

Horror Movie Ratings Per Month

Jihoon Kim

Dataset Used

I used the following DataSet to perform this project:

- IMDB Movie Dataset

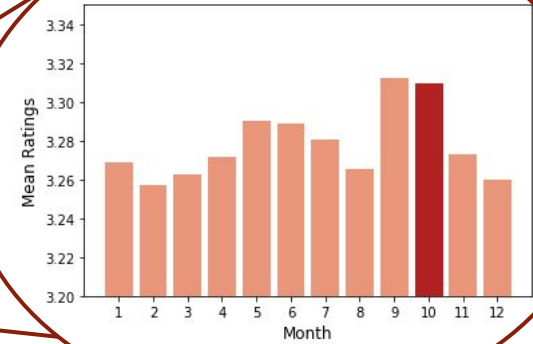
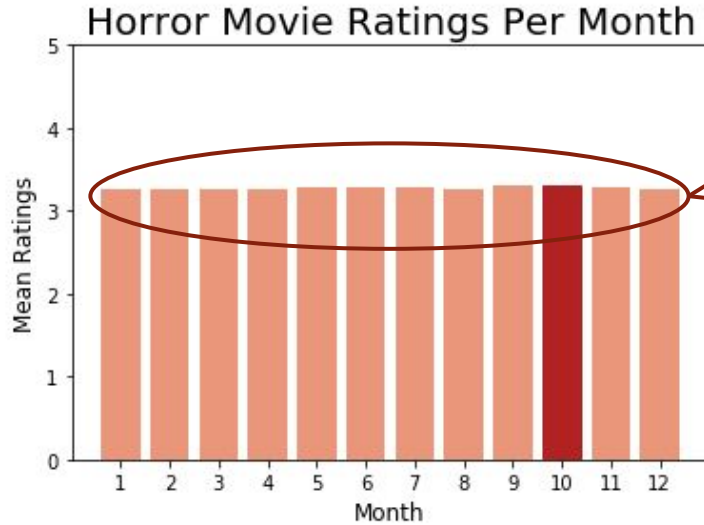
Motivation

- I was fascinated at how certain events triggered different moods. For example, people tend to be happier and more generous during Christmas season.
- I wanted to see if this was the case for horror movie ratings during Halloween Season (October). Do people rate movies higher during this time of year because of the outside environment?
- This data, if proven to be true, could be used by psychologists to further prove this phenomenon.
- Also, these insights may be resourceful for movie publishers as to when they should release horror movies.

Research Question

Are Horror Movies rated higher during October (Halloween Season) compared to the other 11 months in the year?

Findings



- Horror Movie Ratings seem to be static throughout the year.

Results

- The data found proved that movie ratings are not higher in October compared to other months in the year.
- The zoomed in data may seem convincing, but the bounds are too magnified for it to be conclusive.

Acknowledgements

- I, unfortunately, did not receive any feedback on this project.

References

- IMDB Movie Dataset
- Killingsworth, Matt. "We are Happier on the Holidays," *The New York Times*, The New York Times, 23 Dec. 2012, 7:01 PM, www.nytimes.com/roomfordebate/2012/12/23/why-arent-people-happier-during-the-holidays/we-are-happier-on-the-holidays.