

ZAKARIA HANSALI

DATA ANALYSIS INTERN | POWER BI SPECIALIST

Spanish National with a rigorous French Data Science degree (STID). I bridge the gap between business operations and data analytics. While you ask for Excel proficiency, I bring **Power BI expertise** and **Python automation** skills to help Lucentra Group turn raw data into strategic assets.

Relevant Projects & Experience

Business Intelligence Dashboarding

Data Visualization Project

- Relevance:** "Build clear and concise reports and dashboards."
- Designed interactive **Power BI** dashboards to track business KPIs (Revenue, Growth, Productivity).
- Transformed static Excel sheets into dynamic visual tools for real-time decision making using **DAX** measures.

Operational Data Cleaning & Automation

Data Engineering

- Relevance:** "Collect, organize, and validate operational data."
- Developed scripts (Python/Pandas) to automatically clean and validate messy datasets.
- Ensured "data consistency" by implementing automated quality checks before reporting.
- Can automate repetitive Excel tasks to save consultant time.

E-Sport Team Manager

Management & Strategy

- Relevance:** "Understanding of key business indicators."
- Managed team operations, analyzing performance patterns to identify improvement opportunities.
- Conducted market research (competitor analysis) to refine team strategy.


Education


B.U.T. Statistics and Business Intelligence (STID)

2022 – Present | France

- Focus on **Data Analysis**, **Reporting**, and **Business Management**.
- Equivalent to a 3-year Bachelor's degree (180 ECTS).

 Spanish National

 Remote Ready (UTC+1)

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 Portfolio Link

CORE TOOLS

Excel (Advanced/VBA)
Power BI (Modeling)
Google Sheets
SQL

AUTOMATION

Python (Pandas)
Data Cleaning
Process Optimization

LANGUAGES

Spanish	Native
French	Native
English	Fluent

SOFT SKILLS

Analytical Mindset
Structure & Clarity
Remote Collaboration