# Jill Danielle Liao

**UX** Designer

Location: Manila, Philippines

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# **Skills**

#### **UX Skills**

Design Thinking
User and Usability Research
Sketching
User Persona and Journey
Storytelling
Information Architecture
Wire framing and Prototyping
A/B Testing

#### Soft Skills

Curious
Detail-Oriented
Empathetic
Good Communicator
Learner
Manages Time Wisely
Self-Motivated
Team Player

#### **Tools Used**

Sketch Photoshop Illustrator Invision Balsamiq

# **About Me**

A Fine Arts graduate, who is currently working for a plastic manufacturing business. Started out without any background in manufacturing but learned the importance of having soft skills and having an inner drive in identifying and solving problems. As a UX Designer, the goal is to passionately seek insights from data research and to use the analyzed data to create simple and thoughtful solutions for users.

\*I am willing to relocate for a Full Time UX Position.

# **Education**

### Frontend Development

CareerFoundry (March 2019- May 2019)

(3 Months of a Certified specialization course covering HTML, CSS and Javascript to build a website from scratch with the understanding of testing and debugging.)

Output: Able to build a responsive website from scratch.

#### **User Experience Design**

CareerFoundry (March 2018 – Feb 2019)

(12 months of Certified UX immersion by learning and applying UX processes with the guidance of an experienced Mentor and created a UX project individually)

**Output:** A conceptual app built individually from start to finish using UX processes, a hi-fidelity prototype and a website showcasing the Design Thinking Process.

#### **Certified Digital Marketer**

Asian Institute of Management (August 2015)

(A collaborative introductory course to Digital Marketing Fundamentals to unlock an area of interest among various disciplines)

#### Bachelor of Fine Arts Major in Advertising

University of Santo Tomas (June 2011 - May 2015)

Learned the foundation of the design and the marketing aspects of advertising by introduction to the aesthetic, design, and marketing principles.

# **Professional Experience**

Office Administrator
Southeast Polymer Corporation (2015 - Present)

# Responsibilites

Coordinate Daily Activities Coordinate Staff Responsibilities Supervise Production Quotas In-Charge of Payroll

## **Side Projects**

**Rocket** (In-House Company Software) (Currently co-developing a Business Software with Backend Developers as the Company wants to transition from paper to a computer system.)

Project Role : UX/UI Designer

\*For Reference in this Project : Elvin Sotto