



Legal-Services

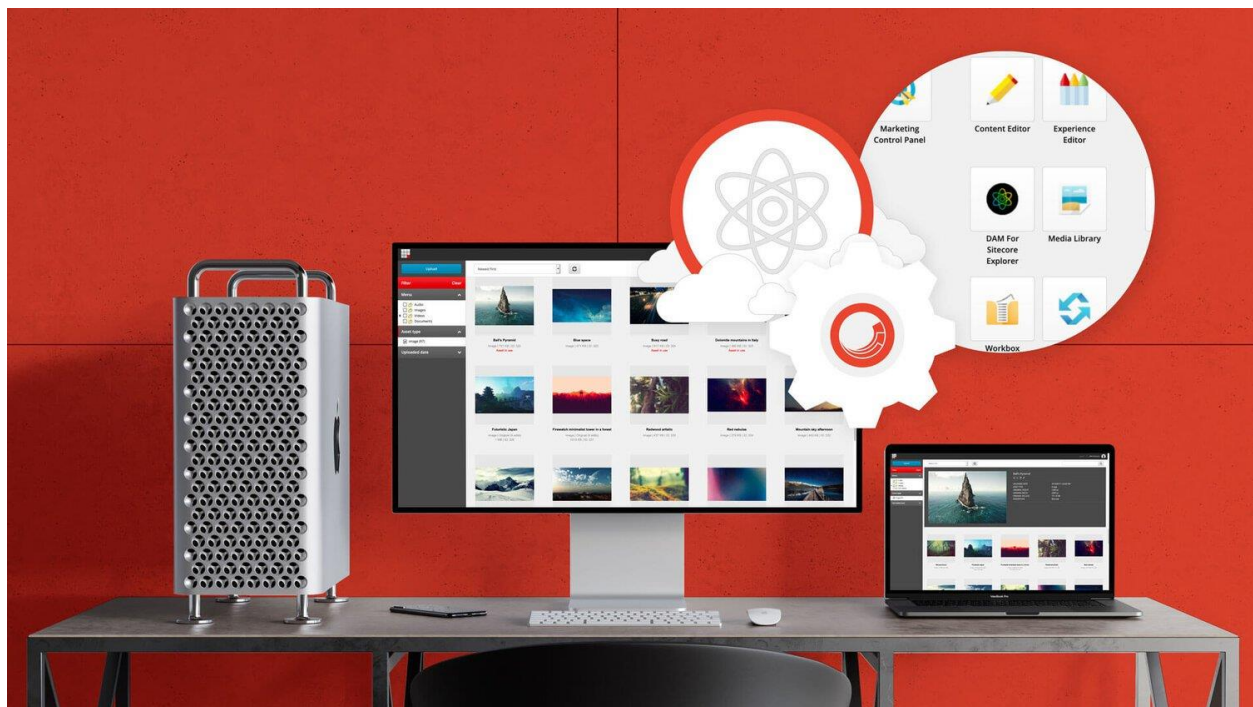
Sitecore CMS Automation for Legal Services

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Introduction

Sitecore CMS Automation For Legal Services

Sitecore is a leading digital experience software used by organisations globally to create seamless, personalised digital experiences. Sitecore is an integrated platform powered by . net CMS, commerce and digital marketing tools.



Sitecore offers various professional consulting services to help customers in their use of Sitecore products, where the Sitecore Services team provides best practice advice and guidance.

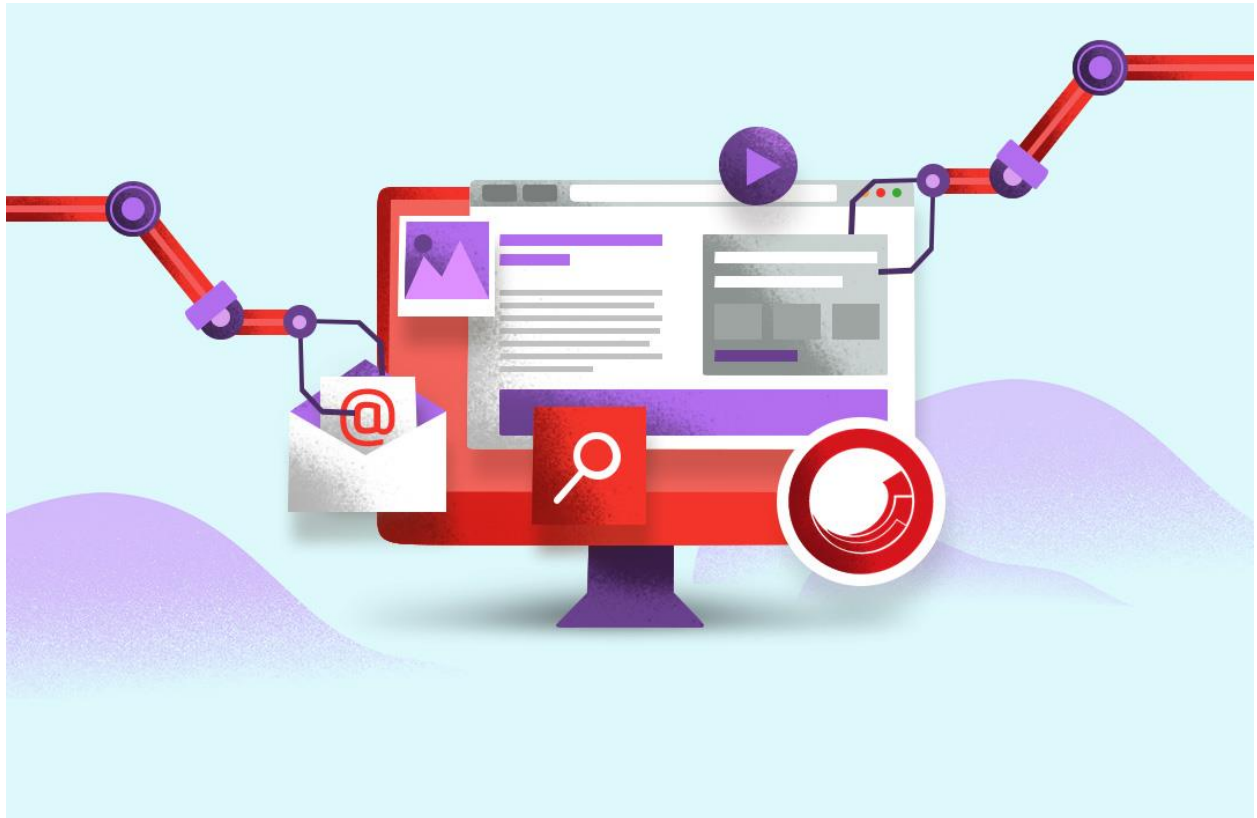
Sitecore's business is helping our customers deliver the best possible experiences for their customers through innovative SaaS-enabled products and services. Similarly, we also want the best customer legal experience, and we aim to be innovative and transparent in our contracts and contracting approach. Our goal is to simplify and make transparent all aspects of your customer journey – including the legal ones.

What It Is & How It Works

Marketing Automation **provides you with a new way to create automated online campaigns in Sitecore.** With a user-friendly drag-and-drop interface, Marketing Automation provides a set of tools that enables you to: Enroll contacts in automation campaigns. Evaluate contacts based on defined rules.

It is **technology that manages marketing processes and multifunctional campaigns, across multiple channels, automatically.** With marketing automation, businesses can target customers with automated messages across email, web, social, and text.

Sitecore CMS, or the Sitecore Content Management System, is the platform you'll use **to create, manage, and publish content on your website or family of websites.** Officially, Sitecore calls their CMS the Sitecore Web Experience Manager.



What are the most important Sitecore features?

- A single platform, built from the ground up
- Publishes content across any site and any channel
- Advanced personalisation with AI capabilities
- Powerful features and marketing tools
- .NET and Microsoft Azure
- Integration capabilities

What is Sitecore CMS Platforms Solutions

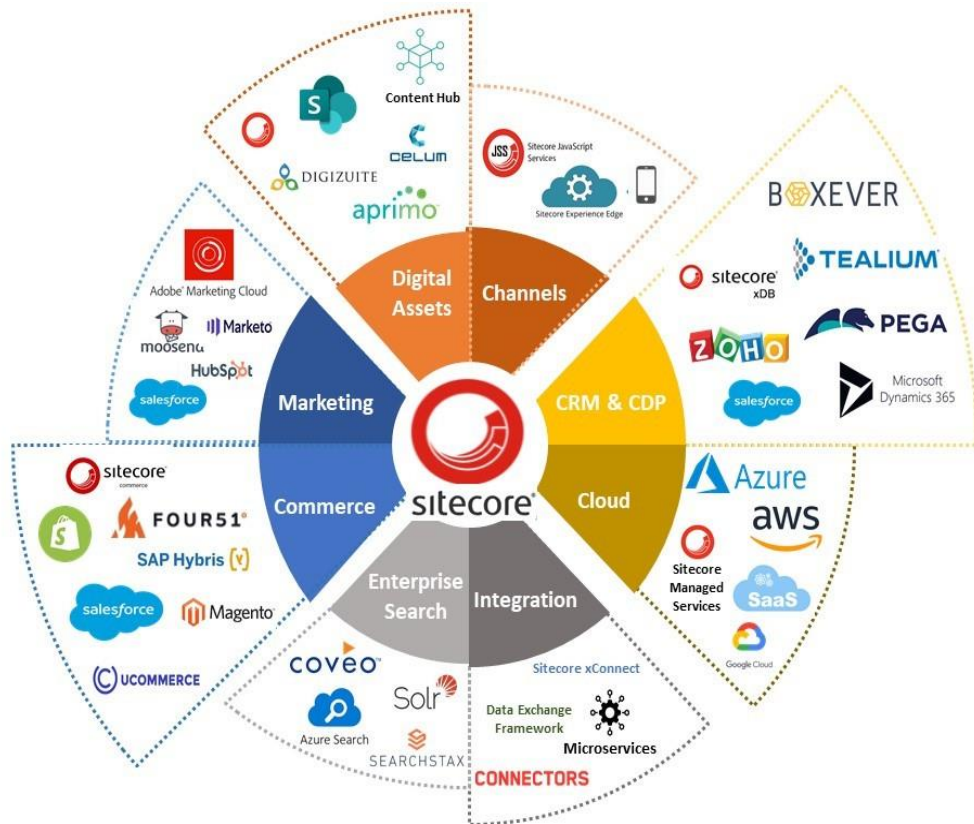
Sitecore is considered one of the most powerful and flexible CMS platforms in the world. It can help a business improve web traffic, track marketing campaigns and their outcome precisely. The Sitecore platform will enable you to collect and save data of each and every customer you have interacted before.

- Sitecore 9.0 Experience Platform (XP)
- Helix Framework
- Glassmapper ORM

6 months: To deploy 9 Locations in 14 languages

99.999%: Availability across 9 countries

60%: Content Management improvement



Sitecore is an incredible and powerful platform that gives marketers the ability to not only easily update and manage content, but also to personalize the experience for users and optimize their engagement across channels outside the website.

The ability to cater for multiple websites and internationalisation is one of the key motives for choosing the Sitecore. Sitecore places no constraints around what is presented to the visitor. It allows the creation of diverse experiences and engaging designs for visitors across all platforms and devices.

An outcome is the business significant result of a dialog between a contact and a brand. Through a contact's path to becoming a customer, you can track the events they have triggered and the goals they have converted on their journey. This provides you with an insight into how contacts interact with your website, as well as the relative financial value they have for your organization.

What Is A Sitecore Outcome?

An outcome in Sitecore is a way to track the stage of a contact's relationship with your brand. By tracking the outcomes a contact has hit during their journey to becoming a customer, you can see how they've interacted with your site and how valuable they are financially to your business, rather than just how much they engage with your content.

- Helped clients in addressing legal problems easily with clear, straightforward, understandable language.
- Increased human interactions that drove valuable insights.
- Produced customer-specific content.
- Increased allegiance and faith.

How to overcome challenges in your digital commerce

1. Opt for Flexible Technology



2. Support Cross-border and Global Sales



3. Adopt a Mobile-First Approach



4. Create a Seamless Brand Experience



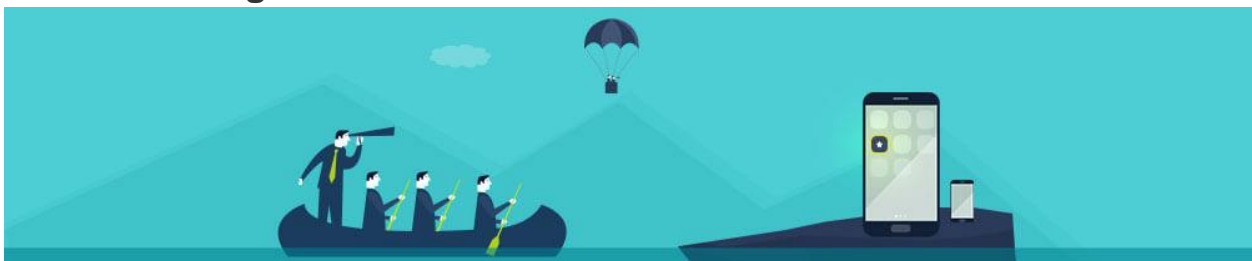
5. Integrate Advanced Analytics



6. Experiment with Ideas



7. Outsourcing Talent



8. Look for Social Commerce Opportunities



9. Develop a Secure Marketplace



10. Ensure Efficient Supply Chain Process



Why Sitecore is the first choice for CMS developers ?

Today organizations are using different Content Management Systems (CMS) for creating and managing multiple websites. To develop and manage sites or portals calls to implement Sitecore in enterprise, although it may have its own paradigms, challenges, and considerations.

Sitecore is the pioneer of personalized digital experiences. One of the best things about Sitecore is the ability to have your website and content change in real time depending on who's looking at it, to give every visitor the content that best aligns with their goals and needs, so you can get the most engagement.

It is user-friendly and an easy to work platform for editors. With the platform, we get a strong foundation for personalization, building customer relationships with qualified data

connections and marketing automation. We have for many years worked with the Microsoft Framework .

It remains a popular choice at the enterprise level where content management is usually less about ease of setup and more about capabilities for deeper personalization and customization.

Sitecore Developers are Software Developers who specialise in working with the Sitecore content management system (CMS). They build and optimise websites, apps and other digital products created with Sitecore technology.

Reasons Why We Should Choose the Sitecore CMS

- It Empowers Your Digital Strategy
- Enjoy a User-Friendly Interface
- Compatible with Multiple Browsers and Devices
- It Confirms Greater Customer Engagement
- Social Network Engagement
- Easy Integration

Multisite management: A company that owns multiple brands needs it to create multiple websites for presenting and managing each brand separately.

Single knowledge repository: Sitecore gives you power to manage content efficiently with single knowledge repository. This means a centralized Content Management System (CMS) to enable all your data in one place. This gives you an easy access to store and deliver content to your target audience.

Cross channel data analysis: Sitecore delivers cross channel data analysis through a proper report system to measure each and every customer interaction with detailed analytics.

Unlimited scaling: You can do unlimited scaling by adopting Sitecore as your CMS as there are no limits on the data. Sitecore delivers the ideal enterprise development

solutions by scaling unlimited data which keeps your business running smoothly yet efficiently.

Sitecore and multilingual websites: Local is the new global, it means you need a strong presence in the local market to tap the global market. It means you need local voice or language to communicate and sell your products within local market.

Complete experience: Sitecore is taking all your digital assets to digital experience to maximize the business value we get out of it. Ultimately, it's all about experiences.