

Persona's name

Journey goal

Proprietor Geoff

Create Artist

	Step 1	Step 2	Step 3	Step 4
User action(s)	Click thru Homepage to Inventory	Select View/Edit Artists	Click 'Create New Artist'	Fill in Artist Details. Save
System response	provide Link to Inventory	Provide link to View/Edit artists. Redirect to Artist page	Display list of Artists + Create New option. Redirect to Create New	Provide input fields for Artist details. Provide Save button. Add artist to database. Redirect to Artist page



**Step 5**

**Step 6**

**Step 7**

**Step 8**

**Step 9**





Step 10

Step 11

Goal



