

Client Proposal

My client Zsuzsanna Horvath needs a website to showcase her nail design portfolio as the Technical Nail Director of Miniluxe located in Boston, Massachusetts. The purpose of the website is to give detailed descriptions of the designs and nail art for potential clients in the area.

The website will be a tool for clients to see her work experience, titles, and previous employment and designs. Clients interested will also be able to contact her for future bookings and events/parties.

The websites target audience and demographic is people seeking out a new and experienced nail technician. Also the site can be a source for other nail technicians to seek inspiration.

My client has never worked with a designer before. All her work has only been posted on various social media accounts.