#### Machine Learning Engineer at NAVER Corporation

6, Buljeong-ro, Bundang-gu, Seongnam-si, Rep. of KOREA

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### Research Interests

My primary research interest lies in optimization, statistical inference, and machine learning for graph-structured problems, specifically in learning structures and dynamics of real-life networks. In particular, I am interested in graph representation learning and combinatorial optimization problems over graphs.

### Education

### Korea Advanced Institute of Science and Technology (KAIST)

Daejeon, South Korea

M.S. in Electrical Engineering

Sep. 2016 - Aug. 2018

Advisor: Yung Yi

• Thesis: Greedy Learning of Graph Connectivity from Partially-Observed Cascade Samples

• Committee: Yung Yi, Song Chong, Jinwoo Shin

### Korea Advanced Institute of Science and Technology (KAIST)

B.S. in Mathematical Sciences

Daejeon, South Korea Feb. 2011 - Aug. 2016

Cum Laude

**Linköping University** Exchange Student

Linköping, Sweden Feb. 2014 - Aug. 2014

# Work Experience

### **NAVER Data Insight Center**

Machine Learning Engineer

Seongnam, South Korea Sep. 2018 - Present

- Developed a large-scale keyword representation model that identifies the intention of all queries using texts in search engine results pages (SERPs) and click logs, which covers long-tail keywords. Implemented a regularized BERT text classifier based on the co-click distance between keywords to extract fine-grained embeddings of SERPs. Reduced class spaces by clustering classes with non-negative matrix factorization.
- Developed a personalized keyword recommendation algorithm that considers real-time search trends and personal preferences depending on gender and age with contextual multi-armed bandit and Bradley-Terry model.
- Provided the embedding of user actions for various user analysis tasks, such as user satisfaction prediction and next action prediction. Contributed by developing an attention-based representation model, which encodes a sequence of search actions to a compact embedding.
- Participated in the development of a search engine evaluation system. Contributed to the selection of features for high-quality indicators with XGBoost.

### **Publications**

#### CONFERENCE

### [C3] Iterative Learning of Graph Connectivity from Partially-Observed Cascade Samples Jiin Woo, Jungseul Ok, Yung Yi

Online

ACM MobiHoc. 2020

### [C2] On the Asymptotic Content Routing Stretch in Network of Caches: Impact of **Popularity Learning**

New York, USA

Boram Jin, **Jiin Woo**, Yung Yi

NETGCOOP, 2019

### [C1] Rumor Source Detection under Querying with Untruthful Answers

Atlanta, USA

Jaeyoung Choi, Sangwoo Moon, **Jiin Woo**, KyungHwan Son, Jinwoo Shin, Yung Yi IEEE INFOCOM, 2017

#### JOURNAL

### [J2] Information Source Finding in Networks: Querying With Budgets

Jaeyoung Choi, Sangwoo Moon, Jiin Woo, KyungHwan Son, Jinwoo Shin, Yung Yi IEEE/ACM Transactions on Networking, 2020

### [J1] Estimating the Information Source under Decaying Diffusion Rates Jiin Woo, Jaeyoung Choi

Electronics, 2019

### **Honors & Awards**

### **KAIST Support Scholarship**

Korea Advanced Institute of Science and Technology (KAIST)

South Korea

### Fall 2016 - Spring 2018

### Excellence Award in Creative Challenge Type SW R&D Program

Korea IT Business Promotion Association (IPA)

Seoul, South Korea Nov 2015

### 3rd place in "Show Me The Street" Innovation Challenge 2015

Cisco Global Center of Excellence (GCoE)

Incheon, South Korea Nov. 2015

### The National Scholarship for Science and Engineering

Korea Student Aid Foundation (KOSAF)

South Korea Spring 2011 - Spring 2015

### **Projects**

### Learning-Based Framework for Improving Large-scale Search

Jul. 2017 - Jun. 2018

**NAVER Corporation** 

- Developed a recommendation algorithm that daily selects a small set of keywords among a massive size of candidates to maximize user satisfaction on the search engine result pages.
- Significantly reduced the computational complexity of deep reinforcement learning by designing parameter shared Deep Q-Networks (DQN) based on the permutation equivariant and invariant properties of the problem's Markov Decision Process (MDP).
- Contributed to the MDP formulation and mathematical proofs for the local optimality of the weight shared DQN structure.

### Versatile Network System Architecture for Multi-dimensional Diversity

Sep. 2016 - Dec. 2017

Institute for Information & communications Technology Promotion (IITP) funded by the Korea government (MSIP)

- Developed FogOS, a distributed operating system for IoT services, which manages the cloud and the resources at the edge and connects individually owned edge devices with incentives in a distributed manner.
- · Participated in the implementation of a matching module in FogOS, which optimizes the resource allocation between service requests and available edge devices.

### Real-Time Analysis and Interactive Visualization Platform for Large-Scale IoT Data

Jun. 2015 - Nov. 2015

Korea IT Business Promotion Association (IPA)

- Developed a web-based data visualization platform, which provides real-time information about large-scale streaming data. Applied the platform to smart city data collected from sensor's, such as air pollution and energy consumption, and provided realtime urban information to citizens.
- Implemented interactive data visualization web pages with MEAN stack (MongoDB, Express.js, AngularJS, and Node.js).

### Other Selected Research Experience

### Algorithmic Intelligence Laboratory (ALIN-LAB), KAIST

Jun. 2015 - Dec. 2015

Undergraduate Intern (Advisor: Jinwoo Shin)

- Studied Minimum weight perfect matching (MWPM) and maximum weight matching (MWM) problems. Focused on parallelizable algorithms for MWPM and MWM with multiple intermediate max-product belief propagations (BPs).
- Studied the principles of graphical models. Focused on variational methods in parameter estimation.

### Artificial Intelligence & Probabilistic Reasoning Laboratory (AIPR-LAB), KAIST

Jan. 2015 - May. 2015

Undergraduate Intern (Advisor: Kee-Eung Kim)

Studied and implemented reinforcement learning (RL) methods for competition examples. Focused on kernel-based RL.

## Teaching

### Data Structures and Algorithms for Electrical Engineering (EE205)

Fall 2017

Teaching Assistant, Korea Advanced Institute of Science and Technology (KAIST)

#### Calculus 1, 2 (MAS101, MAS102)

Fall 2016, Fall 2017

Tutor, Korea Advanced Institute of Science and Technology (KAIST)

### **EE Co-op Program (Field Training and Education Program)**

Spring 2017

Teaching Assistant, Korea Advanced Institute of Science and Technology (KAIST)

#### Courses.

**DECEMBER 13, 2020** 

CS: Computer Science, EE: Electrical Engineering, IE: Industrial & Systems Engineering, MAS: Mathematical Sciences

### **Machine Learning & Modeling**

• [CS] Artificial Intelligence and Machine Learning

A0

• [EE] Epidemics and Information Diffusion in Complex Networks

A+ Α0

• [EE] Economics in Communication Networks • [MAS] Fundamentals of Machine Learning

A+

JIIN WOO · CURRICULUM VITAE

### Theory

• [IE] Engineering Statistics 1	AO
• [IE] Engineering Statistics 2	AO
• [EE] Information Theory	AO
• [MAS] Introduction to Graph Theory	A-
• [MAS] Mathematical Statistics	AO
[MAS] Lebesgue Integral Theory	A-
• [MAS] Introduction to Differential Geometry	AO
• [MAS] Logic and Set Theory	AO
• [MAS] Analysis 1	AO
• [MAS] Analysis 2	A+
• [MAS] Discrete Mathematics	AO
• [MAS] Probability and Statistics	AO
• [MAS] Differential Equations and Applications	A-
• [MAS] Introduction to Linear Algebra	AO
• [MAS] Calculus 1	A+
• [MAS] Calculus 2	A+
Programming & Systems	
• [CS] System Programming	A-
• [CS] Data structure	AO
• [CS] Introduction to Programming	A-
• [IE] Information Technology for IE	AO
• [EE] Computer Network	AO
• [EE] Operating Systems and System Programming for Electrical Engineering	B+

# Technical Skills\_

Programming<br/>ML · Big data<br/>OthersPython, MATLAB, C, Java, LaTeX<br/>Pytorch, Tensorflow, Spark, Hive, Hadoop<br/>HTML, CSS, Javascript, MongoDB, Express, AngularJS, NodeJS