hi there!

 ♀ provo, utah
 € 541.650.8368

 ☒ @jilliankayp
 ☒ jilliankaypeterson@gmail.com

who I am

I'm an Oregonian. A Creative. A Christian. A Student. My Spotify playlists are carefully curated. I'm an occasional poet (@swallowingwildfire). I'm driven. Committed. I roll with the punches and hit the ground running. Outgoing. Straightforward. I seek to excel, lift others in the process, and I'm thrilled to get to connect with you.

Empathy | Communication | Collaboration | Patience | Organization | Assertiveness | Insight | Reliability

what I do

Adobe Illustrator
Visual Design
Copywriting
Facebook Advertising
Instagram Advertising
SQL (database management)
VBA (Excel automation)
Solver (optimization in Excel)
Tableau (data visualization)
Microsoft Office

what/study

Bachelors of Advertising Brigham Young University Fine Arts & Communications Anticipated Gradution 2024

what I love

poetry | cooking | houseplants sparkling water | thrifting the color pink | TED talks memoirs & autobiographies hiking | travel | inside jokes the really skinny baby carrots paddleboarding | languages baking scones | film photos airports | sunday walks

where I've been

Lab Assistant-BYU Office of Digital Humanities

Provo, Utah | Fall 2018 to Present

Assists patrons with computer software and video and audio content digitization, proctors language exams and oversees events scheduled in the lab spaces. Works to improve communication strategy throughout the college.

Interpreter- The Church of Jesus Christ of Latter-Day Saints

Salt Lake City, Utah | February 2022 to Present

Interprets and assists in the translation process for events created and hosted by the Church of Jesus Christ of Latter-Day Saints in the Slovak language, including their semiannual General Conference.

Minister-The Church of Jesus Christ of Latter-Day Saints

Various Locations | June 2020 to December 2021

Full-time volunteer missionary in Oregon, Utah, England, Croatia, Slovakia and the Czech Republic working in the English and Slovak languages. Provided community support free of cost. Managed Instagram and Facebook accounts for each location, including targeted ads, content creation, engagement and live events. General office and VISA maintenance for foreign volunteers.

Sales Lead-Johnson Brothers Garden Market

Eugene, Oregon | Feb-Aug 2018, Summer 2019, Summer 2020

Maintained a clean and safe work environment. Educated customers on plant care for over 200 plant types. Created and executed the in-store advertisements. Oversaw the mainenance, design, marketing and stocking of their most profitable greenhouse. Designed yard spaces with artistic and biological expertise.

