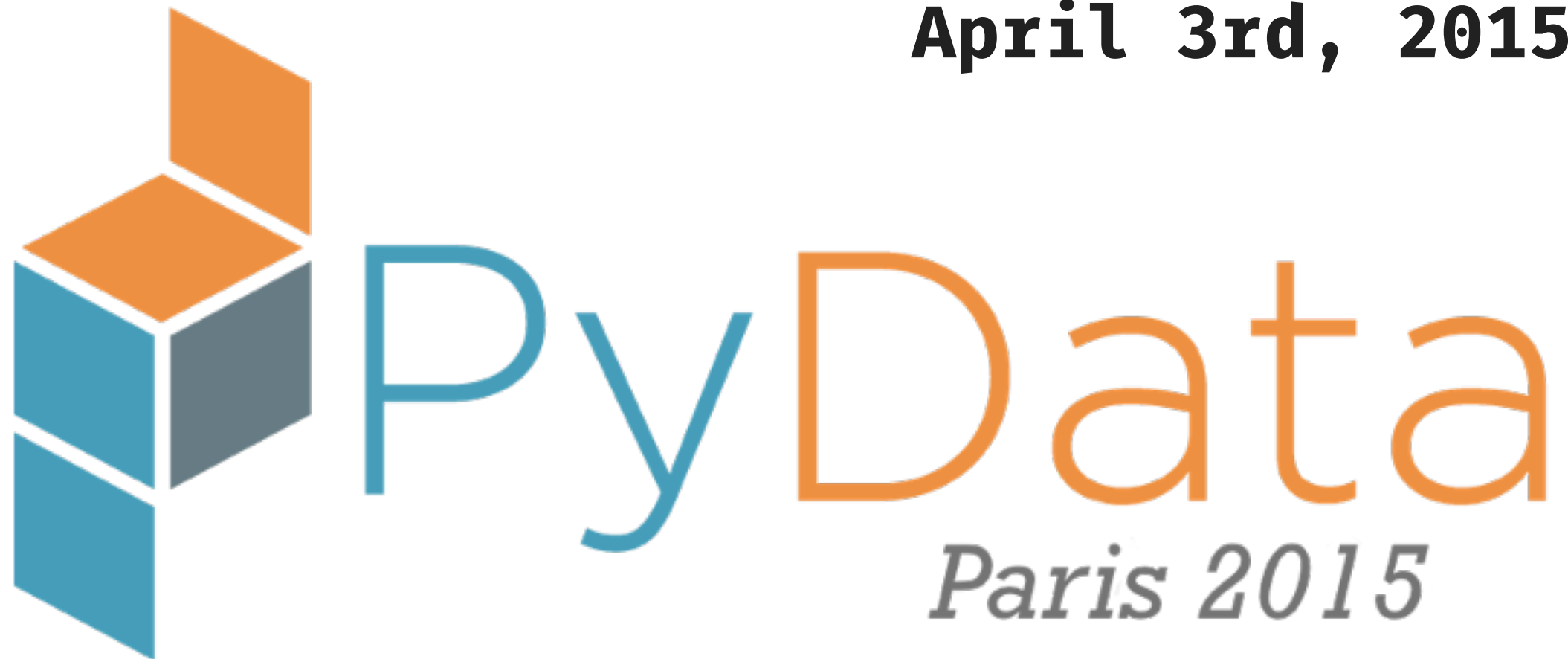


April 3rd, 2015



Sponsorship Opportunities

About

PyData conferences are a gathering of users and developers of **data analysis tools in Python**. The goals are to provide Python enthusiasts a place to share ideas and learn from each other about how best to apply the language and tools to ever-evolving challenges in the vast realm of **data management, processing, analytics, and visualization**.

We aim to be an **accessible, community-driven conference**, with tutorials for novices, advanced topical workshops for practitioners, and opportunities for package developers and users to meet in person.

A major goal of PyData events and conferences is to provide a venue for users across all the various domains of data analysis to **share their experiences and their techniques**, as well as highlight the triumphs and potential pitfalls of using Python for certain kinds of problems.

History

- PyData Paris 2015 will be the first (hopefully, of a long series) edition in France

Web site: <http://pydata.joinux.org/>

- Before that, PyData has been held twice a year since 2012 in the US (Silicon Valley and New York), and in 2014, also in London and Berlin
- The PyData conference tour is expanding even more in 2015 (Paris, Bilbao, San Jose, Firenze, Dallas, Chicago...)

More info: <http://pydata.org/>



Previous editions (not in Paris)



Key facts

- Location: Paris, Telecom Paristech (leading engineering school for ICT)
- Rooms capacity: 300 (keynotes / main track) and 160 (parallel track)
- Schedule: April 3rd, 9:00-18:00
- Extra events:
 - scikit-learn development sprint on April 2nd
 - VIP dinner (with speakers) on April 2 (*)
 - Open gathering / cocktail (*) on April 3 evening

(*) Depending on available budget

Our goals this year

- 25+ speakers
- At least 100 other participants (we have the capacity for 200)
- Anchor the event in the parisian and international tech community, and plant the seeds for a bigger (3 day) event in 2016
- Film all the talks and provide additional visibility through our YouTube channel, as well as associated channels (ex: pyvideo.org)

Community and academic support

Numfocus foundation (US based)



Systematic Paris Region (biggest innovation cluster IT in France), organiser of the event



AFPY (French-speaking Python Users Association)



Paris Datageeks Meetup (2200 individuals)

The Scikit-Learn project community



INRIA (main public research body in France for CS and IT)



Telecom Paristech (leading engineering school in Paris for ICT), host of the event





**SPONSORSHIP
OPPORTUNITIES**

Why we need sponsors

- Organisers are volunteers, and participants pay a small fee that covers basic expenses such as logistics and catering, but we need a 20-30 KEUR budget to cover:
 - Video capture and production
 - Travel expenses for foreign speakers
 - Printed materials
 - T-Shirts printing
 - Etc.
- If we make any profits, they will be used to help open source projects in the PyData ecosystem

Why YOU want to become a sponsor

- Showcase your brand and/or products/services
- Support a promising event, and benefit both from the warm and fuzzy feeling that comes from doing a good deed, and the goodwill you will gain in the PyData community by making it public

Current corporate sponsors

- Axa (Platinum)
- Nexedi (Gold)
- Abilian (Silver)
- Dataiku (Silver)
- Logilab (Silver)
- Datadog (Silver)



Sponsor level: Silver

- Show basic support for the event
- Logo on website and printed program
- Logo at the end of all the videos
- Company profile on the website + link to company website
- Mention on the Twitter feed
- All sponsors will be thanked heartfully by the organisers before and after the keynotes
- Your own brochures/booklets/etc. made available to the participants
- 2 free tickets for the conference

Sponsor level: Gold

Same as Silver, plus:

- Show more support for the event
- Bigger logo than Silver sponsors (smaller than Platinum, though ;)
- 1 kakemono in the welcome hall (you must provide the kakemono)
- 2 minutes product or corporate pitch during business track
- 4 free tickets

Only 5 Gold slots available

Sponsor level: Platinum

Same as Gold, plus:

- Even bigger logo, show even more support :)
- Logo at the beginning of each video (and at the end)
- 2 kakemonos (one in the welcome hall and one in the keynote room)
- 3 minutes product or corporate pitch during keynotes
- 6 free tickets

Only 3 Platinum slots available

Rates & Contact

- Silver: 1 KEUR
- Gold: 2.5 KEUR
- Platinum: 5 KEUR
- Precise benefits may be tailored for your needs

Interested? Contact us at pydata@joinux.org

Administrative details

- Purchase orders should be send to:

ASSOCIATION SYSTEMATIC PARIS-REGION

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