



Jagadeesh Kumar *Associate Product Manager*

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📍 Bengaluru, Karnataka, India

📁 Professional Experience

Tally Education Pvt. Ltd

07/2024 – present
Bengaluru, India

Role: Product Manager (June 2024 – Present)

- **Led AI Tutor from Idea to GTM**

- Managed the entire product lifecycle, including concept development, data analysis with Power BI, phased rollout, and feedback collection.
- Conducted one-on-one interviews with users and partners to enhance the experience based on actual use.
- Worked with marketing, engineering, and sales teams to increase awareness and promote usage.
- Result: Improved feature adoption and higher engagement after go-live.

- **Revamped UX for TallyPrime (TPonAWS) Access in LMS**

- Migrated costly auto-allocation VM model to request-based learner access.
- Saved ₹29 lakh in idle infrastructure costs (as of May 2025).
- Increased hands-on learning time 325% (from 1.2 hours to 5.1 hours per learner).
- Delivered changes in phased rollouts with continuous feedback integration.

- **Rapid Spec Visuals for Engineering**

- Used PowerPoint and BOLT AI for quick wireframes/prototypes.
- Helped cross-teams visualize product scope instead of reading full-length documents.

Role: Software Engineer (July 2019 – May 2024) (4Y & 9M)

- **Developed In-House Assessment Engine**

- Replaced 3rd-party tools with a custom platform, reducing vendor dependency and improving learning data control.
- The engine was later scaled for external educational institute use.

- **Built In-House LMS System**

- Played a crucial full-stack role in replacing legacy external LMS vendor with a scalable custom platform.

- **QA & Manual Testing Advocate**

- Known for catching rare/edge case issues improving release quality.
- Worked closely with peers and QA to ensure stable, tested deployments.



Skills

Core Skills & Competencies

- **Product Lifecycle Management**
- **Rapid Prototyping** (BOLT AI, PowerPoint)
- **Cross-Functional Collaboration** (Engineering, Sales, Marketing)
- **Data-Driven Decisions** (Power BI, SQL)
- **Manual Testing & Edge Case QA**

Technical Skills

- **Frontend:** HTML, CSS, JavaScript, jQuery
- **Backend:** Python, Django, PHP
- **Databases:** MySQL, PostgreSQL
- **Testing:** Manual Testing, QA, Edge Case Analysis
- **Version Control:** Git, Github



Languages

Kannada

English

Hindi



Projects

Meshdomesh Nominee, A side project which is designed a solution to help investors and their nominees track digital assets and reduce unclaimed money in India. [↗](#)

FilterCom, Built an MVP as a side project to help users quickly find filtered products on Amazon, reducing the time spent scrolling through hundreds of items. [↗](#)

Learning Management System, The Learning management system where content creators can create their own courses and assign those courses to students. [↗](#)

TallyCalculus, Assessment Engine where organization can conduct online exams. [↗](#)

Placement Portal, A Portal where an Employer can list his job requirements and hire candidates.

Internal Portals (Student, Partner and Faculty) [↗](#)

Partner/Faculty portal: with the help of this portal partners can register students and schedule final exams.

Student portal: with the help of this portal students can take mock tests and final tests and read content for the registered course.

Meshdomesh Clothes, website for manufacturers and wholesalers to display their product samples to retailers. [↗](#)



Education

Bachelor of Engineering in Computer Science, PES College of Engineering

2015 – 2019
Mandya, India

Pre-University Course, BGS Science PU College

2013 – 2015
Nagamangala, India