

#### Machine Learning Researcher @ Data Insight Center in NAVER Corporation

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### Research Interests\_

Theoretical study of optimization, statistical inference, and machine learning for large-scale systems and complex networks.

### Education

#### Korea Advanced Institute of Science and Technology (KAIST)

Daejeon, South Korea

M.S. in Electrical Engineering

Sep. 2016 - Aug. 2018

· Advisor: Yung Yi

• Thesis: Greedy Learning of Graph Connectivity from Partially-Observed Cascade Samples

• Committee: Yung Yi, Song Chong, Jinwoo Shin

#### **Korea Advanced Institute of Science and Technology (KAIST)**

B.S. in Mathematical Sciences

Daejeon, South Korea

Cum Laude

Feb. 2011 - Aug. 2016

**Linköping University** Exchange Student

Linköping, Sweden Feb. 2014 - Aug. 2014

### Work Experience

#### **NAVER Data Insight Center**

Seongnam, South Korea

Machine Learning Researcher

Sep. 2018 - Present

- Developed a large-scale keyword classification model that identifies the intention of all queries using texts in search engine results pages (SERPs) and click logs, which covers long-tail keywords. Implemented a regularized BERT text classifier based on the co-click distance between keywords to extract fine-grained embeddings of SERPs. Reduced class spaces by clustering classes with non-negative matrix factorization.
- Participated in the development of a search engine evaluation system. Contributed to the selection of features for high-quality indicators with XGBoost.
- Developed a personalized keyword recommendation algorithm that considers real-time search trends and personal preferences depending on gender and age with contextual multi-armed bandit and Bradley-Terry model.
- Provided the embedding of user actions for various user analysis tasks, such as user satisfaction prediction and next action prediction. Contributed by developing an attention-based representation model, which encodes a sequence of search actions to a compact embedding.

### **Publications**

#### CONFERENCE

### [C3] Iterative Learning of Graph Connectivity from Partially-Observed Cascade Samples

Online

Jiin Woo, Jungseul Ok, Yung Yi

ACM MobiHoc 2020

# [C2] On the Asymptotic Content Routing Stretch in Network of Caches: Impact of Popularity Learning

New York, USA

Boram Jin, **Jiin Woo**, Yung Yi NETGCOOP 2019

#### [C1] Rumor Source Detection under Querying with Untruthful Answers

Atlanta, USA

Jaeyoung Choi, Sangwoo Moon, **Jiin Woo**, KyungHwan Son, Jinwoo Shin, Yung Yi IEEE INFOCOM 2017

#### JOURNAL

#### [J2] Information Source Finding in Networks: Querying With Budgets

Jaeyoung Choi, Sangwoo Moon, **Jiin Woo**, KyungHwan Son, Jinwoo Shin, Yung Yi IEEE/ACM Transactions on Networking 2020

#### [J1] Estimating the Information Source under Decaying Diffusion Rates

**Jiin Woo**, Jaeyoung Choi

Electronics 2019

### **Honors & Awards**

#### **KAIST Support Scholarship**

Korea Advanced Institute of Science and Technology (KAIST)

**Excellence Award in Creative Challenge Type SW R&D Program** 

Korea IT Business Promotion Association (IPA)

Inchana Car

3rd place in "Show Me The Street" Innovation Challenge 2015

The National Scholarship for Science and Engineering

Incheon, South Korea
Nov. 2015

Fall 2016 - Spring 2018

Seoul, South Korea

Cisco Global Center of Excellence (GCoE)

South Korea

South Korea

Nov 2015

Korea Student Aid Foundation (KOSAF)

Spring 2011 - Spring 2015

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**Projects** 

#### Learning-Based Framework for Improving Large-scale Search

Jul. 2017 - Jun. 2018

- · Developed a recommendation algorithm that daily selects a small set of keywords among a massive size of candidates to maximize the user satisfaction on the search engine result pages.
- · Significantly reduced the computational complexity of deep reinforcement learning by designing parameter shared Deep Q-Networks (DQN) based on the permutation equivariant and invariant properties of the problem's Markov Decision Process (MDP).
- Contributed to the MDP formulation and mathematical proofs for the local optimality of the weight shared DQN structure.

#### Versatile Network System Architecture for Multi-dimensional Diversity

Sep. 2016 - Dec. 2017

Institute for Information & communications Technology Promotion (IITP) funded by the Korea government (MSIP)

- · Developed FogOS, a distributed operating system for IoT services, which manages the cloud and the resources at the edge and connects individually owned edge devices with incentives in a distributed manner.
- · Participated in the implementation of a matching module in FogOS, which optimizes the resource allocation between service requests and available edge devices.

#### Real-Time Analysis and Interactive Visualization Platform for Large-Scale IoT Data

Jun. 2015 - Nov. 2015

Korea IT Business Promotion Association (IPA)

- Developed a web-based data visualization platform, which provides real-time information about large-scale streaming data. Applied the platform to smart city data, such as air pollution and energy consumption, collected from sensors and provided real-time urban information to
- Implemented interactive data visualization web pages with MEAN stack (MongoDB, Express.js, AngularJS, and Node.js).

### Other Selected Research Experience

#### Algorithmic Intelligence Laboratory (ALIN-LAB), KAIST

Jun. 2015 - Dec. 2015

Undergraduate Intern (Advisor: Jinwoo Shin)

- · Studied Minimum weight perfect matching (MWPM) and maximum weight matching (MWM) problems. Focused on parallelizable algorithms for MWPM and MWM with multiple intermediate max-product belief propagations (BPs).
- Studied the principles of graphical models. Focused on variational methods in parameter estimation.

#### Artificial Intelligence & Probabilistic Reasoning Laboratory (AIPR-LAB), KAIST

Jan. 2015 - May. 2015

Undergraduate Intern (Advisor: Kee-Eung Kim)

Studied and implemented reinforcement learning (RL) methods for competition examples. Focused on kernel-based RL.

### Teaching

#### Data Structures and Algorithms for Electrical Engineering (EE205)

Fall 2017

Teaching Assistant, Korea Advanced Institute of Science and Technology (KAIST)

#### Calculus 1, 2 (MAS101, MAS102)

Fall 2016, Fall 2017

Tutor, Korea Advanced Institute of Science and Technology (KAIST)

#### **EE Co-op Program (Field Training and Education Program)**

Spring 2017

Teaching Assistant, Korea Advanced Institute of Science and Technology (KAIST)

#### Courses\_

CS: Computer Science, EE: Electrical Engineering, IE: Industrial & Systems Engineering, MAS: Mathematical Sciences

#### Machine Learning [00] 4 1:0: 11 1 11

•	[CS] Artificial Intelligence and Machine Learning	ΑU
•	[EE] Epidemics and Information Diffusion in Complex Networks	A+
•	[EE] Economics in Communication Networks	Α0
•	[MAS] Fundamentals of Machine Learning	A+

Theory			
• [IE] Engineering Statistics 1	AO		
• [IE] Engineering Statistics 2	AO		
• [EE] Information Theory	AO		
[MAS] Introduction to Graph Theory	A-		
[MAS] Mathematical Statistics	AO		
• [MAS] Lebesgue Integral Theory	A-		
[MAS] Introduction to Differential Geometry	AO		
• [MAS] Logic and Set Theory	AO		
• [MAS] Analysis 1	AO		
• [MAS] Analysis 2	A+		
• [MAS] Discrete Mathematics	AO		
[MAS] Probability and Statistics	AO		
[MAS] Differential Equations and Applications	A-		
• [MAS] Introduction to Linear Algebra	AO		
• [MAS] Calculus 1	A+		
• [MAS] Calculus 2	A+		

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#### **Systems**

• [CS] System Programming	A-
• [CS] Data structure	AC
• [CS] Introduction to Programming	A-
• [IE] Information Technology for IE	AC
• [EE] Computer Network	AC
• [EE] Operating Systems and System Programming for Electrical Engineering	B+

## Technical Skills\_\_\_

Programming<br/>ML · Big data<br/>OthersPython, MATLAB, C, Java, LaTeX<br/>Pytorch, Tensorflow, Spark, Hive,<br/>HTML, CSS, Javascript, MongoDE Pytorch, Tensorflow, Spark, Hive, Hadoop HTML, CSS, Javascript, MongoDB, Express, AngularJS, NodeJS