

Amazon Sales Insights: Sales and Customer Behavior Analytics

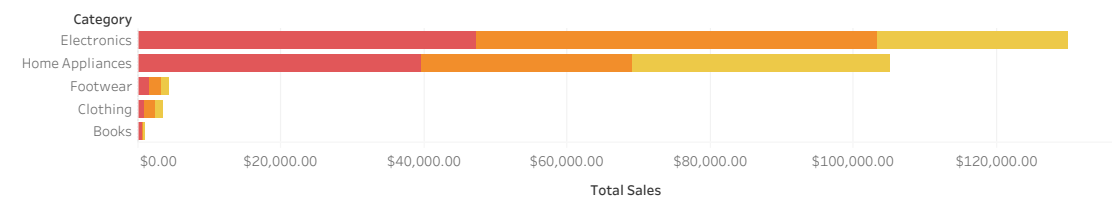


This dashboard presents an analysis of 250 Amazon orders to reveal sales patterns, product preferences, and customer behavior. Use interactive filters such as product category, order status, customer location, and payment method for deeper exploration. Click elements on the visualization to filter the data thoroughly and discover insights on best-selling products, cities with the most purchases, and payment trends.

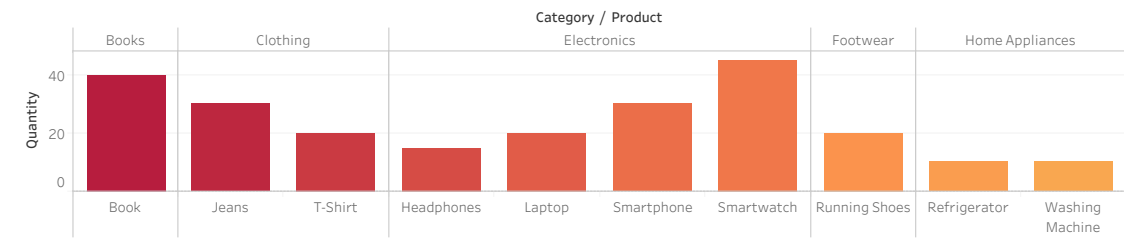
Total Revenue: \$168,610

Average Order Value: \$674.44

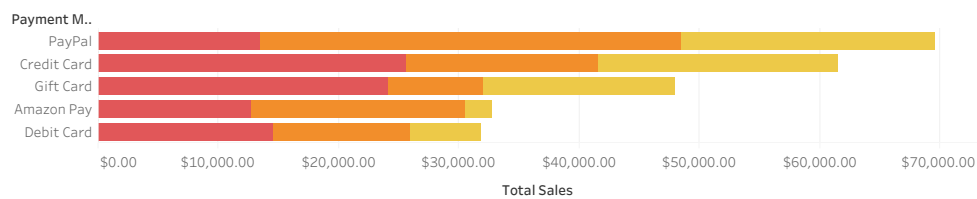
Product Category Sales



Product Sales Volume



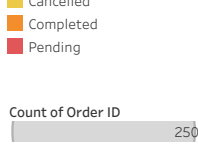
Payment Breakdown



Customer Location Sales

Category	Customer Location						Total Sales
	Boston	Chicago	Dallas	Denver	Houston	Los Angeles	
Books	\$120.00	\$210.00	\$75.00	\$75.00	\$30.00	\$30.00	\$20,500.00
Clothing	\$320.00	\$260.00	\$940.00	\$400.00	\$80.00	\$80.00	
Electronics	\$12,950.00	\$12,900.00	\$6,450.00	\$13,950.00	\$17,900.00	\$11,050.00	
Footwear	\$180.00	\$240.00	\$480.00	\$360.00	\$780.00	\$660.00	
Home Appli..	\$12,600.00	\$7,200.00	\$19,200.00	\$15,000.00	\$9,600.00	\$6,000.00	

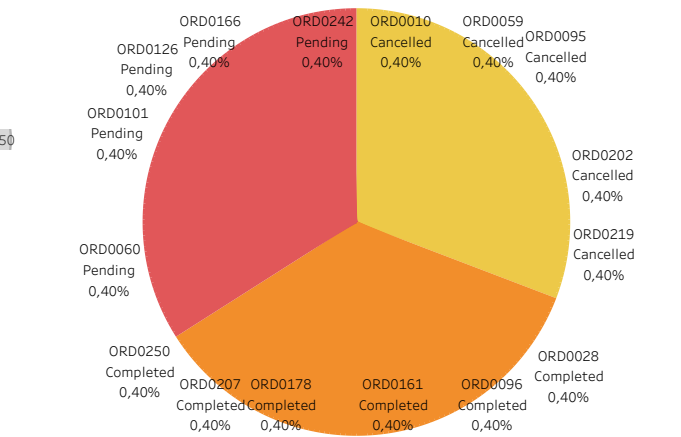
Status



Product

- Book
- Headphones
- Jeans
- Laptop
- Refrigerator
- Running Shoes
- Smartphone
- Smartwatch
- T-Shirt
- Washing Machine

Order Status Summary



Customer Purchase Totals

