

Cover Letter - English Version

HSBC

Dear Hiring Manager,

I am excited to submit my application for the Data Analyst position at HSBC. With a Master's degree in Data Science from the University of Southern California, coupled with over two years of hands-on experience in data analysis and business intelligence, I am well-equipped to contribute to HSBC's data-driven transformation initiatives. My professional journey has honed my ability to utilize data as a core asset to inform strategic decisions, drive meaningful insights, and foster a data-centric culture within organizations.

In my recent role at Ingredients Online, I led the consolidation of diverse data sources into a comprehensive data mart, supporting accessible dashboard analytics and KPI definitions across teams. Leveraging my technical proficiency in SQL, Python, and R, I developed and maintained numerous dashboards, as well as predictive models such as ARMA for sales forecasting. This experience has enriched my skills in not only data analysis but also stakeholder collaboration, aligning technical solutions with business needs.

HSBC's commitment to fostering a data-led culture and encouraging continuous learning strongly resonates with me. I am particularly drawn to the opportunity to work closely with global teams and senior stakeholders to create integrated data solutions that reflect HSBC's business goals and customer needs. My background in developing, executing, and overseeing policies for data management and information asset value aligns seamlessly with HSBC's vision for this role.

Thank you for considering my application. I look forward to the opportunity to bring my skills and insights to HSBC, contributing to a shared journey of growth and success.

Warm regards,

Jihao Li

Cover Letter - 中文版本

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尊敬的招聘经理：

我很高兴提交我对汇丰银行数据分析师职位的申请。作为南加州大学数据科学硕士的毕业生，拥有超过两年数据分析和商业智能的实际经验，我具备为汇丰银行的数据驱动转型项目做出贡献的能力。在我的职业生涯中，我通过数据来支持战略决策，提供有价值的洞察，并在组织内部推动以数据为核心的文化。

在我最近的工作中，我负责整合不同的数据源，以建立全面的数据仓库支持分析仪表盘，确保跨部门的 KPI 定义达成一致。通过 SQL、Python 和 R 的技术优势，我开发并维护了多个仪表盘和预测模型（如用于销售预测的 ARMA 模型），不仅提升了我的数据分析技能，也强化了我与利益相关方的合作能力，使技术解决方案能够与业务需求相结合。

汇丰银行致力于培养数据主导的文化并鼓励持续学习的理念深深吸引了我。我尤其期待与全球团队和高级利益相关方紧密合作，构建能够反映汇丰银行业务目标和客户需求的整合数据解决方案。我在数据管理和信息资产价值保护方面的经验，与汇丰银行该职位的愿景高度契合。

感谢您对我申请的考虑。我期待有机会在汇丰银行应用我的技能和洞察力，共同实现成长和成功的目标。

此致，

李吉昊