

Jihye Heo

CONTACT INFORMATION	Department of Economics, Vanderbilt University 2301 Vanderbilt Place Nashville, TN 37235 USA	Phone: (615)-585-1709 Email: ji.hye.heo@vanderbilt.edu Web: https://jihye-heo.github.io
EDUCATION	Ph.D. in Economics, Vanderbilt University <i>Committee</i> : Joel Rodrigue, Tong Li, Yuya Sasaki, and Luke Froeb M.A. in Economics, Vanderbilt University B.A. in Economics, Korea University	2023 (Expected) 2019 2015
RESEARCH INTERESTS	Empirical Industrial Organizations, International Trade, Applied Econometrics	
WORKING PAPERS	- Product bundling is a frequent practice of multi-product firms used to increase firm-level profits. This paper examines how product bundling affects a firm's markups at various levels in international trade. Joint pricing decisions for product bundling pose a challenge in previous methods to estimate markups. Utilizing the linkages across prices in firms' profit maximization problem, I propose a method to estimate transaction-level markups incorporating multi-product firms' decision to bundle products. Focusing on Chinese exporters, multi-product firms that bundle products enjoy markups that are roughly 40% higher than firms without product bundling. The markup premiums that bundling firms enjoy are driven out partially when competition increases due to China's WTO accession.	
WORKS IN PROGRESS	- Product Bundling in International Markets <i>with Ebehi Iyoha and Joel Rodrigue</i>	
WORK EXPERIENCE	Teaching Assistant, Vanderbilt University 2022 <i>Courses</i> : Principles of Microeconomics, Economics of Risk, Strategic Analysis 2021 <i>Courses</i> : Intermediate Microeconomic Theory, Principles of Microeconomics, 2020 <i>Courses</i> : Game Theory with Economic Applications, Selected Microeconomic Topics, Microeconomic Theory I (Ph.D.), Microeconomic Theory I (Masters.) 2019 <i>Courses</i> : Economic Statistics, Intermediate Microeconomic Theory, Principles of Macroeconomics, Economics of Information and Communications Technology 2018 <i>Courses</i> : Principles of Macroeconomics, Principles of Microeconomics Research Assistant, Korea University 2016 <i>Professor</i> : Jaehyun Nahm	
FELLOWSHIPS AND AWARDS	2022 Summer Research Award (College of Arts & Science), The Dornbush Dissertation Fellowship 2018 Summer Language Training Grant 2017 Vanderbilt University Fellowship (to 2023)	
CONFERENCE AND SEMINARS	2022 Vanderbilt MIBB, Western Economic Association International, Young Economist Symposium 2022, SEA 92 nd Annual Meeting, Vanderbilt Dissertation Workshop 2021 Vanderbilt Research Day Workshop	
SERVICE	- Council of Economics Graduate Students	

PROGRAMMING
LANGUAGES

Python, MATLAB, Stata, and R

REFERENCES

Professor Joel Rodrigue (Primary Advisor)
Department of Economics
Vanderbilt University
joel.b.rodrigue@vanderbilt.edu

Professor Tong Li
Department of Economics
Vanderbilt University
tong.li@vanderbilt.edu

Professor Yuya Sasaki
Department of Economics
Vanderbilt University
yuya.sasaki@vanderbilt.edu

Professor Luke Froeb
Owen Graduate School of Management
Vanderbilt University
luke.froeb@vanderbilt.edu