



## Zakaria Hansali

- EU Citizen (No Visa)
- Student Status (Erasmus+)
- Mobile to Leuven
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### REPORTING TOOLS

- Power BI (Advanced)
- Excel (VBA/Pivot Tables)
- Qlik Sense (Knowledge)
- SQL & Data Warehousing

### LANGUAGES

- English: Professional (C1)
- French: Native (Required)
- Spanish: Native

### SOFT SKILLS

- Analytical Mindset
- Communication
- Attention to Detail

# ZAKARIA HANSALI

## SALES INTELLIGENCE ANALYST INTERN

**Why I fit the AB InBev Sales Intelligence Team:** You need a student who can "track KPIs," "create sales reports," and "collaborate with global teams." I combine the technical skills of a **Data Analyst** (Power BI, Excel, SQL) with the strategic mindset of a former **Team Manager**. I speak both English and French fluently, making me immediately operational for the Belgian market analysis.

### EXPERIENCE: ANALYTICS & PERFORMANCE

#### Business Intelligence & Sales Reporting

Power BI | Excel

- Relevance:** "Create and manage sales reports and dashboards."
- Action:** Designed interactive **Power BI** dashboards to visualize key performance metrics.
- Tech:** Advanced DAX measures for Year-over-Year (YoY) growth calculation and dynamic filtering by category.
- Ready to apply these visualization skills to **Qlik Sense** environments.

#### Performance Analysis & Strategy (E-Sport)

KPI Tracking | Strategy

- Context:** Managed a competitive team, analyzing performance data to drive strategy.
- Relevance:** Experience in "tracking key performance indicators (KPIs)" and translating data into "actionable strategies."
- Demonstrates ability to work in a "fast-paced environment" and collaborate with diverse teams.

#### Data Pipeline & Automation

Python | Tool Development

- Mission:** "Contribute to the development of tools for reporting."
- Action:** Built automated scripts (Python/SQL) to collect and clean data from multiple sources.
- Ensured data accuracy ("Attention to detail") before integrating it into reporting systems.

### EDUCATION

#### B.U.T. Statistics and Business Intelligence (STID)

2022 – Present | France

- Mandatory Internship:** Seeking a 6-month internship as part of the academic program.
- Focus: Data Analysis, Business Intelligence, and Decision Support.

### ELIGIBILITY

I meet all internship requirements:

- Currently enrolled student (University agreement available).
- Mandatory internship (Credits granted).
- Covered by Liability Insurance.
- Languages: English (Fluent) + French (Native).