Jillian *Tracy*

UI/UX Designer

Philadelphia, PA

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Experience

Sharing Excess   Philadelphia, PA
UI/UX Designer and Graphic Designer   March 2022 — Present

- Joined company as the first UI/UX designer, improved experience flow and established design system of an internal app within 10 weeks

- Report directly to the Director of Technology and Executive Director, manage simultaneous UX and graphic design project deliverables independently

- Led the design and front-end development of webpage expansion, learning and implementing Next.js to support existing codebase

- Collaborate with team of 3 software developers to devise creative and efficient solutions, addressing user pain points

- Incorporate graphic design work into wireframes and digital designs to enforce brand voice

MOGO Korean Fusion Tacos   Asbury Park, NJ
Shift Manager   July — September 2021

- Trained new hires thoroughly to maximize efficiency and team performance

- Instituted daily prep list according to anticipated sales and delegated tasks, ensuring smooth kitchen operations throughout the day

- Communicated with kitchen to verify complicated orders and satisfy customers

Hatteras Press   Tinton Falls, NJ
Graphic Design and Marketing Intern   February — August 2020

- Designed the first-ever company lookbook, showcasing samples of the company's print capabilities to potential customers

- Created marketing materials and graphics to help local businesses and schools enforce COVID-19 precautions

- Worked full-time hours remotely during the summer of 2020, emphasizing correspondence with my supervisor and efficient time management

Education

Drexel University

Bachelor of Science in User Experience & Interaction Design

Anticipated Graduation: June 2025

GPA 3.96

Rochester Institute of Technology

Bachelor of Science in New Media Interactive Development

Attended August 2020 - May 2021

GPA 4.0

Skills

Software
Figma • Adobe CC (Photoshop, Illustrator, InDesign, Audition, Premiere, After Effects) • HTML • CSS • Python • Java • Javascript • PHP • Git • VS Code

Design
Wireframing • Interactive Prototyping • Agile Development • Microinteraction Design • Information Architecture • Visual Communication • Persona Creation