

# First Last

## Junior Front End Developer

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Junior front-end developer with 10 years of experience designing, developing, and managing complex e-commerce sites and internal frameworks. Specializes in AngularJS, responsive design, HTML, CSS, and JavaScript. Thrives at creating pixel-perfect designs and working with cross-browser compatibility issues. Key achievement: Spearheaded redesign of the company's flagship mobile app, which increased downloads by 40% in less than 30 days on the job.

### WORK EXPERIENCE

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#### Junior Front End Developer

November 2015 – Present

Resume Worded, New York, NY

- Revamped UI and app interface for the customer-facing e-commerce site of RW, leading to 200K unique visitors per week.
- Automated image optimization using Grunt, minified JS, and CSS; reduced page load times by 86%; received early promotion ahead of schedule.
- Created HTML email templates that improved email CTR rates by 65% for 23 weeks consecutively.
- Spearheaded redesign of the company's flagship mobile app, which increased downloads by 40% in less than 30 days on the job.

#### Web Content Editor

June 2013 – October 2015

Growthsi, San Francisco, CA

- Developed the company's blog into a multi-author platform with 370 authors while editing and publishing daily content for more than 7K unique visitors.
- Improved SEO rankings via onsite optimization, content development, and social outreach, increasing website traffic by 92% YoY.
- Managed an online community of over 123K registered users and implemented successful marketing campaigns, which boosted sales revenue by \$800K monthly.

#### Java Web Developer

August 2010 – January 2013

Resume Worded's Exciting Company, New York, NY

- Designed a solution that integrated the software mapping data of 2K vendors into 15 proprietary GPS tracking logbooks of RWEC.
- Utilized the best practices and coding standards to improve organic visitors to the company's website by 70%.
- Increased the organic visitors on the website of RWEC by 40% using best practices, and coding standards.
- Improved the user experience of 3.1K customers using the company's online booking system by 60% based on positive feedback.

### EDUCATION

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#### Resume Worded University, New York, NY

July 2010

Bachelor of Science — Computer Science

### SKILLS & OTHER

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**Technical Skills:** Web Design (Advanced), User Interface Design (Experienced), Front-end Development.

**Industry Knowledge:** Responsive Web Design, Mobile Web Development, User Interface Design (Advanced).

**Language:** English (Native), Korean (Fluent), Russian (Conversational)