

RunVenture Fitness Tracker:

Updated Features



Feature Enhancements:

1. **Personalized Training Plans**
2. **Social Challenges**
3. **Music and Podcast Integration**
4. **Post-Run Insights**
5. **Route Conditions**

Enhanced Feature 1: Personalized Training Plans

- **Current State:** The app provides generic tracking, but lacks tailored training plans.
- **Proposed Enhancement:** Introduce personalized training plans based on user goals, fitness levels, and past performance.
- **User Story:** “As a user, I want a training plan tailored to my fitness goals, so I can improve my performance efficiently.”

Enhanced Feature 2: Social Challenges

- **Current State:** Limited social interaction capabilities.
- **Proposed Enhancement:** Add social challenges where users can compete with friends or join community challenges.
- **User Story:** “As a user, I want to participate in challenges with my friends to stay motivated and improve my performance.”

Enhanced Feature 3: Music and Podcast Integration

- **Current State:** Users can listen to music during workouts via external apps, but MapMyRun does not offer direct music integration.
- **Proposed Enhancement:** Introduce in-app music and podcast integration, allowing users to play music or podcasts directly within the workout screen, positioned below the map of a live run.
- **User Story:** “As a user, I want to control my music and podcasts within the workout app, so I don’t have to switch between apps during a run.”

Enhanced Feature 4: Post-Run Insights

- **Current State:** Users receive basic workout summaries, but lack actionable feedback or recovery tips.
- **Proposed Enhancement:** After each workout, provide smart post-run insights such as hydration reminders, stretching guides, and recovery recommendations based on workout intensity.
- **User Story:** “As a user, I want personalized post-run insights so that I can recover properly and improve my training over time.”

Enhanced Feature 5: Route Conditions

- **Current State:** The app tracks routes, but does not provide detailed insights on route conditions such as elevation, terrain type, or traffic levels.
- **Proposed Enhancement:** Introduce route conditions, where users can see details about the difficulty of a route before they

start. This can include surface type (trail, pavement, grass), elevation changes, and real-time congestion levels.

- **User Story:** “As a user, I want to know the conditions of my running route before I start, so I can choose the best path for my workout.”
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Updates:

- **Added Workout Reminders:** Introduced notification-based workout reminders on the dashboard to help users stay consistent with their fitness routines.
- **Custom Social Challenges:** Users can now create their own social challenges.
- **Visual Improvements to Social Challenges Page:** Enhanced the visual layout of the social challenges page for better clarity and engagement.
- **New Sharing and Participant Viewing Features:** Added functionality to share challenges and view participant lists directly from the social challenges page.
- **Tooltips for Key Functions:** Implemented helpful tooltips next to certain features to improve usability and guide new users.
- **Route/Area Descriptors for Previewing Conditions:** User-submitted descriptors now appear on the route conditions previews.
- **Post-Run Insights Page Redesign:** Updated the visuals on the post-run insights page to improve readability and make insights easier to understand.
- **Quick Start Button on Dashboard:** Added a "Quick Start – Start a Run" button on the dashboard to allow users to initiate runs more quickly and conveniently.