

Jijun Nie

Gainesville, FL • (754) 610-4078 • jijunnie2113@Gmail.com
linkedin.com/in/jijunnie | github.com/jijunnie | jijunnie.com

EDUCATION

University of Florida - Gainesville, FL

Aug 2024 - Present

B.S in Industrial & System Engineering

- **Cumulative GPA:** 3.94/4.00 | **Honors:** College of Engineering Dean's List (Fall 2024 - Spring 2025)
- **Scholarships:** Herbert Wertheim Engineering Scholarship & UFIC Summer Study Abroad Scholarship
- **Relevant Coursework:** Data Analytics, Engineering Statistics, Materials, Statics, Calculus 1-3

PROFESSIONAL EXPERIENCES

Product & Web Engineer / Digital Growth Lead, *Variantz* - Singapore

May 2025 - Oct 2025

- **Promoted from Intern to Product & Web Manager**, owning end-to-end product, web, and growth systems across **2 production websites and 50+ SKUs**
- Appointed by CEO to **lead 8 interns** across product launches, digital media, and in-store display execution
- Re-architected **responsive web platform (desktop/tablet/mobile)**, improving UI & UX, driving **+30% user satisfaction**
- Led data-driven SEO, email automation, and social campaigns, **increasing web traffic by 400%**, accelerating company's B2B → B2C transition.
- Built scalable, **AI-assisted product content pipelines** (visuals, copy, metadata), **increasing conversion rate by 15%**
- Launched the technical and brand foundation for APAWLOGY, a new IoT pet sub-brand, from zero to market-ready

Digital Commerce & Automation Operator, Independent (eBay, Etsy)

May 2024 - Present

- Built and operated multi-platform commerce system, **generating \$5k+ profit** through data-driven product selection
- Managed **end-to-end digital funnels**: product research, pricing strategy, listing optimization, order automation, and customer support, maintaining **5-star seller ratings** across platforms.
- Optimized workflows using **spreadsheets, scripts, and platform tools** to reduce manual operations and increase scale

Web Developer, Independent

Oct 2025 - Present

- Designed and built AI-driven web and applications, translating ideas into production-ready features using **JavaScript, HTML, CSS, and Three.js**.
- Built a creative & **interactive 3D AI-powered portfolio** showcase projects and personality (jijunnie.com)
- **Designing a unified, cross-platform commerce web application** that aggregates market signals, analyzes demand and competition, identifies suppliers, and executes listings and sales within a single system.

LEADERSHIP EXPERIENCES

Vice President, UF Chinese Student Association (UFCSA)

Aug 2024 - Present

- Elected to **lead 6 committees (35+ members)** overseeing operations, communications, marketing, events, and finance
- **Strategically designed and implemented revolutionary upgrade in club history**, transforming an inactive club to highly engaged, collaborative community for international students to
- **Launched and managed multiple new initiatives**: social media presence in 5 platforms, multifunctional club website, inter-club collaborations, and a signature large-scale cultural event
- Planned and executed **5 major events with 300+ attendees each**, overseeing logistics, budgeting and risk management
- Introduced monthly social and professional activities, **↑ 100% member participation**

Head Intern Leader, *Merch Committee*, UF Society of Asian Scientists and Engineers (SASE)

Aug 2024 - Dec 2025

- Selected by board members for a **competitive internship program** supporting club operations and outreach
- Collaborated with a team of 6 people to design, order and sell by advertising club merchandise
- **Raised over \$1k in funds and ↑ 50+ participation** in monthly GBM and social events.

PROFESSIONAL SKILLS

Programming & Data: Master in JavaScript & Python; Familiar with SQL, Matlab & R

Web & Systems: Proficient in HTML/CSS, SEO/SEM, Data Analytics (Certified), Wix, E-commerce Platforms

Tools: SolidWorks (Certified), Google Workspace, Microsoft Office, Canva, Meitu, Asana, Cursor,

Product & Business: Digital Marketing (Certified), BI (Certified), Project Management (Certified), ad photo & video editing/production, AI-assisted content & visuals creation,

Languages: English (fluent), Mandarin (fluent), and Cantonese (fluent)