

Problem Statement Title: Conversational Fashion Outfit Generator powered by GenAl

Team Name: 686157-U4QIV917

## Team members details

| Team Name      | 686157-U4QIV917                                |                 |            |
|----------------|--|-----------------|------------|
| Institute Name | THAPAR INSTITUTE OF ENGINEERING AND TECHNOLOGY |                 |            |
| Team Members   | 1 (Leader)                                     | 2               | 3          |
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| Batch          | 2025   | 2025            | 2025       |

# Solution statement/ Proposed approach



- Style Sculpt offers users with the ultimate 3D Customisation tool. It allows them to unleash their imagination and define their own style.
- It allows users to input their desired colour, texture and logo. They can even toggle them off and on to mix and match the best suitable style.
- Not only this, the users can Leverage
  Al to do all this for them.
  - Style Sculpt also offers users an Al trend Search feature, which allows them to view their desired products that are currently trending on the internet.
- This also provides the users with a reference for their styling needs.

# Deliverables/Expectations for Level 2:



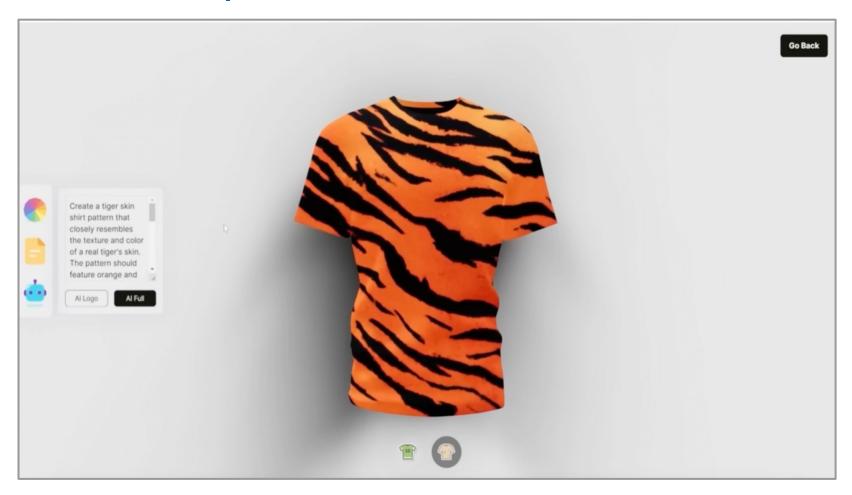


#### **Solution Breakdown:**

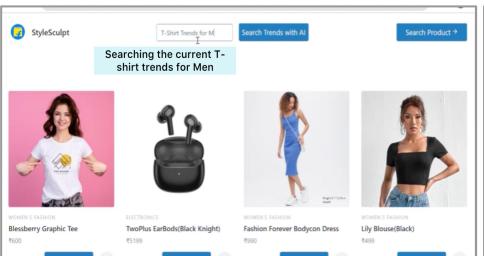
- Customization Manual & Al
- Prompt based design generation
- 3D view for a realistic experience
- Trend analysis and recommendation

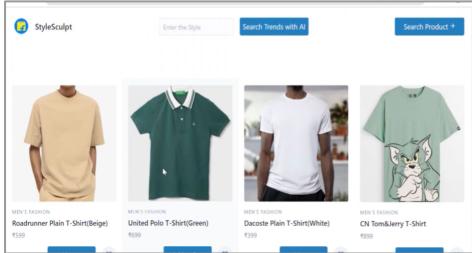


# Deliverables/Expectations for Level 2:



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#### **Repository Link:**

https://github.com/jimbo-exe/grid\_5

#### **Demo Video drive link:**

https://drive.google.com/file/d/1p6G\_p5krsgNINqjgxETCddEpNBy5mpJ6/view?usp=sharing

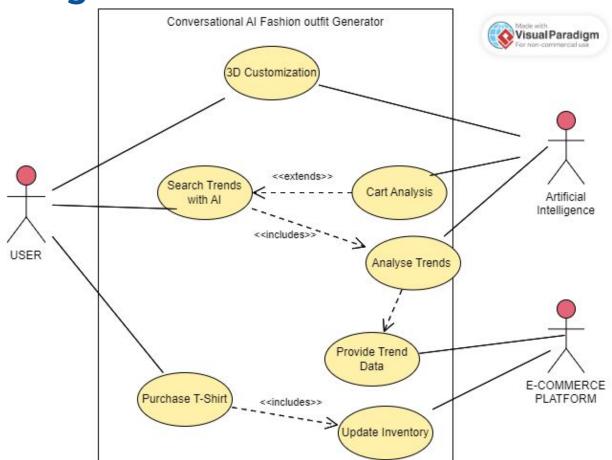
## **Salient Features**

- User will be able to change the Product's colour, texture, as well as upload their own logo, or write a customised prompt to ask Al to generate the logo or the texture for them.
- User can toggle the logo and texture on and off for comparison.
- User can even download the final customised product.
- 4. **Responsiveness** across all devices to improve site's performance.
- 5. 3-D features have practical applications for product showcasing.





# **Use Case Diagram**



### **Use-cases**

#### 1. 3D Customisation

Users can create their unique and exclusive clothes using the **3D customization feature**. They can unleash their imagination and define their own style.

#### 2. Trend Analysis

Users stay updated on the **latest fashion trends** from various sources such as **social media**.

#### 3. Outfit Recommendations based on User Purchase History

Users receive personalised outfit suggestions based on their preferences and style.

#### 4. Cart Analysis

Users receive **personalised recommendations** as per items in the cart.

#### 5. Occasion and Location Specific Suggestions

Users receive suggestions as to what they could wear for different **popular occasions**. The suggestions are also tailored to the user's age and region.

## **Limitations**

#### 1. Dependence on Al Accuracy

In the even that the AI stylist fails to understand user preferences, users may lose trust and interest in the platform.

#### 2. Lack of willing vendors

It may be difficult to find vendors willing to sell customisable products to this extent.

#### 3. Lack of Human Touch

While the AI can offer recommendations, it lacks the human touch and emotional connection that comes with interacting with a human stylist.

## **Future Scope**

#### 1. AR Integration

Implement AR features that allow users to **virtually try** on recommended outfits.

#### 2. Fashion Gamification

Gamify the platform by **introducing challenges**, **quests**, **and rewards** that encourage users to explore different fashion styles and achieve milestones.

#### 3. Virtual Fashion Shows and Events

Organize **virtual fashion shows**, events, and challenges where users can participate and showcase their creativity.

#### 4. Advanced Trend Analysis

Integrate machine learning models that can **predict emerging fashion trends** with higher accuracy. Utilize sentiment analysis on social media and fashion blogs.







## **Tech Stack Used**

- 1. HTML5
- 2. CSS
- 3. JS
- 4. THREEJS
- 5. EXPRESSJS
- 6. REACT

- 7. NODEJS
- 8. VITE
- 9. TAILWIND
- 10. OPENAI API
- 11. DALL-E
- 12. FRAMER MOTION LIBRARY



















# Thank You