F[A]   map   A => B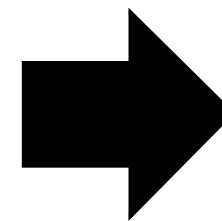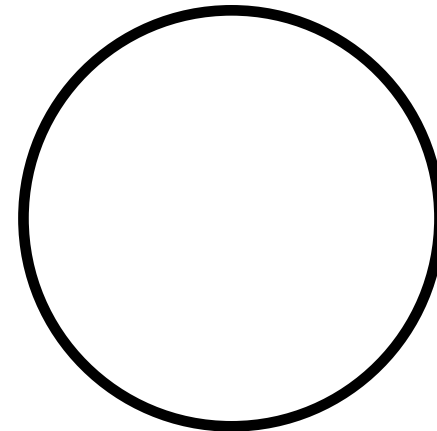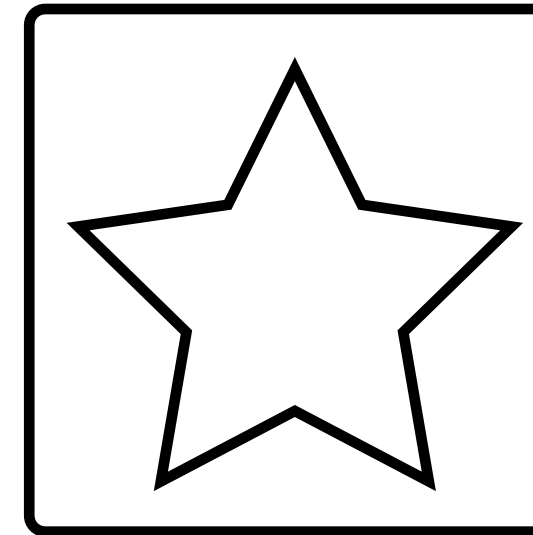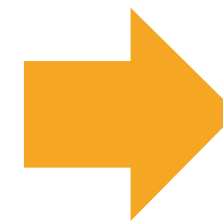   F[B]