JANE NOH
FRONTEND ENGINEER

🌐 **JANE-NOH.COM**   PW : JN123

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Front-End Developer with 2.5 years of experience in UI/UX design, skilled in React, Next.js, JavaScript, HTML, SCSS, Tailwind, and PHP. Proficient in creating reusable components and ensuring seamless user experiences.

EXPERIENCE

SOFTWARE ENGINEER Fresh N' Lean | 2022 - Jul 2024

- Launched A/B tests for an upsell popup modal that increase average order value
- Developed pages and components for the rewards and referral programs to increase customer retention rate
- Implemented real-time updates for the rewards program using GraphQL queries to reduce server load, and provide a more responsive user experience
- Developed preference dropdown on dashboard, allowing users to filter and select multiple meal plans, which improved retention rate
- Rebuilt WordPress blog and service pages with dynamic components using ACF to streamline the content management process and enhance overall efficiency
- Created a dashboard subscription overview component with Magento Content Block
- Styled pages using Tailwind CSS and SCSS to create responsive, appealing interfaces
- Optimized web pages for maximum speed and scalability
- Identified and fixed bugs through troubleshooting, debugging, and implementing solutions

UI/UX DESIGNER Fresh N' Lean | 2018 - 2022

- Designed prototypes for an e-commerce home page, cart, and dashboard
- Conducted user interviews to gather feedback on the new dashboard prototype
- Analyzed Google Analytics to research user demographic
- Launched A/B tests to compare the impact of the updated design
- Assisted in the development and styling of web pages using SCSS
- Rebranded corporate identity by recreating the logo and creating a style guide

GRAPHIC & WEB DESIGNER Royal Imex | 2015 - 2018

SKILLS

- **Languages & Frameworks:** JavaScript, React, Next.js, PHP, TypeScript
- **Web Technologies:** HTML, CSS, SCSS, Tailwind CSS
- **Tools & Platforms:** Git, VWO, ACF (Advanced Custom Fields), WordPress, Magento, Jest
- **Data Management & API Integration:** GraphQL, Redux, Apollo GraphQL
- **Soft Skills:** Troubleshooting, Debugging, Problem-solving, Team Collaboration,
- **UI/UX tools:** Google Analytic, UserTesting, Adobe XD, Figma

EDUCATION

- **UNIVERSITY OF IRVINE** Coding bootcamp | Finished : 2020
- **UNIVERSITY OF SAN DIEGO (COURSERA)** Human-Centered Design | Finished : 2017
- **CALIFORNIA STATE UNIVERSITY LONG BEACH** Bachelor of studio art | Graduated : 2015