

Zakaria Hansali

DATA GOVERNANCE INTERN

Spanish National with a "Restorative Mindset" and a strong technical background in **Data Quality** and **Reporting**. Currently completing a degree in Statistics & BI (STID), I combine **SQL/Python** proficiency for data cleansing with **Power BI** expertise for governance monitoring. Ready to join the Barcelona team in March 2026.

DATA QUALITY & GOVERNANCE EXPERIENCE

Data Quality Pipeline & ETL

Python | SQL

- **Relevance:** "Perform complex data analysis to identify incorrect data patterns."
- **Action:** Built automated Python scripts to detect anomalies in massive telemetry logs. Defined rules to identify "incorrect data" (schema drift, missing values).
- **Restorative Mindset:** Proposed and implemented corrective actions to enrich data before loading it into the warehouse.

Data Quality Scorecards (Power BI)

Power BI | Modeling

- **Relevance:** "Develop and maintain Power BI dashboards for Data analysis and monitoring."
- **Action:** Designed Power BI dashboards to track KPIs. Implemented a **Functional Data Model** (Star Schema) balancing query efficiency with business reporting requirements.
- Used **DAX** to create flags for data quality issues, allowing stakeholders to visualize health metrics instantly.

PROCESS & ANALYTICAL THINKING

Operations & Performance Analysis

Governance | Analysis

- **Relevance:** "Proactive & Creative" and "Strong Communicator."
- Managed team operations, establishing "rules and responsibilities" for players (similar to Data Stakeholders).
- Translated complex performance data into actionable recommendations for improvement.

EDUCATION

B.U.T. Statistics and Business Intelligence (STID)

2022 – Present | France

- Focus on **Data Modeling**, **Quality Control**, and **Business Intelligence**.

✓ Why Criteo?
I bring the specific
"Restorative Mindset" you
need: I love fixing broken
data. Plus, I am a Spanish
National returning to
Barcelona!

- 🌐 Spanish National
- 📍 Relocating to BCN
- ✉️ zaka.hansali@gmail.com
- 🔗 Portfolio Link

GOVERNANCE STACK

- Power BI (Expert)
- SQL (Advanced)
- Data Modeling
- Data Dictionary

AUTOMATION

- Python (Pandas)
- Data Cleaning
- Excel VBA

LANGUAGES

- Spanish (Native)
- French (Native)
- English (Fluent)

SOFT SKILLS

- Detail-Oriented
- Analytical Thinker
- Restorative Mindset