

INTRODUCTION

Culture Streetwear is now realising its vision to become the leader in the distribution and innovation of premium goods and services across the World. Now a market leader in retail, we are proud to bring in new and exciting global brands, increase doors in new regional territories and create new concepts through an aggressive retail expansion.

THE LOOK CULTURE'S AESTHETIC



ABOUT US

Streetwear is a distinctive style of street fashion.

Rooted in Anime and Gaming culture, it has grown to encompass elements of hip hop fashion, Japanese street fashion, and modern haute couture fashion. As with many grassroots cultural movements, streetwear has been notoriously difficult to define.

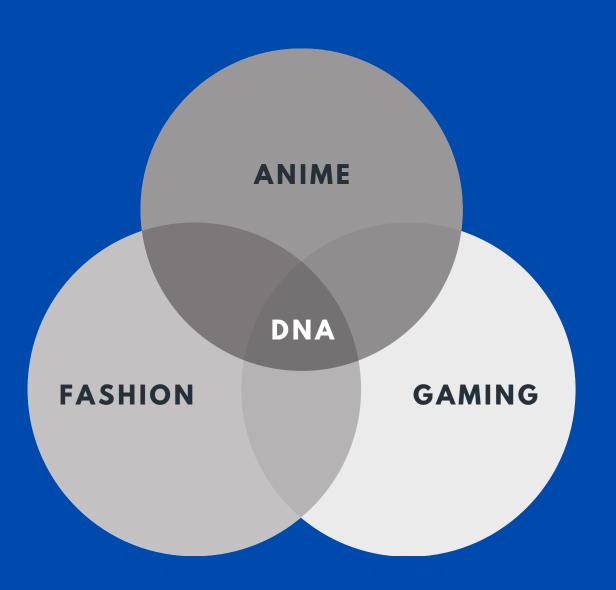
FOUNDATION

Under a constant state of evolution of style and creative direction (as with many street trends), one constant of streetwear has been the types of clothing produced, commonly centering on "casual, comfortable pieces such as jeans, t-shirts, baseball caps, and sneakers.

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Communicating with our audience

WORDS AND PROSE STYLES THAT ENGAGE AND MOTIVATE.



As long as you keep going, you'll keep getting better. And as you get better, you gain more confidence. That alone is success.

TAMARA TAYLOR

