

1. PROMPT

Write your app's name and tagline.

Laundrywala-We minimize your hassle

2. PROMPT

Write a short paragraph describing your app. Make sure to mention what the app does and what problem it solves.

We are all busy with our works. Sometime we don't have enough time to do extra works like washing our clothes or iron them. Basically the app will find nearby laundries and based on the review the customer will request Wash/Iron of clothes. If the shop approves a delivery man (works) for the app (like foodpanda) will go to the customer's house and pick the clothes. If the shop finishes the task the customer will receive a notification through the app and will have both option of receiving the goods by themselves or a delivery person.

The App saves time, ensure quality (as it will have review system) involves shops and delivery person so creates opportunity of jobs etc etc.

3. PROMPT

Describe four specific functions that your app will do. List these ideas in order of importance, with the first idea being the most important.

- Find Nearby Laundry
- Request for Laundry Service
- Be a delivery man
- List your Laundry in the app

4. PROMPT

List 4 potential roles that are a part of your initial user target group. Then, expand on one of the roles with a detailed profile description of one of these potential users.

- Students (Living away from family)
- Office Employee

- Older Persons
- Foreigners

****Office employees generally stays busy at office work whole day speically those who have a hectic schedule.The won't have enough energy/time to do extra works at home. So Office employees can be a potential user.**

5. PROMPT

Come up with 4 client/designer goals for your app design. You don't have to assign these to a category (political, social, etc). List your goals in order of importance, with the first goal being the most important.

- **Make Money**
- **Minimize Hassle**
- **Creates job opportunity**
- **Save time/energy**

6. PROMPT

Name and briefly describe 3 existing apps that are similar to your app idea.

- 1. Laundrapp - Laundrapp is basically british startup company started their journey on 2014. They have their own machines,factory,trucks etc. The collect clothes from customers home and delivery it after service. Laundrapp have both website and mobile app.**
- 2. Cleanly - Cleanly is US based app only available for iOS. The ask customer to create a schedule and leave their clothes outside house. Cleanly then pick the clothes and after service they deliver the clothes.**
- 3. Rinse - Rinse is quite similar to Cleanly also available only in some states of US. They have some specified routes as they are available in very few locations. They ask customer how they want their items to be washed. Like Detergents / Fabric Softener and based on the answers they provide services.**



