

### Area Management FAQ & Workflow

#### What are Area Managers?

Area Managers are entity or individual responsible for Merchant Acquisition, Rider Management, City-based Marketing and Rider Top Up Personnel. One Area Manager only per city.

### How to acquire new Merchant as Partner?

Merchant acquisition is key role of Area Manager, just send us contact details of the prospect merchant and will be in touch with them. Please send us the **Business Name, Branch, Official Facebook Page, Contact Number and/or Email Address.** 

#### **Rider Enlisting**

You are also responsible for screening new rider in your area. Requirements as follows:

- 1. 18 years old or above
- 2. Male or Female
- 3. Own Scooter/Motorcycle
- 4. Non-Professional Driver's License
- 5. Helmet with ICC Stickers

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## How to start as Area Manager?

To become our exclusive area manager in your city you must met our requirements

- 2 Valid Identification Card
- Enlist 3 riders
- Signed Up atleast 50 merchant in your area.
- Payment of Applicable Fees

Activation Fee	P1500
Initial Marketing Fee	P1000
Initial Working Balance	P5000
Total	P7500

# **How to Generate Revenue or Profit Sharing?**

We split the revenue by **70% for Platform and 30%** for Area Manager respectively. All rider's in your area will need to have working balance in order to accept and deliver orders. You will act as Top Up Personel using your balance with us. These balances will deminish over time every successful orders.

#### **Example Scenario:**

You have Balance in our platform of P5000, Juan which is a rider under your area wants to add balance to his account of P500, Juan pays you P500 and send him P500 worth of credit to his account. The system will deduct P350 in your account and will have final balance of P4650. P150 is your profit in cash. That's 30% shared revenue on your part.