

Jihye Choe

Designer & Developer

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EXPERIENCE

Uber

Product Design Intern

2017 Summer, San Francisco

Redesigned Uber's core product platforms, including a release management tool and an integrated simulating tool that enables users to test the entire product flow, in the Data Design team. Determined requirements, articulated user needs, and translated those needs into concepts and elegant interface designs in a fast-paced environment.

ChattingCat

Product Designer & Front-end Developer

2015 – 2016, Seoul

As the sole designer, redesigned the entire product, including web application as well as the Android and iOS apps. Advocated a user-centered strategy, built prototypes and conducted testing with users. Developed responsive mobile and PC web pages.

Kakao

Android Developer

2012 – 2015, Seoul

Developed the KakaoTalk Android application, a messaging app used by more than 170 million users worldwide. Collaborated with the design team in research, brainstorming, prototyping, and testing the feasibility of design to ship high-quality experiences. Enhanced the mobile accessibility for the visually impaired.

Line

Software Engineer

2011 – 2012, Tokyo

Developed and maintained both the Matome Android app and web application, a news service curated by users. Developed and maintained various content management systems for NAVER search portal, the most popular search portal in Korea.

Naver

Software Engineer

2008 – 2011, Seoul

Developed various content management systems for NAVER search engine, the most popular search engine in Korea. Maintained and redesigned user interface on web.

EDUCATION

Master of Design

Illinois Institute of Technology

2016 – December 2017, Chicago

Bachelor of Digital Content

Sungshin Women's University

2002 – 2006, Seoul

SKILLS

Design

Sketch, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Framer, Invision

Programming

Strong knowledge and experience with HTML, CSS, SCSS, Javascript, jQuery, AngularJS, Java, Android Platform, Ruby, SQL, Git

Language

English, Korean, Japanese