# **Logitech Gamepad for NUON**



# Functions of the Gamepad

D-pad – Used to navigate around the screen, through menus or to move what is happening on the screen.

Proportional Joystick Control – Precise analog control of all the action on screen. 360 degree movement to immerse you in your game.

Nuon Button – For hybrid DVD discs. Use this button to Call up extra added content only found on NUON Enhanced DVD's.

Start Button – This button will be used as a pause button. It will be used to stop a game already in progress. You Can continue by pressing it for a second time.

Action Buttons (AB) – these buttons are the primary Buttons. These control most of your primary actions, Jumping, shooting, etc.

Triggers – These are secondary, they would control any secondary gun or alternative movement.

C Buttons - are camera buttons. They can be used for Gaming functions (for dual joystick type of games), many times they are used for camera placement.



Extra Long Cord – Accommodates gamers Sitting on their living room couch or in Front of the TV.

NO SOFTWARE REQUIRED NO MANUAL

\$29.95



## For Immediate Release

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## **Logitech Announces Partnership With VM Labs**

Development of Products Supporting VM Lab's NUON™ DVD Technology Underway

Fremont, CA – January 4, 2001 – Logitech (NASDAQ:LOGIY)(Switzerland: LOGN, LOGZ) today announced plans to develop products based on NUON™ Broadband and DVD technology from VM Labs. The initial product, a Logitech gamepad for NUON, is expected to be launched in the first quarter of this year. The company will have more specific product information and other announcements available at the VM Labs booth (#N223) at CES, January 6-9.

"We are continuing to move our products 'beyond the PC' and into the living room," said Ted Hoff, vice president and general manager of Logitech's Interactive Entertainment Division. "Our partnership with VM Labs gives us the opportunity to add additional functionality, in the form of a high-quality peripheral, to any entertainment device that incorporates NUON technology."

For Logitech, NUON provides an opportunity to expand the company's customer base into mainstream game products, going beyond an audience of hardcore gamers currently playing games on dedicated consoles and PCs. VM Labs is currently teaming with a number of hardware and software partners to deliver cutting edge interactive home entertainment. Motorola is launching NUON-enhanced Streamaster set-top boxes that will deliver the first broadband gaming. Toshiba and Samsung have both released NUON enhanced DVD players offering consumers a wide variety of new movie viewing features, as well as the ability to play games and display visual light shows while listening to music CDs.

Previously, "Ballistic" software came packed in with the Samsung DVD N2000 player and "The Next Tetris" game is part of the Toshiba SD2300 DVD player package. Initial NUON software titles began shipping in December, 2000. Numerous additional titles from Hasbro Interactive, Taito Corp., Sunsoft and others are expected to become available throughout 2001.

"NUON technology is embedded inside digital video entertainment products," said Paul Culberg, EVP and COO of VM Labs NUON division. "Putting this kind of power into DVD players and set-top boxes creates new opportunities for interactive media

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experiences. Logitech's leadership in peripherals and game devices makes them an ideal company to develop accessories for NUON enhanced systems."

#### About Logitech:

Founded in 1981, Logitech designs, manufactures and markets human interface devices and supporting software that link people to the Internet and enable them to work, play, learn and communicate more effectively in the digital world. Logitech's interface products include Internet video cameras; input and pointing devices such as optical mice, corded and cordless mice, keyboards and optical trackballs; multimedia speakers; and interactive entertainment products such as joysticks, gamepads and racing systems.

With operational headquarters through its U.S. subsidiary in Fremont, California, and regional headquarters through local subsidiaries in Romanel, Switzerland, and Hsinchu, Taiwan, R.O.C., Logitech International is a Swiss public company traded in Switzerland under the symbols LOGN and LOGZ, and in the U.S. on the Nasdaq National Market System (LOGIY). The company has manufacturing facilities in Asia and offices in major cities in North America, Europe and Asia Pacific.

#### **About NUON:**

NUON<sup>TM</sup> is the technology behind the next generation of home video entertainment products. The powerful NUON media processor supports leading entertainment formats such as Dolby, MP3 and MPEG, improving the consumer experience with 128 bit processing. The NUON architecture provides the flexibility to support real-time upgrades for emerging content formats, as well as the digital rights management necessary for content providers. NUON transforms broadband set-tops and DVD players into total interactive entertainment systems with powerful movie playback features, NUON videogames and NUON enhanced movies. NUON can be found today in leading entertainment products including broadband set-top boxes from Motorola and DVD players from Samsung and Toshiba. NUON<sup>TM</sup> is a trademark of VM Labs, Inc. For more information about VM Labs or NUON, or to download artwork, please visit the website at <a href="http://www.nuon.tv">http://www.nuon.tv</a>

#### **About VM Labs:**

VM Labs is the developer and licensor of the NUON™ broadband entertainment platform, with applications including emerging broadband set-tops as well as cutting edge DVD players. The Company licenses its embedded semiconductor and software technologies to leading consumer electronics manufacturers, while licensing NUON authoring systems to movie and music studios, and interactive software publishers. VM Labs is a privately held company with offices in Mountain View, California, and Tokyo, Japan. ###

All trademarks are the property of their respective owners. For more information on Logitech and its products, visit the company's web site at <a href="https://www.logitech.com">www.logitech.com</a>.

# Logitech

# **Corporate Backgrounder**

October 2000

## Summary

Founded:

1981 - Apples, Switzerland

Headquarters:

- Fremont, California (Corporate Headquarters, Americas Region)
- Romanel-sur-Morges, Switzerland (Europe, Middle East, Africa)
- Hsinchu, Taiwan (Asia Pacific)

Stock Exchanges:

Switzerland: LOGN, LOGZ

Nasdaq: LOGIY

Offices & Distribution:

- Sales offices in major cities in North America, Europe and Asia Pacific
- Distribution in over 100 countries worldwide
- Strategic partnerships with most top tier PC-manufacturers

Products:

Logitech's family of Human Interface Devices includes Internet video cameras; input and pointing devices such as corded and cordless mice, optical trackballs and keyboards; multimedia speakers; and entertainment products such as joysticks, gamepads and racing systems.

**Employees:** 

3,500

**Executives:** 

- Daniel Borel, Co-founder, Chairman of the Board
- Guerrino De Luca, President and Chief Executive Officer
- Greg Chambers, Senior Vice President Worldwide Sales & Marketing
- Erh-Hsun Chang, Senior Vice President Operations, General Manager - Far East
- Wolfgang Hausen, Senior Vice President, General Manager -Control Devices Division
- Junien Labrousse, Vice President, General Manager Video Division
- Kristen Onken, Senior Vice President Finance, Chief Financial Officer

## Company Overview

Logitech is an international market leader in human interface devices and supporting software that define the way people link to information in business, at home and online. The company's products --Internet video cameras; input and pointing devices such as corded and cordless mice, optical trackballs and keyboards; multimedia speakers; and entertainment products such as joysticks, gamepads and racing systems -- combine essential core technologies, continuing innovation, award-winning industrial design and excellent price performance.

With operational headquarters through its U.S. subsidiary in Fremont, California, and regional headquarters through local subsidiaries in Romanel, Switzerland, and Hsinchu, Taiwan, R.O.C., Logitech International is a Swiss public company traded in Switzerland under the symbols LOGN and LOGZ, and in the U.S. on the Nasdaq National Market System (LOGIY). The company has manufacturing facilities in Asia and offices in major cities in North America, Europe and Asia Pacific. At present, the company employs more than 3,500 people worldwide.

Logitech's origins lie in its strong OEM mouse business, which has provided the foundation for ongoing success. To meet the demands of its OEM customer base, which includes most of the world's largest PC manufacturers, Logitech excels in high-volume manufacturing with tight quality control, worldwide distribution and logistics, and the ability to leverage its infrastructure under changing demand conditions.

During the past few years, Logitech has significantly broadened its product offering and increased its presence in the retail sector, as consumers enhance their basic systems with more fully featured interface devices that add functionality and cordless freedom to their desktops, as well as supplementary devices designed for new applications and specific purposes such as gaming, multimedia music or visual communication on the Internet.

Today, Logitech's retail business accounts for more than two-thirds of its revenue. The company enjoys a strong and growing brand presence in more than 15,000 traditional retail outlets located in over 100 countries, as well as on hundreds of web-based retail sites. To provide the market with best-of-category in a broadening array of products, Logitech's business model calls for supplementing its internal engineering and manufacturing strength with additional products and technologies through a combination of strategic acquisitions and industry partnerships.

Additionally, the company believes that three strategic directions will result in continuing growth:

- Broadening the desktop presence: Logitech has already expanded beyond its traditional role as a provider of pointing devices for the desktop into a leading brand for cameras, keyboards, multimedia speakers and game controllers. It has the ability to introduce an even greater number of essential desktop products that people touch and use every day.
- Becoming a provider of Internet devices and services: Logitech has much to gain from increasing Internet functionality throughout all of its products, enhancing web-based service offerings and exploring additional new business models. The introduction of web-aware iTouch™ software to Logitech mice and keyboards, and the spin-off of the SpotLife™ personal broadcasting initiative represent important first steps in this direction.
- Moving beyond the PC platform: Today, the computing environment that Logitech serves is centered on the desktop. But as the interface to the digital world moves beyond the desktop and beyond the PC - to the living room, to the kitchen, to wherever and however people want to access information, the need for an intuitive interface will remain. Logitech intends to continue providing this interface.

## **Financial Highlights**

(Dollars in millions, except per share amounts, using U.S. GAAP)

Year ended			
March 31,	2000	1999	1998
Total Revenue	\$615.7	\$470.7	\$406.1
Gross margin	\$206.7	\$162.7	\$132.8
R&D	\$31.7	\$31.4	\$27.8
Net income*	\$30.0	\$17.3	\$15.5
Earnings per share*	\$13.73	\$8.71	\$7.82
Earnings per ADS**	\$1.37	\$0.87	\$0.78

<sup>\*</sup>Before other charges in 1999

<sup>\*\*10</sup> ADS per share