

# Jijun Nie

Gainesville, FL • (754) 610-4078 • jijunnie2113@gmail.com  
linkedin.com/in/jijunnie | github.com/jijunnie | jijunnie.com

## EDUCATION

<b>University of Florida - Gainesville, FL</b>	<b>Aug 2024 - Present</b>
<b>B.S in Industrial &amp; System Engineering</b>	
<ul style="list-style-type: none"><li><b>Cumulative GPA:</b> 3.94/4.00   <b>Honors:</b> College of Engineering Dean's List (Fall 2024 - Spring 2025)</li><li><b>Scholarships:</b> Herbert Wertheim Engineering Scholarship &amp; UFIC Summer Study Abroad Scholarship</li><li><b>Relevant Coursework:</b> Data Analytics, Engineering Statistics, Materials, Statics, Calculus 1-3</li></ul>	

## PROFESSIONAL EXPERIENCES

<b>Product &amp; Web Engineer / Digital Growth Lead, Variantz - Singapore</b>	<b>May 2025 - Oct 2025</b>
<ul style="list-style-type: none"><li>Promoted from Intern to Product &amp; Web Manager, owning end-to-end product, web, and growth systems across 2 production websites and 50+ SKUs</li><li>Appointed by CEO to lead 8 interns across product launches, digital media, and in-store display execution</li><li>Re-architected responsive web platform (desktop/tablet/mobile), improving UI &amp; UX, driving +30% user satisfaction</li><li>Led data-driven SEO, email automation, and social campaigns, increasing web traffic by 400%, accelerating company's B2B → B2C transition.</li><li>Built scalable, AI-assisted product content pipelines (visuals, copy, metadata), increasing conversion rate by 15%</li><li>Launched the technical and brand foundation for APAWLOGY, a new IoT pet sub-brand, from zero to market-ready</li></ul>	
<b>Digital Commerce &amp; Automation Operator, Independent (eBay, Etsy)</b>	
<ul style="list-style-type: none"><li>Built and operated multi-platform commerce system, generating \$5k+ profit through data-driven product selection</li><li>Managed end-to-end digital funnels: product research, pricing strategy, listing optimization, order automation, and customer support, maintaining 5-star seller ratings across platforms.</li><li>Optimized workflows using spreadsheets, scripts, and platform tools to reduce manual operations and increase scale</li></ul>	
<b>Web Developer, Independent</b>	
<ul style="list-style-type: none"><li>Designed and built AI-driven web and applications, translating ideas into production-ready features using JavaScript, HTML, CSS, and Three.js.</li><li>Built a creative &amp; interactive 3D AI-powered portfolio showcase projects and personality (jijunnie.com)</li><li>Designing a unified, cross-platform commerce web application that aggregates market signals, analyzes demand and competition, identifies suppliers, and executes listings and sales within a single system.</li></ul>	

## LEADERSHIP EXPERIENCES

<b>Vice President, UF Chinese Student Association (UFCSA)</b>	<b>Aug 2024 - Present</b>
<ul style="list-style-type: none"><li>Elected to lead 6 committees (35+ members) overseeing operations, communications, marketing, events, and finance</li><li>Strategically designed and implemented revolutionary upgrade in club history, transforming an inactive club to highly engaged, collaborative community for international students to</li><li>Launched and managed multiple new initiatives: social media presence in 5 platforms, multifunctional club website, inter-club collaborations, and a signature large-scale cultural event</li><li>Planned and executed 5 major events with 300+ attendees each, overseeing logistics, budgeting and risk management</li><li>Introduced monthly social and professional activities, ↑ 100% member participation</li></ul>	
<b>Head Intern Leader, Merch Committee, UF Society of Asian Scientists and Engineers (SASE)</b>	
<ul style="list-style-type: none"><li>Selected by board members for a competitive internship program supporting club operations and outreach</li><li>Collaborated with a team of 6 people to design, order and sell by advertising club merchandise</li><li>Raised over \$1k in funds and ↑ 50+ participation in monthly GBM and social events.</li></ul>	

## PROFESSIONAL SKILLS

<b>Programming &amp; Data:</b> Master in JavaScript & Python; Familiar with SQL, Matlab & R
<b>Web &amp; Systems:</b> Proficient in HTML/CSS, SEO/SEM, Data Analytics (Certified), Wix, E-commerce Platforms
<b>Tools:</b> SolidWorks (Certified), Google Workspace, Microsoft Office, Canva, Meitu, Asana, Cursor,
<b>Product &amp; Business:</b> Digital Marketing (Certified), BI (Certified), Project Management (Certified), ad photo & video editing/production, AI-assisted content & visuals creation,
<b>Languages:</b> English (fluent), Mandarin (fluent), and Cantonese (fluent)