RunVenture Fitness Tracker: Final Prototype (based on MapMyRun.com)

Final Prototype:

https://www.figma.com/design/6BvCH0NM26yDG286LXLDhb/RunVenture---Final-Prototype?node-id=19-286&t=XNYnLzFDNc6OMowS-1

Initial Prototype:

https://www.figma.com/design/29tCVYDceO3SdJMVmcU7I4/Wireframes-for-RunVenture?node-id=19-286&t=S6PV4XwffAuxFJH8-1

RunVenture is a fitness and run-tracking application designed to enhance workout planning, social engagement, music integration, performance insights, and route planning.

Feature 1: Personalized Training Plans

Overview: This feature will offer customized training plans tailored to user goals and fitness levels. The goal is to provide users with guidance for their fitness journey and help them achieve specific objectives, whether it's improving endurance, speed, or strength.

- Customized training plans based on user goals and fitness levels.
- Options to modify training plans.
- Tooltips guide users through plan creation.

User Flow:

1. Navigate to Workouts > Training.
2. Edit the goal (click pen+paper button) > input text in the second goal > save.

Feature 2: Social Challenges

Overview: Social Challenges will introduce a competitive and community-driven element to the run tracking app by allowing users to compete with friends, join public challenges, and track progress against others.

- Compete with friends or join public challenges.
- Track progress and share achievements.
- View other participants in challenges.

User Flow:

1. Navigate to Community > Social Challenges.
2. View active challenges.
3. Click "See Participants" to view competitors.
4. Click "Share" to post progress on social media.
5. Click "Edit" to complete the first challenge.
6. Return to the dashboard.

Feature 3: Music and Podcast Integration

Overview: The app will offer in-app music and podcast playback, enhancing the workout experience. Music controls will be displayed below the live run map for easy access.

- In-app music and podcast playback.
- Controls integrated with the workout interface.

User Flow:

1. Start a run from Workouts > Run.
2. Notice the music integration (Spotify API will be used here).
3. Complete the run and return to the dashboard.

Feature 4: Post-Run Insights

Overview: After completing a workout, users will receive detailed insights about their performance, recovery needs, and recommendations.

- Auto-generated performance insights.
- Run statistics and highlights.
- Hydration reminders and recovery suggestions.

User Flow:

1. Navigate to Workouts > Post-Run Insights.
2. View insights from the last completed run.
3. Review performance highlights and statistics.
4. Check hydration and recovery recommendations.
5. Return to the dashboard.

Feature 5: Route Conditions

Overview: The Route Conditions feature will help users assess the difficulty and suitability of their running routes by providing surface types, elevation changes, and congestion information.

- Route difficulty assessment based on surface type, elevation, and congestion.
- Users select start and end points for route insights.

User Flow:

1. Navigate to Routes > Route Conditions.
2. Select a start and end point for a running route.
3. View surface type, elevation, and other details.
4. Exit route conditions to return to the dashboard.