

# ZAKARIA HANSALI

Data Analyst & Gaming Enthusiast

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## CORE SKILLS

SQL (BigQuery/MySQL)

Data Visualization (Power BI)

Python (Pandas/Analytics)

## GAMING KNOWLEDGE

E-Sport Ecosystem

Game Telemetry Data

Competitive Stats

## LANGUAGES

English: Fluent

French: Native

# DATA ANALYTICS INTERN

Applying for the January 2026 Opening (Bordeaux)

### Why I fit the "Betclic DNA":

You need an analyst who can "identify opportunities" and "transform raw data". I am not just a Data Science student; I am a former **E-Sport Team Manager** who has built analytics pipelines for gaming telemetry (Overwatch). I combine strong **SQL/Python** skills with a deep understanding of the gaming/betting user mindset.

## ⊕ RELEVANT EXPERIENCE

### Gaming Telemetry Pipeline (Overwatch)

Data Engineering & Analytics

- Relevance:** Directly relates to Betclic's core business (processing user game data).
- Action:** Engineered an ETL pipeline to ingest raw match logs, cleaning data using **Python** and storing it in **SQL**.
- Analytics:** Analyzed player performance metrics to "predict outcomes" of future matches (coaching insights).

### Interactive BI Dashboarding

Power BI | Visualization

- Relevance:** "Transform raw data into visualization tools that support decision-making."
- Action:** Built dynamic dashboards with Power BI (DAX measures, Star Schema) to monitor KPIs.
- Insight:** Presented complex data trends to non-technical stakeholders clearly.

### E-Sport Team Manager

Strategy & Leadership

- Managed a competitive team, analyzing opponent statistics to define match strategies.
- Demonstrated the "**Drive and Passion**" for gaming that Betclic looks for.
- Experience in a fast-paced, competitive environment.

## EDUCATION

### B.U.T. Statistics & Business Intelligence (STID)

2022 – Present | IUT des Pays de l'Adour

- Specialized in Data Analytics and Big Data.
- Technical focus: SQL, Python, Statistics (Probability, Hypothesis Testing).
- Equivalent to 180 ECTS (Bachelor Level).

## ⚡ SOFT SKILLS

**Curiosity:** Always exploring new tech (GenAI Benchmarking project).

**Communication:** Comfortable presenting to business partners (English & French).