

# Credit Card Transaction Report

Revenue

1M

Total amount

214K

Total Interest

1M

Trans count

13K

Q1

Q2

Q3

Q4

week\_start\_date

All



F

M

Blue

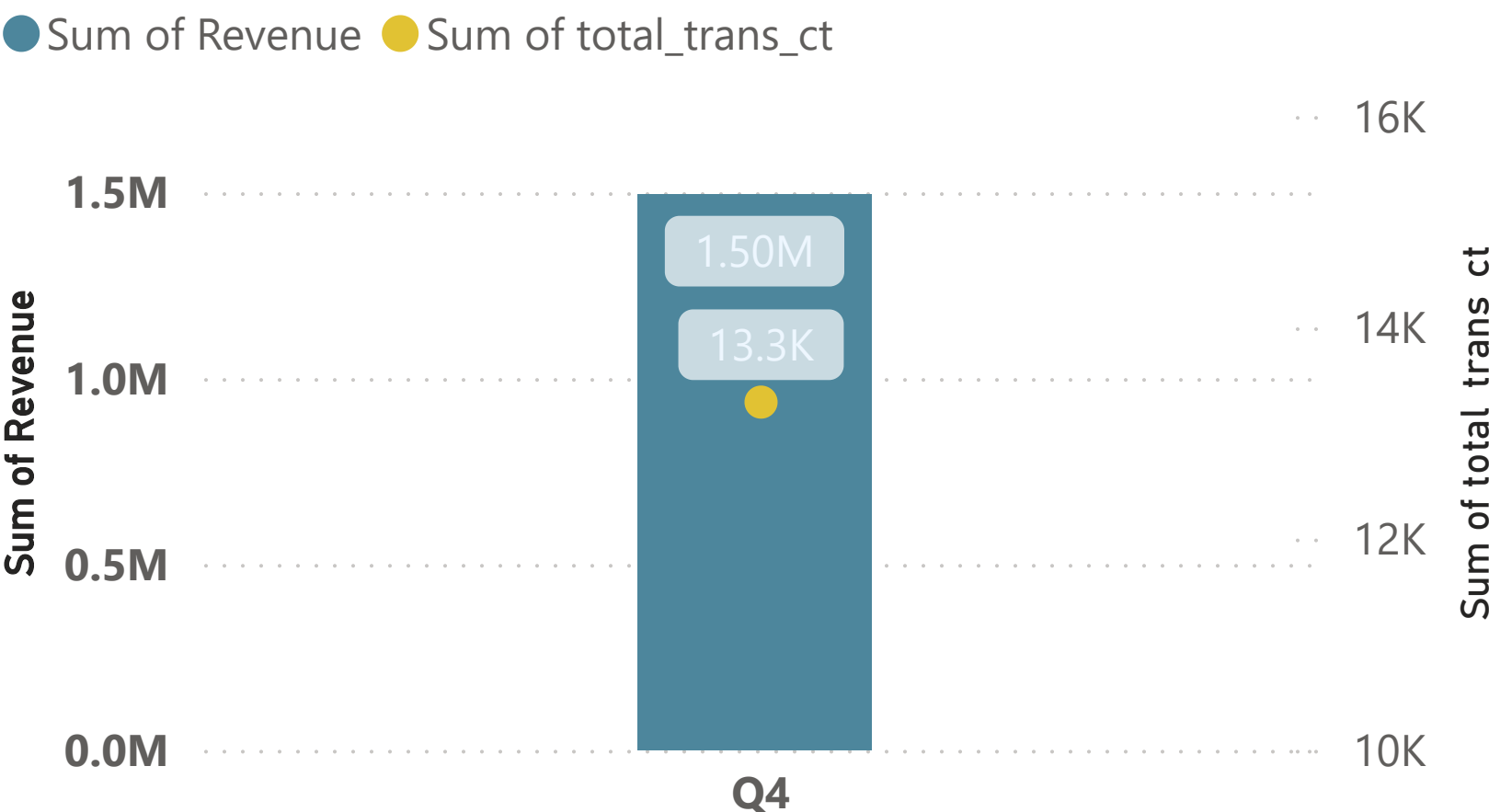
Gold

Platinum

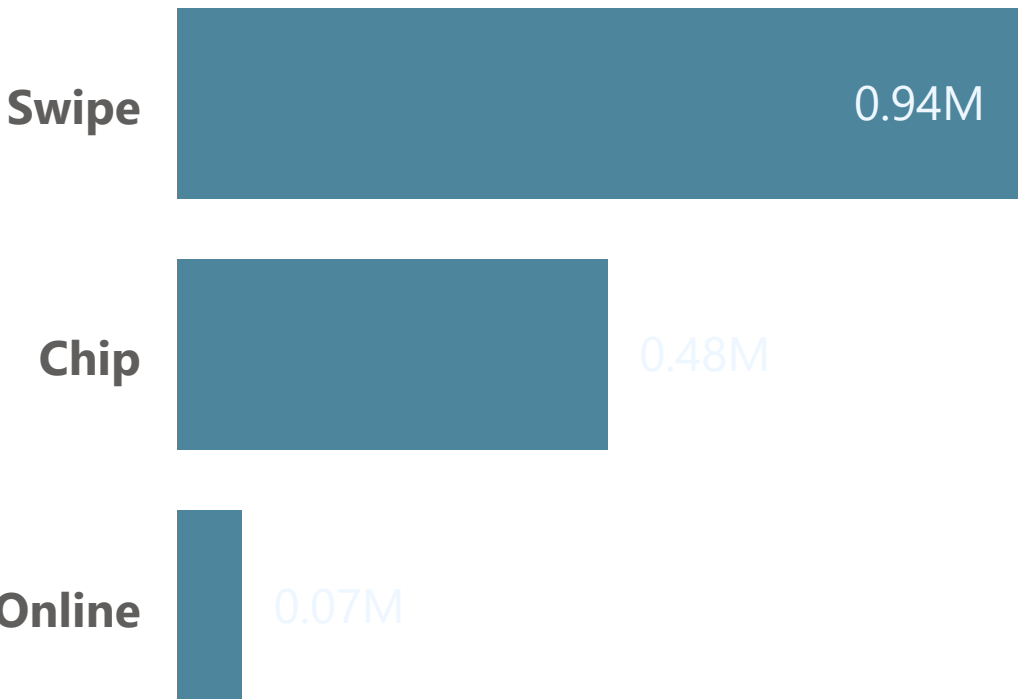
Silver

Card Category	Revenue	Interest Earned	Transaction Amount
Silver	1495902	213,652.66	1228879
Total	1495902	213,652.66	1228879

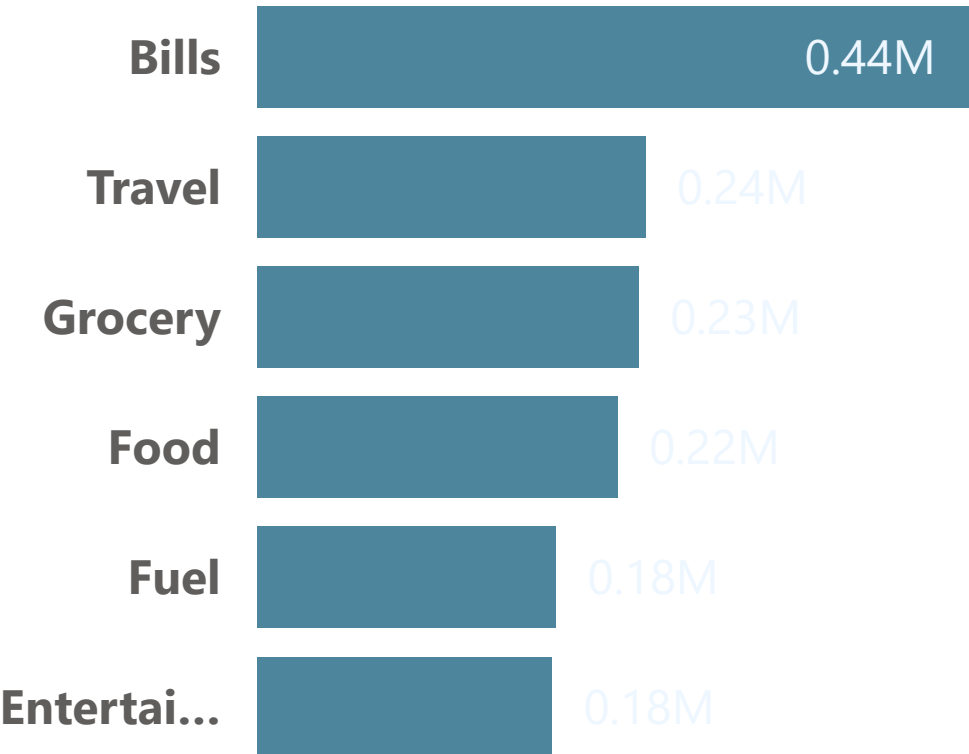
Qtr Revenue and total transaction count



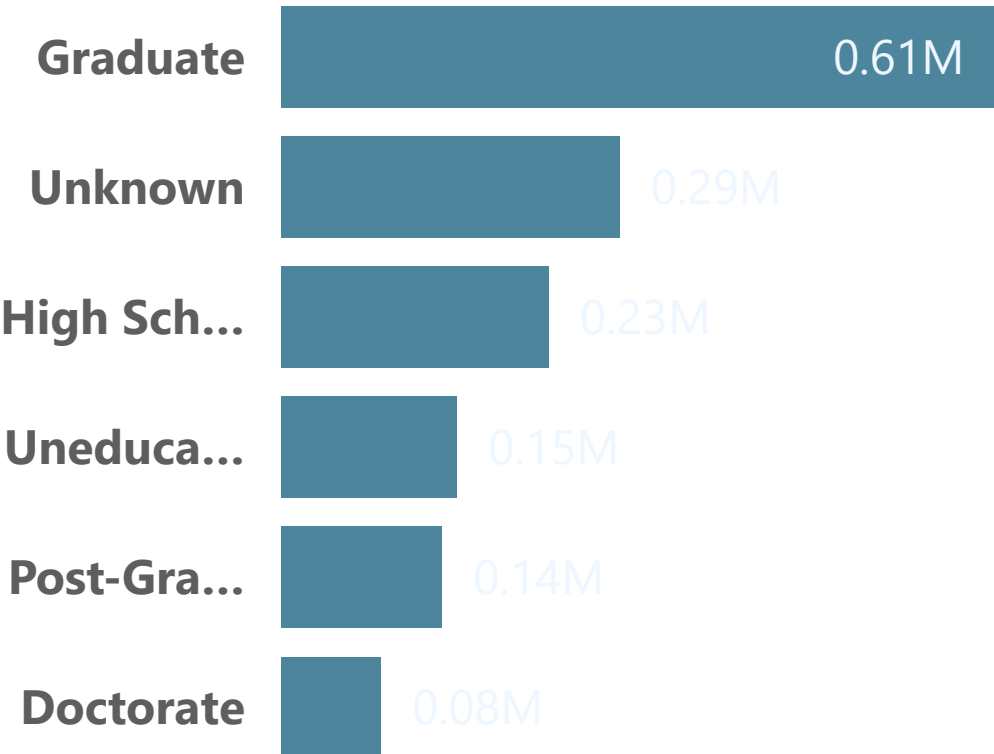
Revenue by Expenditure Type



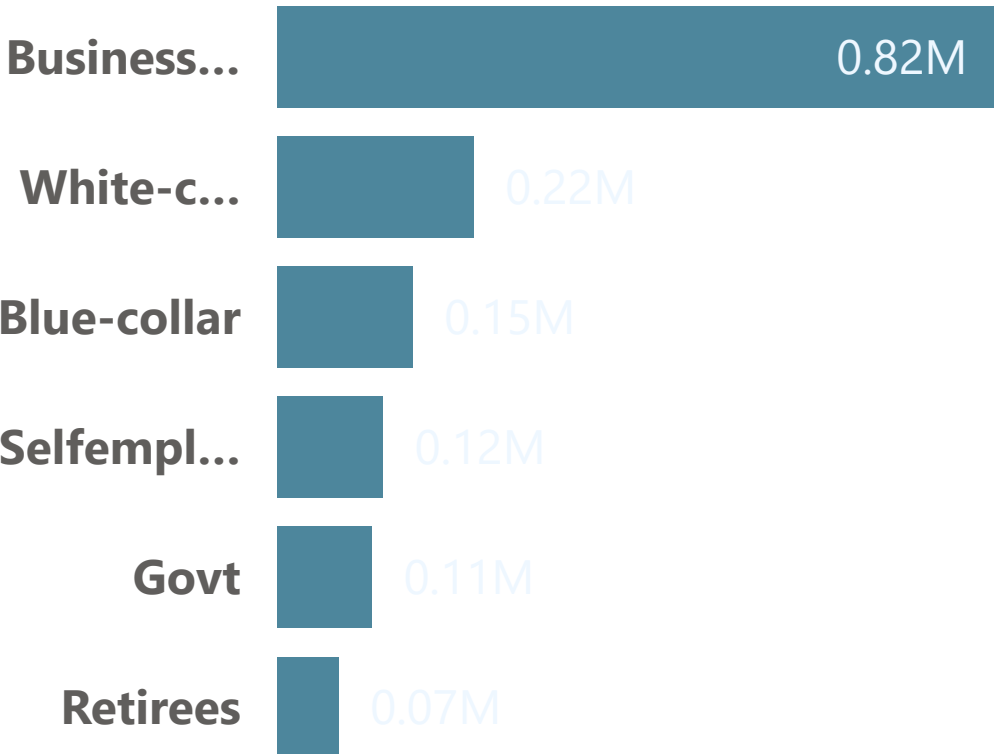
Revenue by Expenditure Type



Revenue by Education



Revenue by Customer Job



Revenue by Card Category



# Credit Card Customer Report

Q1

Q2

Q3

Q4

week\_start\_date

All

Revenue

1M

Total amount

214K

Total Income

16M

CSS

4.16

M

897K

F

599K

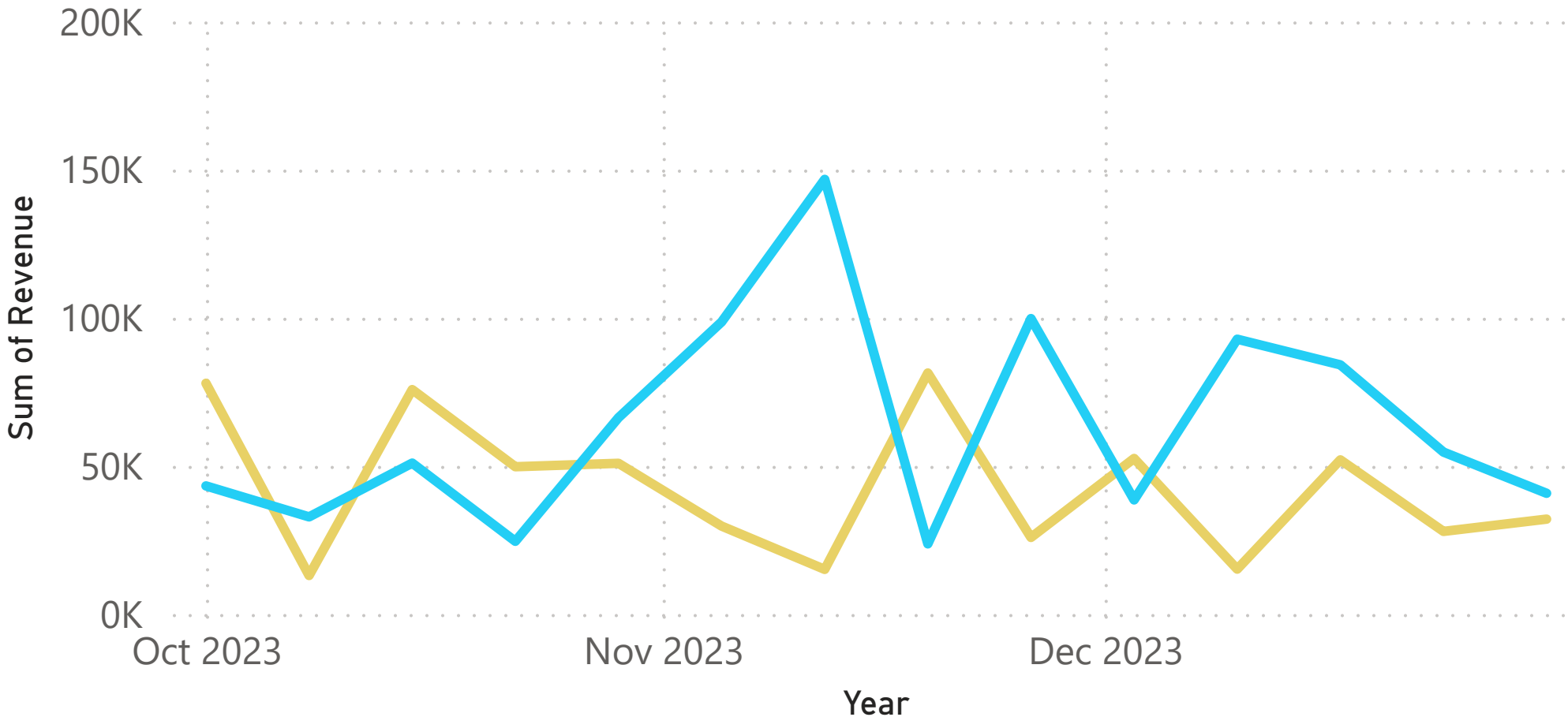
Blue

Gold

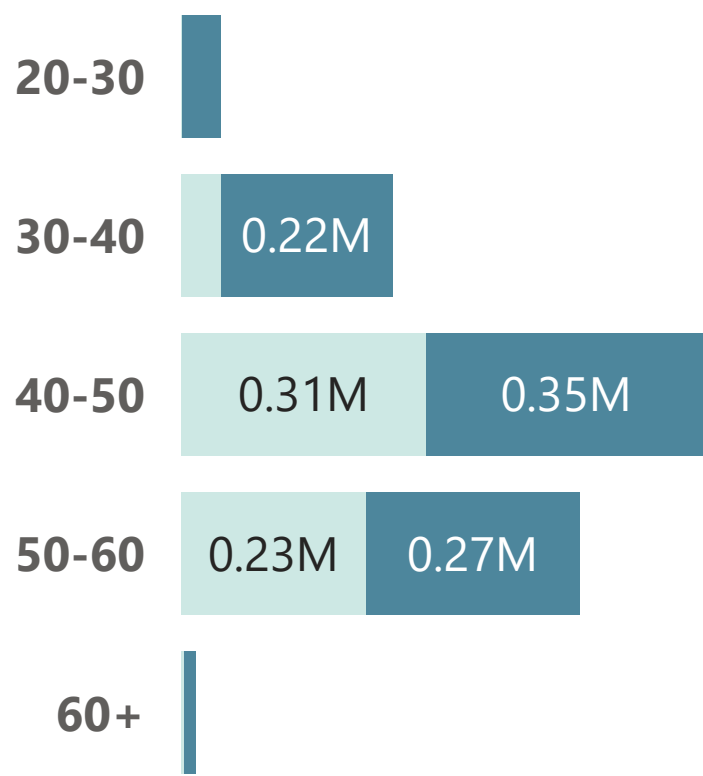
Platinum

Silver

Revenue by Week

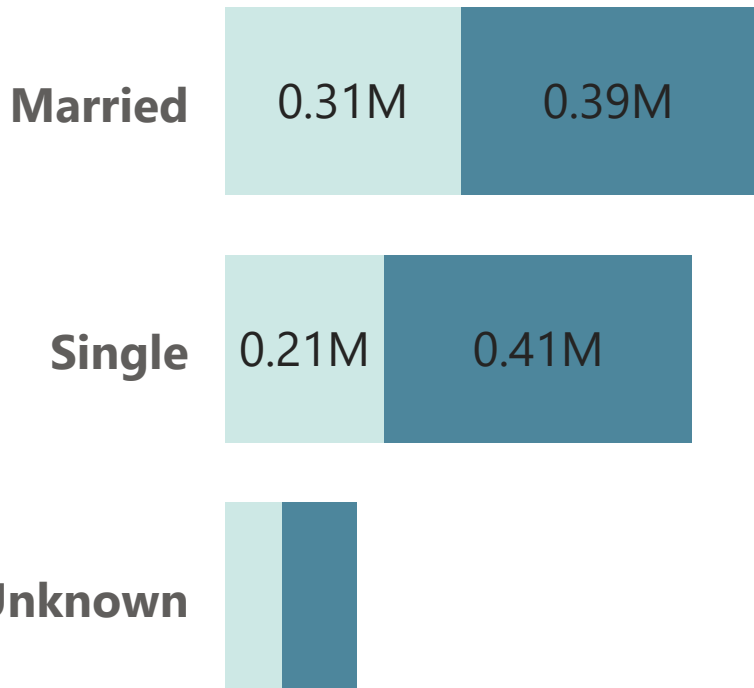


Revenue by Age Group

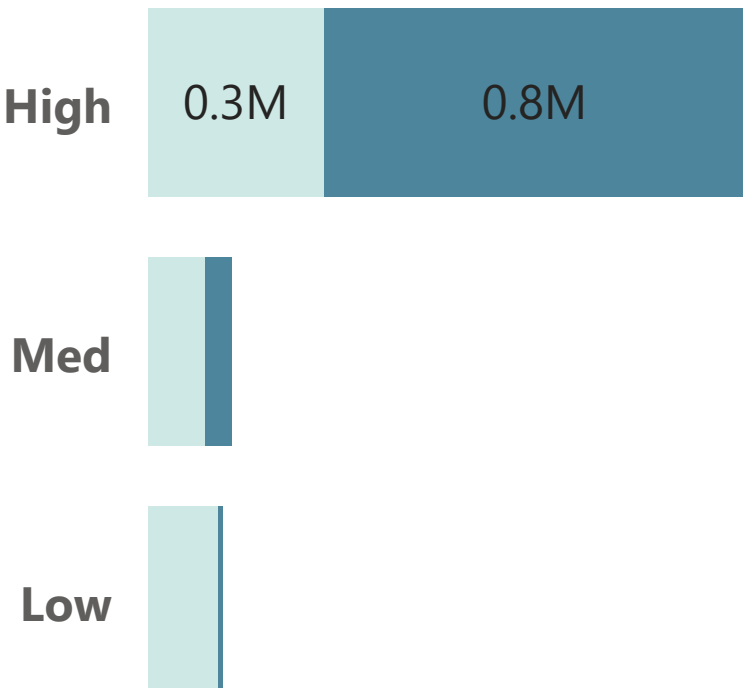


Customer Job	Revenue	Income	Customer Satisfaction Score
Blue-collar	153902	1566967	138
Businessman	821163	8841515	250
Govt	107565	1141364	73
Retirees	69824	835774	54
Selfemployeed	120221	939470	155
White-collar	223226	2185153	92
Total	1495902	15510243	762

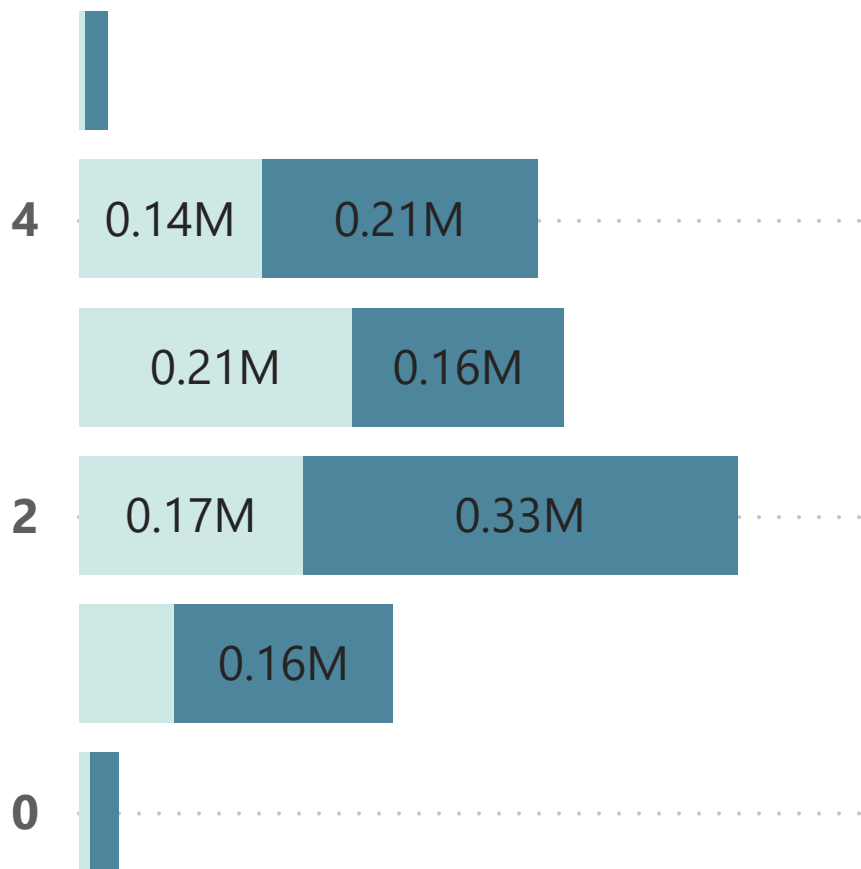
Revenue by Marital Status



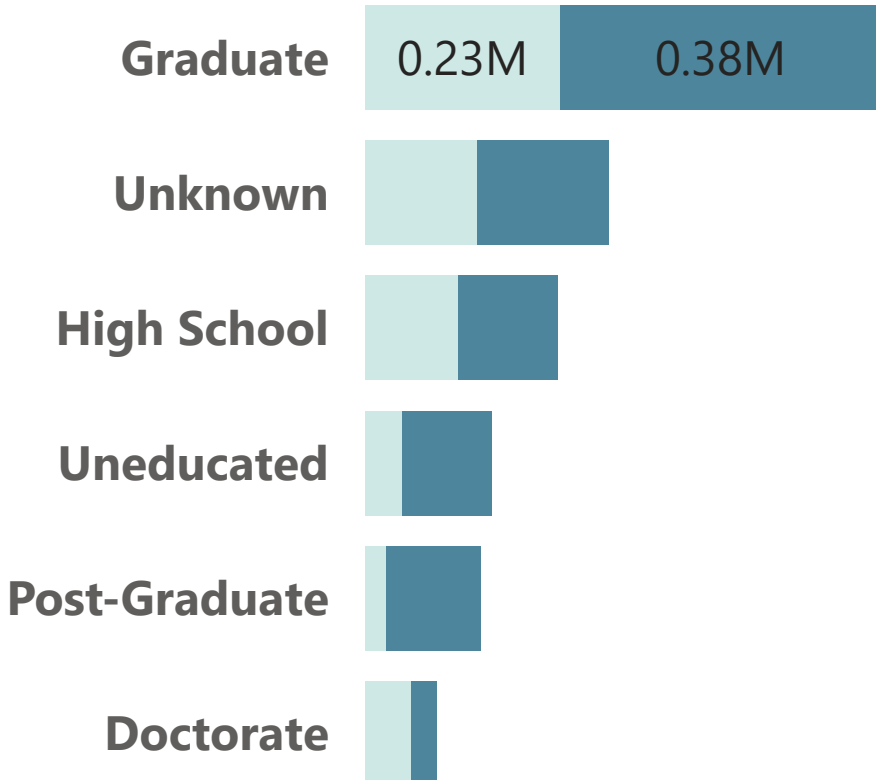
Revenue by Income Group



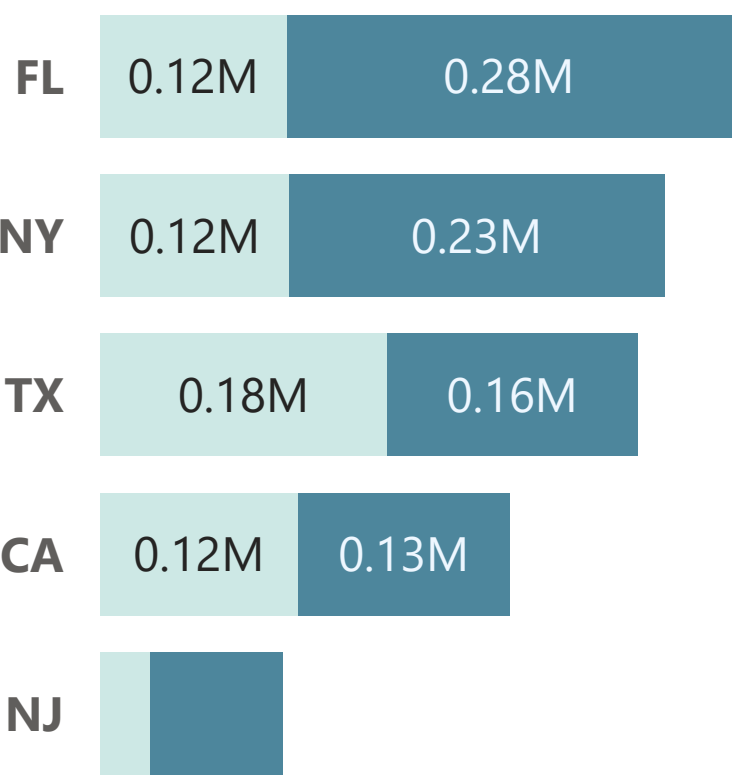
Revenue by Dependent



Revenue by Education



Top 5 States



# Additional Analysis Report

Q1

Q2

Q3

Q4

Week Start Date

All

Revenue

1M

Total amount

214K

Total Income

16M

CSS

4.16

Dependent

442

Avg Credit limit

24.62K

Blue

Gold

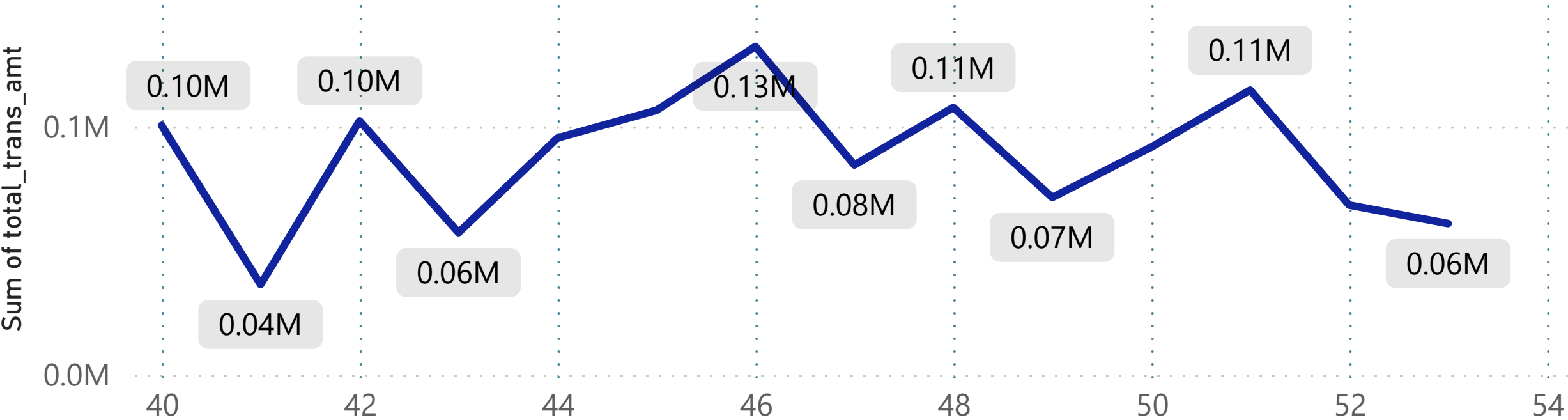
Platinum

Silver

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	16.94%	29.51%	9.29%	6.01%	18.58%	12.57%	92.90%
1	1.64%	2.73%	0.55%	1.09%	1.09%		7.10%
Total	18.58%	32.24%	9.84%	7.10%	19.67%	12.57%	100.00%

activation_30_days	Bills	Entertainment	Food	Fuel	Grocery	Travel	Total
1	22.40%	7.10%	7.65%	9.29%	9.84%	3.83%	60.11%
0	11.48%	8.74%	2.73%	6.01%	6.01%	4.92%	39.89%
Total	33.88%	15.85%	10.38%	15.30%	15.85%	8.74%	100.00%

Transaction amount by Week Number



Week Number	Previous_week_Revenue	Current_week_Revenue	WOW_Revenue
53	933134	1201601	28.8%
44	934631	1063063	13.7%
42	982974	1080205	9.9%
50	980152	1026549	4.7%
51	1026549	1070439	4.3%
45	1063063	1094927	3.0%
Total	933134	1201601	28.8%

AgeGroup	Dependent Count	Income	Education Level	Car Owned
20-30	4	238925	Graduate	no
20-30	2	119424	High School	no
20-30	1	67384	Uneducated	no
30-40	4	6550	Doctorate	no
30-40	20	533141	Graduate	no
30-40	8	155554	High School	no
Total	442	15510243		