(\varepsilon|X) = \sigma^2 \Omega$ , where  $\Omega \neq I_T$ .
  - ▶ i.e., variances differ across observations (heteroskedasticity)  
and non-zero correlation across observations (autocorrelation).

- Denote

$$\text{plim}(X'X/T) = Q_{XX},$$

$$\text{plim}(X'\Omega X/T) = Q_{X\Omega X} =: Q^*.$$

- The true variance of  $\hat{\beta}$  is then

$$v_T(\hat{\beta}|X) = \sigma^2 (X'X)^{-1} (\underbrace{X'\Omega X}_{:= TQ^*}) (X'X)^{-1}.$$

## Recap: **heteroskedasticity-Autocorrelation-Consistent (HAC)** Standard Errors in Time-series Literature (Newey & West 1987; Andrews 1991)

- Need to estimate

$$Q^* := \frac{1}{T} X' \Omega X = \frac{1}{T} \sum_{t=1}^T \sum_{s=1}^T \sigma_{ts} x_t x_s'$$

- ▶ Use the residuals to estimate covariances, i.e.,  $\hat{\varepsilon}_t \hat{\varepsilon}_s$  to estimate  $\sigma_{ts}$ .
- Problem: This sum has  $T^2$  terms. Difficult to get convergence.
  - ▶ Solution: Cut short the sum. Usually, use weights in the sum that imply that the process becomes *less* autocorrelated as time goes by.
- HAC estimator:

$$\hat{Q}^* = \underbrace{\frac{1}{T} \sum_{t=1}^T \hat{\varepsilon}_t^2 x_t x_t'}_{\text{Robust to heteroskedasticity}} + \underbrace{\frac{1}{T} \sum_{\ell=1}^L \sum_{t=\ell+1}^T w_{\ell} \hat{\varepsilon}_t \hat{\varepsilon}_{t-\ell} (x_t x_{t-\ell}' + x_{t-\ell} x_t')}_{\text{Robust to autocorrelations}},$$

where  $w_{\ell} = 1 - \frac{\ell}{L+1}$  is the Bartlett kernel..

In our context, we leverage the sparsity of spatial weight matrices.

- i.e., regard spatial weight matrices as similar to a kernel function for truncation.



- $n=49$ ; Replication=1,000.
  - ▶ Cross-sectional units: US states
- True parameters
  - ▶  $\beta^{0'} = (0.95, -0.85, 0.65, -0.75)'$
  - ▶  $X_1$ : Continuous;  $X_2, X_3$ : Binary;  $X_4$ : Continuous (Distance)
  - ▶ Spatial dependence parameters
    - (i) Absence:  $(\lambda_d^0, \lambda_o^0, \lambda_w^0) = (0, 0, 0)$  or
    - (ii) Presence:  $(\lambda_d^0, \lambda_o^0, \lambda_w^0) = (0.25, 0.25, 0.15)$ .
- Spatial weight matrices
  1. Constructed by *geographic proximity*
  2. Constructed by proximity in some trigger *dependent* on  $X$
  3. Composite of 1 & 2

# Spatial gravity equation (LeSage and Pace 2008) with individual fixed effects

► Back

- Augmenting spatial terms,

$$\ln y_{ij} = x'_{ij}\beta + \alpha_j + \eta_i + error_{ij},$$

$$+ \underbrace{\lambda_d \sum_{k=1}^n w_{ik} \ln y_{kj}}_{\text{Destination-based dependence}} + \underbrace{\lambda_o \sum_{l=1}^n m_{lj} \ln y_{il}}_{\text{Origin-based dependence}} + \underbrace{\lambda_w \sum_{k,l=1}^n w_{ik} m_{lj} \ln y_{kl}}_{\text{origin-to-destination dependence}}$$

- This reduces to

► Derivation

$$\ln y_{ij} = \sum_{k,l=1}^n s_{ij \leftarrow kl} (x'_{kl}\beta + \alpha_l + \eta_k + error_{kl}),$$

where  $s_{ij \leftarrow kl}$  represents the signal from pair  $(k, l)$  to pair  $(i, j)$  as an element in  $S_N^{-1} := (I_N - \lambda_d W_N - \lambda_o M_n - \lambda_w R_N)^{-1}$ .

- Introduced the *specification error* in Poisson regression as

$$\mathbb{E} Y_i | X_i, \varepsilon_i = \exp(X_i \beta + \varepsilon_i) \quad \text{s.t.} \quad \begin{cases} \varepsilon_i \perp\!\!\!\perp X_i \\ \mathbb{E}_{\varepsilon_i} \exp \varepsilon_i = 1 \\ \mathbb{V}_{\varepsilon_i} \exp \varepsilon_i = \nu^2, \end{cases}$$

so that

$$\left\{ \begin{aligned} \mathbb{E}_Y Y_i | X_i &= \mathbb{E}_\varepsilon (\mathbb{E}_Y Y_i | X_i, \varepsilon_i) | X_i \\ &= \mathbb{E}_\varepsilon \exp(X_i \beta + \varepsilon_i) | X_i \\ &= \exp(X_i \beta) \underbrace{\mathbb{E}_\varepsilon \exp \varepsilon_i | X_i}_{\varepsilon_i \perp\!\!\!\perp X_i} \\ &= \exp(X_i \beta) \underbrace{\mathbb{E}_\varepsilon \exp \varepsilon_i}_{=1} \\ &= \exp(X_i \beta), \end{aligned} \right.$$

- Introduced the specification error in Poisson regression as

$$\mathbb{E} Y_i | X_i, \varepsilon_i = \exp(X_i \beta + \varepsilon_i) \quad \text{s.t.} \quad \begin{cases} \varepsilon_i \perp\!\!\!\perp X_i \\ \mathbb{E}_{\varepsilon_i} \exp \varepsilon_i = 1 \\ \mathbb{V}_{\varepsilon_i} \exp \varepsilon_i = \nu^2, \end{cases}$$

so that

$$\left\{ \begin{aligned} \mathbb{V}_Y Y_i | X_i &= \mathbb{E}_{\varepsilon} \underbrace{(\mathbb{V}_Y Y_i | X_i, \varepsilon_i)}_{=\exp(X_i \beta + \varepsilon_i)} | X_i + \mathbb{V}_{\varepsilon} \underbrace{(\mathbb{E}_Y Y_i | X_i, \varepsilon_i)}_{=\exp(X_i \beta + \varepsilon_i)} | X_i \\ &= \mathbb{E}_{\varepsilon} \exp(X_i \beta + \varepsilon_i) | X_i + \mathbb{V}_{\varepsilon} \exp(X_i \beta + \varepsilon_i) | X_i \\ &= \exp(X_i \beta) \underbrace{\mathbb{E}_{\varepsilon} \exp \varepsilon_i}_{=1} | X_i + \exp(2X_i \beta) \underbrace{\mathbb{V}_{\varepsilon} \exp \varepsilon_i}_{=\nu^2} | X_i \\ &= \exp(X_i \beta) + \nu^2 \exp(2X_i \beta). \end{aligned} \right.$$

- ML estimator for  $\beta$ : Consider a likelihood

$$L(\beta) = \prod_{i=1}^n \frac{\exp((x_i\beta)y_i) \exp(-\exp(x_i\beta))}{y_i!}$$

- ▶ Log-likelihood:

$$\ln L(\beta) = \sum_{i=1}^n y_i x_i \beta - \sum_{i=1}^n \exp(x_i \beta) - \sum_{i=1}^n \ln y_i!$$

- ▶ Pseudo likelihood equations:

$$\sum_{i=1}^n x_i (-\exp(x_i \hat{\beta}) + y_i) \stackrel{\text{set}}{=} 0.$$

- Consistent estimator for  $\nu^2$ : Use  $\mathbb{V}Y_i = \exp(X_i\beta) + \nu^2 \exp(2X_i\beta)$  &  $\hat{\beta}$ .

# Derivation of Spatial Gravity Equation

► Back

Spatial gravity equation (LeSage and Pace 2008)

Stacking up,

$$\begin{bmatrix} \ln(y_{11} + 1) \\ \ln(y_{21} + 1) \\ \vdots \\ \ln(y_{n1} + 1) \\ \vdots \end{bmatrix} = \begin{bmatrix} x'_{11}\beta + \lambda_d \sum_k w_{1k} \ln(y_{k1} + 1) + \lambda_0 \sum_l m_{l1} \ln(y_{1l} + 1) + \lambda_w \sum_{k,l}^n w_{1k} m_{l1} \ln(y_{kl} + 1) + error_{11} \\ x'_{21}\beta + \lambda_d \sum_k w_{2k} \ln(y_{k1} + 1) + \lambda_0 \sum_l m_{l1} \ln(y_{12} + 1) + \lambda_w \sum_{k,l}^n w_{2k} m_{l1} \ln(y_{kl} + 1) + error_{21} \\ \vdots \\ x'_{n1}\beta + \lambda_d \sum_k w_{nk} \ln(y_{k1} + 1) + \lambda_0 \sum_l m_{l1} \ln(y_{nl} + 1) + \lambda_w \sum_{k,l}^n w_{nk} m_{l1} \ln(y_{kl} + 1) + error_{n1} \\ \vdots \end{bmatrix}$$

Moving terms,

$$\begin{bmatrix} \ln(y_{11} + 1) - \lambda_d \sum_k w_{1k} \ln(y_{k1} + 1) - \lambda_0 \sum_l m_{l1} \ln(y_{1l} + 1) - \lambda_w \sum_{k,l}^n w_{1k} m_{l1} \ln(y_{kl} + 1) \\ \ln(y_{21} + 1) - \lambda_d \sum_k w_{2k} \ln(y_{k1} + 1) - \lambda_0 \sum_l m_{l1} \ln(y_{12} + 1) - \lambda_w \sum_{k,l}^n w_{2k} m_{l1} \ln(y_{kl} + 1) \\ \vdots \\ \ln(y_{n1} + 1) - \lambda_d \sum_k w_{nk} \ln(y_{k1} + 1) - \lambda_0 \sum_l m_{l1} \ln(y_{nl} + 1) - \lambda_w \sum_{k,l}^n w_{nk} m_{l1} \ln(y_{kl} + 1) \\ \vdots \end{bmatrix} = \begin{bmatrix} x'_{11}\beta + error_{11} \\ x'_{21}\beta + error_{21} \\ \vdots \\ x'_{n1}\beta + error_{n1} \\ \vdots \end{bmatrix}$$

# Derivation of Spatial Gravity Equation

[▶ Back](#)

Spatial gravity equation (LeSage and Pace 2008)

In a vectorized form,

$$\ln(Y_N + 1) - \lambda_d(I_n \otimes W_n) \ln(Y_N + 1) - \lambda_o(M'_n \otimes I_n) \ln(Y_N + 1) - \lambda_w(M'_n \otimes W_n) \ln(Y_N + 1) \\ = X_N \beta + \text{error}_N$$

$$\rightarrow (I_N - \lambda_d W_N - \lambda_o M_N - \lambda_w R_N) \ln(Y_N + 1) = X_N \beta + \text{error}_N$$

# Derivation of Spatial Gravity Equation

[▶ Back](#)

Spatial gravity equation (LeSage and Pace 2008)

In a vectorized form,

$$\ln(Y_N + 1) - \lambda_d(I_n \otimes W_n) \ln(Y_N + 1) - \lambda_o(M'_n \otimes I_n) \ln(Y_N + 1) - \lambda_w(M'_n \otimes W_n) \ln(Y_N + 1) \\ = X_N \beta + \text{error}_N$$

$$\rightarrow \underbrace{(I_N - \lambda_d W_N - \lambda_o M_n - \lambda_w R_N)}_{=: S_N} \ln(Y_N + 1) = X_N \beta + \text{error}_N$$

$$\rightarrow \ln(Y_N + 1) = S_N^{-1} (X_N \beta + \text{error}_N), \quad \text{given } S_N \text{ is invertible.}$$



# Derivation of Spatial Gravity Equation

[▶ Back](#)

Spatial gravity equation (LeSage and Pace 2008)

Thus,

$$\begin{aligned} \ln(y_{ij} + 1) = & \lambda_d \sum_{k=1}^n w_{ik} \ln(y_{kj} + 1) + \lambda_o \sum_{l=1}^n m_{lj} \ln(y_{il} + 1) \\ & + \lambda_w \sum_{k,l=1}^n w_{ik} m_{lj} \ln(y_{kl} + 1) + x'_{ij} \beta + \text{error}_{ij}, \end{aligned} \quad (1)$$

reduces to

$$\ln(y_{ij} + 1) = \sum_{k,l=1}^n s_{ij \leftarrow kl} (x'_{kl} \beta + \text{error}_{kl}),$$

where  $s_{ij \leftarrow kl}$  represents the signal from pair  $(k, l)$  to pair  $(i, j)$  as an element in  $S_N^{-1}$ .

# Derivation of Spatial Gravity Equation

► Back

Spatial gravity equation (LeSage and Pace 2008) with individual fixed effects

Stacking up,

$$\begin{bmatrix} \ln y_{11} \\ \ln y_{21} \\ \vdots \\ \ln y_{n1} \\ \vdots \end{bmatrix} = \begin{bmatrix} x'_{11}\beta + \alpha_1 + \eta_1 + \lambda_d \sum_k w_{1k} \ln y_{k1} + \lambda_0 \sum_l m_{l1} \ln y_{1l} + \lambda_w \sum_{k,l}^n w_{1k} m_{l1} \ln y_{kl} + error_{11} \\ x'_{21}\beta + \alpha_1 + \eta_2 + \lambda_d \sum_k w_{2k} \ln y_{k1} + \lambda_0 \sum_l m_{l1} \ln y_{12} + \lambda_w \sum_{k,l}^n w_{2k} m_{l1} \ln y_{kl} + error_{21} \\ \vdots \\ x'_{n1}\beta + \alpha_1 + \boldsymbol{\eta} + \lambda_d \sum_k w_{nk} \ln y_{k1} + \lambda_0 \sum_l m_{l1} \ln y_{nl} + \lambda_w \sum_{k,l}^n w_{nk} m_{l1} \ln y_{kl} + error_{n1} \\ \vdots \end{bmatrix}$$

Moving terms,

$$\begin{bmatrix} \ln y_{11} - \lambda_d \sum_k w_{1k} \ln y_{k1} - \lambda_0 \sum_l m_{l1} \ln y_{1l} - \lambda_w \sum_{k,l}^n w_{1k} m_{l1} \ln y_{kl} \\ \ln y_{21} - \lambda_d \sum_k w_{2k} \ln y_{k1} - \lambda_0 \sum_l m_{l1} \ln y_{12} - \lambda_w \sum_{k,l}^n w_{2k} m_{l1} \ln y_{kl} \\ \vdots \\ \ln y_{n1} - \lambda_d \sum_k w_{nk} \ln y_{k1} - \lambda_0 \sum_l m_{l1} \ln y_{nl} - \lambda_w \sum_{k,l}^n w_{nk} m_{l1} \ln y_{kl} \\ \vdots \end{bmatrix} = \begin{bmatrix} x'_{11}\beta + \alpha_1 + \eta_1 + error_{11} \\ x'_{21}\beta + \alpha_1 + \eta_2 + error_{21} \\ \vdots \\ x'_{n1}\beta + \alpha_1 + \boldsymbol{\eta} + error_{n1} \\ \vdots \end{bmatrix}$$

# Derivation of Spatial Gravity Equation [▶ Back](#)

Spatial gravity equation (LeSage and Pace 2008) with individual fixed effects

In a vectorized form,

$$\begin{aligned} \ln Y_N - \lambda_d(I_n \otimes W_n) \ln Y_N - \lambda_o(M'_n \otimes I_n) \ln Y_N - \lambda_w(M'_n \otimes W_n) \ln Y_N \\ = X_N \beta + \alpha \otimes 1_n + 1_n \otimes \eta + \text{error}_N \end{aligned}$$

$$\rightarrow (I_N - \lambda_d W_N - \lambda_o M_N - \lambda_w R_N) \ln Y_N = X_N \beta + \alpha \otimes 1_n + 1_n \otimes \eta + \text{error}_N$$

# Derivation of Spatial Gravity Equation

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Spatial gravity equation (LeSage and Pace 2008) with individual fixed effects

In a vectorized form,

$$\begin{aligned} \ln Y_N - \lambda_d(I_n \otimes W_n) \ln Y_N - \lambda_o(M'_n \otimes I_n) \ln Y_N - \lambda_w(M'_n \otimes W_n) \ln Y_N \\ = X_N \beta + \alpha \otimes 1_n + 1_n \otimes \eta + \text{error}_N \end{aligned}$$

$$\rightarrow \underbrace{(I_N - \lambda_d W_N - \lambda_o M_N - \lambda_w R_N)}_{=: S_N} \ln Y_N = X_N \beta + \alpha \otimes 1_n + 1_n \otimes \eta + \text{error}_N$$

$$\rightarrow \ln Y_N = S_N^{-1}(X_N \beta + \alpha \otimes 1_n + 1_n \otimes \eta + \text{error}_N), \quad \text{given } S_N \text{ is invertible.}$$

# Derivation of Spatial Gravity Equation

[▶ Back](#)

Spatial gravity equation (LeSage and Pace 2008) with individual fixed effects

Thus,

$$\ln y_{ij} = x'_{ij}\beta + \alpha_j + \eta_i + \text{error}_{ij},$$
$$+ \lambda_d \sum_{k=1}^n w_{ik} \ln y_{kj} + \lambda_o \sum_{l=1}^n m_{lj} \ln y_{il} + \lambda_w \sum_{k,l=1}^n w_{ik} m_{lj} \ln y_{kl} \quad (1)$$

reduces to

$$\ln y_{ij} = \sum_{k,l=1}^n s_{ij \leftarrow kl} (x'_{kl}\beta + \alpha_l + \eta_k + \text{error}_{kl}),$$

where  $s_{ij \leftarrow kl}$  represents the signal from pair  $(k, l)$  to pair  $(i, j)$  as an element in  $S_N^{-1}$ .

- Consider a univariate SAR model:

$$Y = \lambda WY + X\beta + U$$

$$\Rightarrow Y = S^{-1}(X\beta + U),$$

where  $S^{-1} = (I - \lambda W)^{-1} = I + \lambda W + (\lambda W)^2 + \dots \simeq (I + \lambda W)$ .

- Eg.  $n = 3$

$$\begin{aligned} \begin{bmatrix} y_1 \\ y_2 \\ y_3 \end{bmatrix} &= \underbrace{\left( \begin{pmatrix} 1 & & \\ & 1 & \\ & & 1 \end{pmatrix} - \lambda \begin{pmatrix} 0 & w_{12} & w_{13} \\ w_{21} & 0 & w_{23} \\ w_{31} & w_{32} & 0 \end{pmatrix} \right)^{-1}}_{=S^{-1}} \left( \begin{bmatrix} x_1 \\ x_2 \\ x_3 \end{bmatrix} \beta + \begin{bmatrix} u_1 \\ u_2 \\ u_3 \end{bmatrix} \right) \\ &\simeq \left( \begin{pmatrix} 1 & & \\ & 1 & \\ & & 1 \end{pmatrix} + \lambda \begin{pmatrix} 0 & w_{12} & w_{13} \\ w_{21} & 0 & w_{23} \\ w_{31} & w_{32} & 0 \end{pmatrix} \right) \begin{pmatrix} x_1\beta + u_1 \\ x_2\beta + u_2 \\ x_3\beta + u_3 \end{pmatrix} \\ &= \begin{pmatrix} 1 & \lambda w_{12} & \lambda w_{13} \\ \lambda w_{21} & 1 & \lambda w_{23} \\ \lambda w_{31} & \lambda w_{32} & 1 \end{pmatrix} \begin{pmatrix} x_1\beta + u_1 \\ x_2\beta + u_2 \\ x_3\beta + u_3 \end{pmatrix}. \end{aligned}$$

Hence

$$\begin{aligned}
 \begin{bmatrix} y_1 \\ y_2 \\ y_3 \end{bmatrix} &\simeq \begin{bmatrix} 1 \cdot (x_1\beta + u_1) + \lambda w_{12}(x_2\beta + u_2) + \lambda w_{13}(x_3\beta + u_3) \\ \lambda w_{21}(x_1\beta + u_1) + 1 \cdot (x_2\beta + u_2) + \lambda w_{23}(x_3\beta + u_3) \\ \lambda w_{31}(x_1\beta + u_1) + \lambda w_{32}(x_2\beta + u_2) + 1 \cdot (x_3\beta + u_3) \end{bmatrix} \\
 &= \begin{bmatrix} S_{(1,1)}^{-1}(x_1\beta + u_1) + S_{(1,2)}^{-1}(x_2\beta + u_2) + S_{(1,3)}^{-1}(x_3\beta + u_3) \\ S_{(2,1)}^{-1}(x_1\beta + u_1) + S_{(2,2)}^{-1}(x_2\beta + u_2) + S_{(2,3)}^{-1}(x_3\beta + u_3) \\ S_{(3,1)}^{-1}(x_1\beta + u_1) + S_{(3,2)}^{-1}(x_2\beta + u_2) + S_{(3,3)}^{-1}(x_3\beta + u_3) \end{bmatrix} \\
 &= \begin{bmatrix} \sum_{k=1}^3 [S^{-1}]_{(1,k)}(x_k\beta + u_k) \\ \sum_{k=1}^3 [S^{-1}]_{(2,k)}(x_k\beta + u_k) \\ \sum_{k=1}^3 [S^{-1}]_{(3,k)}(x_k\beta + u_k) \end{bmatrix}.
 \end{aligned}$$

Jieun/PT (20m)/Figs/Lesage and Pace (2009) - Table 8



- (i) Suppose  $y_{ij}$  with origin  $i$  and destination  $j$ . Then  $Y$  is defined as

Jieun/PT (20m)/Figs/Screenshot 2024-09-30 at 11.35.42 AM

Consider a Cobb-Douglas function

$$Y = AX^{\alpha}Z^{\beta}.$$

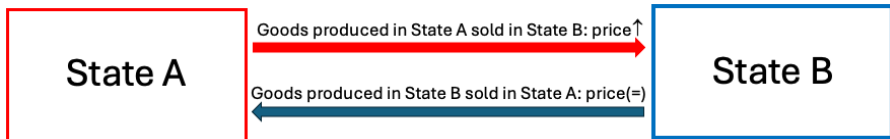
Elasticities are *constant*:

$$\left\{ \begin{array}{l} \frac{\partial Y/Y}{\partial X/X} = \frac{\partial Y}{\partial X} \cdot \frac{X}{Y} \\ \quad = \alpha \cdot (AX^{\alpha-1}Z^{\beta}) \cdot \frac{X}{Y} \\ \quad = \alpha \cdot \frac{AX^{\alpha}Z^{\beta}}{Y} = \alpha, \\ \frac{\partial Y/Y}{\partial Z/Z} = \frac{\partial Y}{\partial Z} \cdot \frac{Z}{Y} \\ \quad = \beta \cdot (AX^{\alpha}Z^{\beta-1}) \cdot \frac{Z}{Y} \\ \quad = \beta \cdot \frac{AX^{\alpha}Z^{\beta}}{Y} = \beta. \end{array} \right.$$

TBD

- Note. Usefulness and broad applicability of OD flows in applied micro
  - ▶ Well-suited for analyzing heterogeneous treatment effects of policy interventions that may *vary* across cross-sectional units.
  - ▶ Eg. How does a carbon tax policy in State A on goods produced locally drive *heterogeneous* economic activities between State A and State B, where State B does not have such a policy?

Figure 4: Directional heterogeneities in cross-state economic activities



## Issue 3: Invalid Inference with the Log-transformed Specification

### Examples

1. Suppose  $y_{ij} \stackrel{i.i.d.}{\sim} \text{Bernoulli}(0.5)$ .

- ▶ Observe that  $\ln(E(y_{ij})) = \ln(1 \cdot 0.5 + 0 \cdot 0.5) \approx -0.6931$ .
- ▶ Now consider  $E \ln(y_{ij})$ . As zero is not defined in the log function, we need to add some arbitrary constant, say 1.  
Then  $E \ln(y_{ij} + 1) = 0.5 \cdot \ln(1 + 1) + 0.5 \cdot \ln(0 + 1) \approx 0.3466$ .
- ▶ The gap is about 1.0397.

Note. This gap is sensitive to the *unit* of the outcome. To see this, let  $y_{ij}^* := 0.01 \cdot y_{ij}$ .

- ▶ Observe that  $\ln(E(y_{ij}^*)) = \ln(0.01 \cdot 1 \cdot 0.5 + 0.01 \cdot 0 \cdot 0.5) \approx -5.2983$ .
- ▶ Now consider  $E \ln(y_{ij}^*)$ . As zero is not defined in the log function, we need to add some arbitrary constant, say 1.  
Then  $E \ln(y_{ij}^* + 1) = 0.5 \cdot \ln(0.01 \cdot 1 + 1) + 0.5 \cdot \ln(0.01 \cdot 0 + 1) \approx 0.0050$ .
- ▶ The gap is now about 5.3033.

# Violation of the moment condition in the presence of spillovers

► Back

For example, suppose  $E((\xi_{ij}^-)^2|x) = c_0 + c_1x_{ij}^2 + c_2x_{kj}^2 + c_3x_{il}^2$ , where  $c_0, \dots, c_3 > 0$ ,  $k$  is an  $i$ 's neighbor, and  $l$  is a  $j$ 's neighbor. In this case,

$$\begin{aligned} E(x_{ij}(\xi_{ij}^-))^2 \\ &= E(x_{ij}E((\xi_{ij}^-)^2|x_{ij}, x_{kj}, x_{il})) \\ &= c_0E(x_{ij}) + c_1E(x_{ij}^3) + c_2E(x_{ij}x_{kj}^2) + c_3E(x_{ij}x_{il}^2). \end{aligned}$$

Note.

- Comparing this expression with the special case with  $c_2 = c_3 = 0$  (no spillovers) highlights how  $E(x_{ij}v_{ij})$  can deviate further from zero.
- This deviation arises from the inclusion of the nonzero terms  $E(x_{ij}x_{kj}^2)$  and  $E(x_{ij}x_{il}^2)$ , which are absent in the non-spillover scenario.

With  $\mu_{ij} = \exp(x'_{ij}\beta) \exp(\alpha_i) \exp(\eta_j)$ ,

$$\begin{aligned}\ell &= \sum_{i,j} (y_{ij} \ln \mu_{ij} - \mu_{ij}) \\ &= \sum_{i,j} [y_{ij}(x'_{ij}\beta + \alpha_i + \eta_j) - \exp(x'_{ij}\beta + \alpha_i + \eta_j)] \\ &= \sum_{i,j} y_{ij}x'_{ij}\beta + \sum_i \alpha_i \sum_j y_{ij} + \sum_j \eta_j \sum_i y_{ij} - \sum_{i,j} \mu_{ij},\end{aligned}$$

FOCs are

$$\begin{cases} \frac{\partial \ell}{\partial \alpha_i} = \sum_j y_{ij} - \sum_j \mu_{ij} = 0 \Rightarrow \sum_j \mu_{ij} = \sum_j y_{ij} & \forall i \\ \frac{\partial \ell}{\partial \eta_j} = \sum_i y_{ij} - \sum_i \mu_{ij} = 0 \Rightarrow \sum_i \mu_{ij} = \sum_i y_{ij} & \forall j. \end{cases}$$

Using the row FOC,

$$\underbrace{\sum_j y_{ij}}_{:=S_i} = \sum_j \mu_{ij} = \sum_j \exp(x'_{ij}\beta + \alpha_i + \eta_j) = \exp(\alpha_i) \sum_j \exp(x'_{ij}\beta + \eta_j)$$

$$\Rightarrow \mu_{ij} = S_i \cdot \frac{\exp(x'_{ij}\beta + \eta_j)}{\sum_j \exp(x'_{ij}\beta + \eta_j)} - (*).$$

Note that  $\alpha_i$  is eliminated. Now using the column FOC,

$$\underbrace{\sum_i y_{ij}}_{:=C_j} = \sum_i \mu_{ij} \stackrel{(*)}{=} \sum_i S_i \cdot \frac{\exp(x'_{ij}\beta + \eta_j)}{\sum_j \exp(x'_{ij}\beta + \eta_j)}.$$

Solving for  $\eta_j$  as a function of  $\beta$ ,  $\eta_j$  is profiled out.

Thus,  $\mu_{ij}$  in  $(*)$  is concentrated out with respect to  $\beta$ .

Thus,  $\frac{\partial \ell}{\partial \beta} = \sum_{i,j} x_{ij}(y_{ij} - \mu_{ij})$  is a function of  $\beta$ , free from FE.



Consider

$$Y = X\beta + F\Lambda' + \varepsilon.$$

- Identification issue on factors and their loadings
  - ▶ Consider  $F\Lambda' = FAA^{-1}\Lambda'$  with an arbitrary invertible  $R \times R$  matrix  $A$ .
    - This gives infinite solutions of  $(F, \Lambda)$  (a.k.a. *rotational indeterminacy*)
  - ▶ Idea: **Fix**  $A$  with  $R^2$  free elements. Thus, we need  $R^2$  restrictions.
- Two sets of restrictions to fix  $A$  (Bai 2009)
  - (i) Control for **scale**:  $F'F/N = I_R$ . (#restrictions =  $\frac{R(R+1)}{2}$ )
  - (ii) Control for **orthogonality**:  $\Lambda'\Lambda = \text{diagonal}$ . (#restrictions =  $\frac{R(R-1)}{2}$ )
  - As total, they give  $R^2$  restrictions.
  - Under these restrictions, the only admissible  $A$  are signed permutations.
  - Thus we can uniquely estimate  $(F, \Lambda)$  with respect to fixing  $A$  (i.e., unique up to signed permutation).

# Multiplicative Form and Poisson Regression Specification

▶ Back

Observe

$$\begin{aligned} Y &= \tilde{X}_1^{\alpha_1} \tilde{X}_2^{\alpha_2} \quad \text{where } \tilde{X}_1, \tilde{X}_2 \geq 0 \\ &= \exp(\ln(\tilde{X}_1^{\alpha_1} \tilde{X}_2^{\alpha_2})) \\ &= \exp(\underbrace{\alpha_1 \ln \tilde{X}_1}_{=: X_1} + \underbrace{\alpha_2 \ln \tilde{X}_2}_{=: X_2}) \\ &=: \exp(\alpha_1 X_1 + \alpha_2 X_2), \quad \text{where } X_1, X_2 \in \mathbb{R}. \end{aligned}$$

Thus,  $Y = \exp(X'\alpha)$ , where  $X = (X_1, X_2)'$  and  $\alpha = (\alpha_1, \alpha_2)'$ .

Recall the Poisson regression model's specification is  $EY|X = \exp(X'\theta)$ .


- Outcomes don't need to be discrete; any non-negative values work.
  - ▶ Why? PPML only uses the conditional mean specification. The PPML estimator is consistent as long as

$$E(y|x) = \exp(x'\beta),$$

where  $y := \exp(x'\beta)\xi \geq 0$  is allowed to be continuous with  $\xi \geq 0$  and  $E(\xi|x) = 1$ .

- Free of incidental parameters problem thanks to the objective functional form of PPML.
  - ▶ Why? In PPML, additive fixed effects in the linear predictor become multiplicative in the conditional mean, so the mean factorizes:

$$\mu_{ij} = \exp(x'_{ij}\beta + \alpha_i + \eta_j) = \exp(x'_{ij}\beta) \exp(\alpha_i) \exp(\eta_j).$$

- ▶ Accordingly, the row and column sums— $\sum_j y_{ij}$  for each  $i$  and  $\sum_i y_{ij}$  for each  $j$ —are jointly minimally sufficient for the FEs. After profiling, the  $\beta$  score contains no FEs, avoiding incidental parameter bias for  $\beta$ . 

- **Contraction mapping:** unique solution

Suppose we have an operator  $T : X \rightarrow X$ , and we want to find  $x^*$  such that  $x^* = T(x^*)$ . If  $T$  is a contraction on a complete metric space, i.e.,

$$d(T(x), T(y)) \leq cd(x, y), \quad c < 1,$$

then by the Banach Fixed Point Theorem:

- ▶ A unique fixed point  $x^*$  exists.
- ▶ Iterating  $x_{n+1} = T(x_n)$  converges to  $x^*$ .

So contraction implies a unique solution to the functional equation.

- **Identification:** unique parameter consistent with data

In econometrics, identification usually refers to the mapping from parameters  $\theta$  to data features (moments, likelihood, etc):  $E[m(Z, \theta_0)] = 0$ .

The parameter  $\theta_0$  is identified if

$$E[m(Z, \theta)] = 0 \quad \text{implies} \quad \theta = \theta_0.$$

That is, only the true parameter  $\theta_0$  satisfies the model's restrictions.

Note. If the operator that maps parameters to conditional expectations (or moments) is

$$EY|X=g(X,\theta) \Leftrightarrow E[m(Y,X,\theta)]=0$$

a contraction in  $\theta$ , then the true parameter  $\theta_0$  is uniquely identified.

Example. Consider a dgp:  $Y = X\beta_0 + \varepsilon$ ,  $E\varepsilon|X = 0$ .

- Think the OLS estimating equation as a fixed-point problem: OLS solves  $EX'(Y - X\beta) = 0$ .
- Define an operator that updates  $\beta$ :  $T(\beta) = \beta + \lambda E[X'(Y - X\beta)]$  for some small positive constant  $\lambda$  (like a learning rate).
  - ▶ Think of this as a one-step update toward the true coefficient using the population moment. Then,

$$\begin{aligned}T(\beta) &= \beta + \lambda E[X'(Y - X\beta)] \\&= \beta + \lambda E[X'(X\beta_0 + \varepsilon - X\beta)] \\&= \beta + \lambda E(X'X)(\beta_0 - \beta) \\&= (I - \lambda(EX'X))\beta + \lambda E(X'X)\beta_0.\end{aligned}$$

$$\Rightarrow T(\beta_1) - T(\beta_2) = (I - \lambda(EX'X))(\beta_1 - \beta_2)$$

$$\Rightarrow \|T(\beta_1) - T(\beta_2)\| \leq \|I - \lambda EX'X\| \|\beta_1 - \beta_2\|.$$

- If we choose  $\lambda$  small enough so that all eigenvalues of  $I - \lambda EX'X$  lie in  $(0, 1)$ , then  $c = \|I - \lambda EX'X\| < 1$  and  $T(\beta)$  is a contraction mapping on the parameter space.  
Note.  $X'X$  having full rank is the sufficient condition of the existence of such  $\lambda$ .

- Then the Banach fixed-point theorem says there is unique  $\beta^*$  such that

$$\beta^* = T(\beta^*).$$

Solve for it:  $\beta^* = \beta^* = \lambda EX'(Y - X\beta^*) \Rightarrow EX'(Y - X\beta^*) = 0$ .

That solution,  $\beta^*$ , is the true parameter  $\beta_0$  (i.e.,  $\beta^*$  is uniquely identified).

Because  $T$  is a contraction in  $\beta$ , the fixed point is unique – meaning there's only one parameter value that satisfies the model's moment condition. That's the definition of identification.

- **A sufficient condition to certify a contraction:** “The row sum of the Jacobian is  $< 1$ ” is a sufficient way to certify a contraction. More precisely,
  - ▶ If you measure distances with the  $\infty$ -norm (max absolute component), then a mapping  $T$  is a contraction whenever  $\|J_T(\theta)\|_\infty < 1$  uniformly on the domain, where  $\|A\|_\infty := \max_i \sum_j |a_{ij}|$  (the maximum absolute row sum).
  - ▶ This guarantees  $\|T(\theta_1) - T(\theta_2)\|_\infty \leq c\|\theta_1 - \theta_2\|_\infty$  with  $c = \|J_T\|_\infty < 1$ .

- Consider a symmetric matrix  $\widetilde{W} = (\widetilde{w}_{ij})$ .
- Let  $W$  be a row-normalized matrix of  $\widetilde{W}$ , i.e.,
  - ▶  $W = \text{Diag}^{\text{sum}}(\widetilde{W})^{-1} \widetilde{W}$ , with  $\text{Diag}^{\text{sum}}(\widetilde{W}) = \text{diag}(\sum_{j=1}^n \widetilde{w}_{1j}, \dots, \sum_{j=1}^n \widetilde{w}_{nj})$ ,
- Let  $\widetilde{\widetilde{W}}$  be a symmetrically normalized matrix, i.e.,
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- Let  $\widetilde{\widetilde{W}}$  be a symmetrically normalized matrix, i.e.,
  - ▶  $\widetilde{\widetilde{W}} := \text{Diag}^{\text{sum}}(\widetilde{W})^{-1/2} \widetilde{W} \text{Diag}^{\text{sum}}(\widetilde{W})^{-1/2}$ .
- Observe that  $W$  and  $\widetilde{\widetilde{W}}$  are similar because

$$\begin{aligned}\widetilde{\widetilde{W}} &:= \text{Diag}^{\text{sum}}(\widetilde{W})^{-1/2} \widetilde{W} \text{Diag}^{\text{sum}}(\widetilde{W})^{-1/2} \\ &= \text{Diag}^{\text{sum}}(\widetilde{W})^{-1/2} (\text{Diag}^{\text{sum}}(\widetilde{W}) W) \text{Diag}^{\text{sum}}(\widetilde{W})^{-1/2} \\ &= \text{Diag}^{\text{sum}}(\widetilde{W})^{1/2} W \text{Diag}^{\text{sum}}(\widetilde{W})^{-1/2}.\end{aligned}$$

- ▶ This implies  $W = \text{Diag}^{\text{sum}}(\widetilde{W})^{-1/2} \widetilde{\widetilde{W}} \text{Diag}^{\text{sum}}(\widetilde{W})^{1/2}$ .



- Since  $\widetilde{W}$  is symmetric, by the spectral theorem,  $\widetilde{W} = \widetilde{Q}D\widetilde{Q}'$ ,
  - ▶  $\widetilde{Q}$  is orthogonal,
  - ▶  $D = \text{diag}(\varphi_1, \dots, \varphi_n)$  since  $W$  and  $\widetilde{W}$  are similar.



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  - ▶  $D = \text{diag}(\varphi_1, \dots, \varphi_n)$  since  $W$  and  $\widetilde{\widetilde{W}}$  are similar.
- Thus,  $W$  is diagonalizable because

$$\begin{aligned} W &= \text{Diag}^{\text{sum}}(\widetilde{\widetilde{W}})^{-1/2} \widetilde{\widetilde{W}} \text{Diag}^{\text{sum}}(\widetilde{\widetilde{W}})^{1/2} \\ &= \underbrace{\text{Diag}^{\text{sum}}(\widetilde{\widetilde{W}})^{-1/2} \widetilde{\widetilde{Q}}}_{=: Q} D \underbrace{\widetilde{\widetilde{Q}}'}_{=: \widetilde{\widetilde{Q}}^{-1}} \text{Diag}^{\text{sum}}(\widetilde{\widetilde{W}})^{1/2} \\ &= Q D Q^{-1}, \end{aligned}$$

- ▶ i.e.,  $W$  is diagonalizable and thus, its eigenvectors form basis.
- ▶  $Q$  is the eigenvector basis of  $W$ .

If  $A \in \mathbb{R}^{n \times n}$  is symmetric, then  $A = Q\Lambda Q'$ ,

- $\Lambda$ : diagonals are the eigenvalues
- $Q$ : columns are the corresponding orthonormal eigenvectors.

# When do eigenvectors form a basis?

► Back

Eigenvectors form a basis if and only if the matrix  $A$  is diagonalizable, i.e.,  $A = Q\Lambda Q^{-1}$ ,

- $Q$  is the matrix of eigenvectors
- $\Lambda$  is the diagonal matrix of eigenvalues.

Then  $Q$ 's columns (the eigenvectors) span the whole space – they are a basis.

## 2. Specification

### Microfoundation [▶ Back](#)

**Stage 2:** Given  $\pi_{ij}$  from **Stage 1**, the optimal trade flows are determined in the second stage as Anderson and van Wincoop (2003).

#### Stage 2.1: Demand Function

- A representative consumer in country  $i$  chooses  $\{c_{i1}, \dots, c_{in}\}$  by solving

$$\max_{\{c_{ij}\}_{j=1}^n} U_i = \left( \sum_{j=1}^n \chi_j^{\frac{1}{\rho}} \cdot c_{ij}^{\frac{\rho-1}{\rho}} \right)^{\frac{\rho}{\rho-1}} \quad \text{s.t.} \quad \sum_{j=1}^n p_{ij} c_{ij} = G_i,$$

- ▶  $\chi_j$  denotes a preference parameter for country  $j$ 's good,
- ▶  $p_{ij}$  is the price of country  $i$  of consuming one unit from country  $j$ ,
- ▶  $\rho > 1$  is the elasticity of substitution between all goods,
- ▶ and  $G_i$  is the GDP of country  $i$ , with  $G_1, \dots, G_n$  exogenously given.

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- ▶ and  $G_i$  is the GDP of country  $i$ , with  $G_1, \dots, G_n$  exogenously given.

- Solving the Lagrangian,  $c_{ij}^* = \frac{c_i^{\frac{\rho}{\rho-1}} \chi_j}{(\lambda_i p_{ij})^\rho}$ , where

- ▶  $c_i = \sum_{j=1}^n \chi_j^{\frac{1}{\rho}} \cdot c_{ij}^{\frac{\rho-1}{\rho}}$
- ▶ and  $\lambda_i$  is the Lagrange multiplier for  $i = 1, \dots, n$ .

## 2. Specification

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- Applying it to the budget constraint,

$$G_i = \sum_{j=1}^n p_{ij} c_{ij}^* = C_i^{\frac{\rho}{\rho-1}} \lambda_i^{-\rho} \sum_{j=1}^n \chi_j p_{ij}^{1-\rho} = C_i^{\frac{\rho}{\rho-1}} \lambda_i^{-\rho} P_i^{1-\rho},$$

- ▶  $P_i$  is the CES price index,  $P_i = \left( \sum_{j=1}^n \chi_j p_{ij}^{1-\rho} \right)^{\frac{1}{1-\rho}}$ .
- ▶  $P_i$  solves the cost minimization problem:

$$\min_{\{c_{ij}\}_{j=1}^n} \sum_{j=1}^n p_{ij} c_{ij} \quad \text{s.t.} \quad \left( \sum_{j=1}^n \chi_j^{\frac{1}{\rho}} \cdot c_{ij}^{\frac{\rho-1}{\rho}} \right)^{\frac{\rho}{\rho-1}} = \bar{U}_i \text{ for some } \bar{U}_i.$$

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- Thus,  $\lambda_i = C_i^{\frac{1}{\rho-1}} P_i^{\frac{1-\rho}{\rho}} G_i^{-\frac{1}{\rho}}$  and the demand function is

$$c_{ij}^* = \frac{C_i^{\frac{\rho}{\rho-1}} \chi_j}{(\lambda_i p_{ij})^\rho} = \chi_j \left( \frac{p_{ij}}{P_i} \right)^{-\rho} \frac{G_i}{P_i}.$$



## 2. Specification

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### Stage 2.2: Market Clearing

- The existence of trade costs lead to heterogeneous prices. We assume

$$p_{ij} = p_j \cdot \pi_{ij},$$

where  $p_j$  is the exporter's supply price and exogenously given.

## 2. Specification

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- The existence of trade costs lead to heterogeneous prices. We assume

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where  $p_j$  is the exporter's supply price and exogenously given.

- The nominal value of exports from country  $j$  to country  $i$  is

$$\mu_{ij}^* = p_{ij} c_{ij}^* = \chi_j p_{ij}^{1-\rho} P_i^{-(1-\rho)} G_i = \chi_j (p_j \pi_{ij})^{1-\rho} P_i^{-(1-\rho)} G_i.$$

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- The market clearing condition imposes

$$G_j = \sum_{i=1}^n \mu_{ij}^* = \chi_j p_j^{1-\rho} \sum_{i=1}^n \pi_{ij}^{1-\rho} P_i^{-(1-\rho)} G_i,$$

which, with normalization of  $p_1 = p_2 = \dots = p_n = 1$ , leads to

$$\chi_j = \frac{G_j}{\sum_{i=1}^n \left( \frac{\pi_{ij}}{P_i} \right)^{1-\rho} G_i} = \frac{G_j}{G^W} \frac{1}{\sum_{i=1}^n \left( \frac{\pi_{ij}}{P_i} \right)^{1-\rho} \frac{G_i}{G^W}},$$

where  $G^W := \sum_{k=1}^n G_k$  represents the world GDP.

## 2. Specification

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- Let  $\Pi_j := \left( \sum_{i=1}^n \frac{G_k}{G^W} \left( \frac{\pi_{ij}}{P_i} \right)^{1-\rho} \right)^{\frac{1}{1-\rho}}$  represents the overall trade cost from  $j$  that shows how exporter  $j$  faces trade barriers across all potential export destinations. Then,

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## 2. Specification

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- Then, the CES price index  $P_i = \left( \sum_{j=1}^n \chi_j p_{ij}^{1-\rho} \right)^{\frac{1}{1-\rho}} = \left( \sum_{j=1}^n \frac{G_j}{G^W} \cdot \left( \frac{\pi_{ij}}{\Pi_j} \right)^{1-\rho} \right)^{\frac{1}{1-\rho}}$  represents the overall trade cost to  $i$ , capturing how importer  $i$  experiences trade barriers across all possible foreign suppliers.

## 2. Specification

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- We refer  $\Pi_j$  and  $P_i$  to *multilateral resistance* terms.
  - ▶ Trade barriers across all trade partners.
  - ▶ Note. Since  $\pi_{ij} = \pi_{ij}(\mu)$ , our multilateral resistance terms are implicit functions of  $\mu$ .

## 2. Specification

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- Hence,  $\mu_{ij}^* = p_{ij} c_{ij}^* = \chi_j \pi_{ij}^{1-\rho} P_i^{-(1-\rho)} G_i$  becomes

$$\mu_{ij}^* = \frac{G_i G_j}{G^W} \left( \frac{\pi_{ij}}{\Pi_j P_i} \right)^{1-\rho}.$$

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- Plugging  $\pi_{ij}$  from Stage 1,

$$\mu_{ij}^* = \underbrace{\mu_{ij}^{*\text{recursive}}}_{\text{explicitly endogenous}} \cdot \underbrace{P_i^{\rho-1}(\mu^*) \Pi_j^{\rho-1}(\mu^*)}_{\text{implicitly endogenous}} \cdot \underbrace{G_i G_j (G^W)^{-1} \mu_{ij}^{*\text{exo}}}_{\text{purely exogenous}},$$

- ▶  $\mu_{ij}^{\text{recursive}}$ : a discounting factor for the trade cost s.t.

$$\mu_{ij}^{\text{recursive}} = \left( \prod_{k=1}^n \mu_{kj}^{w_{ik}} \right)^{\lambda_d} \left( \prod_{l=1}^n \mu_{il}^{w_{jl}} \right)^{\lambda_o} \left( \prod_{k,l=1}^n \mu_{kl}^{w_{ik} w_{jl}} \right)^{\lambda_w},$$

where  $\lambda_d = (\varrho - 1) \tilde{\lambda}_d$ ,  $\lambda_o = (\varrho - 1) \tilde{\lambda}_o$ ,  $\lambda_w = (\varrho - 1) \tilde{\lambda}_w$ .

- ▶  $P_i^{\rho-1}(\mu)$ ,  $\Pi_j^{\rho-1}(\mu)$ : Network multilateral resistance terms
- ▶  $\mu_{ij}^{\text{exo}} = \mu_{ij}^B \cdot \mu_i^O \cdot \mu_j^D$ : exogenous characteristic components of the bilateral (B), origin-specific (O), and destination-specific (D), respectively.



## 2. Specification

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- In our framework, the fixed effects components have their own structures:

$$\begin{cases} \tilde{\alpha}_j(\boldsymbol{\mu}) &= (G^W)^{-1/2} G_j \Pi_j^{\rho-1}(\boldsymbol{\mu}) \mu_j^O & \text{for } j = 1, \dots, n, \\ \tilde{\eta}_i(\boldsymbol{\mu}) &= (G^W)^{-1/2} G_i P_i^{\rho-1}(\boldsymbol{\mu}) \mu_i^D & \text{for } i = 1, \dots, n. \end{cases}$$

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- In our framework, the fixed effects components have their own structures:

$$\begin{cases} \tilde{\alpha}_j(\mu) &= (G^W)^{-1/2} G_j \Pi_j^{\rho-1}(\mu) \mu_j^O & \text{for } j = 1, \dots, n, \\ \tilde{\eta}_i(\mu) &= (G^W)^{-1/2} G_i P_i^{\rho-1}(\mu) \mu_i^D & \text{for } i = 1, \dots, n. \end{cases}$$

- Semi-reduced form: Under some regularity conditions, there is a unique  $\mu^*$  s.t.

$$\mu_{ij}^* = \exp \left( \sum_{k,l=1}^n s_{ij,kl} (x'_{kl} \beta + \alpha_l(\mu^*) + \eta_k(\mu^*)) \right), \text{ for } i, j = 1, \dots, n,$$

▶  $x_{kl} = (\ln(D_{kl,1}), \dots, \ln(D_{kl,K}))'$  and  $\beta = (\beta_1, \dots, \beta_K)'$ .

▶  $s_{ij,kl} \equiv ((j-1)n + i, (l-1)n + k)$ -element of  $\mathbf{S}^{-1}$ .

★  $\mathbf{S}^{-1}$ : Network multiplier matrix, where

$$\mathbf{S}^{-1} = (I_N - (\underbrace{\lambda_d(I_n \otimes W)}_{\text{cross-destination linkage}} + \underbrace{\lambda_o(W \otimes I_n)}_{\text{cross-origin linkage}} + \underbrace{\lambda_w(W \otimes W)}_{\text{flows among third-party units}}))^{-1}.$$

▶  $\alpha_l(\mu^*)$  and  $\eta_k(\mu^*)$ : *Network* fixed effects

★ Includes the multilateral resistance terms

# Why $\mathbf{S}^{-1}\mathbf{1}_N$ homogeneous? [▶ Back](#)

Recall

$$\mathbf{S}^{-1} = (\mathbf{I} - \mathbf{A})^{-1}, \quad \text{where } \mathbf{A} = \lambda_d(\mathbf{I} \otimes \mathbf{W}) + \lambda_o(\mathbf{W} \otimes \mathbf{I}) + \lambda_w(\mathbf{W} \otimes \mathbf{W}).$$

Observe that

$$\mathbf{A}(\underbrace{\mathbf{1}_n \otimes \mathbf{1}_n}_{=\mathbf{1}_N}) = \cdots = (\underbrace{\lambda_d + \lambda_o + \lambda_w}_{=:\rho})(\underbrace{\mathbf{1}_n \otimes \mathbf{1}_n}_{=\mathbf{1}_N}),$$

where the dots utilizes  $\mathbf{W}\mathbf{1}_n = \mathbf{1}_n$  due to the row-normalization. That is,  $\mathbf{1}_N$  is an eigenvector of  $\mathbf{A}$  with eigenvalue  $\rho$ .

Thus,

$$\begin{aligned} (\mathbf{I} - \mathbf{A})\mathbf{1}_N &= (\mathbf{I} - \rho)\mathbf{1}_N \\ \Rightarrow \mathbf{S}^{-1}\mathbf{1}_N &= \frac{1}{1 - \rho}\mathbf{1}_N, \end{aligned}$$

i.e., proportional to a homogeneous vector of ones.

- Countries' connectivity matrix: Average total trade flows over the recent past years

- ▶  $w_{ij}^{\text{Phase}} = \frac{\tilde{w}_{ij}^{\text{Phase}}}{\sum_{k=1}^n \tilde{w}_{ik}^{\text{Phase}}}$ , where  $\tilde{w}_{ij}^{\text{Phase}} = \frac{1}{\#(\mathcal{T}^{\text{Phase}})} \sum_{t \in \mathcal{T}^{\text{Phase}}} (y_{ij,t} + y_{ji,t})$
- ▶ e.g.,  $\mathcal{T}^{\text{Phase}=2} = \{1987, 1988, \dots, 1996\}$
- ▶  $W$  is undirected and row-normalized, with its diagonal elements being zero.

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- This implies  $\varphi_{\max} := \max\{\varphi_1, \dots, \varphi_n\} = 1$  and  $\varphi_{\min} := \min\{\varphi_1, \dots, \varphi_n\} < 0$ .

- ▶  $W\mathbf{1} = \mathbf{1}$ . Thus,  $\rho_{\text{spec}}(W) \geq 1$ . Also,  $\rho_{\text{spec}}(W) \leq \|W\|_{\infty} = 1$ .
- ▶  $\text{tr}(W) = \sum_{i=1}^n \varphi_i = 0$ .

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- The averaging rate of  $W$  is governed by  $(|\varphi_{(2)}|, |\varphi_{\min}|)$ .

- ▶ Bipartite:  $\varphi_{(2)} \simeq 0$ ,  $\varphi_{\min} = -1$ .
  - ★ Polarized patterns
- ▶ Linear-in-means:  $\varphi_{(2)} = \varphi_{\min} = -\frac{1}{n}$ , which go to zero with large  $n$ .
  - ★ High leveraging rate (i.e.,  $W$  averages out heterogeneity).

- The admissible parameter space varies by  $|\varphi_{\min}|$ .

Note that  $\varphi_{\max} = 1$  and  $-1 \leq \varphi_i \leq 1$ .

- Linear-in-mean

$$W = \frac{1}{n-1} \begin{bmatrix} 0 & 1 & 1 & \cdots & 1 \\ 1 & 0 & 1 & \cdots & 1 \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ 1 & 1 & 1 & \cdots & 0 \end{bmatrix}$$

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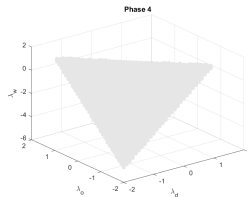
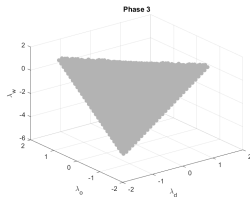
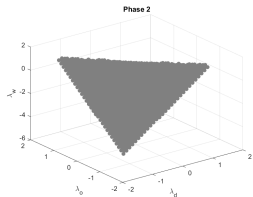
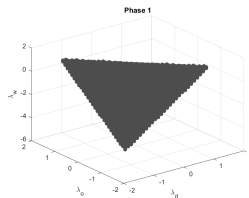
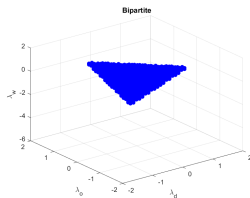
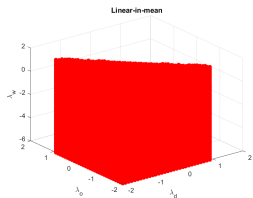
- Bipartite

$$W = \begin{bmatrix} 0 & \frac{1}{n_2-1} l_{n_1} l'_{n_2} \\ \frac{1}{n_1-1} l_{n_2} l'_{n_1} & 0 \end{bmatrix}$$

- ▶  $\varphi_2 \simeq 0$  and  $\varphi_{\min} = -1$



- Admissible parameter space



A. Frobenius-norm-based distances ( $\frac{1}{\sqrt{n(n-1)}} \|W^{\text{Phase}} - W^{\text{Phase}'}\|_F$  in the parentheses)

	$W^{\text{Phase}=1}$	$W^{\text{Phase}=2}$	$W^{\text{Phase}=3}$	$W^{\text{Phase}=4}$
$W^{\text{Phase}=2}$	2.3728 (0.0159)	0	*	*
$W^{\text{Phase}=3}$	2.8813 (0.0193)	1.9212 (0.0129)	0	*
$W^{\text{Phase}=4}$	3.6703 (0.0246)	2.8833 (0.0193)	1.9474 (0.0130)	0

B. Jaccard coefficients  $J_{\text{Phase}, \text{Phase}'} = \frac{\#(\mathcal{E}^{\text{Phase}} \cap \mathcal{E}^{\text{Phase}'})}{\#(\mathcal{E}^{\text{Phase}} \cup \mathcal{E}^{\text{Phase}'})}$

	$W^{\text{Phase}=1}$	$W^{\text{Phase}=2}$	$W^{\text{Phase}=3}$	$W^{\text{Phase}=4}$
$W^{\text{Phase}=2}$	0.6949	1.0000	*	*
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## ● Implications

- ▶ Initial adjustment: Phase 1  $\mapsto$  Phase 2 (both the topology & the intensity of connections)
- ▶ After Phase 2, trading relationships stabilizes. Most of the subsequent adjustment occurs through re-weighting existing links.