

Student full name: \_\_\_\_\_

# PORTFOLIO DOCUMENT

AS91878: Develop a design for a digital outcome

## Topic of my website

What group/cause will you create your website for? This may be selected from the supplied list or another option by negotiation with your teacher:

My topic is: Student Wellbeing

## Purpose and end users of the outcome

What is the purpose of this website – what does it aim to do:

The purpose of the website is to inform and educate students about wellbeing. This includes information about getting through school and physical and mental health.

Who are the end users of this outcome (be quite specific)?

It is mainly aimed at Yr9 – Yr13 at Onslow because I'm going to have ways to contact the counselors, though most parts would be relevant to high school students in NZ. I will be talking about NCEA so that part would only be relevant to Yr11 – Yr13 students in NZ.

How will both the end-users of your outcome and the purpose of your outcome affect the way your design is developed and how your design will look / work

It will be developed with students in mind meaning the website should be easy to navigate and the content easy to understand. The purpose is to inform students about wellbeing and this will likely affect things like aesthetics and the layout of the page.

## Relevant Implications (minimum of two)

Thinking about the site you are making what are some implications you need to consider? Why are they relevant to websites? Why are they relevant to this particular website? How will you address them?:

**Health and Safety:** Ensuring everyone's wellbeing and mental health is looked after in the design and content of the website. It is important because the website is about wellbeing which is something that directly links with Health and Safety.

Things I'll do:

- Make sure to have helplines on every page in the footer because someone may need them, especially because the website is about wellbeing and mental health.
- Talk to the counsellors to make sure all the website's content is appropriate
- Content and appearance of website doesn't harm the users mental state.

**Aesthetics:** Is how pleasing it looks to the eye and the use of shape, texture, colour, symmetry and proportion to create an atmosphere. It is important because different colours and colour combination can have positive or negative effects on how the student is feeling

Things I'll do:

- Have a light colour scheme because the colour white is often associated with health according to VeryWell Mind<sup>1</sup>. Colours like black may have too many negative connotations.
- Research colours that have positive psychological effects so that the students will feel calmer and at ease while using the website
- Font will be modern and light & sans-serif, this is because bold/thick fonts will be too heavy for a website about wellbeing. A serif font may be too formal/antique for a website that is aimed at students.
- Use images that connect with the user such as images of other students

**End Users Consideration:** Taking into account the end users of the website (students at Onslow) and designing the website accordingly to suit their needs. It is important because we want all Onslow students to be able to use, navigate and understand the website easily.

Things I'll do:

- Make sure that the language is at the level of students so that they can properly understand the content, do this by making the language more casual and avoiding long difficult words.
- Make sure the website is easy to navigate for students, will do this by having links to important articles on the homepage and having the navigation bar fixed
- Make the content relatable, relevant and up to date so that the students can connect more

**Social:** It how the website will be perceived by the students and how it represents people. It is important to consider peoples' ethnicities, gender and sexualities when creating the website and making sure to be respectful and not misrepresenting any group of people.

Things I'll do:

- Use gender neutral terms such as "they" and "them". By doing this, it means that non-binary/ trans people will not feel left out and everyone will be on the same level and feel comfortable
- Have a positive and uplifting message
- Make sure that all groups of people are considered and accounted for in the design and content. If I have images/illustrations of people, make sure that there are multiple genders and ethnicities.

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<sup>1</sup> <https://www.verywellmind.com/color-psychology-white-2795822>

- Avoid stereotypes, such as male/female stereotypes - eg: “males can’t express emotion” or “females are supposed to be accommodating and emotional”

Intellectual Property: It is making sure to use images, text and ideas that I have the right to use, this is important because stealing work from someone else is extremely unethical.

Things I’ll do:

- Use Creative Commons/ Royalty Free images
- If something isn’t open license, ask the owner for permission before using
- If an image, text or code is used from another source, make sure to credit them

Privacy: The protection of a students’ personal information. This is important because everyone has the right to privacy and the protection of their personal information. If personal information was leaked or shared it would likely make a student uncomfortable or upset.

Things I’ll do:

- When using images of people, don’t include their faces to avoid.
- If a student were to email the counsellors from the website, keep that information private.
- Instead of using images of people, use illustrations. This way I can still have people on my website so that students can connect but avoid breaching anyone’s privacy

## Research



Based on your purpose and the end users of your site, conduct some research about how other websites are designed. Your research may be of sites that:

- have a similar purpose
- have a similar group of end-users
- are particularly well-designed

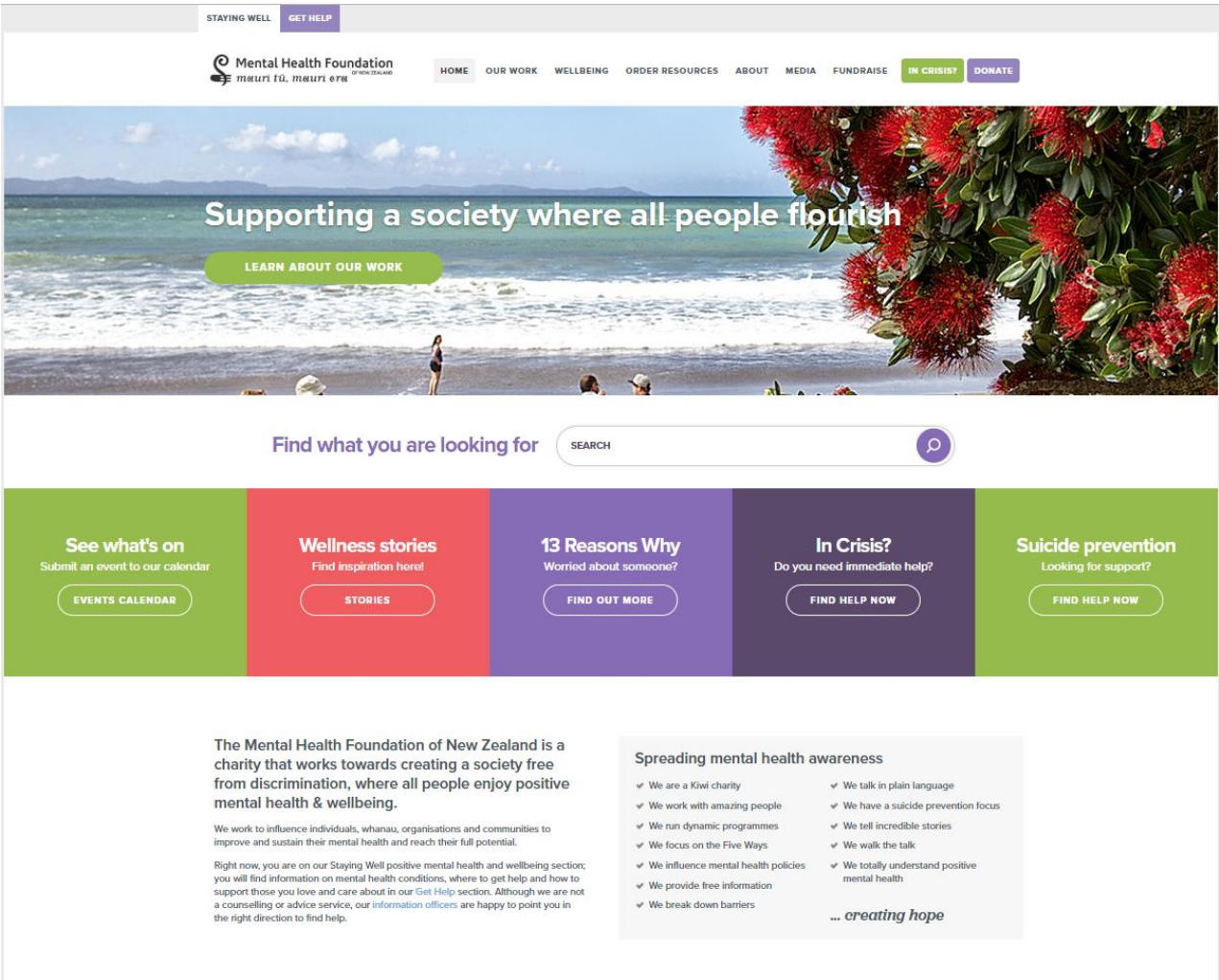
Your research should look at various aspects of the site and could include things such as:

- What is your immediate impression of the site (good/bad, feelings etc.) and why is this
- How have colours been used in the site
- How has the text been set out (think about size, colour, capitalisation, fonts, contrast between fonts etc.)
- What information is presented on the home page (too much, too little, relevant)
- How has media (images, graphics, video, sound) been used
- How does the navigation work (which pages are there and what do they contain)
- What is the grid structure of the pages and how does this help communicate information

Conduct comprehensive and relevant research about AT LEAST THREE sites, completing the PMI boxes below to collect your thoughts. After completing the PMI boxes, suggest how what you have researched about each site will influence your design. (An example PMI box is provided on OneNote)

Site URL: <a href="https://www.youthline.co.nz/">https://www.youthline.co.nz/</a>		Date Accessed: 20/06/2019
<div data-bbox="151 302 1444 795">  <div data-bbox="550 324 1061 336"> <a href="#">GET HELP</a> <a href="#">LEARN AND GROW</a> <a href="#">CONTRIBUTE</a> <a href="#">ADVICE HUB</a> <a href="#">STORIES</a> <a href="#">CART (0)</a> </div> <div data-bbox="1236 302 1428 324">Free call 0800 376 633   Free text 234</div> <div data-bbox="1220 331 1284 347">WEB CHAT</div> <div data-bbox="1332 331 1396 347">NEED HELP?</div> </div> <div data-bbox="151 358 1444 795">  <h1 data-bbox="582 560 1013 660">Welcome</h1> <p data-bbox="438 660 1157 728">You've entered a community of people who care. Whether you're interested in getting support for yourself or helping others, you're in the right place.</p> <div data-bbox="774 761 821 784">◉ • •</div> </div> <div data-bbox="742 862 853 907">Get started</div> <div data-bbox="694 907 901 952"> <input type="text" value="Search"/> <input type="submit" value="Q"/> </div> <div data-bbox="335 952 1260 1265"> <div data-bbox="335 952 630 1153"></div> <div data-bbox="454 1176 518 1198">GET HELP</div> <p data-bbox="335 1209 630 1265">We're here to help, and are here for you. Feel free to send us a text on 234.</p> <div data-bbox="654 952 949 1153"></div> <div data-bbox="742 1176 861 1198">LEARN &amp; GROW</div> <p data-bbox="654 1209 949 1265">Learn more about us, and grow with our programmes, workshops and trainings.</p> <div data-bbox="965 952 1260 1153"></div> <div data-bbox="1061 1176 1173 1198">CONTRIBUTE</div> <p data-bbox="965 1209 1260 1265">Went to volunteer, support, contribute to Youthline, here's the place.</p> </div> <div data-bbox="151 1310 1444 1612"> <h2 data-bbox="542 1355 1053 1388">WHERE IS OUR NEXT GOOD2GREAT WORKSHOP?</h2> <div data-bbox="335 1422 774 1523"> <p>Our two day workshop is fun, action-packed and inspiring. It gives you the opportunity to connect with others, reflect on yourself and create awesome projects in your community. Food is provided and the experience is completely free.</p> <div data-bbox="510 1545 614 1579">LEARN MORE</div> </div> <div data-bbox="805 1411 1252 1512"> <h3 data-bbox="989 1411 1077 1444">Oamaru</h3> <p>We are now accepting applications for Good2Great Oamaru. Apply early while spots last. The workshop takes place June 15 - 16 2019.</p> <div data-bbox="981 1523 1085 1556">APPLY NOW</div> </div> </div>	PLUS	MINUS
<ul style="list-style-type: none"> <li>• The images are relevant, there are image of young people because the website is aimed at youth. This also helps the users relate and connect</li> <li>• The use of the purple strip in the middle to give extra information. It looks good and is a good way to divide the website into sections</li> <li>• The font at the top matches the mood of the image. The image shows smiling girls sitting in the sun and the “welcome” is a yellow, playful font.</li> </ul>	<ul style="list-style-type: none"> <li>• There is lots of random whitespace and even more when full screened. This makes the website look quite empty.</li> <li>• The website’s colour scheme in no way matches with their logo</li> <li>• I like the three-image idea but there is far too much whitespace.</li> <li>• Colour scheme is inconsistent throughout the website, there are lots of colours that</li> </ul>	

<ul style="list-style-type: none"> <li>Sliding image at the top, it looks good and on top of that it's a way to add extra information without cluttering the page.</li> <li>Helplines right at the top. This is good because it's easy to find and important because if someone came to the website looking for support, they would immediately find it.</li> </ul>	<p>don't look good together and the colours change with the pages.</p> <ul style="list-style-type: none"> <li>Not a lot of information on the homepage.</li> </ul>
<h2>OVERALL THOUGHTS/INTERESTING</h2> <p>Things to use in my website:</p> <ul style="list-style-type: none"> <li>The sliding images</li> <li>The three-image layout, but make sure not to leave lots whitespace</li> <li>A strip in the middle for adding extra information, or leading to a different page</li> <li>Pictures of people or things that connect with the students</li> <li>Have people of multiple ethnicities in my images</li> </ul> <p>I don't like the colour scheme; it feels too dark and is not consistent throughout the whole website. But it connects well and has a vibrant and cheerful mood because of the photos of smiling kids. The "Welcome" at the top works with the image but not with rest of the website</p>	

Site URL: <a href="https://www.mentalhealth.org.nz/">https://www.mentalhealth.org.nz/</a>	Date Accessed: 20/06/2019
 <p>The Mental Health Foundation of New Zealand is a charity that works towards creating a society free from discrimination, where all people enjoy positive mental health &amp; wellbeing.</p> <p>We work to influence individuals, whanau, organisations and communities to improve and sustain their mental health and reach their full potential.</p> <p>Right now, you are on our Staying Well positive mental health and wellbeing section; you will find information on mental health conditions, where to get help and how to support those you love and care about in our Get Help section. Although we are not a counselling or advice service, our information officers are happy to point you in the right direction to find help.</p> <p><b>Spreading mental health awareness</b></p> <ul style="list-style-type: none"> <li>✓ We are a Kiwi charity</li> <li>✓ We work with amazing people</li> <li>✓ We run dynamic programmes</li> <li>✓ We focus on the Five Ways</li> <li>✓ We influence mental health policies</li> <li>✓ We provide free information</li> <li>✓ We break down barriers</li> <li>✓ We talk in plain language</li> <li>✓ We have a suicide prevention focus</li> <li>✓ We tell incredible stories</li> <li>✓ We walk the talk</li> <li>✓ We totally understand positive mental health</li> </ul> <p>... creating hope</p>	

PLUS	MINUS
<ul style="list-style-type: none"> <li>• Band in the middle leading to different things, it makes important pages easily findable and is a good way to make use of their colour scheme.</li> <li>• Search bar underneath the header, looks fresh and is accessible.</li> <li>• Light grey box looks modern and draws attention. It makes sure that the area under the strip doesn't look too plain with all the whitespace and is a good way to break up 2 different pieces of information</li> <li>• Colour scheme is cheerful, it's a mix of bright and darker colours. I wouldn't expect them to go together but they look nice.</li> <li>• Access to helplines from anywhere on the website, this is important because it is a mental health website so most people come seeking support</li> </ul>	<ul style="list-style-type: none"> <li>• The buttons in the navigation bar have different roundness, it's inconsistent</li> <li>• Text in the header is a little difficult to read</li> <li>• The font is very generic and overused</li> <li>• There's little variation between the title font and the body font, it makes it a bit boring</li> <li>• There is lots of white and bright colours which strain the eyes. It would be better if they used an off-white colour.</li> </ul>
OVERALL THOUGHTS/INTERESTING	
<p>Things to use in my website:</p> <ul style="list-style-type: none"> <li>• Make sure to have access to helplines on every page</li> <li>• The strip across the middle linking to important pages</li> <li>• Have rounded buttons, they look less harsh than square ones</li> <li>• The grey box if I have any whitespace that needs to be filled</li> </ul>	



Heart Foundation

Contact us News Resources Log in or Register

Kia ora, how can we help you? Donate now

Wellbeing Your heart Professionals Educators Get involved About us

**Would you recognise a heart attack?**

Learn the warning signs

**Yes! I want to stop New Zealand's single biggest killer.**

Donation Amount

\$100 \$75 \$50 \$my choice Donate now

[Learn about other ways you can support your community](#)

### PLUS

- The rounded buttons and search bar look aesthetic and less harsh than square buttons
- The faded Maori pattern in the header, it shows awareness of the Maori culture and it also looks aesthetic.
- Clear call to action and text is easily readable, they've made sure that all white text is on a dark background.
- Using red as an accent colour with grey, it works well with their purpose and logo as well
- The images are appropriate, there a photo of a man who may be suffering from a heart attack and the

### MINUS

- Some text is small and hard to read because it blends in with the background (not in image).
- Kind of annoying that the search bar is centred and not to the right – doesn't follow standard convention
- Title text and body text are almost exactly the same, using the same font as body and title text makes it look boring.

words “Would you recognise a heart attack” with a link to a page that teaches the user the signs of one

- Using red so create a sense of urgency.

## OVERALL THOUGHTS/INTERESTING

Things to use in my website:

- Words and a button on top of an image
- Faded pattern in the header and/or footer
- Maybe use red to call attention to something
- A good colour scheme with contrast

I really like this website, it has a nice, attention grabbing colour scheme paired with appropriate images and things of cultural relevance as well. The header looks a little crowded but overall it very aesthetically pleasing and has smart use of colour.

Site URL: <https://www.canteen.org.nz/>

Date Accessed: 22/06/2019

Ways to Give Get Involved What We Do Get Support



Donate Join CanTeen Menu

Menu

# CANCER DOESN'T CARE. WE DO.



## PLUS

- The big bold capitalised text captures the user's attention immediately and gives them an idea of what the website is about

## MINUS

- The alignment is a little off, not enough to make a difference



<ul style="list-style-type: none"> <li>• Their colour scheme is consistent and matches with their logo.</li> <li>• Nice use of black and white in contrast to the red, really makes the white text stand out and highlights the struggles of cancer patients.</li> <li>• Has a clear call to action and the red adds to the sense of urgency.</li> <li>• Nav Bar is fixed so it's there when you scroll down, meaning the menu can always be accessed</li> </ul>	<ul style="list-style-type: none"> <li>• The red and white are too bright and strains on the eyes.</li> <li>• Although they many be going for a simplistic style, the homepage feel kind of empty</li> <li>• There's not a lot of information on the home page and I found it a little hard to navigate.</li> </ul>
<b>OVERALL THOUGHTS/INTERESTING</b>	
<p>Things to use in my website:</p> <ul style="list-style-type: none"> <li>• Fixed Nav Bar</li> <li>• Email and Phone Number in the footer to contact them</li> </ul> <p>This is a well designed website, however I think the pink and white are too bright. It strains on the eyes meaning you can't look at the screen for too long. On top of that, the menu opens up to a new page which is full pink which really hurts to look at. I like the grid layout and the use of black and white paired with pink for a dramatic effect.</p>	

## Colour Schemes:


Colour is of utmost importance in a website; the colours we choose communicate messages about our site, the combinations of colours can make a website look fantastic (or like trash) and the way that we use our colours can guide users through our page helping them find the content they need (like links or related elements).

Thinking about the purpose and end-users of your site, think about the colours that might work well in the site.

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Colours I might use and why they're relevant:

## Colour Research

 <p>"Blue calls to mind feelings of calmness or serenity. It is often described as peaceful, tranquil, secure, and orderly. It is often seen as a sign of stability and reliability as well. Businesses that want to project an image of security often utilize blue in their advertising and marketing efforts<sup>2</sup>."</p>	<p>Blue would be a good colour to use for my website because of it's calming qualities. But too much blue can also be perceived as heavy, cold and unemotional. I will most likely use blue in my website but paired with a warmer shade colour such as pink or orange so that the website doesn't feel too cold. If I were to use a darker blue, it would be as an accent colour</p>
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<sup>2</sup> <https://www.verywellmind.com/the-color-psychology-of-blue-2795815>

 <p>Green relieves stress and is often used in decorating due to its calming effect; people waiting to appear on tv programmes often wait in a “green room” to relax.</p> <p>When we see something in nature that is green, we know that it is alive. In that way, green is often a grounding colour to the real world.</p>	<p>Green would be a good colour to use because of it's calming effect and because it's a very “alive” colour. I would refrain from using too much though because it would make the website seem more nature/environment oriented. I would use green as a background colour but a pastel green could be good in places.</p>
 <p>Yellow is often perceived as a high energy colour and is also be associated with happiness/cheerfulness. According to Color Psychology, yellow can also create feelings of frustration and anger. People are more likely to lose their tempers in yellow rooms and babies tend to cry more.</p> <p>Yellow can come off as aggressive and can lead to visual fatigue. It is a bright colour that strains the eyes and that is hard to read.</p>	<p>I will not be using any shade of yellow as a base/background colour in my website. Although yellow is associated with happiness, a whole yellow screen will likely make the viewer feel frustrated and overwhelmed. But yellow would be good in small amounts and could be used as an accent colour with a cold colour such as blue to balance it out.</p>
 <p>Red is a warm, intense and powerful colour. It symbolizes love, passion, rage, energy, power, excitement. According to Color Psychology, red has a significant psychological effect on people; it enhances the metabolism, increases respiration rates and raises blood pressure. Red is very noticeable, so an overuse can be irritating or provoke aggression and it also has to do with the body's fight-or-flight response, so too much red leaves the person feeling not just alert, but also stressed out.</p>	<p>Red has the opposite of a calming effect, instead it can trigger anger, stress or aggression. Bright red can be difficult to look at. I don't intend to use any red in my website because it doesn't suit the purpose and mood of it. I may use red accents to draw attention to something important, according to VeryWell Mind: A red accent on a neutral background can help draw attention to a single element.</p>
 <p>Pink's calming effect has been proved, researchers in Canada had painted classrooms in different colours and found that the children in the pink classroom were much calmer and focused better in class. Because of this experiment, a jail in Seattle had decided to paint a cell the same shade of pink. The most angry and aggressive inmates were thrown into this cell for 15 minutes, and over the period of 9 months, not a single person that had entered the cell came out still aggressive<sup>3</sup>.</p>	<p>It's interesting because pink is a shade of red, but rather than stimulating, it soothes. Too much pink is physically draining and can be somewhat emasculating. Pink would be a good colour to use in the website but in smaller doses. If pink was to be used as a background colour it would be better as a pastel shade because the brighter the pink, the closer to red it gets.</p>
 <p>Purple sits in the middle of red and blue, where red is stimulating, blue is relaxing. And purple is in the middle of that. Color Psychology says that it “can have calming effects over the mind and nerves, it can be uplifting and can trigger creativity and spirituality.” Too much purple can cause feelings of sadness and frustration and its overuse can be perceived as arrogant<sup>4</sup>.</p>	<p>Purple would be an interesting colour to use but I would have to be very careful in how I use it. Too much purple can make people feel sad and frustrated so if I do use purple, I'll only use it as an accent colour. I personally find purple very soothing but other people might find it gloomy and dark</p>

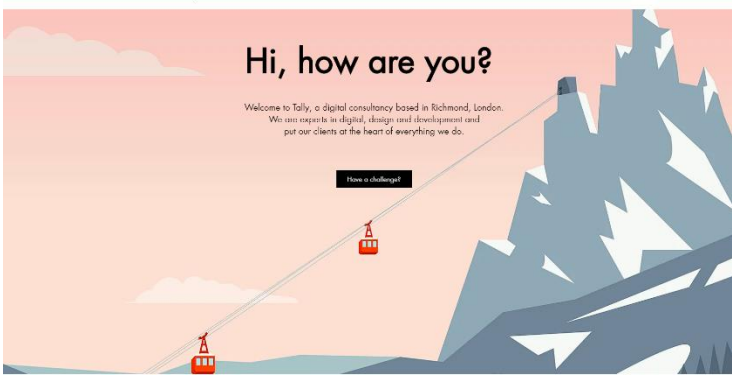

<sup>3</sup> <https://www.youtube.com/watch?v=4k4VDF0YRRs>

<sup>4</sup> <https://www.oberlo.com/blog/color-psychology-color-meanings>

Look at what these colours can represent and suggest why using a colour like this might be a good idea:

There are a range of online tools to help you to develop a good looking colour scheme. Sites like <https://color.adobe.com> let you create scheme using some colours and some colour theory rules.

Use one of these tools to help you to create a range of colour schemes (at least three). Screen snip your colour combination and paste them into this document below. Ensure you include the HEX code for the colours so you can use them later if need be. *(You may choose to seek some feedback and keep refining your colour schemes.)*

Website and Colour Scheme	How this affects the mood and atmosphere of the website
 <p><a href="https://40075.world/">https://40075.world/</a></p> <div data-bbox="172 1205 805 1395"> <div>Antique White #FADED4</div> <div>Brick Red #CB3F20</div> <div>Slate Gray #708196</div> <div>Light Slate Gray #8FADB5</div> <div>Black #0E0B0B</div> </div>	<p>This website has a blue and pink colour scheme with red and black accents. The overall effect is very soothing, the use of pink in the sky suggests that the sun is on the horizon and the use of blue and grey on the mountains complement the sky, giving a very peaceful feeling. Your eyes are immediately drawn to the red gondolas due to the stark contrast and brightness of the red with the pink. Generally, pink and red don't go well together but the it looks good because the red has been used very minimally. The black text and buttons look good against the pink, white would be unreadable. Easy on the eyes and the type of colour palette I'd want to use.</p>
 <div data-bbox="215 1877 812 2056"> <div>Brick Red #DE2C3D</div> <div>Slate Blue #464BC8</div> <div>White Smoke #F2EFF2</div> <div>Dark Slate Gray #131825</div> <div>Dark Slate Blue #32367B</div> </div>	<p>The use of purple gives this website a very mysterious feel. The red gives it warmth as opposed to white light and adds to the sense of mystery. The white text really stands out amidst the dark theme. This isn't the kind of colour scheme I'd want to use because it seems dark and mysterious and I'm aiming for my websites colour scheme to be more uplifting. To avoid it being gloomy and scary, I would keep away from dark colours and red, especially in large amounts.</p>

## Colour Scheme 1

*Screen snip of colour scheme 1 here*



Comment about why you chose it:

The earthy tones in this colour scheme are very comforting. Having the pink in the colour scheme makes sure that it doesn't look too much like an environmental website. Pink and green both have stress relieving/calming effects and they both look good with the brown. Although the green and brown make the colour scheme look too nature-like, if pink is the base colour and the green is used more sparingly, it could look quite good.

*If you got feedback from others about your colour schemes – mention which feedback sheets are relevant here*

*Annika – I like this combination as green is very calming and associated with peace. The pinker tones balance it out by making it look more like a wellbeing website over an environmental one*

*Dad 31/07 – The yellow is unnecessary, stick to the green, brown and pink. You don't want to clutter your website with too many colours*

## Colour Scheme 2

*Screen snip of colour scheme 2 here*



Comment about why you chose it:

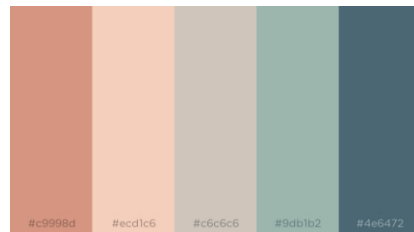
Blue and orange are complementary colours, so they naturally go well together and balance each other out. Blue is a peaceful colour while orange and yellow are high energy colours. Psychologically, blue calms people while orange gives boosts of confidence, although these seem like they are having the opposite effect and cancelling each other out, this isn't the case. The "teal and orange" colour scheme is well known and popular. Blue is a cold colour while orange and yellow are warm colours, giving the website warmth. The yellow in this scheme adds some cheerfulness but I need to be careful not to use too much as too much yellow can be irritating.

*If you got feedback from others about your colour schemes – mention which feedback sheets are relevant here*

*Annika - A really nice scheme but be careful with the last shade of blue as it could be viewed as icy by some people.*

### Colour Scheme 3

Screen snip of colour scheme 3 here



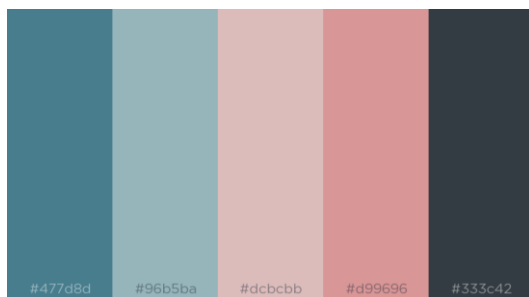
Comment about why you chose it:

*This colour scheme is bright and hopeful. The muted blue and pink complement the bright coral. I like how this colour scheme has muted and pastel colours paired with the one bright colour that prevents it from being looking too dull. This colour scheme also has a light grey in it, grey doesn't have any direct psychological effects, and it's a completely neutral colour/shade. I like having a neutral colour in the palette because it's a good background colour and all colours work with grey. According to VeryWell Mind, using a bright colour on a neutral background can draw attention a single element. If I use this colour scheme, I plan to use the muted pink or blue as a base colour and the bright coral as an accent.*

**Annika 29/7 – I don't like this one as much as the others, the colours don't work together quite as well? The first colour isn't quite right, if you were to choose this one, I would make that colour either paler or a slightly different shade.**

### Colour Scheme 4

Screen snip of colour scheme 4 here



Comment about why you chose it:

*There is something very playful about this colour scheme, like a child's room. Both colours look very soothing together and complement each other well. If I were to use this colour scheme, I would use the pink as the base colour with teal accents. This is because it will make the website look warmer which I think is important for a website aimed at wellbeing because warm colours are more comforting.*

**Tony – Looks chill, looks like the colour scheme of some meditation app.**

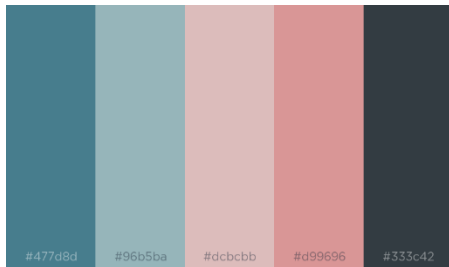
**Annika 29/7 – This is honestly a great combination. Even though it's similar to number three this one is 43957920 times better. Tony's right with the meditation thing it's very chill.**



*Dad – This is a nice colour scheme, but be careful with how you use the colours because they have colder undertones.*

## Selected Colour Scheme

Which colour scheme have you selected and why did you choose this colour scheme?



All the people who gave me feedback on my colour schemes liked this colour scheme best and I do too. Both the colours look good together and have positive psychological effects. Like Tony and Annika both said, it looks a meditation app colour scheme which I think is a positive thing because meditation is calming and soothing and I want my website to have the same effect. In my colour research it shows how pink has an incredibly calming effect and that's why I will use it as my base colour.

## Fonts

Much like choosing the right colour scheme for the purpose and end-users of your site, your selection of a font or combination of fonts says a lot about your site. You are encouraged to look at how fonts are used across a range of sites. Google fonts are recommended for use in your site as they will display well on any computer regardless of what fonts a user may have installed. Research some good font combinations and add some screen snips below of those fonts and how they may be used below. *(You may choose to seek some feedback and keep refining your font combinations.)*

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## Fonts Research

Research from --> Font Psychology

### Serif vs San Serif

- Serif is more readable on print and Sans serif is more readable on screen
- Serif conveys Elegance
- Sans Serif conveys Informality and Innovation

### Light vs **Bold**

- Light fonts convey beauty and femininity
- Medium fonts are the easiest to read
- Bold fonts convey power and masculinity

### *Slanted* vs Straight

- Slanted fonts convey movement
- Straight Fonts convey stability

## Font combination 1

Screen snip of font combination 1 here

# Student Wellbeing

## NAVIGATION

body text

Averia Serif Libre  
Dan Sayers (6 styles)

Alegreya Sans SC  
Juan Pablo del Peral (14 styles)

Lato  
Łukasz Dziedzic (10 styles)

Comment about why you chose it:

Averia Serif Libre is a serif font whereas Alegreya Sans SC and Source Sans Pro are both sans-serif fonts. Serif and Sans-serif fonts generally go well together, they complement each other while also creating contrast. I chose A.S.L because it isn't the traditional serif font, instead it has slightly soft edges and rounded corners which convey comfort and softness. Source Sans Pro is sans-serif because on computers it can be harder to read serif fonts due to limited number of pixels. For this reason, my body text will always be sans-serif. Source Sans Pro is also well-known, but not too overused. Design wise, it is clean, simple and easy to read. I plan to use Alegreya Sans SC as a navigation font. It is an all caps font, which is good for navigation because it looks modern but isn't overused.

*Mr Ny – Nav and Body text font good but title font may be too formal?*

*Keira – Like the soft edges on the title font but it's too formal*

## Font combination 2

Screen snip of font combination 2 here

# STUDENT WELLBEING

## navigation

body text

Alegreya Sans SC  
Juan Pablo del Peral (14 styles)

Tajawal  
Boutros Fonts, Mourad Boutros, Soulaf Khalifeh (7 styles)

Roboto  
Christian Robertson (12 styles)

Comment about why you chose it:

In this combination, all three of the fonts are sans-serif, I like this because it means that the entirety of my website will look very clean and modern. I think sans serif fonts are good for my website because according to font psychology<sup>5</sup> sans serif fonts convey informality which in the case of my website, which is aimed at students, is a good thing. SS fonts are easy to read on screens due to the limited amount of pixels. Because SS fonts are clean/crisp they remind me of places such as clinics and hospitals, which are also kept clean, and relate to wellbeing. Alegreya Sans SC is all caps font which is good for a title and it's geometric shape which gives it a very simplistic look.

<sup>5</sup> <https://www.nickkolenda.com/font-psychology/>

*Dad – He liked this font combination the most because all of the fonts were sans-serif and he thought that they were clean and simple*

*Mr Ny – Thought it was really good and it didn't need any improvement*

Font combination 3

Screen snip of font combination 3 here

*Student Wellbeing*

navigation

body text

Charmonman +

Cadson Demak (2 styles)

Work Sans +

Wei Huang (9 styles)

Open Sans +

Steve Matteson (10 styles)

Comment about why you chose it:

I chose Charmonman as my title font because most of my colour schemes have pink/blue elements in them and I think that a script font would look quite elegant paired with those colours. Because it for the title, the font doesn't have to be very easy to read or a generic sans-serif font, that's why for this combination I chose a script/decorative font. For the navigation and body text I stuck with clean and modern Sans-serif fonts because that text should be more readable, and I don't think pairing 2 decorative fonts together would look very good. The script and Sans-serif font combination create contrast and complement each other.

*If you got feedback from others about your fonts – mention which feedback sheets are relevant here*

*Dad – Title font looks too fancy and would look out of place on a wellbeing website.*

*Annika – Title font is nice but it wouldn't fit in*

Which font combination have you selected and why did you choose this font combination?

STUDENT WELLBEING

navigation

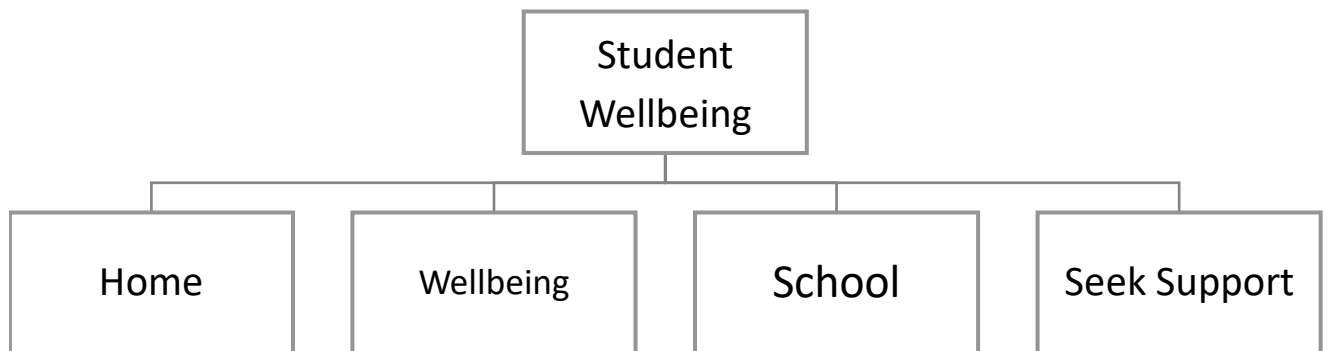
body text

I think this font combination is the best for my website because it looks clean, simple and modern. I think by using Sans Serif Fonts students will feel more comfortable because it isn't anything formal or fancy. As can be seen in my font research, Sans Serif conveys Informality and Innovation which are things that will make students feel more comfortable. I'm not using any slanted fonts because straight fonts convey stability which is an important theme on a wellbeing website. All the people that gave me feedback also liked this font combination the most, which means it is probably the best combination to use, because if several people liked it, then students who are using the website will also feel good about it.

## Sitemaps

A sitemap provides information about how pages are linked together on a site. Think about the information you have on your site and what you are trying to communicate. Which information should you show to end-users on the home page and what should you put elsewhere on a linked page. Create a sitemap (or range of sitemaps) below to show how you could structure the pages of your site, then make a comment about why you think the sitemap you have chosen will work well.

*Insert sitemap image here*



*If you got feedback from others about your sitemaps – mention which feedback sheets are relevant here*

Comment about your sitemap:

I think this sitemap will work well as I don't plan to have several layers of information, instead just a few important articles that can all be accessed in the nav bar and footer.

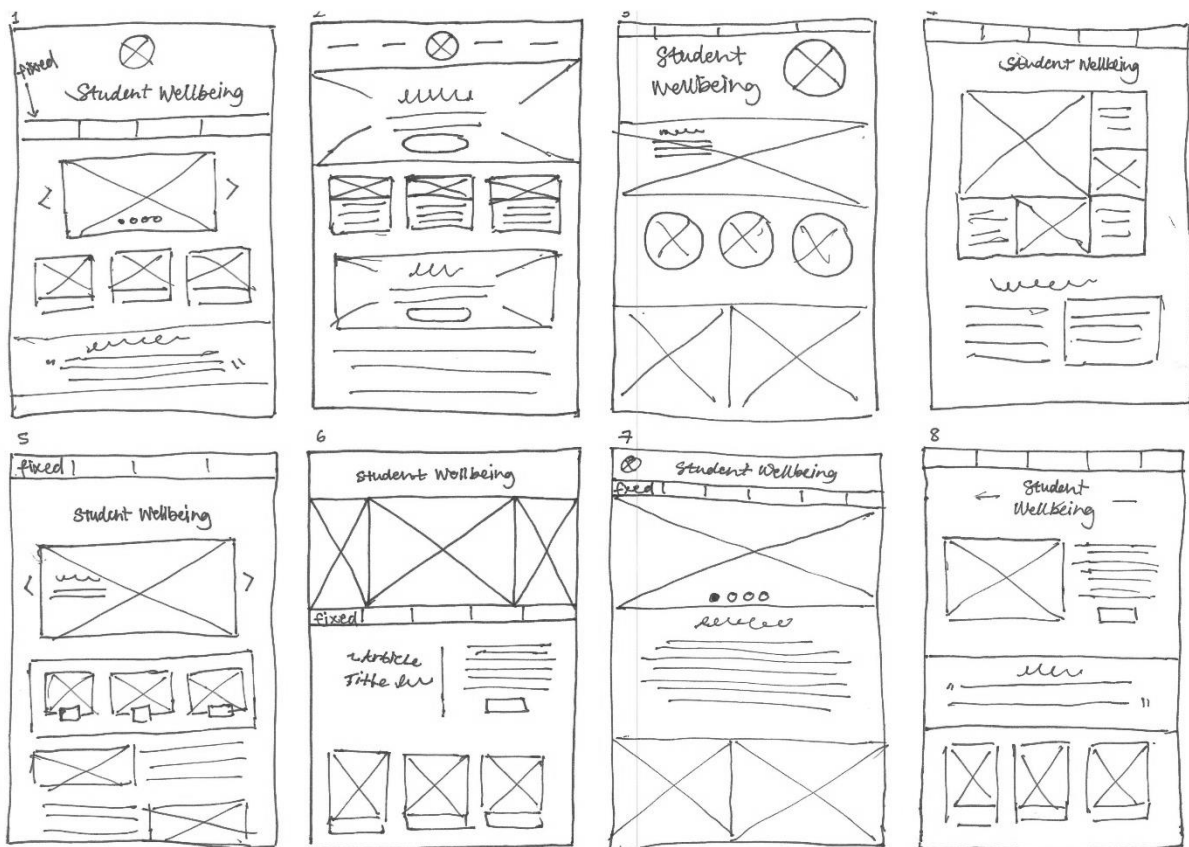
## Wireframes

Wireframes show us how information will be laid out on a particular page. They contain enough detail so that the viewer has a very clear impression of how the page will be structured. As you create your wireframes consider how elements are aligned, the space between elements and the hierarchy of elements on your page. They may contain details about the dimensions of elements on your pages and the specific colours of elements. They do not need to include actual paragraph text or images that will be used in the final site.

Create wireframes showing how content will be structured on **both** your home page and one more page of your site. Insert images of your wireframes below.

You may choose to refine/develop your wireframes a number of times based on feedback you get from end-users or on further research you do. Make sure that you include all the various wireframes you have created in the process of refinement here:

*Insert home page wireframe here*



These are the initial wireframes for my homepage, I've drawn 8 and after getting feedback will further refine 2 to choose from.

### Feedback

Peta – No.1 and No.8, she liked the strip across the middle and the three image layout. In number 1, she likes the header with the image

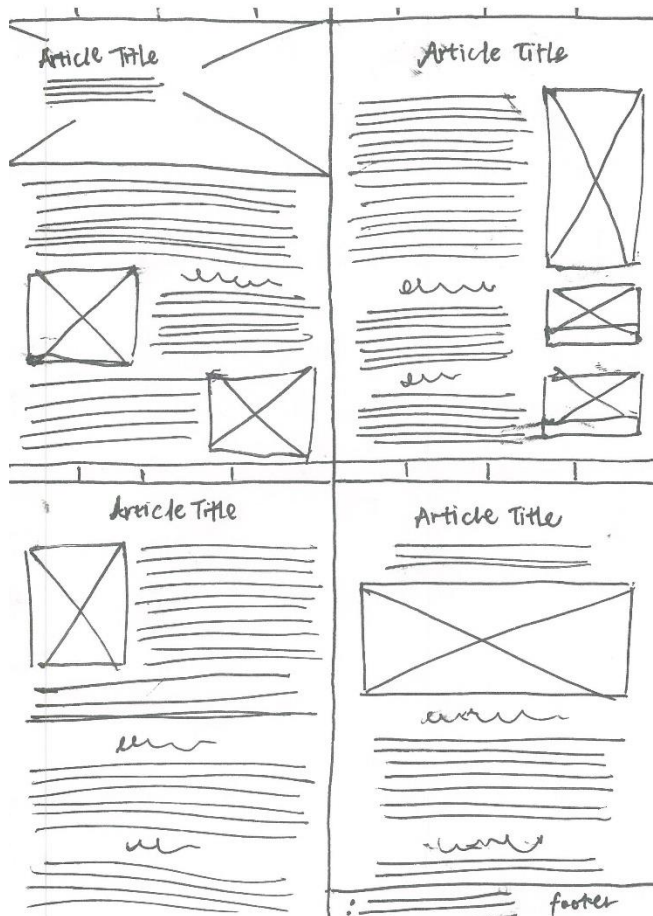
Mr Ny – No. 7, He thinks that it looks simple but effective. And it is an easy design to develop. He thinks I should get rid of the sliding image because it makes it too complicated.

Annika – No. 2 and No.7. She thinks that the large image at the top looks effective and they both have a good balance of images and text.



Insert other page wireframe here

These are wireframes for the article pages

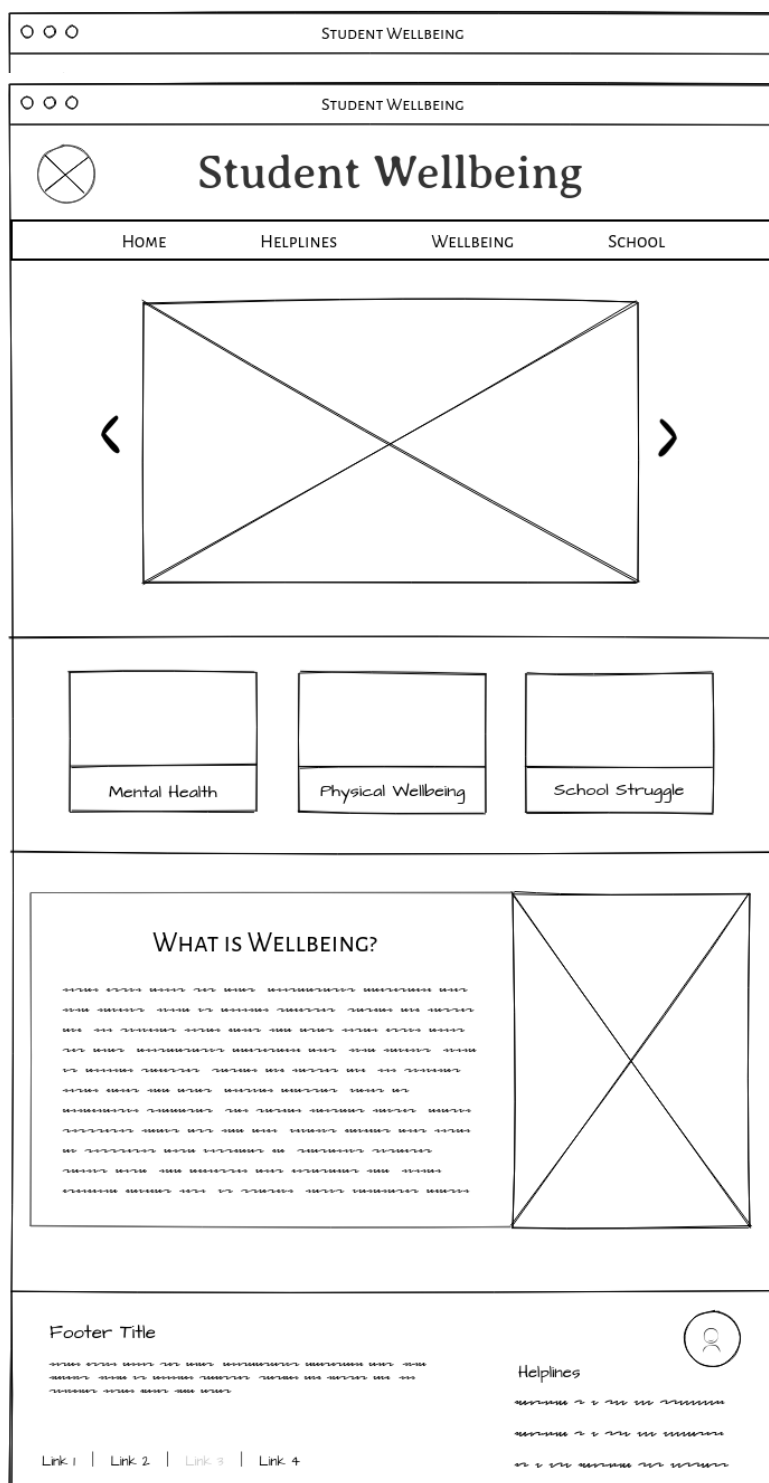


*If you got feedback from others about your wireframes – mention which feedback sheets are relevant here*

*Mr NY – He likes 1 and 4 (top left and bottom right) because the image at the top holds everything together and the article is broken up in readable sections*

*Optional: Insert further refined / developed wireframes here*

For each refinement make a comment about what is changed and why you made the changes

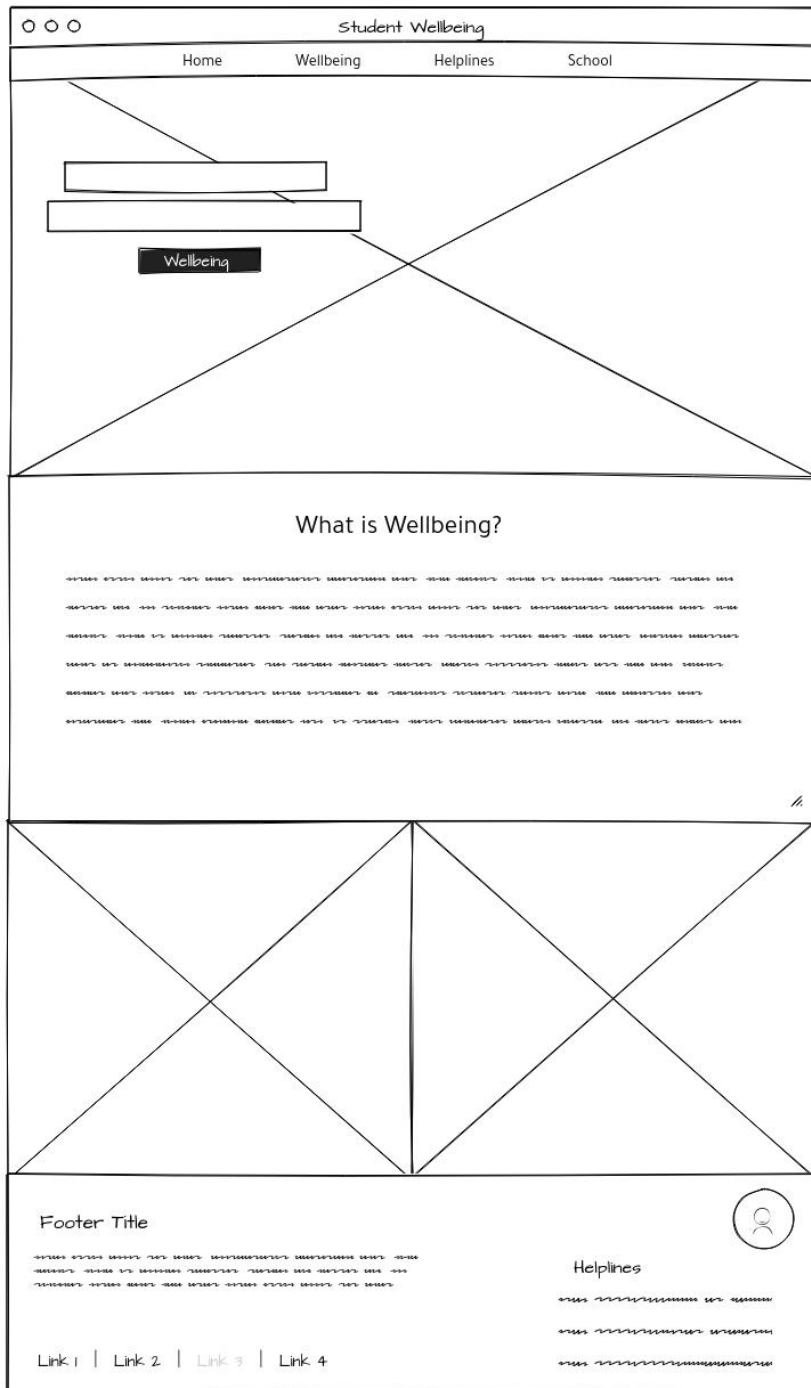


Instead of having the 3 boxes and then the strip, I put the boxes inside of the strip and added a paragraph with an image underneath. This is because in my feedback I was told that with the image, 3 boxes and strip, my website looked oddly tiered. This looked quite uncomfortable so instead I made the strip that goes across the page in the middle to balance it out. I made the header smaller by moving the image/logo to the side.

**If you got feedback from others about your wireframes – mention which feedback sheets are relevant here**

Optional: Insert further refined / developed wireframes here

For each refinement make a comment about what is changed and why you made the changes



...

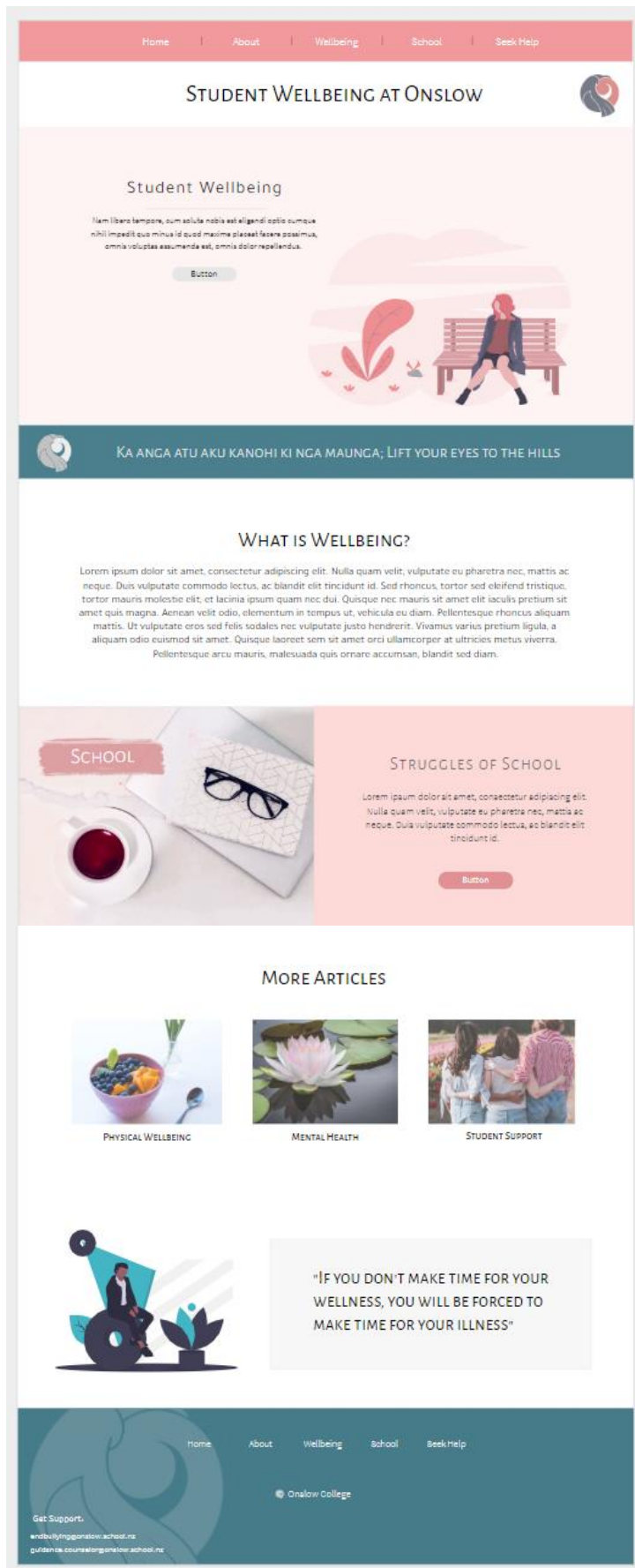
Not much changed in this one, most people liked this one best it because its eye catching but simple with the large image. I added the footer which has helplines and a logo in it and got rid of the header entirely. I also added words and a button on top of the image to make it look more interesting and so I can link my third article to it. Both the images are links to 2 articles.

## Final Design

Your final design should clearly communicate how your site will look and function. It should be based on your selected wireframe, colour and font choices and should include appropriate headings for sections as well as images to be included in the webpage. This should be very close to what your website will look like once coded. You may use dummy text if you wish.

You may choose to refine/develop your final design based on feedback you get from end-users or on further research you do. Make sure that you include all the various designs you have created in the process of cv refinement here:

Insert home page final design here



I chose to use the 2<sup>nd</sup> wireframe as my final design because it looks simple, professional and is easy to navigate. It's also easy to develop because of its simple square shapes. When developing the final design, I added the Onslow logo in Maori and English. I incorporated a bit of the other wireframe by using the 3-box layout. These 3 images are links to other pages. I also added a header at the top with the Onslow Logo which has been photoshopped to match the colour scheme. This personalises the website and any students from Onslow who visit it will know that it is targeted and made specifically to help them. I have added a quote and image to the bottom to fill white space, without it the design looked a little unfinished.



Insert other page final design here

I chose the 4<sup>th</sup> article wireframe for my final article page. I like the centred design and the image in the middle of the article which I think looks aesthetic and professional. I didn't change much from the wireframe because it is very simple and I don't think there are any components that need to be changed.

[Home](#) | [About](#) | [Wellbeing](#) | [School](#) | [Get Support](#)

## STUDENT SUPPORT AT ONSLOW

### Harrasment and Bullying


Onslow College takes bullying very seriously and has put some structures in place to combat and cope with it, should it occur.

Bullying and Harassment include:

- Name calling, whether it is sexually, racially or physically based;
- Social exclusion/leaving a person out of a group deliberately;
- Demanding or borrowing, without permission, stationery, gear, money etc.;
- Physical pushing, shoving etc.

When being bullied or witnessing someone else being bullied, it is important to talk to someone and tell them about the situation. A lot of the time, when students get bullied, they don't talk to anyone about it and isolate themselves, this doesn't help get them out of that unwanted situation. People to talk to when being harassed or bullied include:

- Friends you trust
- Your parents or other family members
- Your Aka teacher,
- The Dean,
- The Guidance Counsellors
- Peer Supporters (This is a better option for Yr 9s and 10s)
- Email: [endbullying@onslow.school.nz](mailto:endbullying@onslow.school.nz)



### Peer Mediation

The Peer Mediation Team at Onslow is comprised of 20 students ranging from Years 10 - 13. They are selected by the incumbent membership at the end of each year. Their training of the mediation process takes place during a three day camp which is off campus. It also provides a valuable opportunity for members to get to know each other as during a mediation a less experienced mediator will always be paired up with someone more experienced and of the opposite gender. This is to facilitate an even handed approach.

A mediation is a safe, confidential and non-disciplinary way to resolve conflict between students. The mediators are trained to help students resolve the problems they may be experiencing with each other, no matter how big or how small by taking them through a carefully structured four stage process. As mediators they do not solve the problem for students but rather help them find a way to solve it themselves. In this way it is empowering for students who often learn new strategies for resolving future conflicts just by participating in a mediation. Participation is voluntary for both parties and the mediation will not take place unless both parties consent to it.

Mediators learn many skills which are valued by prospective employers. They also grow in awareness and confidence over their 2-4 year tenure on the team. It is considered a valuable leadership role but the motivation for most students signing up is not what they can get out of it but rather what they can bring to the role. They must have an interest in helping people and be competent communicators.

Mediation at Onslow is in its thirteenth year and is still going strong. It is a very important way of supporting students and providing them with an independent means of working out their difficulties with other students.

### Guidance Counsellors

The Guidance team at Onslow College is available to all students. The Counsellors are available for assistance with social and emotional issues, the team are all professionally trained/qualified and members of the New Zealand Association of Counsellors. Counselling is always confidential unless there is a risk to the safety of the student or others. The Guidance team also has access to a variety of other health services and will refer on where necessary.

Senior Guidance Counsellor - Linda Eastman

Guidance Counsellor - Nicky Depree

### Helplines

Below is a list of helplines that provide support, information and help. All helplines run 24/7. Don't hesitate to call these helplines if you need any support.

Lifeline - 0800 543 354

Suicide Helpline Crisis - 0508 828 865

Depression Helpline - 0800 111 757

Alcohol and Drug Helpline - 0800 787 797

Sexuality or gender identity helpline - 0800 688 5463

[Home](#) | [About](#) | [Wellbeing](#) | [School](#) | [Seek help](#)

© Onslow College

Get Support:  
[endbullying@onslow.school.nz](mailto:endbullying@onslow.school.nz)  
[guidance.counsellors@onslow.school.nz](mailto:guidance.counsellors@onslow.school.nz)

*If you got feedback from others about your designs – mention which feedback sheets are relevant here*

*Optional: Insert further refined / developed designs here*

*For each refinement make a comment about what is changed and why you made the changes*

*If you got feedback from others about your designs – mention which feedback sheets are relevant here*

## Evaluation of final design

You need to provide an evaluation your final design here. This can be written or recorded. If recorded, please include the audio file with your submission and list the file name of the recording below.

Your evaluation should:

- Describe why you've made the choices you have
- Describe why you think the design is appropriate for the purpose
- Describe why you think the design is appropriate for the end-users
- Describe what any relevant implications might be (these may include accessibility, privacy, functionality, social or cultural implication. For merit the evaluation should also: Explicitly explain how the site that you have designed meets or addresses the implications you mentioned above
- For excellence the evaluation should also: Justify (give reasons) with evidence that the site you have designed will be suitable for the purpose and end-users.

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*Write your evaluation here (or list the filename of your recorded evaluation)*

I have addressed the Aesthetics relevant implication through my use of colour and fonts. The Aesthetic relevant implication includes researching and using colours that calm that user, using appropriate fonts for students, and using good images that the user can connect with. My research from Very Well Mind and Colour Psychology suggested that blues, greens and pinks have a calming effect. My website is about wellbeing so that's why I wanted to have a calming colour scheme. Because of this, I chose to have a teal and pink colour scheme. This colour combination is very youthful, so it suits the end users (students). Pink and Teal are close to complementary colours and their individual psychological effects are positive as well. Pink calms and soothes and teal does the same. I've used a light pink as my base colour as bright pink can strain on your eyes and I've used a dark teal as an accent because as mentioned in my colour research, dark green and blue are very calming, and teal sits between them. As I mentioned in my Aesthetics relevant implications, I avoided using black or dark grey because of possible negative connotations and instead used light colours (pink and white) as the base colour in my website.



All the fonts that I've used are Sans Serif, this is appropriate for my audience which are students, because sans serif fonts are modern, clean and informal. It is preferable to use informal fonts over formal fonts when communicating with students because they will feel more comfortable. I only used fonts (not slanted) because according to Font Psychology<sup>6</sup>, straight fonts convey stability important theme in a website about wellbeing. I've also used images that match my scheme and match what the article is about to help the student make a link between the article.



straight  
which is an  
colour  
image and

---

<sup>6</sup> <https://www.nickkolenda.com/font-psychology/>

Social implications include making sure all types of people are accounted for and avoiding stereotypes which includes using gender neutral terms. I have addressed this implication by making sure that multiple genders and ethnicities are accounted for in my design and images. I have illustrations of different ethnicities and genders on my homepage as shown, and on my article page I have an image of girls of different ethnicities with their arms around each other portraying strength and unity. The girls in the said picture have their backs to the camera because I was avoiding having peoples' faces in images as I had mentioned in the privacy relevant implication. I have used gender neutral terms such as "your" and "they". Because of this, no one will feel left out and everyone will feel more comfortable when on the website. As mentioned before, I used images and illustrations of people of multiple ethnicities which means all students will feel more welcome and again more comfortable when on the website. It is important that the students feel comfortable and at ease when on my website because its purpose is to educate them about wellbeing and things like mental health, and if they don't feel at ease while using it then it goes against the whole purpose.



Maori Helpline - 0800 787 798

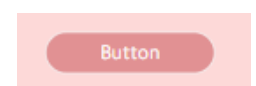
I added the Onslow College motto in Maori and English to meet to make Maori people more comfortable on the website. This is because research from the Ministry of Health<sup>7</sup> shows that on average, Maori people have higher rates of mental illnesses so it's likely that I will have Maori students visiting my website. To add to that I added a helpline for specifically for Maori people.

End Users Consideration includes making sure the language is at the students' level, making the website easy to navigate and making the content relevant and relatable. I have addressed this implication by having links to all my articles on my home page, navigation bar (which is fixed), and the footer. By doing this it makes my website easier to navigate because the article are easy to access.

The intellectual property implication is making sure to use images, text and ideas that you have the right to use. I had addressed this implication by using open license illustrations and royalty free images. Because I couldn't find an appropriate image for my article about school, I took one myself. My images are relatable to students because I have used images and illustrations of people. Almost every mental health website I visited for my research had images of people so the user could feel more connected and grounded. My website is about wellbeing which mental health is a part of so therefore I too used images of young people in my website, so that the students visiting it could relate more, making the website feel less foreign.

The Health and Safety implication is about ensuring everyone's wellbeing and mental health is looked after in the design and content of the website. I meet the Health and Safety implications because I have a button to helplines on my home page where it's easy to find, I also have a link to the seek help page in the navigation bar and footer. This is important because it is a website about wellbeing so students may be visiting it to get advice/help. I have also included a page with information about getting support at school and the counsellor's email in the footer. Because my website is targeted at students at Onslow having specific information about what our school does to help is good and may be useful.

Many of the design choices I made were based of my website research, for example I put a fixed nav bar because the Canteen website did too and I found that it was more convenient and accessible because you could always access the nav bar links. The Youthline website used the 3- image layout which I liked however I thought it had too much white space, so on my website design I used the same layout but had less whitespace. MentalHealth.org and Heart Foundation both used rounded buttons and it made the websites look less harsh which suits my website's purpose. Therefore, I used rounded buttons as well to give my website a softer look which also goes well with the pink colour scheme.



<sup>7</sup> <https://www.health.govt.nz/our-work/populations/maori-health/tatau-kahukura-maori-health-statistics/nga-mana-hauora-tutohu-health-status-indicators/mental-health>