

# GENZ- TECHNOLOGIES

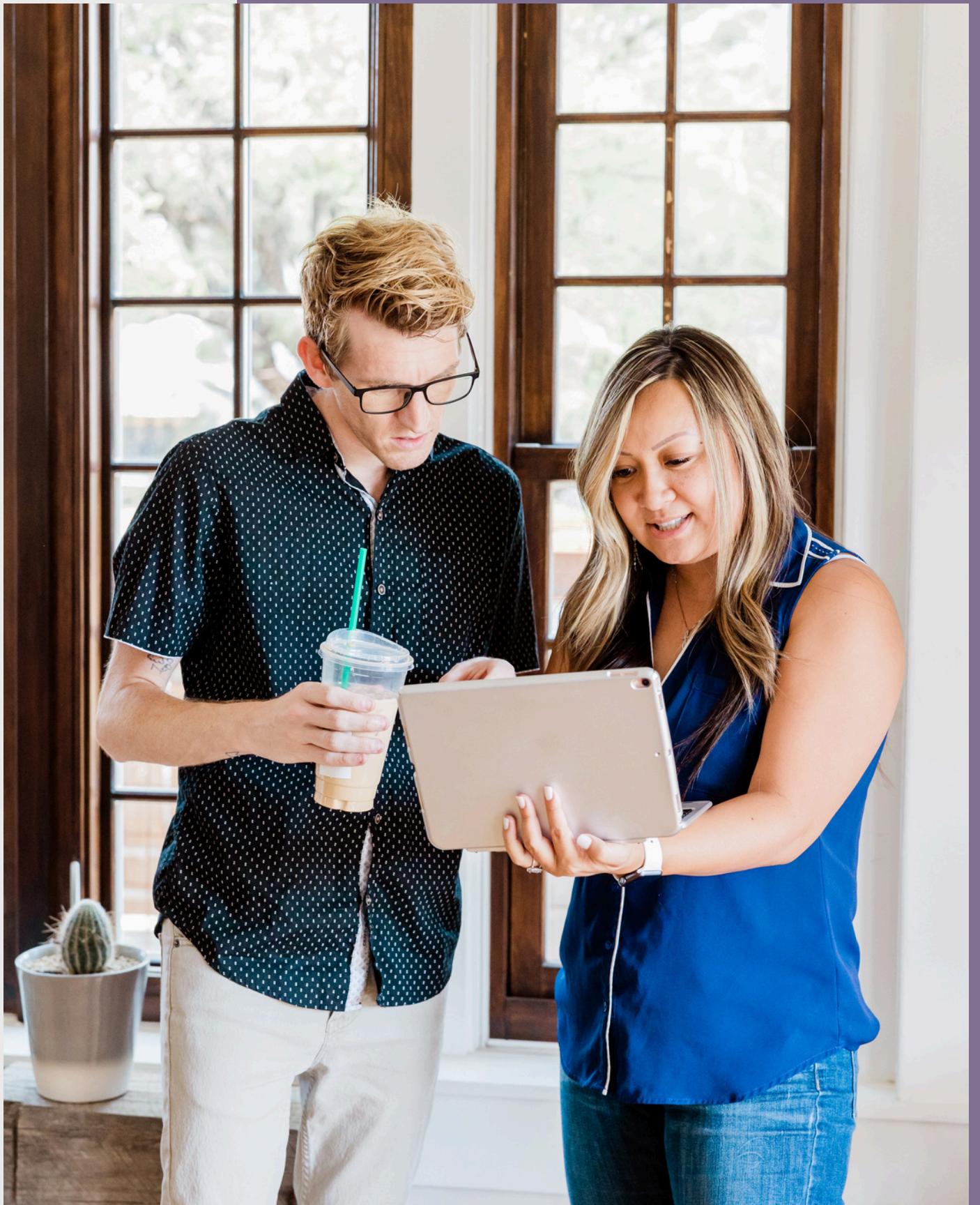
Powering the Next Generation of  
Digital creators, professionals and  
innovators.



# ... Problems

Gen z -the most digital-savvy generation-is struggling to find platforms that reflect their creativity,values, and modern career aspirations.

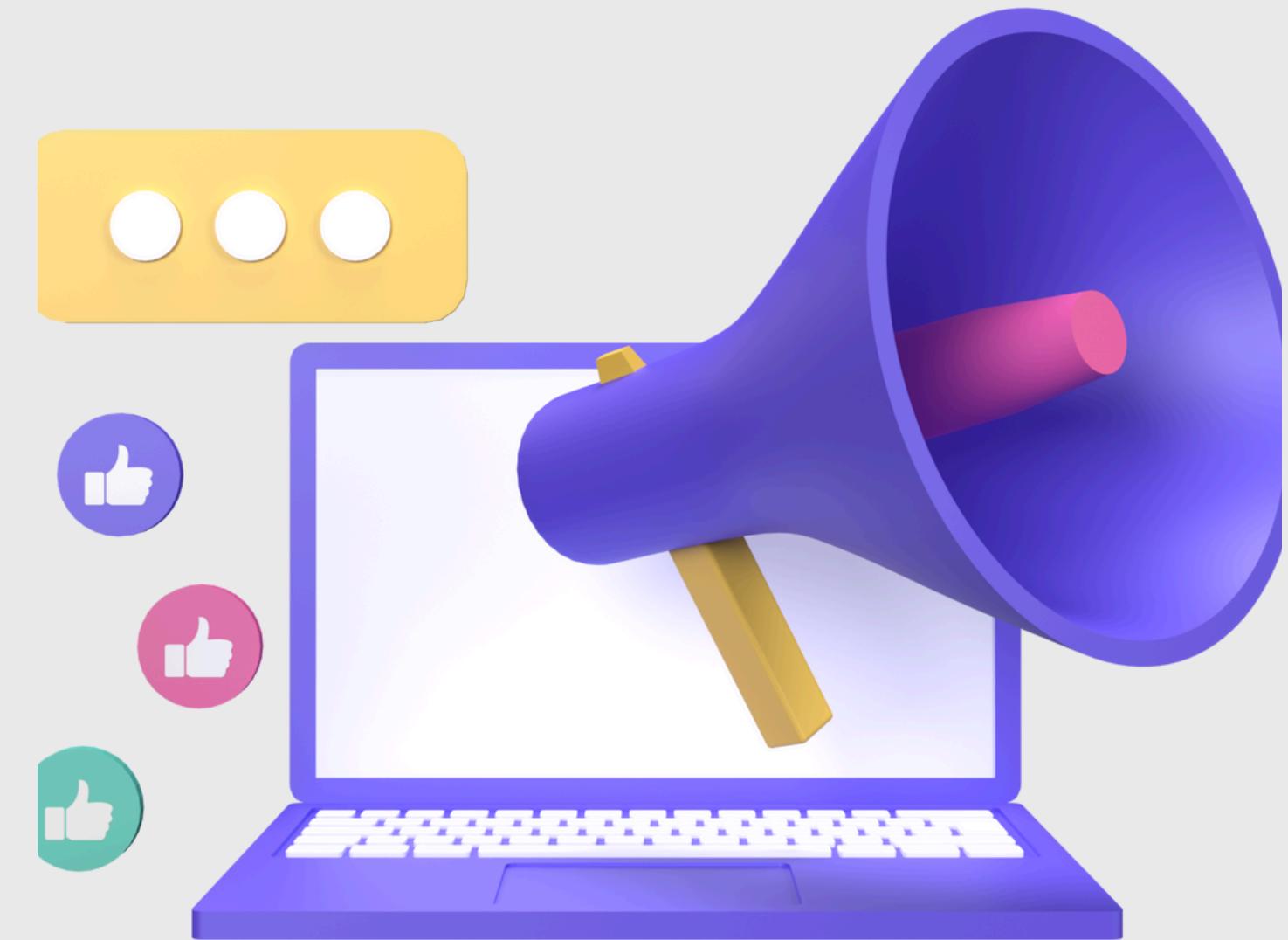
- 68% of GenZ feel unprepared for real-world work.
- Traditional education systems lack hands-on, skill-based training.
- Gen Z creators and freelancers lack exposure, structure and community.



# Solution

Gen Z Technologies is building a next-gen platform where Gen Z can :

- Develop real-world,in demand skills via micro-courses and live challenges.
- Create interactive digital portfolios.
- Access freelance gigs and internships.
- Connect with a peer network for collaboration and mentorship.



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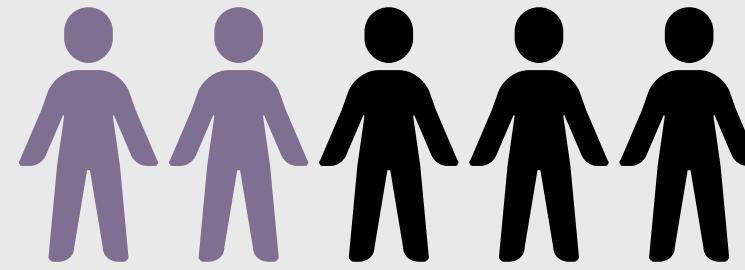
# Product



Our flagship platform combines:

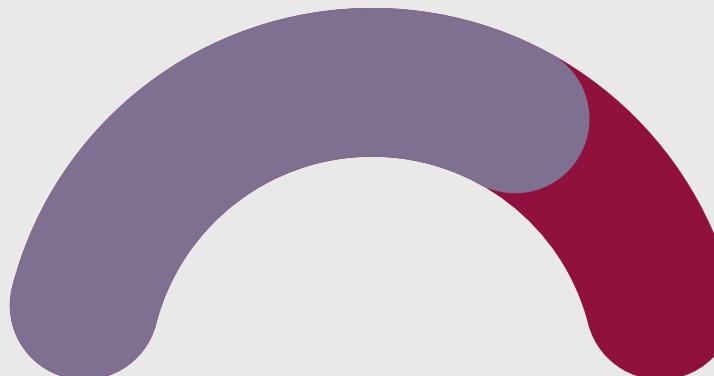
- **Skill Hub:** Gamified, bite-sized learning in tech, design, content, and business
- **Portfolio Builder:** Drag-and-drop templates for dynamic resumes & projects
- **Work Board:** Curated freelance gigs, internships, and paid challenges
- **Social Community:** Peer feedback, study groups, and mentorship spaces

# Target Market



## Primary:

Gen Z (ages 16-26), students, aspiring freelancers, young professionals.

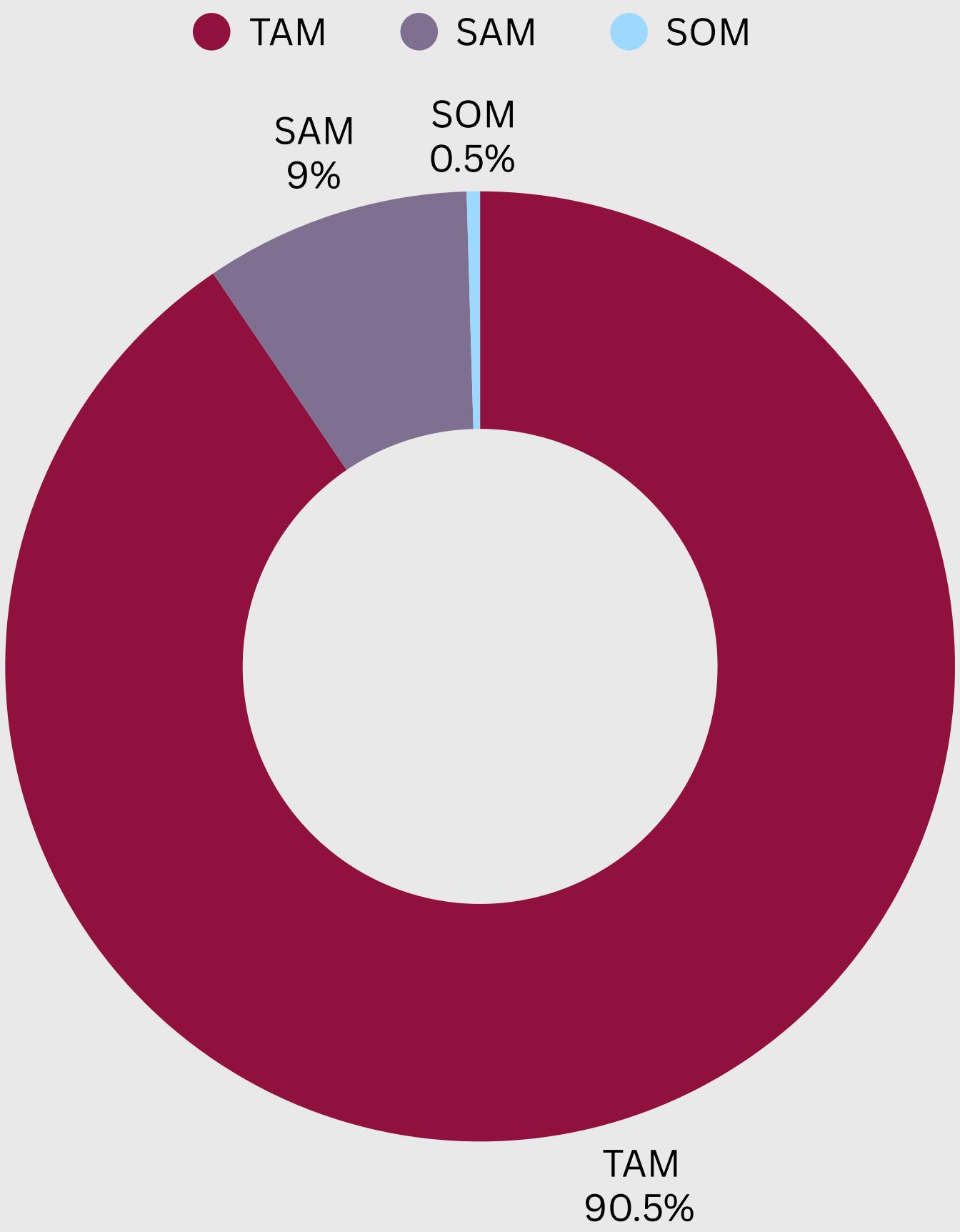


## Secondary:

Educational institutions, bootcamps, and companies looking to hire young talent.

# Market Size

- **TAM (Total Addressable Market): 2B+ Gen Z individuals globally**
- **SAM(serviceable Available Market):200M digitally cooneceted Gen Z learners.**
- **SOM(serviable Obtainable Market):10M users across Africa and emerging markets in 5 years.**



# Competitors



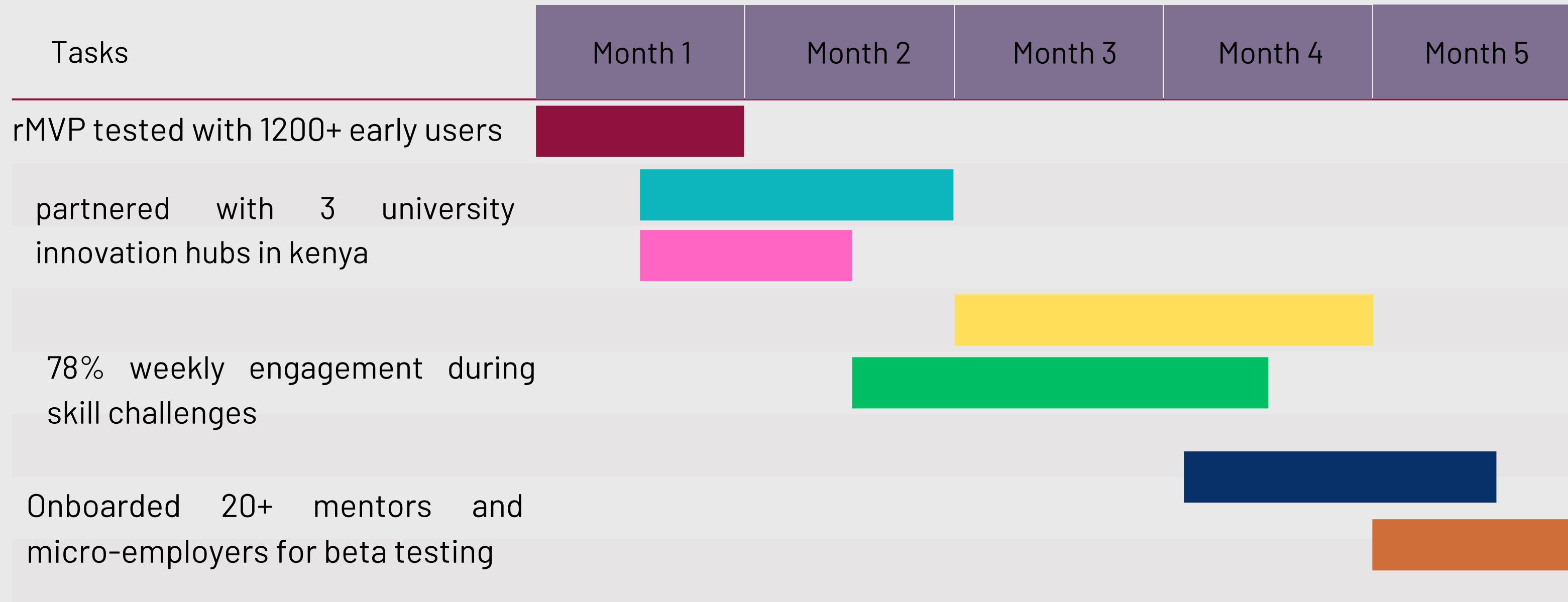
- LinkedIn - career networking, but outdated for Gen Z
- Upwork - too competitive and not beginner-friendly
- Canva - great for design, but not built for career building
- Coursera/Udemy - academic-style learning, not community-driven

# Competitive Advantage

Gen Z-first UX and branding:

- Combines learning + portfolio + income + social, all in one
- Built-in gig ecosystem for earning real-world experience
- Mobile-first, gamified learning, and community support

# Project Traction



# Business Model



## iFreemium SaaS Model:

- Free core access to learning & community
- Subscription: premium tools, challenges, gig access
- Institutional plans for schools & bootcamps
- Commission from freelance project matches

# Go To Market

- 🎓 University ambassador programs
- 🎥 TikTok & Instagram creator campaigns
- 💬 WhatsApp micro-communities & Discord
- launchpad
- 🤝 Partnerships with youth-focused NGOs &
- bootcamps

# Social Impact

 Equipping Gen Z in Africa and globally with 21st-century skills

 Driving youth employment & digital entrepreneurship

 Promoting inclusive access to digital income opportunities

# Our Ask

We are raising \$100,000 in pre-seed funding to:

- Complete platform development.
- Expand user acquisition.
- Build a strong ambassador and mentorship network.
- Pilot institutional partnerships in 3 countries.

# Team Members

Jillian Adhiambo- Founder & Product Lead

Elvis Thuku - CTO / Platform Engineer

Joseph Kilonzo - Community & Growth Lead

George Mbogua - Youth Development & EdTech Advisor



JILLIAN

Founder



ELVIS

Co-Founder



JOSEPH

Co-Founder



GEORGE

Advisor

# Thank you!

**Thank you for your time and belief in our mission.  
Let's reshape the future of work – with Gen Z at the  
center.**



**hello@genztechnologies.com** | A small blue globe icon representing the internet or global reach.

**www.genztechnologies.com**