

Market Research Questionnaire

1. Have you heard of the Reactagon?

2. If so have you used one?

3. Have you used any apps or software that creates music without an instrument?

4. How would you describe your experience?

5. Music competency?

☐☐☐☐☐

5-Excellent

1-Poor

6. How frequently do you create music? (instrument, software)

7. Would you like to be able to create music?

8. Would you prefer an app or a desktop application with touch screen capabilities?

9. If so why?

10. Would you like to an interactive board, where most of the capabilities of the software are at your disposal?

11. Having looked at similar systems, would you consider purchasing a touch screen enabled desktop application with a different level of features and a friendlier interface?

Hex Evaluation Survey

1. Music competency?

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5-Excellent				1-Poor

2. What do you think of the user interface and its layout?

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5-Excellent				1-Poor

Comments (colour, control designs, grid position etc.)?

Using the instruction manual for guidance start creating music.

3. How easy was it to learn to use our software?

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5-Very Easy				1-Very Hard

Comments?

4. Comment on the user friendliness of our software?

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5-Excellent				1-Poor

Comments?

5. Comment on the response times and performance of our software?

☐ ☐ ☐ ☐ ☐
 5-Excellent 1-Poor

Comments?

6. What do you think of the current features of our software? (functionality)

□ □ □ □ □
5-Excellent 1-Poor

Comments?

7. Are there any features you would like to add?

8. Does the software remain fun having used it?

9. Did you enjoy using our software and would you recommend it to any of your friends?
