Usability Testing Handout

RunVenture is a fitness and run-tracking application designed to enhance workout planning, social engagement, music integration, performance insights, and route planning.

Prototype: https://www.figma.com/design/29tCVYDceO3SdJMVmcU7I4/Wireframes-for-RunVenture?node-id=19-286&t=8Vg8CUnDMCgRmbH0-1

Feature 1: Personalized Training Plans

Description:

- Customized training plans based on user goals and fitness levels.
- Options to modify training plans.
- Tooltips guide users through plan creation.

User Flow:

- 1. Navigate to Workouts > Training.
- 2. Edit the goal (pen+paper button) > input text in the second goal > save.

Testing Questions:

- How intuitive is the process of modifying a training plan?
- Would you like additional customization options?

Feature 2: Social Challenges

Description:

- Compete with friends or join public challenges.
- Track progress and share achievements.
- View other participants in challenges.

User Flow:

- 1. Navigate to Community > Social Challenges.
- 2. View active challenges.
- 3. Click "See Participants" to view competitors.
- 4. Click "Share" to post progress on social media.
- 5. Return to the dashboard.

Testing Questions:

- How easy is it to find challenges?
- Do you find the sharing and participant features useful?
- What additional social features would you like to see?

Feature 3: Music and Podcast Integration

Description:

- In-app music and podcast playback.
- Controls integrated with the workout interface.

User Flow:

- 1. Start a run from Workouts > Run.
- 2. Notice the music integration (Spotify API will be used here).
- 3. Complete the run and return to the dashboard.

Testing Questions:

• How convenient is the music integration within the running interface?

Feature 4: Post-Run Insights

Description:

- Auto-generated performance insights.
- Run statistics and highlights.
- Hydration reminders and recovery suggestions.

User Flow:

- 1. Navigate to Workouts > Post-Run Insights.
- 2. View insights from the last completed run.
- 3. Review performance highlights and statistics.
- 4. Check hydration and recovery recommendations.
- 5. Return to the dashboard.

Testing Questions:

Are the insights useful and relevant?

- Do hydration and recovery recommendations align with your needs?
- What additional post-run metrics would be helpful?

Feature 5: Route Conditions

Description:

- Route difficulty assessment based on surface type, elevation, and congestion.
- Users select start and end points for route insights.

User Flow:

- 1. Navigate to Routes > Route Conditions.
- 2. Select a start and end point for a running route.
- 3. View surface type, elevation, and other details.
- 4. Exit route conditions to return to the dashboard.

Testing Questions:

- How informative are the route condition details?
- What additional route insights would be helpful?

Overall Prototype User Flow

- 1. Sign Up/Login Users can create an account or log in.
- 2. Dashboard Users can view or exit notifications.
- 3. **Navigation Menus** Access Workouts, Routes, and Community features.

4. Run Flow:

- o Click "Run" under Workouts to start a run (last run/random run).
- o Click "Training" under Workouts to access training plans.
- o Click "Post-Run Insights" to view past run insights.

5. Route Conditions:

Click "Routes > Route Conditions" to assess running paths.

6. Community Features:

- o Click "Community > Social Challenges" to engage with friends.
- Share challenges or view participants.