ZAKARIA HANSALI

DATA ANALYST INTERN | AUTOMATION & REPORTING

- EU Citizen (No Visa)
- Relocating to Ghent/Brussels
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DATA & VIZ SKILLS

Python (Automation)

Data Viz (Tableau/PowerBI)

SQL & Databases

LANGUAGES

English: Professional (C1)
French: Native (For Namur/Brussels)
Spanish: Native
Dutch: Beginner (Learning)

Why I fit the Easyfairs Intelligence Team:
You are looking for someone to "analyze visitor figures," "develop automations," and "create dashboards." I combine the technical skills of a **Data Scientist** (Python, SQL) with the mindset of an **Event Manager** (Former E-sport Manager). I understand the KPI needs of events like FACTS or Horeca Expo, and I have the coding skills to automate their reporting.

EXPERIENCE: EVENTS & INTELLIGENCE

E-Sport Team Manager & Analyst   Event Performance | Analytics

- **Context:** Managed a competitive team in the gaming industry (similar audience to FACTS).
- **Analysis:** Analyzed player performance data and audience engagement metrics.
- **Outcome:** Used data to improve team strategy and fan engagement. I understand the "community" aspect of your events.

Marketing & Data Automation (ETL)   Python Scripting | Efficiency

- **Mission:** "Develop and further elaborate automations" (as per your offer).
- **Action:** Created Python scripts to automatically collect, clean, and format data from various sources (APIs, Logs).
- **Result:** Reduced manual reporting time by automating data flows into dashboards.

Dashboarding & Reporting   Visualization | Tableau Ready

- **Mission:** "Setting up new dashboards in Tableau."
- **Expertise:** Expert in Business Intelligence concepts (KPIs, dimensions, measures). Highly proficient in Power BI and ready to transfer these visualization skills to **Tableau** immediately.
- Designed clear visual reports for stakeholders to monitor satisfaction and performance.

EDUCATION

B.U.T. Statistics and Business Intelligence (STID)   2022 – Present | France

- Specialization in **Data Automation**, **Statistical Analysis**, and **Business Intelligence**.
- Native French education (Perfect for your Walloon/Brussels operations).

MOBILITY

I am fully mobile to **Ghent** or **Brussels**. As a French citizen, I can easily travel to your venues in Namur, Antwerp, or Mechelen.