

# Zakaria Hansali

## DATA GOVERNANCE INTERN

**Spanish National** with a "Restorative Mindset" and a strong technical background in **Data Quality** and **Reporting**. Currently completing a degree in Statistics & BI (STID), I combine **SQL/Python** proficiency for data cleansing with **Power BI** expertise for governance monitoring. Ready to join the Barcelona team in March 2026.

### DATA QUALITY & GOVERNANCE EXPERIENCE

#### Data Quality Pipeline & ETL

Python | SQL

- Relevance:** "Perform complex data analysis to identify incorrect data patterns."
- Action:** Built automated Python scripts to detect anomalies in massive telemetry logs. Defined rules to identify "incorrect data" (schema drift, missing values).
- Restorative Mindset:** Proposed and implemented corrective actions to enrich data before loading it into the warehouse.

#### Data Quality Scorecards (Power BI)

Power BI | Modeling

- Relevance:** "Develop and maintain Power BI dashboards for Data analysis and monitoring."
- Action:** Designed Power BI dashboards to track KPIs. Implemented a **Functional Data Model** (Star Schema) balancing query efficiency with business reporting requirements.
- Used **DAX** to create flags for data quality issues, allowing stakeholders to visualize health metrics instantly.

### PROCESS & ANALYTICAL THINKING

#### Operations & Performance Analysis

Governance | Analysis

- Relevance:** "Proactive & Creative" and "Strong Communicator."
- Managed team operations, establishing "rules and responsibilities" for players (similar to Data Stakeholders).
- Translated complex performance data into actionable recommendations for improvement.

### EDUCATION





#### B.U.T. Statistics and Business Intelligence (STID)

2022 – Present | France

- Focus on **Data Modeling**, **Quality Control**, and **Business Intelligence**.

#### Why Criteo?

I bring the specific "Restorative Mindset" you need: I love fixing broken data. Plus, I am a Spanish National returning to Barcelona!

-  Spanish National
-  Relocating to BCN
-  zaka.hansali@gmail.com
-  Portfolio Link

### GOVERNANCE STACK

Power BI (Expert)

SQL (Advanced)

Data Modeling

Data Dictionary

### AUTOMATION

Python (Pandas)

Data Cleaning

Excel VBA

### LANGUAGES

Spanish (Native)

French (Native)

English (Fluent)

### SOFT SKILLS

Detail-Oriented

Analytical Thinker

Restorative Mindset